

# Vitalize your city and highlight your environmentally-friendly approach



# Collect and Recycle

Get involved in cleaning up the planet

Thanks to our Turtle or Whale, you will encourage people to recycle their plastic bottles. You will thus contribute to a participative and fun circular economy, by reusing this waste to create enchanting illuminations for the year-end celebrations.

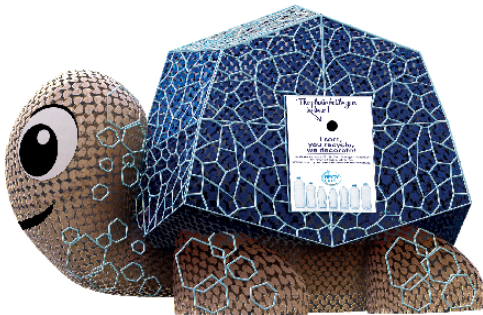
## How does it work?

You can place one of our Whales or turtles made from eco-friendly materials on your beachfronts and in your town centres to cover your recycling containers.

Each decoration features communication, making the public more aware of recycling by highlighting the goal: To create illuminations for Christmas thanks to the bottles!



**GX107-UK**  
Recy Whale  
◆ 2,30m - ◆ 3,70m  
■ 2,10m - ☒ 86kg



**GX108-UK**  
Recy Turtle  
◆ 2,30m - ◆ 3,50m  
■ 2,30m - ☒ 82kg

# Recyprint range



Plastic bottles collected are used to create illuminations for the town's year-end celebrations

► 500 billion bottles are produced every year and many of them end up being littered or in the oceans.

At Blachere, we have decided to tackle the scourge of plastic pollution by recycling PET (polyethylene terephthalate) from the food industry to create beautiful and innovative decorations using this unique material - rPET (recycled PET).

Indeed, each year, about 8 million tons of waste end up in the oceans and form the 7th continent - a vortex of floating plastics equivalent in size to 1/3 of Europe.

## Recycling, creating, innovating.

The bottles we salvage are sorted by colour (from colourless to blue), then crushed into flakes to be shaped for extrusion. The granules resulting from this transformation are then injected into our 3D printers to create unique blue decorations.

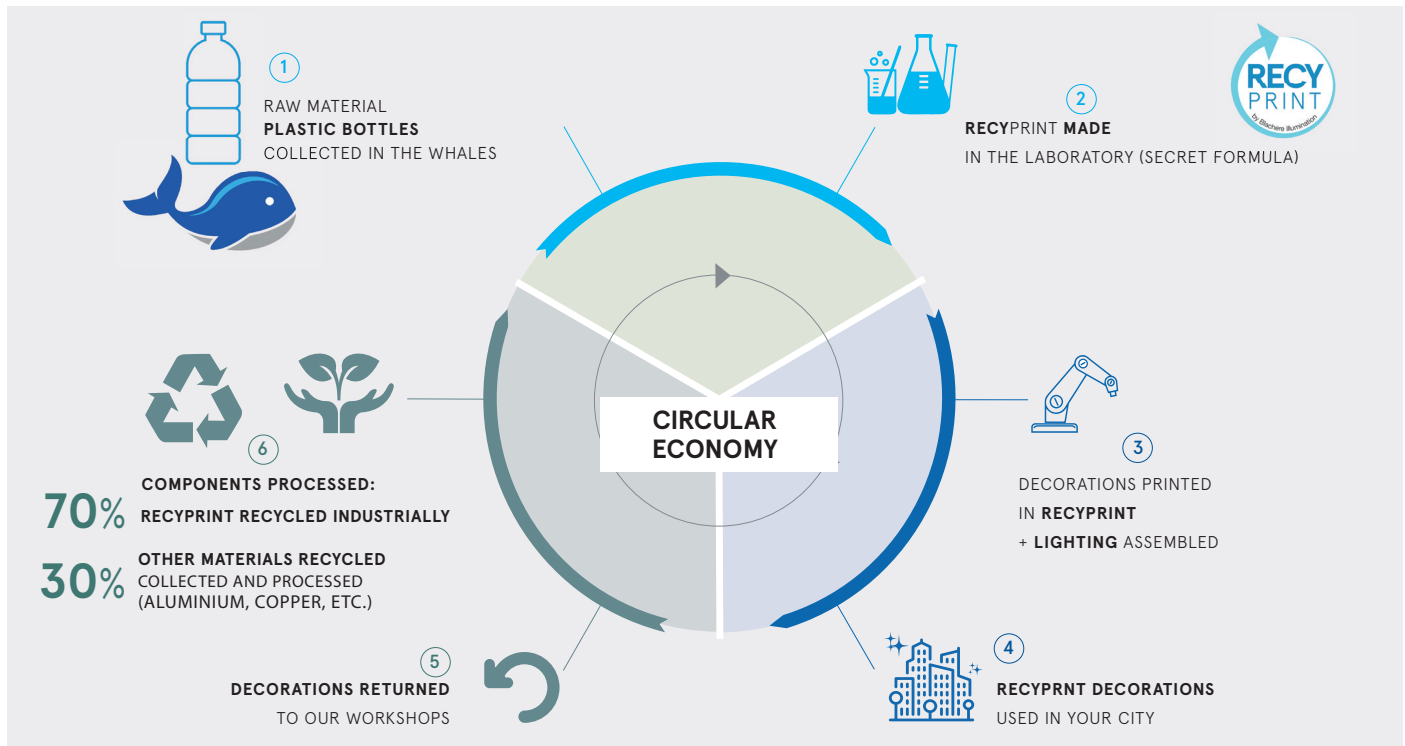
This unrivalled method helps to limit greenhouse gas emissions and to keep our nature clean from plastic bottles as far as possible..

## A real and concrete example of the circular economy.



# Circular economy

A real and concrete example  
of the circular economy.



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