



# Company Profile





## ABOUT US

SmartWorld Nextgen is a leading provider of products and solutions, catering to diverse range of market verticals across the GCC and African region. We have expertise for almost 2 decades and continue to be an eminent solution provider in:

- Identity and Access Management
- Smart Card Solutions
- Access Control
- Payment Solutions
- Physical Security
- Robotics and AI
- Interactive Displays

We deliver highly secured, reliable and holistic solutions driven by innovative products and technologies. With a dedicated R&D team, we empower customers in meeting their future needs. We prioritize on providing optimum ROI, helping our clients achieve their organizational objectives.

**2000+**

HAPPY CLIENT

**300+**

PROJECT DONE



# Our Vision & Mission

## Our Vision

Our vision is to stick to the oath of protecting our client's business by offering quality and secure solutions.

## Our Mission

Our mission is to help our customers excel in their business by implementing state of the art solutions and offer consultancy to turn complex business scenarios into simple technology solutions.







# COMPANY HISTORY

**2005**  
Reseller partner for  
Magicard ID Card  
Printers, Smart card  
solutions



**2007**  
Partner for Collis EMV Testing  
tools and Certification for  
Banks.

**2015**  
Launched homegrown  
SWC brand of security  
products

**2019**  
Emirates Airline: Payment  
terminals for excess baggage

**2011**  
Magicard Master Dealer-  
Middle East

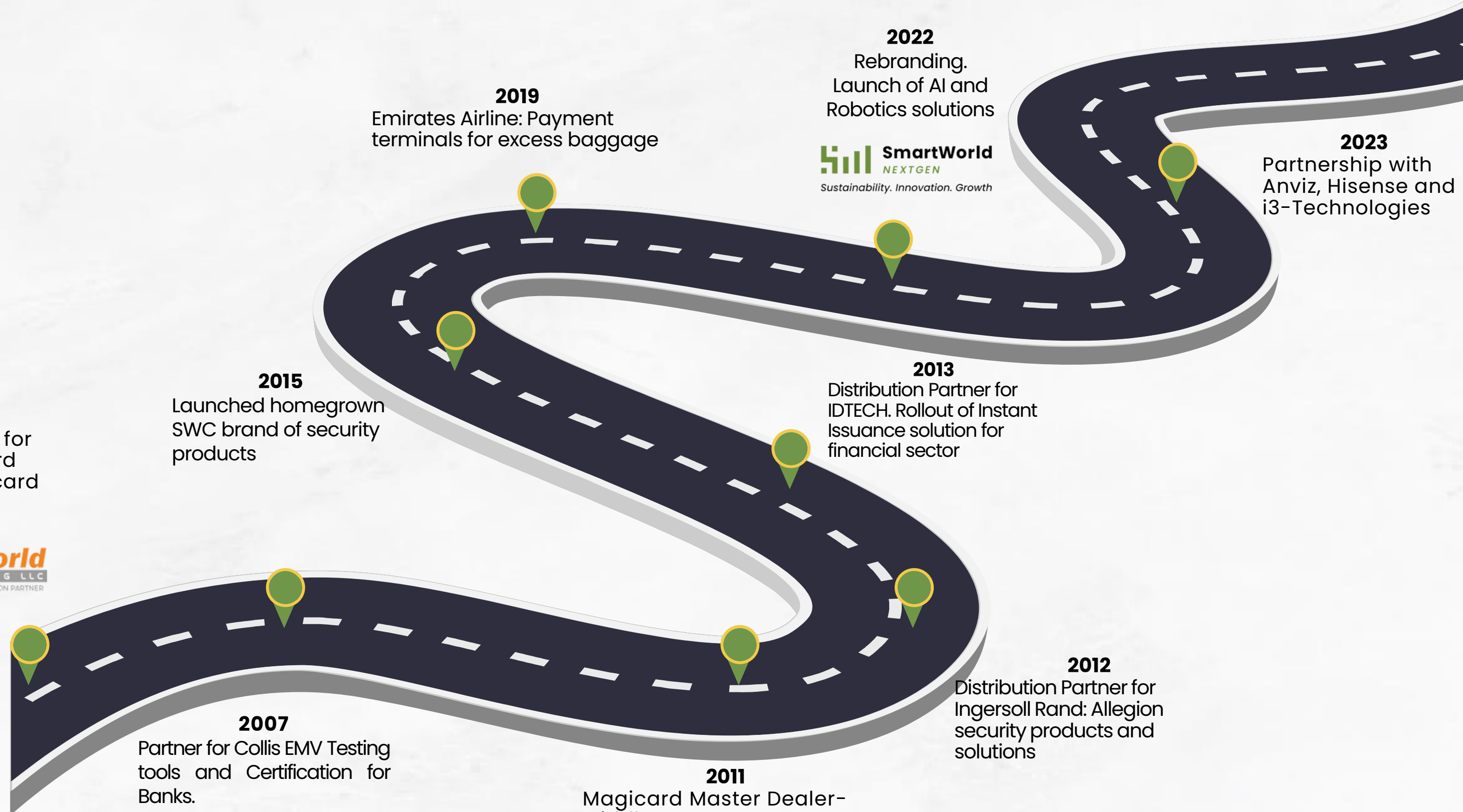
**2013**  
Distribution Partner for  
IDTECH. Rollout of Instant  
Issuance solution for  
financial sector

