

Download

AGC Lighting Co.,Ltd.

Building A, NO.3 Plant, Jian'an Road, Tang Wei Community,
Fuyong Street, Baoan District, Shenzhen, China

Tel : +86-755-33581002

Website : www.agcled.com





CORPORATE PROFILE

A Good Company for LED Lighting

Your Lighting Needs is our motivation

AGC Lighting - 5 million+ light fixtures installed in 120+ countries



WHO WE ARE

AGC has been a recognized market leader in industrial lighting and outdoor lighting in efficacy, lifespan, reliability, savings, and performance in China. We are dedicated to advancing our state-of-the-art LED technology and sustainable lighting products to provide energy-efficient lighting that will look and operate as expected for years to come.

Our mission is to help our partners to grow and become an international brand in lighting.

We always WHO do a good performance and firmly believe in turning your dream into reality.



A National Advanced-Technology Enterprise

AGC is known as a national advanced-technology enterprise with full R&D, production, sales, and technical support team.

Located in Shenzhen City

Which has superior geographic advantages in manufacturing, transportation, and factory-visit.



We Are Accredited



Milestone

2014

Foundation

AGC founded with the first UFO
Highbay "Hi Cloud" in the market.

2017

Breakthrough

AGC'S annual turnover
break 50 million dollars

2020

Recognized and Reliable

In-depth cooperation with international brands
and local brands in various countries, products
and management systems are recognized.

2016

Grow up

AGC moved to the new building
with 1,5000SQ.M

2018

Honor

won the "Red Dot Award" for the first
time, an international design award.

