

Welcome in

EuroNatale

DENAS



Agenda

-  Company
-  Mission, Vision & Values
-  Products
-  Markets
-  Commercial partners



Company



- Euronatale is an Italian B2B company that works in the production and distribution of Christmas decorations
- We boast forty years of experience in the sector and represent one of the most important and authoritative teams on the market both in Italy and in Europe
- We carry out our activity in three factories which have a surface area of over 20,000 square meters, a showroom of over 2000 square meters and over 50 working units employed



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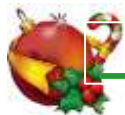
Christmas, a family affair...

“Christmas is the period of the year that makes me remember all the sharing and unforgettable moments I have spent with my family. The immeasurable love for my family and Christmas Holiday have been and are the inspiration of our great journey.”

Valentino Nacar, Founder and CEO

“The priceless feelings of a Christmas spent with the family you love are a strong stimulus to constantly improve in order to recreate in every house the most unforgettable and homely Christmas experience.”

Carmine Nacar, Founder and CEO



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Christmas, a family affair...

Euronatale is an Italian company that has been working hard for 40 years in order to provide our customers the most unforgettable and homely Christmas experience.

Euronatale's history is the result of entrepreneurial passion of Nacar's family and their bond with the territory.



In 1990 two brothers Carmine and Valentino decided to start a business of production and distribution of Christmas decorations. The original company's name, DENAS, meant Christmas decorations San Lorenzello. The first production plant was established in the small town of San Lorenzello in Benevento's province.



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Christmas, a family affair...



In 2002 DENAS decided to grow. The company bought two more plants in San Salvatore Telesino, a small town near the first production plant. In the same year the name of the business changed in Euronatale. In Italian Natale means Christmas.

Carmin Nacar: «Our strong desire to grow internationally and to become a well-known brand in the industry made us going in this direction. We wanted a name that clearly identified our activities and our vision.

In 2007 we developed a permanent showroom that is constantly updated and improved. It represents a competitive advantage in the industry.

In 2009 Euronatale entered in new markets both in Europe and in Extra-CEE countries. Nowadays our brand is sold in more than 10 countries

We have been members of the Assogiocattoli association since 2010



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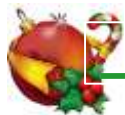


Nowadays...



From 1998 we insure our credits with Allianz Euler Hermes SIAC.

Our brand Euronatale is registered on the entire EU territory.



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Marchio



The **smiling tree** that represents the brand is well-known in the industry and communicates the reliability and the professionalism on which Euronatale S.r.l. has based its success throughout years.

The brand embodies the commitment of Euronatale S.r.l to fully recreate an unforgettable and homely Christmas atmosphere.



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Mission, Vision & Values



Mission

To provide our customers the most unforgettable and homely Christmas experience

Vision

To become the best company in the eyes of our stakeholders, trying to satisfy heterogeneous needs.



Company

**Mission, Vision
& Values**

Products

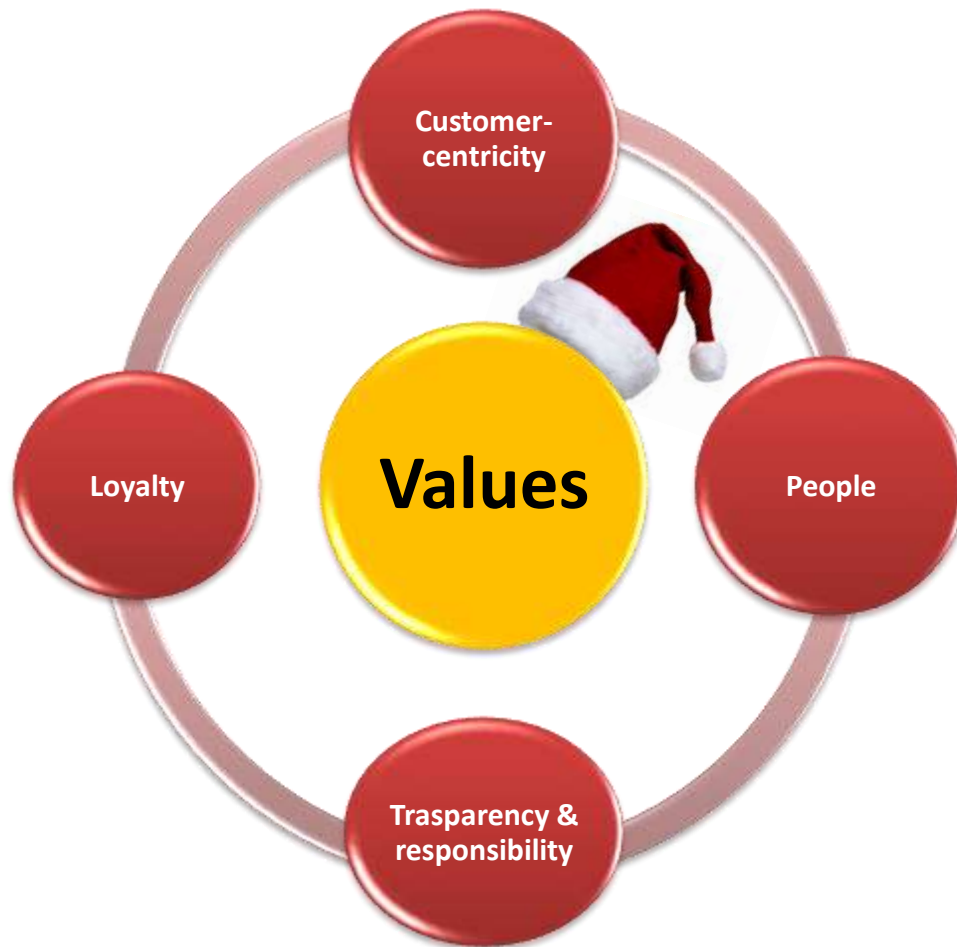
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Mission, Vision & Values



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Products



- **Over 15.000 different products**
 - *Our continuous research in the production gave birth to a very wide catalogue that is constantly updated to give a modern style to the products.*
- **Permanent showroom**
 - *Our full items collection is shown in our store in San Salvatore Telesino - BN - Italy (about 55 km from Naples' International Airport "Capodichino")*
 - *Can be "virtually" visit our showroom at our dedicated webpage*
[\(<https://euronatale.it/it/showroom>\)](https://euronatale.it/it/showroom)



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Products

The strong point of our company is represented by items of our direct production.

In our factory we produce garlands, branches of tree, trees, crowns and out of door garlands, making use of structures and latest generation machinery. Moreover we only use flame retardant and self-extinguishing PVC for our production.

We can manage customer's orders in just a few days.



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Products

Our decorations decorate shops, hotels, restaurants, shopping centers and city streets every year



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Markets

We are present in the following markets:



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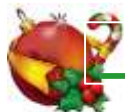
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or contact us at the e-mail address : info@euronatale.it

On our website you can view the catalog and,
after registering, send your order.

Alternatively you can download ours APP
available on both Android and IOS



Euronatale wish
You a happy day!

Thank You for Your attention!



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