

# Nordika

# Sustainability

Our commitment to protect the planet isn't just something we talk about, it's been in our DNA for over 10 years.

So, it was only natural that we take the same eco-friendly approach for our clients when creating new solutions for them. Having been the first to make LEDs the norm, to recycle our garlands and revolutionize our illuminations thanks to BioPrint - a recyclable and biodegradable material - we have also launched Recyprint, a range of decorations designed from plastic bottles

We also have our NORDIKA tree which looks just like a real Christmas tree but avoids deforestation and ORCHESTRA: the app that allows for smart, optimised illumination and electricity management.

Common sense and compassion also underpin how we behave as a business as we aim to significantly and sustainably reduce our carbon footprint.

We are taking action in this area including making our communication tools paperless wherever possible, recycling our waste, generating green energy at our wind farm, installing solar panels and replacing our fleet with hybrid vehicles. We are also involved in the process of obtaining ISO 14001 certification.

#### CONTACT

blachere illumination s.a.s - ZI les bourguignons - 84400 apt - france

France: +33 (0) 413 068 001 - clients@blachere-illumination.com International: +33 (0) 413 068 002 - sales@blachere-illumination.com

www.blachere-illumination.com





## Nordika

### The christmas tree better than a real one!



Ref	Name	Height	Ø	P(W)	Weight	No of elements	Colour of Led	No of Led
GX081LW-2	2 sapin Nordika - PM	5,00 m	3,56 m	245 W	263 kg	46	0	2976 (1488 steady + 1488 with slowglow effect)
GX082LW	sapin Nordika - MM	8,00 m	4,70 m	770 W	1 112 kg	107	0	8664 (4332 steady + 4332 with slowglow effect)
GX083LW	sapin Nordika - GM	12,00 m	5,90 m	1870 W	2 750 kg	194	0	21048 (10524 steady + 10524 with slowglow effect)



## Accessories for Nordika and trees

Who hasn't dreamt of a huge Christmas tree? However, a natural tree takes 30 or 40 years to reach a height of 12 m. To avoid being involved in deforestation and cutting down these majestic four-decades-old trees, we have invented Nordika.

Pre-illuminated with a SlowGlow effect, and easy to put up and store away, they are perfect replicas of their natural cousins thanks to their design and incredibly realistic look.

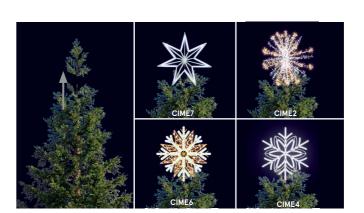
#### Our eco-designed Nordika range

We have based our environmental approach on a simple principle: saving at least as much carbon emissions as released. To do so, we use only biocompatible materials that we recycle at the end of their life. We are also putting our best efforts to reduce the carbon dioxide emissions in our own production and those of our stakeholders.

#### Base and tree topper

4 tree toppers are available for an additional magical touch to your Nordika tree.

Bases can also be featured with all Nordika trees.



<b>-</b> ,		ъ.
Tree topper	Ø	Reference
cimier star7	0,80m	CIME7
cimier bella	1,00m	CIME2
cimier mia	1,00m	CIME6
cimier aiguille	1,00m	CIME4

Referen
SOCLG
SOCLGX
SOCLGX

### Bioprint & Recyprint kit

Each kit features 20 motives

- 8 motives ø 50cm
- 12 motives ø 30cm



BIO
PRINT
The state of the s

Colour	Motive	Reference
Blue/White	Snowflake	KITNDK-F
Gold/White	Star	KITNDK-E