2022

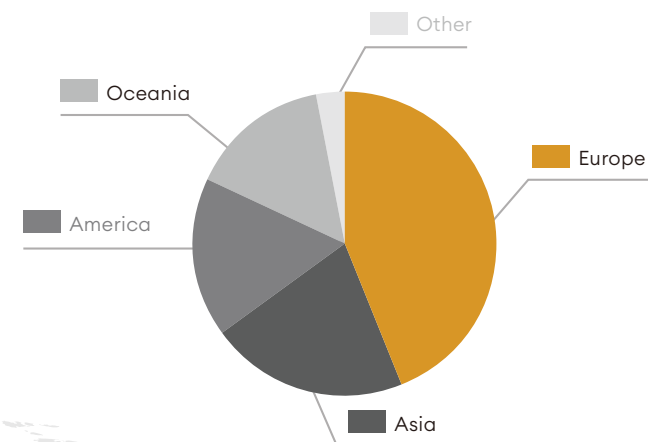
Expansion

Established overseas production
plants in Vietnam

Sales Markets and Turnover

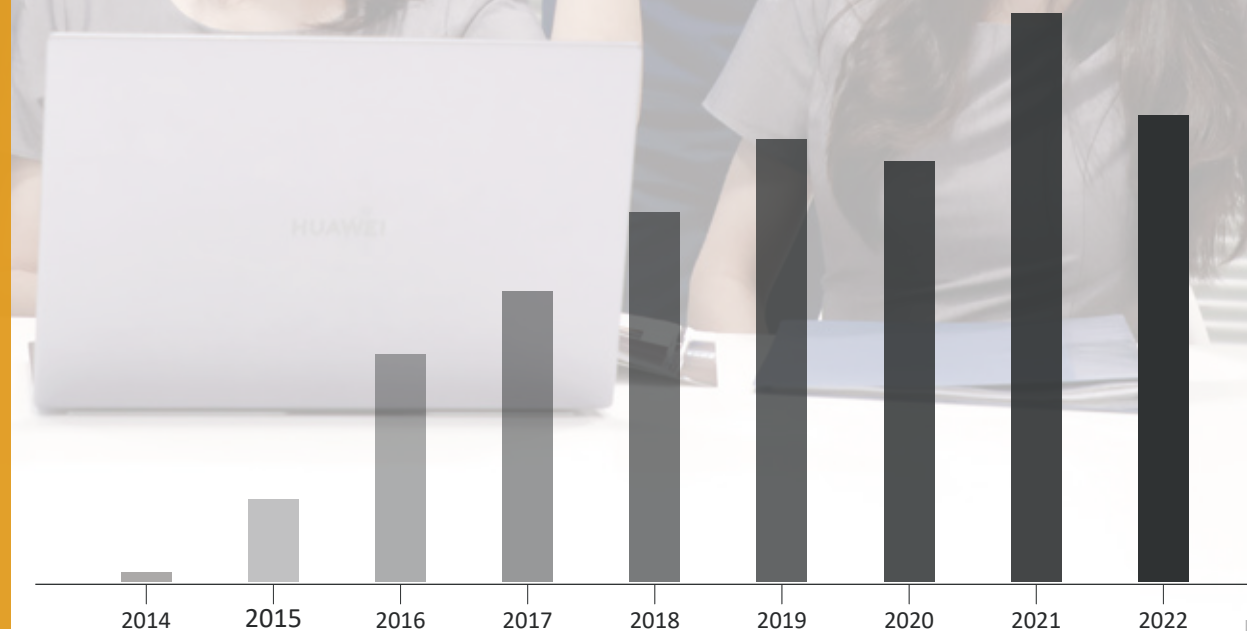
We are global

Through team works and market-specific product design, we support our partners worldwide.



We are growing

Thanks to the partner's support
and our own focus, we achieved
steady growth in the past 8 years





Our Culture

AGC has a strong capacity in engineering technology and plenty of experience. We are highly appraised by our clients and the markets for our credible quality and zealous after-service.



Our Vision

Our aim is to be the leader led lighting company in China, We not only provide excellent led products, but also lighting solution and related services. We want to exceed our clients' expectations in terms of quality, innovation and reliability



Our Mission

We adhere to the client-oriented, high-efficient work processes, build, and smooth interaction between the client platform.



Our Values

Customer Focus Innovation and Flexibility
Teamwork and Collaboration Commitment and confidence Continuous Improvement



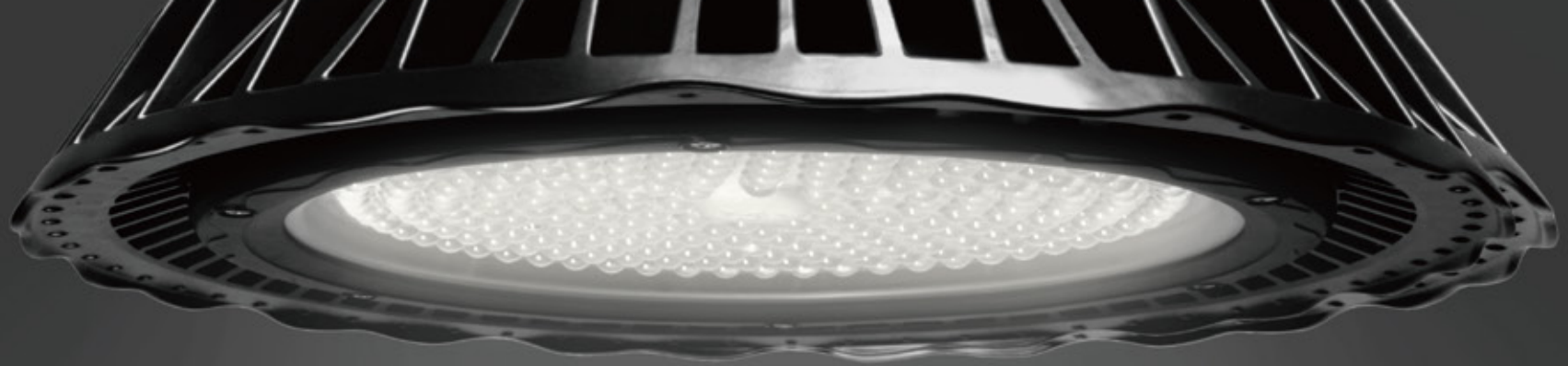
WHAT WE DO

When you partner with AGC, you are partnering with a dedicated resource to make business easy. We are dedicated to our partners by offering Best-In-Class competitive and efficient products along with our value-added service, which sets AGC's partner from the competition



Focus on Industrial Lighting
And Outdoor Lighting

One Partner, Many Solutions



Product Differentiation

We deeply implement our value concept of "differentiation", all the solutions are based on customers' needs but 100% private tooling. We keep innovating, so our product is always ahead of our peers.



Product Localization

We are happy to listen to the opinions of professional custom-ers and quickly formulate the optimized and upgraded version to meet the deepest needs of the local market. Our strong R&D team is standing by to provide a reliable and swift response upon project base. Case to case service is the ultimate sceret for you to win more projects.



Product Diversity
















AGC delivers a full portfolio of solutions, providing our customers with the luxury and flexibility that comes with a choice, and the confidence that comes from partnering with an industry innovator.



