

EDITORIAL



Dear customer,

the year 2022 has finally given us back some of our freedom: Travelling - whether near or far - is possible again without any great difficulties, and trade fairs can also finally take place again. We are particularly pleased about this, because it means we can present our items to you live in inspiring set-ups and do what is particularly important to us: maintain personal contact with you.

Unfortunately, we also have to realise more than ever that we are currently living in a world that we could never have imagined not too long ago. In times when our light-heartedness is being taken away from us, it is even more important to reflect on the positive moments in life as often as possible. Take some time out with family and friends during Christmas and enjoy this special time between the years.

We want to face the new year with a good dose of optimism and have set ourselves the goal of conveying particularly beautiful and joyful emotions with our new Autumn/Winter collection 2023. We succeed in this especially with the colourful world of "Holly Jolly Christmas" from "Happy Christmas". But the other trends also have a lot to offer. From the Scandi theme "Forever Green" to the natural "All About Christmas" to the traditional "Holy Night" or the modern theme "Special Moments" - there are many great decorative novelties to discover for Christmas fans.

Stay confident. After every rain comes sunshine.

Warm regards

Your Adrian Boltze



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BOLTZE TRENDS

Autumn Winter 2023



Jasmin Hamrouni Productmanager for BOLTZE

THE COURAGE TO USE COLOUR

Bright colours and colour blocking are one of the biggest fashion trends that are also finding their way into interiors. During winter, these colours create a cheerful contrast to the dark season. The two new trends "Color Me Up" and "Holly Jolly Christmas" feature this trend.
On pages 14-15 and 22-23







BOLTZE OWN DESIGNS

To make our products unique, our product management team creates new exclusive designs every season that are only available at BOLTZE. Current trends for patterns, colours and shapes are incorporated into the loving designs. The end result is an own-design series consisting of different product groups. This allows you to put together your own individual sets. A total of 84 new own designs await you this season.

AUTUMN HARMONY



Naturalness meets autumn colours



STYLE: natural & classic **MATERIALS:** wood, basket, stoneware, dried flowers **KEY PIECES:** wooden mushrooms, earthenware, animal figurines, pumpkins **A GREAT MATCH FOR:** All About Christmas, All About Nature



This is what autumn looks like in its most natural form. Classic pumpkins in orange are combined with natural materials that unite the trendy nature interior style with traditional autumn decorations. A pinch of grey provides a successful variety and blends harmoniously into the overall picture.



FALL IN LOVE



A GREAT MATCH FOR: Special Moments





The muted shade of green takes centre stage with wine-red and can be combined nicely with mauve-pink tones, red and gold. Unusual candlesticks, opalescent baubles and golden trays in reduced shapes and modern paper pendants create a luxurious and interesting look. This trend is very different, diverse and feminine.



STYLE: modern & sophisticated **MATERIALS:** golden metal, ceramics, crystal glass

KEY PIECES: gold candlesticks, paper pendants, decorative trays

A GREAT MATCH FOR: Fall in Love



STYLE: glamorous & feminine MATERIALS: porcelain, glass, golden metal

KEY PIECES: glittering branches, decorative baubles, golden deer

A GREAT MATCH FOR: City Glam



A Christmas in soft colours and a golden glam look. The focus is on a soft salmon shade, lots of cream, a little eucalyptus green, gold and glitter. You wouldn't expect fern on this occasion, which is why it's an interesting decorative component. "Golden Lights" pleases everyone who likes it bright as well as traditional and is enthusiastic about modern, playful eye-catchers.

Art. 2037450

FOREVER GREEN



STYLE: Scandinavian & trendy **MATERIALS:** black metal, ceramics, paper **KEY PIECES:** cedar tree, house-shaped lanterns, black candle holders

A GREAT MATCH FOR: Simply Nordic



Green and black are the trend



HAPPY CHRISTMAS

Art. 2038467

Christmas for young and old



"Happy Christmas" shows a Scandinavian, playful interior in the colours white, cream, and red with natural kraft paper tones.

Black creates interesting and modern contrasts, which makes the look an absolute eye-catcher. The colourful addition "Holly Jolly Christmas" shows that colours at Christmas conveys something childlike, ease and joy.

