



***To Give the Customer a Better Choice***



ADR Group is a group of companies focusing its activities in the production and distribution of automotive components. It was established in 1973 with its first company, CV Auto Diesel Radiators Co., of which the name ADR originated from.

Currently ADR Group has four business divisions:

- Automotive (Automotive Components Industry)
- Agro (MDF Plant Palm Oil Plantation, and Industrial Forestry Plantation)
- Property (Directly owned or jointly developed and managed property projects in Jakarta, Bali and Batam, e.g. Office Tower, Condominium, Shopping Mall & Industrial Estate)
- Investment

Automotive Division Has 6 Manufacturing Companies and 5 Distribution Companies.

## TRADEMARKS



## TECHNICAL ASSISTANCE

### PT SELAMAT SEMPURNA Tbk

- 1979 Tokyo Radiators Mfg. Co. Ltd., Japan (formerly to CV ADR)
- 1982 Usui Kokusai Sangyo Kaisha Ltd., Japan
- 1985 Mahle Japan Limited, Japan (formerly to Tsuchiya Manufacturing Co. Ltd., Japan)
- 1988 Tokyo Roki Co. Ltd., Japan
- 2013 Sueyoshi Kogyo Co. Ltd., Japan

### PT PANATA JAYA MANDIRI

- 1984 Donaldson Company Inc., USA

### PT HYDRAXLE PERKASA

- 1989 ShinMaywa Industrial Co. Ltd., Japan

## 6 MANUFACTURING COMPANIES

ADR Group's manufacturing companies are located in Kapuk, Jakarta, on a 5-hectare land and in Tangerang, Banten, on a 70-hectare land.



### PT SELAMAT SEMPURNA Tbk.

Since 1976

PT Selamat Sempurna Tbk. (SMSM) is the flagship of ADR Group (Automotive Division) and currently one of the largest filter and radiator manufacturers in the region. The Company manufactures filters, radiators, oil coolers, condensers, brake pipes, fuel pipes, fuel tanks, exhaust systems, and press parts. Sakura filter trademark has been registered in more than 100 countries. SMSM has been listed as a public company since 1996, and now is listed in Indonesian Stock Exchange.

Currently, SMSM owns a 70% share in PT Panata Jaya Mandiri, and also owns a 15% share in PT POSCO IJPC, a joint venture company with POSCO and POSCO International Corporation, Korea.

SMSM owns a 33% share in PT Tokyo Radiator Selamat Sempurna, a joint venture company with Tokyo Radiator Manufacturing Co. Ltd., Japan, a 51% share in PT Hydraxle Perkasa, a 99,99% share in PT Prapat Tunggal Cipta, a 100% share in Bradke Synergies Sdn Bhd. and 44% share in Sure Filter (Thailand) Co., Ltd.

Since 2009, SMSM was awarded Primaniyarta Award from the government of Republic of Indonesia as a Global Brand Developer by successfully developing and penetrating its brand in the global market. Since 2006, the Company has been recognized by the government as a compliant taxpayer.



### PT PANATA JAYA MANDIRI

Since 1983

PT Panata Jaya Mandiri (PJM) is a joint venture company with Donaldson Company Inc. USA (a worldwide leader in the filtration industry). The Company manufactures filtration products for heavy equipments, gas turbines, industrial engines, construction equipments, and automobiles. Since 2006, the Company has been recognized by the government as a compliant taxpayer.

## LIST OF OEM/OES IN INDONESIA & OVERSEAS COUNTRIES

- |                   |                |                |            |
|-------------------|----------------|----------------|------------|
| • Antonio Carraro | • Hitachi      | • Liebherr     | • Sumitomo |
| • Atlas Copco     | • Huppenkothen | • Manitou      | • Sunward  |
| • Bomag           | • Hyster       | • Mathieu      | • Suzuki   |
| • Carrier         | • Hyundai      | • Mazda        | • Takeuchi |
| • Clark           | • Iseki        | • Mitsubishi   | • Toyota   |
| • CNHI            | • Isuzu        | • Nanni Diesel | • Vestas   |
| • Daihatsu        | • KATO         | • Nissan       | • Volvo    |
| • Gehl            | • Kohler       | • Schaffer     | • YALE     |
| • HINO            | • Kubota       | • SDE          | • Yanmar   |



### PT HYDRAXLE PERKASA

Since 1983

PT Hydraxle Perkasa began its operation by assembling dump trucks & hoists and special purpose vehicles. The Company subsequently made further investments in a steel centre, tool and die, mould, and machinery centre. In 2012, PT Selamat Sempurna Tbk become a major shareholder of the Company. Since 2010, the Company has been recognized by the government as a compliant taxpayer.



### PT DINAMIKAJAYA BUMIPERSADA

Since 1995

PT Dinamikajaya Bumipersada specializes in manufacturing engine gasket kits, plastic injection parts, and packaging. The Company owns a 12.5% share in PT Ikuyo Indonesia, a joint venture company with Ikuyo Co. Ltd., Japan. Since 2011, the Company has been recognized by the government as a compliant taxpayer.



### PT PRIMA HONEYCOMB INTERNATIONAL

Since 2008

PT Prima Honeycomb International specializes in manufacturing packaging. Since 2017, the Company has been recognized by the government as a compliant taxpayer.



### PT RUBBERINDO UNGGUL PERKASA

Since 2012

PT Rubberindo Unggul Perkasa manufactures rubber compounds for automotive parts industries.