Product Cost Optimization

As the level of competition, here at AGC we are always look-ing for new advanced components, both for the designing of new luminaires and the upgrading of the already-existing fixtures. Keep updating to meet the price challenges to main-tain competitiveness for partners.

High-Bay Luminaires

| | | | | | | |
|---|---|---|--|---|---|---|
|  |  |  |  |  |  |  |
| HB01 | HB30 | HB36 | HB25 | HB44 | HB42 | HB49 |
|  |  |  |  |  |  |  |
| HB25 Ta 65°C | HB31 | HB45 | HB35 | HB06 | HB39 | HB18 |
|  |  |  |  |  |  |  |
| HB46 | HB43 | HB65 | HB44 Human Centric | HB53 | HB59 | HB63 |
|  |  |  |  | | | |
| HB17 | FL47 | HB67 NEW | HB81 NEW | | | |

Linear Luminaires

| | | | | | | |
|---|---|---|---|---|---|---|
|  |  |  |  |  |  |  |
| LHB09 | LHB10 | LHB11 | LHB13 | LHB16 | LHB19 | LHB20 |
|  |  |  |  |  |  | |
| LHB22 | LHB26 | LHB31 | LHB32 | LHB33 NEW | LHB35 NEW | |

Floodlight and Architectural Luminaires

| | | | | | | |
|---|---|---|--|--|--|--|
|  |  |  |  |  |  |  |
| FL16 | FL42 | FL23 | FL23 | FL44 | FL33 | FL51 |
|  |  |  | | | | |
| FL53 | FL55 NEW | FL57 NEW | | | | |

Sport Luminaires



FL47



FL48



FL06



FL13



FL31



FL28



FL35



SP01



SP02 NEW



SP04 NEW



HB25 NEW

Outdoor Area and Roadway Luminaires



ST18/03/08



ST10



ST53



ST23



ST33



ST37



ST46



ST19



ST59 NEW




ST11




ST41


Urban Luminaires




ST40




UST03




BL01




ST38




BL02




ST52




BL03




PT01




PT03




ST42




WP01




UWP05




WP06




WP08



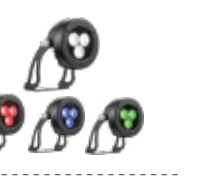
WP09



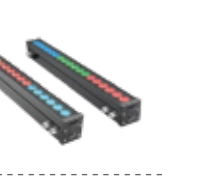
WP07



FL39



FL63 NEW

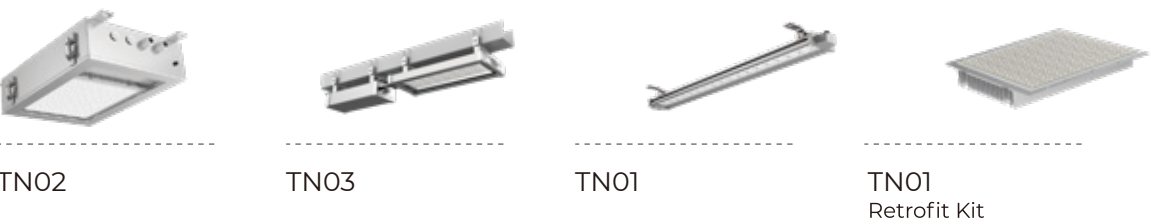


FL56 NEW

Solar Powered Luminaires



Tunnel Luminaires



Explosion-proof Luminaires



Gas Station Luminaires and Others



Applications









● Industry & Warehouse

- 
Engineering Facilities
- 
Storage Facilities
- 
Factories
- 
Warehouses
- 
Logistics Facilities
- 
Indoor Sport Fields

● Sport & Area

- 
Sport Fields
- 
Architectural & Building Surrounds
- 
Area Site Lighting
- 
Security Lighting








● Street & Roadway

- 
Routes / Country Road
- 
Roadways & Residential streets
- 
Highways/ Main Streets
- 
Road Intersections
- 
Non-Motorized Vehicles and Sidewalk Lighting
- 
Open Car Parks
- 
Plazas/ Square Lighting
- 
Outdoor Industrial and Logistics Areas










● Urban & Park

- 
Public Spaces
- 
Parks and Cycle Paths
- 
Squares and Monuments
- 
Large Pedestrian Areas
- 
City Streets in Historic Centers
- 
Urban Wall Mounted