Art. 2037940

STYLE: Scandinavian & playful **MATERIALS:** light zinc, wood, recycled paper

KEY PIECES: paper stars, Santa figures, storage boxes A GREAT MATCH FOR: Color Me Up





STYLE: natural & Scandinavian **MATERIALS:** wood, natural wickerwork, recycled paper **KEY PIECES:** paper star pendants, wooden trays, figurines in different wood colours **A GREAT MATCH FOR:** Autumn Harmony, All About Nature

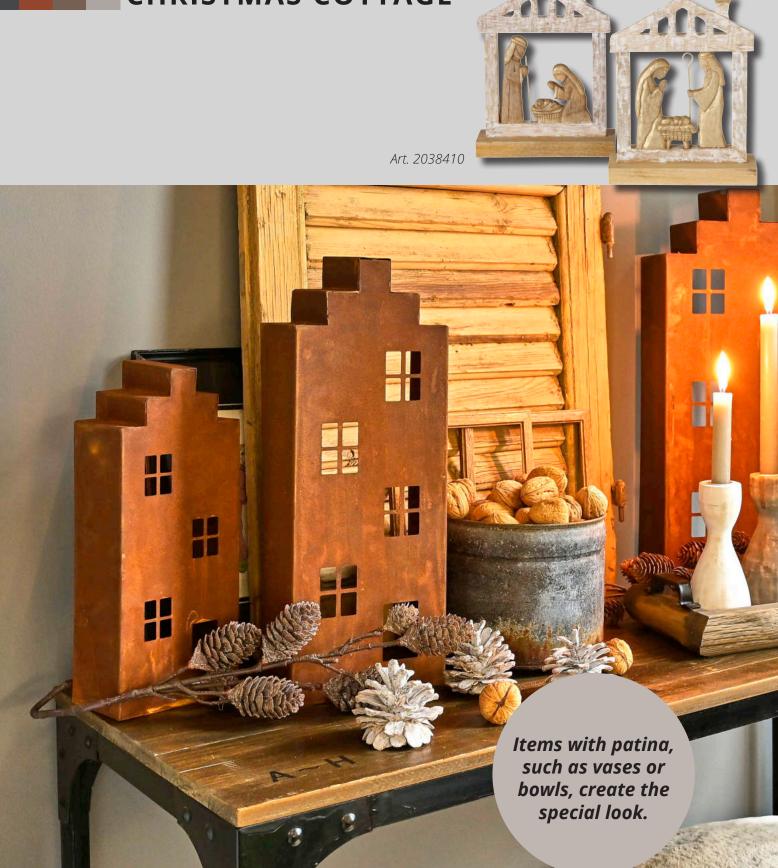




Scandinavian naturalness

The natural and modern Scandinavian decor trend cuts a fine figure once again this season. Subtle cream colours are complemented by brown tones and taupe. Wood and natural decorations create a cosy atmosphere. Small fir trees stand in unused corners, exuding freshness and a wintry scent. This restraint gives us a foothold and space to sort out our own thoughts.

CHRISTMAS COTTAGE



STYLE: country house & rustic MATERIALS: lived wood, aluminium, metal with patina

KEY PIECES: rusty lanterns, Christmas imps, decorative trays made of zinc

A GREAT MATCH FOR: Country Cottage

"Christmas Cottage" shows a cottage in the countryside that invites you to a cosy and quiet Christmas festivity. In this unique theme, you will find rustic items that have an imperfect-perfect character. The style is made up with patina and rough surfaces that have a used look. A little light colour and knitwear bring cosiness into the rather dark interior.





A traditional festivity

STYLE: classic & traditional **MATERIALS:** ceramics, coloured metals, coloured glass

KEY PIECES: Santa figures, decorative pendants, tableware with motifs

A GREAT MATCH FOR: Country Cottage







STYLE: country house & high quality **MATERIALS:** mango wood, aluminium silver, fake fur **KEY PIECES:** Christmas tree stand of mango wood, lanterns of shiny aluminium **A GREAT MATCH FOR:** White Living

SNOW LODGE





Clear air, soft snow, mountain panorama, a cottage with a fireplace – that's winter holidays in the mountains. White furnishings, fluffy textiles and caramel-coloured wood create a cosy atmosphere. Small skis and gondola motifs on decorative objects remind us of a day on the slopes.





