

## Goodyear Introduces New Fuel Range with Goodyear Groove and Cruiser Plus

Goodyear Lubricants unveiled their groundbreaking innovation in fully synthetic engine oils for gasoline and diesel vehicles. The response to Goodyear Acer CK4 was exceptional, with a warm reception from enthusiasts.

Additionally, the introduction of Goodyear Groove and Cruiser Plus expanded the gasoline range, featuring a blend of fully synthetic components. Stay tuned for more exciting updates and launches as we continue to make advancements in our products.

For distributorship opportunities, please don't hesitate to reach out to us.



## Innovating the Tire Industry and Setting New Standards Worldwide

Goodyear stands as a global leader in the tire industry, with a strong workforce of around 62,000 individuals. Operating in 21 countries, Goodyear boasts 46 cutting-edge manufacturing facilities worldwide.

At its Innovation Centers in Akron, Ohio, and Colmar-Berg, Luxembourg, Goodyear relentlessly pursues the development of state-of-the-art products and services that define the industry's technological and performance benchmarks.



For detailed information about Goodyear and its wide range of products, please visit: [www.goodyearlubricants.me](http://www.goodyearlubricants.me) or email [info@goodyearlubricants.me](mailto:info@goodyearlubricants.me)

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## Expanding Horizons: Goodyear Lubricants' Footprint Across Middle East, Africa, and Asia



Goodyear Lubricant, a licensed product of Goodyear Tire Company in the USA, has partnered with Alonsa Electric Group, based in Dubai, to develop and distribute their product line in Nigeria. As a key player in the West African market, Alonsa Electric Group has been the licensee and developer for Goodyear Tire Company's comprehensive range of lubricants, including engine oil, marine oil, construction oil, industrial lubricants, and greases.

Alonsa Electric Gulf FZCO, a part of Al Tara Group in the UAE, is a well-established marketing and distribution company operating in various sectors such as Home Appliances, FMCG, and Logistics & Automotive Ancillaries. Since its establishment in 2005, Alonsa Electric Gulf has emerged as a leading corporate entity in the Gulf region. With its strong presence in Jebel Ali Free Zone, Dubai, the company ensures prompt delivery, product inventory, and financial stability to its customers.



Within their diverse business portfolio, Alonsa Electric Group markets and distributes automotive engine oils, greases, and specialties as one of their key verticals. They proudly offer the renowned Goodyear branded engine oils, catering to various industries such as automotive, motorcycle, industrial and construction, power generation, and marine sectors.





Goodyear Lubricants have successfully established their presence in the Middle East, Africa, and parts of Asia, thanks to the dedicated importers and distributors who specialize in bringing these high-quality products to the market. With a focus on performance and reliability, Goodyear Lubricants have become trusted choices for a wide range of vehicles across different industries.