● Special Purpose

- 
Garage Parking
- 
Tunnels
- 
Port / Coastal Area
- 
Billboard
- 
Urban Wall Mounted
- 
Conveyor Lighting
- 
Solar Lighting

● Harsh & Hazardous Application

- 
Oil, Gas, and Petrochemical
- 
Generator Factory
- 
Foundries
- 
Papermaking Factory
- 
Dock and Platform
- 
Dockyard
- 
Chemical Plant
- 
Heavy Industrial Warehouse
- 
Equipment Processing Factory

Sustainability

Deeply embedded in AGC’s everyday business



- Super-high Light Efficiency
- Beam Design to Limit Light Loss
- Intelligent Lighting
- Replaced Lighting Source
- DIY Components
- Solar light solution
- Plastic Free Package
- Recyclable Raw Materials
- Less Maintenance and More Longevity



We
Are
Caring





HOW WE DO

We care deeply about the people we serve and the products we create. It stems from a set of uncompromising principles that guide us in everything we do.

| | |
|--|-----|
| Strong Investment in R&D | P34 |
| Trustworthy QC Team | P52 |
| Efficient Production Management | P58 |
| Simplifying Your Operations, Empowering Your Success | P68 |
| Marketing Documentary and Service Support | P70 |



Strong Investment in R&D



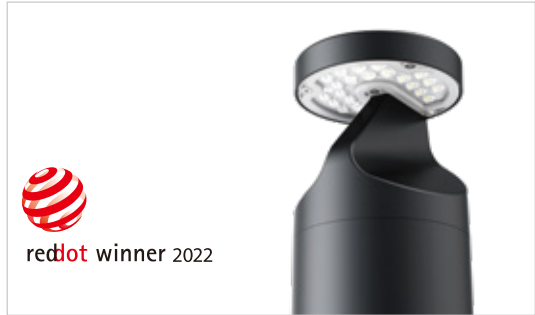
110+ Highly Skilled Engineers

Our R&D team is made up of 110+ highly skilled professionals. Divided into eight groups, different groups focusing on a different product or service:

- ① Focus on specific category
- ② Meet customer needs more effectively
- ③ Extend knowledge or expertise within specialized divisions
- ④ Respond to market changes more flexibly and quickly

Design

New product design and development is a crucial factor in AGC. The LED Lighting world is changing fast, this is the reason why it's necessary to tap into the innovations. A new product innovation team of 9 staffs have established a strong reputation through innovation, the Company and his customers have a common goal of excellence with no exception.



Innovation



A large number of AGC engineers enabling the invaluable and continuous study of technological innovation in order to improve the performance and quality of the luminaires and production processes. We are always looking for new advanced components and technologies, both for the designing of new luminaires and the upgrading of the already-existing fixtures. Every single element and material is scrutinized in order to guarantee the best design solution in terms of aesthetic value, functionality, and efficiency.



Technological innovation

In AGC, the most important task is to always remain competitive in finding new alternative solutions for outdoor and indoor efficient lighting, especially through the R&D department. AGC continues to invest in R&D activities as great importance in business.