**2022**  
Rebranding.  
Launch of AI and  
Robotics solutions



**2012**  
Distribution Partner for  
Ingersoll Rand: Allegion  
security products and  
solutions

**2023**  
Partnership with  
Anviz, Hisense and  
i3-Technologies



# OUR PARTNERSHIPS





**UAE -HQ**



**Saudi Arabia**



**Qatar, Bahrain,  
Oman, Kuwait,  
Jordan**



**East Africa**



**Srilanka**

ATLANTIC  
OCEAN

INDIAN  
OCEAN

PACIFIC  
OCEAN

**Our Distribution Network**





# Core Competencies

DNA that encourages innovation and change





**OUR COMPREHENSIVE RANGE OF PRODUCT  
OFFERINGS THAT MEET MARKET NEEDS**





# **IDENTITY AND ACCESS MANAGEMENT**



# MAGiCARD®

Founded in 1993, Magicard is a pioneer of ID card printing technologies with a full range of desktop devices to meet any local, on-demand, secure ID card issuance requirements.

Magicard's reputation for innovation and differentiated products is underpinned by its experienced team of UK-based expert engineers. Design, new product development and all manufacturing are located centrally at its headquarters in Weymouth, UK.

We offer innovative Identity and Access Management solutions that simplifies the process of creating and managing Identity cards organizations. Our comprehensive solution focuses on efficient, secure, and seamless identity management and printing. Streamlining ID card production workflows, our user-friendly interface empowers staff to effortlessly design, personalize, and encode ID cards with advanced security features like holokote overlays, UV printing, and smart encoding.





# **PHYSICAL SECURITY & ELECTRONICS ACCESS CONTROL OFFERINGS**





# ACCESS CONTROL AND SECURITY

Allegion (NYSE: ALLE) is a global pioneer in safety and security, with leading brands like Schlage, LCN, Briton, FSH and Von Duprin.

Focusing on security around the door and adjacent areas, Allegion produces a range of solutions for homes, businesses, schools and other institutions.



## Product Portfolio:

- Schlage Readers and Locks
- Briton Panic Bars
- FSH Series





# LOCKS AND ACCESSORIES

SWC is SmartWorld's homegrown brand started its journey in 2015 with products and accessories in physical security domain. SWC is well received by our channel partners with its range of secure door locking products and accessories. SWC is cruising its journey forward to Middle East, Africa and Indian Subcontinent markets.

We offer a full range of specialist locking devices, which integrates into many commercial and public buildings, making them safer, more secure, and better functioning. With a strong focus on quality certification and manufacturing standards, the electromagnetic locks come with a 5-year warrant.

## Product Portfolio:

- Push Buttons and Emergency Break Glasses
- Door Contacts and Power Supplies
- Magnetic Lock and Brackets
- Door Closures and Holders





# ELECTRIFIED MORTISE LOCKS

BSI EN Electromechanical Lock MT69855 consists the range of comprehensive functions that meet most security and locking application. This lock is suitable to be used in commercial or office buildings, public buildings and hotels. The lock can meet various area and function requirements. Optional solenoid and motor for multi-usability. Easy egress from inside while maintaining outside security



