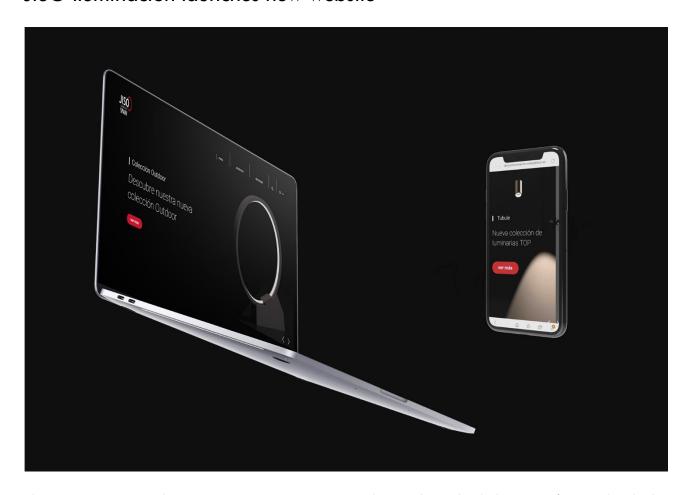


Press Release. WEB Launch

JISO Iluminación launches new website



The company, JISO Iluminación, presents its new website where the lighting professional, whether decorator, interior designer, lighting designer or specialist, and the end consumer, can find all the collections, models and luminaires of the brand.

The new TOP Design catalogue and the presentation of the luminaire collections are enhanced, with a greater emphasis on image and design with more inspirational content. The sections on projects, blog and applications stand out, as well as improved navigability and usability.

JISO Iluminación continues with its important transformation process, both in its company and business strategy. The launch of an ambitious internet design has arrived this June with a new image, although in reality it is a much more important evolution, as this new website together with its TOP catalogue are the visible face of the company's firm commitment to continue evolving.

Press Release. WEB Launch

According to company executives, the new website "conveys the company's new image, includes new features such as advanced search, the projects or applications page, extended technical information and easy and fast usability, completely changing the user's browsing experience".

Among other new features, the portal offers more and better technical information about the products and an optimised advanced search thanks to organised and intuitive filters. For its development, the company's team has taken into account the recommendations and suggestions of its customers.

The website contains new sections such as Projects, Applications and News, with the aim of informing the user of all the latest news about the brand. The Projects page offers detailed information on the projects in which JISO luminaires are present in different countries; in Applications, in a very visual way, you will find the models that the company recommends for different spaces in sectors such as hospitality, industry or residential; while the News section includes news and articles from the company.