AGC Lab/ SGS Qualified Testing Location

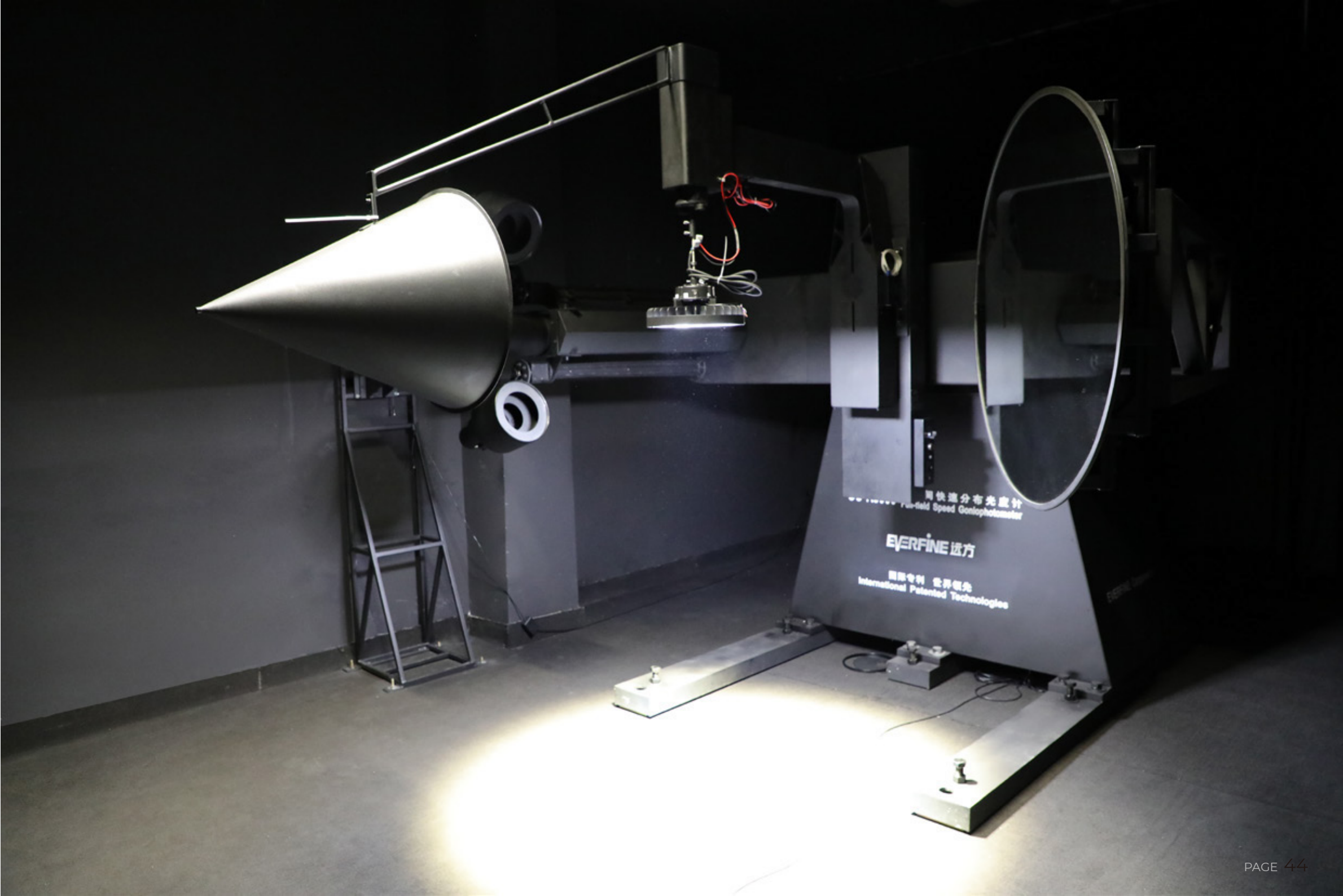
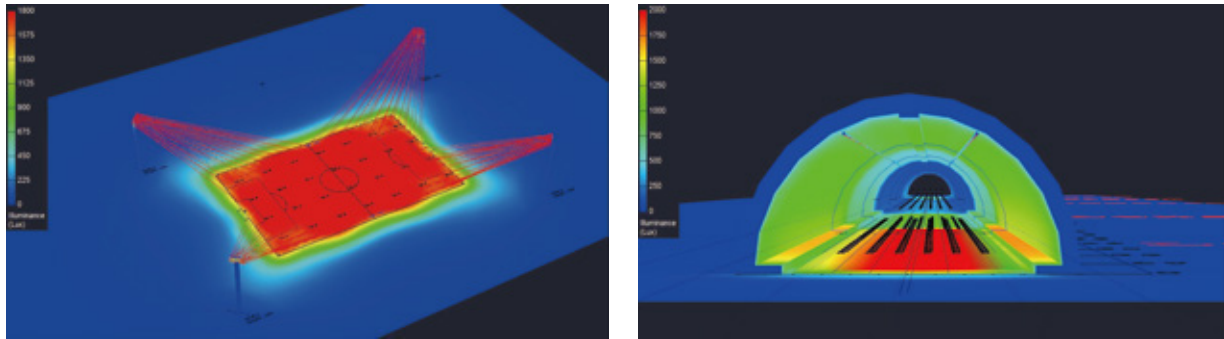
On 13th Oct 2020, AGC lab has been officially accepted as a Qualified Testing Location by SGS a global leading inspection, verification, testing, and certification organization, which is a full affirmation of the level of AGC testing and certification personnel and the ability of testing equipment, and it is also a testament to the AGC laboratory test specifications and reliability.