## Product Portfolio:

- Electrified Mortise Locks
- Electro Magnetic Locks







# ACCESS CONTROL AND SECURITY

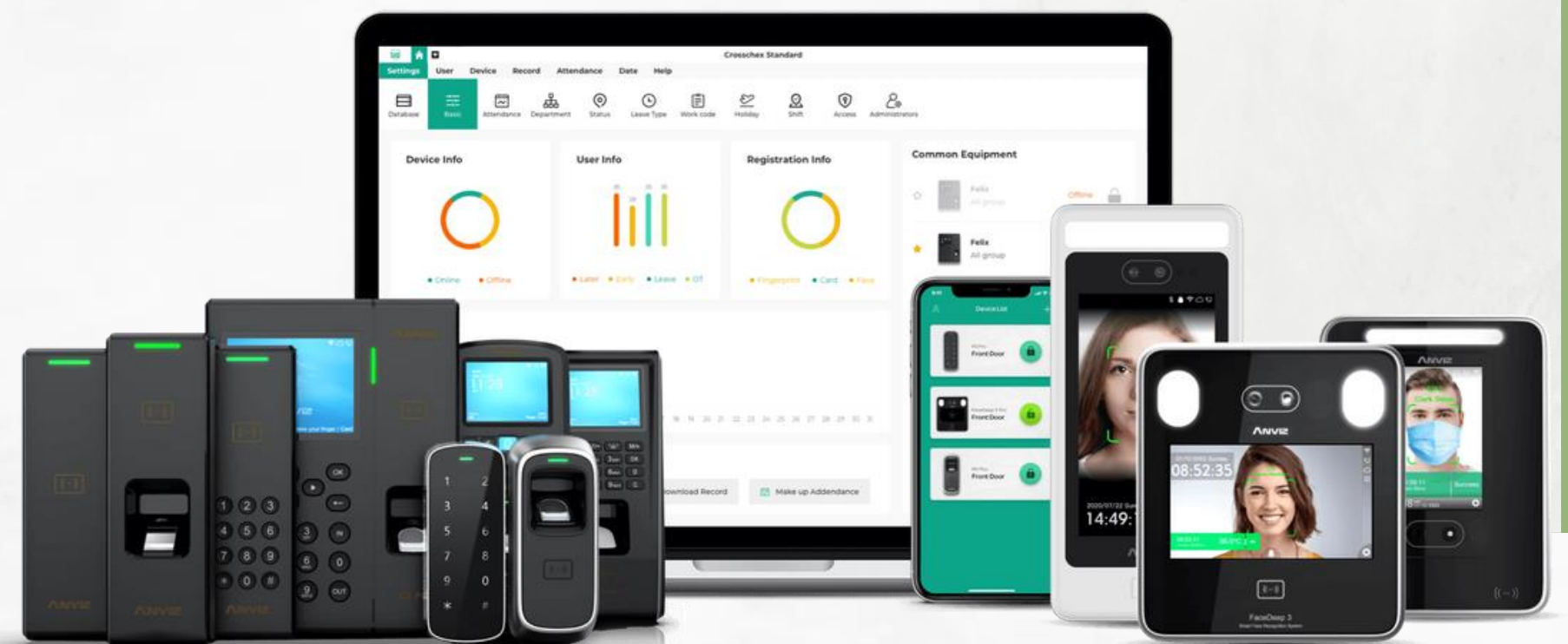
Whether it is a small enterprise that requires a simple and standalone access control device or a large multi-location enterprise needing thousands of devices on a distributed network is replacing traditional and antiquated access control methods to IP-based biometric solutions for security and convenience. Anviz solutions are easy to deploy with a low total cost of ownership



Anviz is the first access control company to make use of biometrics-based, RFID cards, mobile access technology and specialized hardware to achieve space safety goals.

## Product Portfolio:

- Face Series
- C2 Series
- CrossChex







# PROJECT REFERENCE



Fakhee University Hospital



Dubai Silicon Park



Museum of the Future



One JBR



MARSA AL SEEF



VIDA Hotel DCH



University of Wollongong



Forte Tower D1 D2



**MOBILE PAYMENTS & KIOSK PAYMENT  
SOLUTIONS**





ID TECH has established a solid reputation in the industry as a leading payment peripheral provider with magnetic stripe, EMV contact, and EMV contactless expertise. We are also an OEM payment solution provider with the capability and willingness to customize solutions to fit our customers' needs. With a strong foundation and continued success rooted in card readers, ID TECH is currently expanding its reach in the ever-evolving payments industry.