Art. 2037110

STYLE: alpine & cosy **MATERIALS:** fake fur, zinc, wood **KEY PIECES:** cuddly cushions, jumbo mug, deer figurines

A GREAT MATCH FOR: Country Cottage







STYLE: glamorous & trendy **MATERIALS:** ceramics, metal, coloured glass

KEY PIECES: lanterns, side tables, golden candle holders

A GREAT MATCH FOR: Golden Lights

COZY BOHO



Art. 2034964

Whether globetrotter, hippie, or dreamer: everyone falls in love with this boho style. Naturalness and bright colours are very popular and embody a trend that is not only in fashion. Macramé, hip decorative accessories, and casual fringes are an absolute must here.

STYLE: natural & boho **MATERIALS:** ceramics, metal, textiles **KEY PIECES:** lanterns, baskets, wicker cushions **A GREAT MATCH FOR:** All About Nature, All About Christmas

Art. 2033212



STYLE: Country house & modern MATERIALS: ceramics, glass, metal

KEY PIECES: modern figurines, candles, trays A GREAT MATCH FOR: Fall in Love



COUNTRY COTTAGE

A classic gentleman's room

Classic and exclusive living in the American luxurious style – that is "Country Cottage". Timeless elegance combines with colonial style elements and delights lovers of the rustic country house style. Lots of noble black in combination with cream and brown tones give the look a casual and sophisticated character. Dark and inviting at the same time, this is how you like to spend a nice evening with friends by the chimney fire.



STYLE: classic & colonial MATERIALS: dark wood, brown leather, rattan

KEY PIECES: clocks, lanterns, wooden boxes A GREAT MATCH FOR: Holy Night



WHITE LIVING



Living in white is one of the most popular living trends. White creates a feeling of calm, clarity and space and is perfect for a classy ambience. White looks particularly chic in cosy country house style. Wood and aluminium complement the homely look perfectly.



Art. 2036395



Art. 2033358



Art. 2037795

STYLE: country house & shabby **MATERIALS:** brown and white wood, cotton, rattan

KEY PIECES: storage boxes, display stands, white figurines

A GREAT MATCH FOR: House of Winter

URBAN GREENS



Concrete-look walls and floors transform every home into a loft flat with big-city flair. Wine-red accents, which match with grey and sage tones, bring a sense of cosiness. Black gives the entire look a depth effect. This creates a new combination for trendsetters who love it rough and homely at the same time. Green plants provide the freshness kick. This is how to live with "Urban Greens"!



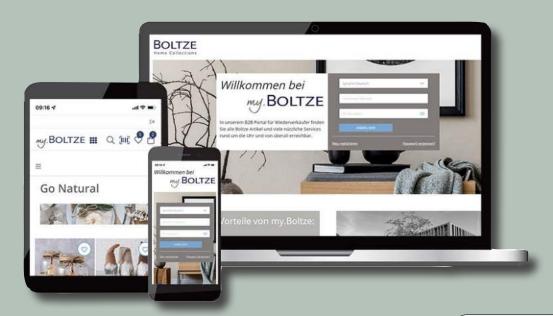
STYLE: industrial & urban MATERIALS: glass, metal, ceramics

KEY PIECES: vases, artificial plants, lanterns made of coloured glass

A GREAT MATCH FOR: Simply Nordic

MY.BOLTZE

More than just an online shop



my.BOLTZE is our online retailer portal where you can find the complete BOLTZE range consisting of over 11,000 articles. Shop specifically according to occasion, living area and product type or let yourself be inspired by "Shop the Look".



My.BOLTZE supports you with many services

- fast repeat order function
- notification service about expiring items
- process numerous items via collective search
- access to item images in the image download portal
- save and edit items in watchlists
- view documents for all orders
- ... and much more

BOLTZE

Live experience





Experience impressive sceneries and the wide range of BOLTZE live at our trade fair stand. In 2023, we will once again be represented as exhibitors at national and international trade fairs for household goods, decoration and lifestyle. At our stand, competent consultants will be available for a personal appointment. We look forward to your visit!

FAIR DATES

Trendset, Munich January 7 – 9, 2023

Christmas & Gift Fair, Harrogate (GB) January 15 – 18, 2023

Christmasworld, Frankfurt on the Main February 3 - 7, 2023



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Discover the new trends in our showrooms:

Braak · Alte Landstraße 42 · 22145 Braak (near Hamburg) **Essen** · Hermann-Drescher-Weg 15 · 45329 Essen



The ideal platform for retailers to receive the latest BOLTZE news