Free Lighting Design

AGC Lighting has a team of dedicated and experienced lighting designers, who are able to design everything from a simple calculation plot to a full, complex 3D visualization. Using the latest in lighting design software, including Dialux, Relux, and AGI32.

A dedicated team can quickly run a lighting simulation for your project, ensuring compliance with the latest recommendations. This service is FREE to our customers.

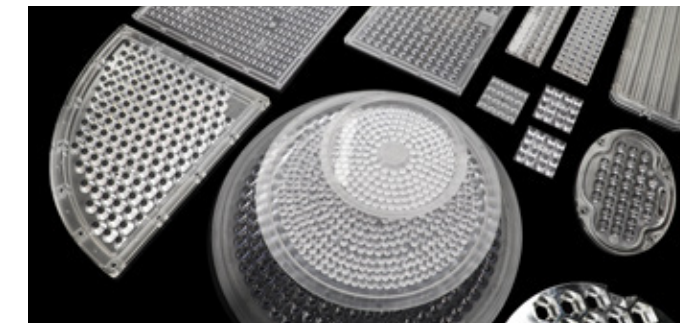




Professional Optics

AGC has multiple professional testing facilities, including two IES test equipment, which are efficient and professional. For major projects of street lights, the IES test needs to be done hundreds of times, so the more efficient the test, the more competitive it is.

More than **500 private optics** has been finished which attaches importance to the quality of light and visual comfort and helped tens of thousands of projects with tailor-made light distributions.

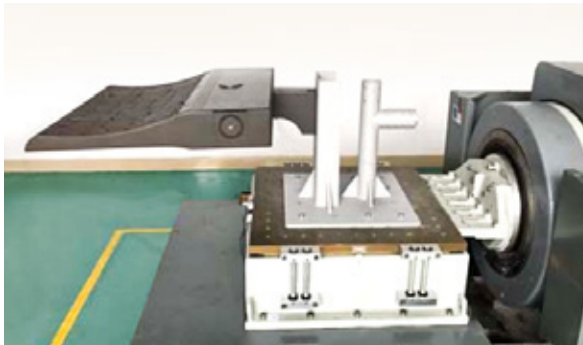


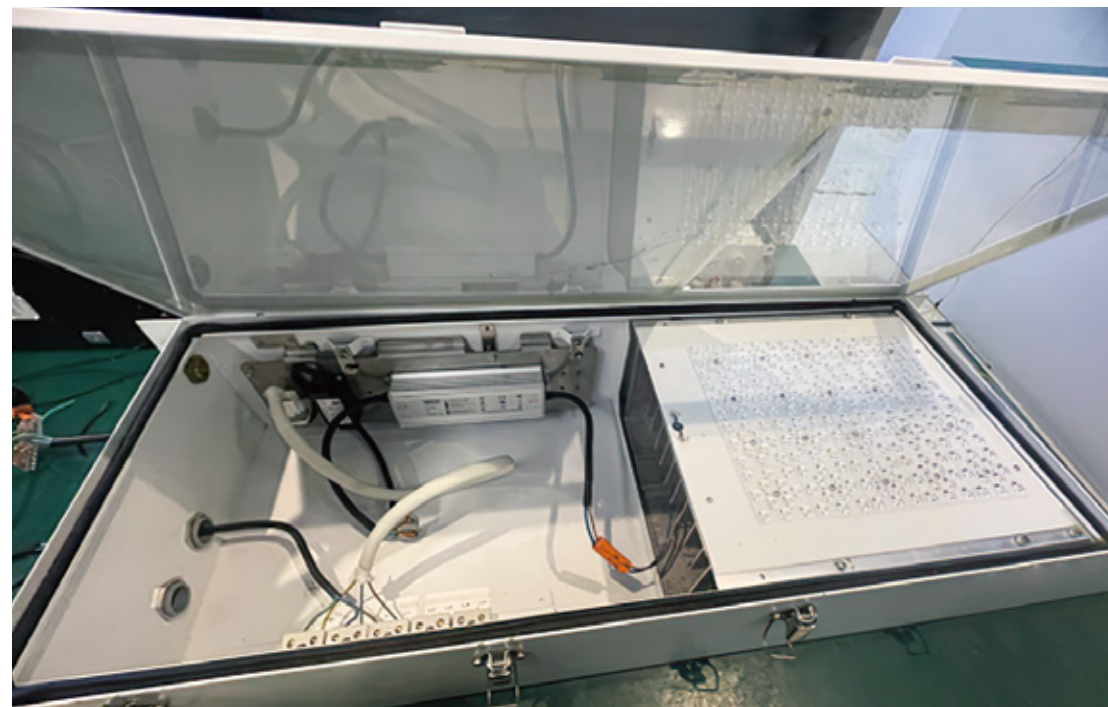
Reliability Tests

Every test we did is designed to give customers confidence that the investment they're making in AGC products is a sound one.

