

*Press note. JISO Iluminación and design*

## **JISO Iluminación announces its commitment to design as a driving company behind the Fundació del Disseny de la Comunitat Valenciana and La Casa EAD (CDICV)**

*This collaboration demonstrates JISO Iluminación's ongoing commitment to design and innovation*



We're delighted to announce our commitment to design as a driving company behind the Fundació del Disseny de la Comunitat Valenciana and La Casa EAD (CDICV). By directly supporting efficient, state-of-the-art design, we're going a step further in our growth strategy. For this reason, we're working to create synergies alongside numerous professionals in the architecture, engineering, interior design and lighting design sectors, among others. This announcement is an example of this, as we're collaborating with the Fundació del Disseny de la Comunitat Valenciana and La Casa EAD (CDICV).

The Fundació del Disseny de la Comunitat Valenciana is a private, not-for-profit public organisation that works to drive and promote design, encouraging institutions, industry and companies in different sectors to include design in their strategies. It highlights the importance of design as a tool for creating value. It's also a necessary tool when enhancing companies' competitiveness and helping to improve citizens' quality of life.

On the other hand, La Casa EAD (CDICV) provides a safe haven for the Empresas Asociadas para el Diseño (Associate Companies for Design) group and all the interior design, industry and business family by offering an environment conducive to the creation and execution of projects in which they all have something to offer.

We're joining these initiatives supporting design with the firm commitment to actively contribute with our light fittings and lighting projects, and by promoting innovation and the design of spaces. We look forward to learning from the shared experience and working collectively to create lighting projects with quality aesthetics.

In addition, we'll be attending several fairs and exhibitions to present our most notable products along with various new features.