Our comprehensive range of solutions enable organizations to leverage the convenience and security of mobile payments and self-service kiosk transactions. Whether you're looking to optimize customer experience, streamline operations, or diversify your payment options, our solutions offer the ideal tools to transform your business landscape. With a focus on security, efficiency, and seamless integration, we empower businesses to adopt a wide range of payment methods and enhance customer satisfaction. Trust us to deliver innovative and reliable solutions that position your business at the forefront of the payment industry.



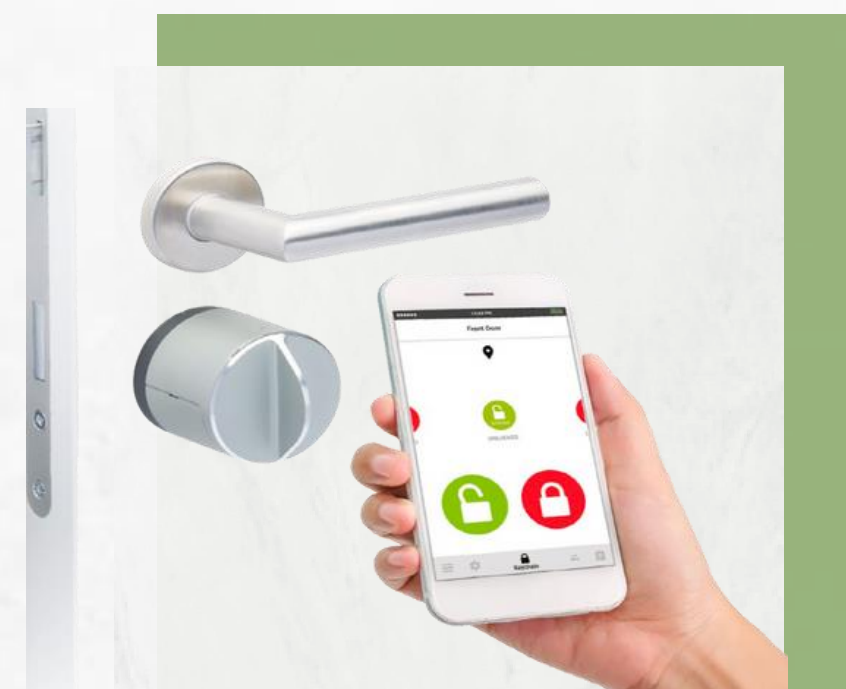


# SMART HOME AUTOMATION

Danalock is a leader in smart, secure access control solutions for residential and business. With more than a decade of experience in the smart lock industry, Danalock provides a full family of elegantly designed and secured smart lock products compatible with any standard door throughout the world and supports an unrivalled array of home automation protocols.

## Product Portfolio:

- Universal Module V3
- Danalock V3
- Danapad V3





# **ROBOTICS & AI**





# AI & ROBOTICS

A powerful machine that engages with customers in the physical space. Works autonomously (software driven), provides self-service options, telepresence and offers full feature mobility. Cost effective, 24/7 autonomous staff members for everyday tasks with focus on engagement efficiency. Robots as service in retail, hospitality, healthcare, education and beyond.

## Product Portfolio:

- KYC Document Scanner
- Fingerprint Scanner
- Thermal Printer
- Signature Pad
- Iris Scanner
- POS Machine
- Temi





# **INTERACTIVE DISPLAYS**



# INTERACTIVE DISPLAY

Hisense Interactive Display solutions deliver unrivalled performance and market leading value. Combining the power of a digital display, tablet, electronic whiteboard and video conference device, Hisense delivers the ultimate all-in-one display solution. Superior processors and the latest touch technology provide best-in-class user experiences while seamless wireless integration makes collaboration both simple and engaging.

**Hisense**





## **i3-TECHNOLOGIES**

i3-Technologies redefines the way educational institutions and businesses communicate, teach, meet and collaborate.

The i3 products deployed into the UAE landscape through our existing customer base, reseller/partner network .







# Thank You!

**CONTACT US  
TODAY**

**Email**

[enquiries@smartworld.ae](mailto:enquiries@smartworld.ae)

**Telephone**

+971 4 2206464

**Visit Our Website**

[www.smartworld.ae](http://www.smartworld.ae)

**Our Office**

Business Central Tower,  
Block B, Office #2108B