## QUALITY MANAGEMENT SYSTEM

Consistent with quality awareness, our companies have gained quality benchmark certifications & accreditations.

### ISO 9002:1994 Certifications

2000 PT Panata Jaya Mandiri  
2000 PT Selamat Sempurna Tbk.

### QS-9000 Certifications

2000 PT Selamat Sempurna Tbk.  
2000 PT Panata Jaya Mandiri

### ISO 9001:2000 Certifications

2002 PT Hydraxle Perkasa

### ISO 9001:2008 Certifications

2011 PT Hydraxle Perkasa  
2012 PT Dinamikajaya Bumipersada  
2014 PT Prima Honeycomb International  
2014 PT Rubberindo Unggul Perkasa

### ISO 9001:2015 Certifications

2016 PT Prapat Tunggal Cipta  
2017 PT Prima Honeycomb International  
2017 PT Rubberindo Unggul Perkasa  
2017 PT Hydraxle Perkasa  
2018 PT Dinamikajaya Bumipersada

### ISO/TS 16949:2002 Certifications

The first three companies in Indonesia to be awarded with the prestigious quality management system standard of ISO/TS 16949:2002, are from the ADR Group.

2003 PT Selamat Sempurna Tbk.  
2003 PT Panata Jaya Mandiri

### ISO/TS 16949:2009 Certifications

2012 PT Selamat Sempurna Tbk.  
2012 PT Panata Jaya Mandiri

### IATF 16949:2016 Certifications

2018 PT Selamat Sempurna Tbk.  
2018 PT Panata Jaya Mandiri

### ISO 14001:2015 Certifications

2019 PT Selamat Sempurna Tbk.  
2019 PT Panata Jaya Mandiri

## EXPORTED TO MORE THAN 125 COUNTRIES

- |             |               |               |           |
|-------------|---------------|---------------|-----------|
| • Australia | • Japan       | • Philippines | • USA     |
| • Belgium   | • Malaysia    | • Russia      | • Vietnam |
| • China     | • Mexico      | • Switzerland | etc.      |
| • Ecuador   | • Myanmar     | • Singapore   |           |
| • France    | • Netherlands | • Sri Lanka   |           |
| • Germany   | • New Zealand | • Taiwan      |           |
| • Italy     | • Paraguay    | • Thailand    |           |

## TESTING LABORATORY ACCREDITATIONS

### ISO/IEC 17025:1999

2003 PT Selamat Sempurna Tbk.

### ISO/IEC 17025:2005

2007 PT Selamat Sempurna Tbk.

### ISO/IEC 17025:2017

2019 PT Selamat Sempurna Tbk.



## 5 DISTRIBUTION COMPANIES



### **PT PRAPAT TUNGGAL CIPTA**

*Since 1994*

PT Prapat Tunggal Cipta specializes on the distribution of the Group's products in Indonesian aftermarket sectors, and in March 2013 the Company establish a new branch at Makassar, South Sulawesi, Surabaya, East Java. Since 2011, the Company has been recognized by the government as a compliant taxpayer. In 2013, PT Selamat Sempurna Tbk become a major shareholder of the Company.



### **PT CAHAYA MITRA GEMILANG**

*Since 2001*

PT Cahaya Mitra Gemilang, a subsidiary company of PT Prapat Tunggal Cipta, specializes in the distribution of the Group's products in North Sumatra and Nanggroe Aceh Darussalam (for aftermarket sector). In 2014, PT Prapat Tunggal Cipta become a major shareholder of the Company.



### **PT SURYA INTI SARANA**

*Since 2012*

PT Surya Inti Sarana is a trading company specializes in the distribution of Group's product in East Kalimantan area, for aftermarket sector, in which East Kalimantan is an area that specializes in mining industry.



### **PT CAHAYA SEJAHTERA RIAU**

*Since 2014*

PT Cahaya Sejahtera Riau, a subsidiary company of PT Prapat Tunggal Cipta, specializes in the distribution of the Group's products in Riau. In 2015, PT Prapat Tunggal Cipta become a major shareholder of the Company.



### **PT MANGATUR DHARMA**

*Since 1976*

PT Mangatur Dharma is a trading house and represents Donaldson products. Its role in Indonesia is to provide technical sales to various industries, ranging from power plants to oil and gas industries. Since 2012, the Company has been recognized by the government as a compliant taxpayer.



## HEAD OFFICE

### **WISMA ADR**

Jl. Pluit Raya I No. 1  
Jakarta 14440  
Indonesia

Phone  
(62-21) 661 0033  
(62-21) 669 0244  
Fax  
(62-21) 661 8438  
(62-21) 669 6237  
E-mail  
adr@adr-group.com  
corporate@adr-group.com

## EXPORT DEPARTMENT

### **WISMA SAKURA**

Jl. Raya LPPU Curug No. 88  
Desa Kadujaya, Bitung  
Tangerang 15810  
Banten - Indonesia

Phone  
(62-21) 59492169  
Fax  
(62-21) 59492168  
E-mail  
export@adr-group.com  
sales.marketing@adr-group.com

## FACTORY

- Jl. Kapuk Kamal Raya No. 88  
Jakarta 14470 - Indonesia

Phone  
(62-21) 555 1646  
Fax  
(62-21) 555 1905

- Jl. Raya LPPU Curug No. 88  
Desa Kadujaya, Bitung  
Tangerang 15810  
Banten - Indonesia

Phone  
(62-21) 598 4388  
Fax  
(62-21) 598 4415