Various Testing and Verification Before Product Release

- ✓ 3D Printer
- ✓ IPX5 / X6 / X7 Test
- ✓ Thermal Test
- ✓ Anti-corrosion Test
- ✓ 3G Vibration Test
- ✓ Salt Spray Test
- ✓ Needle-flame Test
- ✓ Load Test
- ✓ Cold anchorage Test
- ✓ Drop Test
- ✓ AC/DC Power source
- ✓ Suspension Test
- ✓ Draught-proof Test
- ✓ Power Meter
- ✓ Water-proof Test
- ✓ Anti-UV Test
- ✓ Oven
- ✓ Electronic Load Test
- ✓ Dust-proof Test
- ✓ IES Test
- ✓ Integrating Sphere
- ✓ Glow-wire Test
- ✓ Safety Test
- ✓ Touch Current Test
- ✓ Lifespan Test
- ✓ RoHS Test
- ✓ Surge Test
- ✓ Humidity Test
- ✓ Wind resistance Test
- ✓ Ebdyrance Test
- ✓ Cord Anchorage Test
- ✓ Aging Test
- ✓ Electronic Balance
- ✓ Oscilloscope
- ✓ Constant Temperature
- ✓ Digital Multimeter

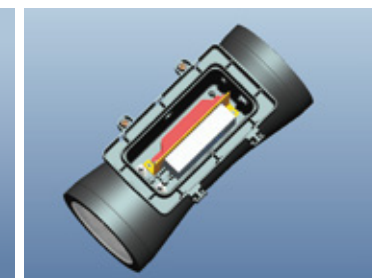




Valuable Customization

Just like you, we value lighting solutions that are flexible enough to fit the needs of each unique user while sustaining our environment. One dedicated team serves for custom engineering and quickly tackle complicated customization request: such as optical structure, anti-corrosion surface treatment, mount brackets, different color, special lighting application and smart controls like Sensors, timer dimming, D4i, Zhaga, LoRa, DMX.

Furthermore, for important projects, a customized team will be set up headed by the product manager to provide specially-assigned personnel to ensure the smooth and orderly development of the project.

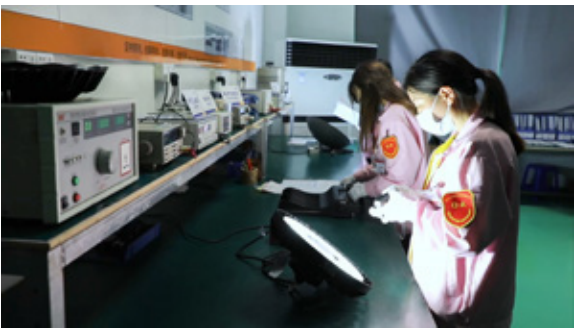
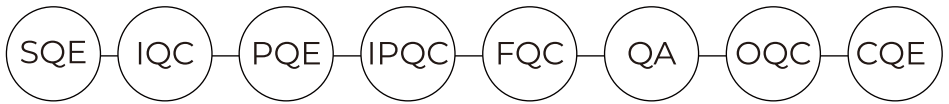




Building Trust Though Quality

Complete Quality Process

One of the best ways to maintain a reliable business reputation and provide consumers with high-quality products is to have a thorough quality control.



Reliable QC System

Outdoor Showroom

Withstand real environments,
get the most honest feedbacks.

SQE

Supplier management is an ongoing process, not a one-time activity, and AGC has been working hard and regulating to monitor suppliers to meet our customers' needs.

QC Laboratory

It ensures both precision and accuracy of
the material purchased.





Efficient Production Management

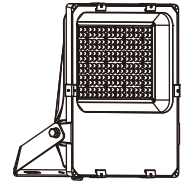
Production Capability

Whether you are looking to produce dozens of units or tens of thousands, our team of experts can help you achieve your goals. Our expertise in production standards, site controls, and production efficiency will ensure that your products meet the standards of quality and reliability.

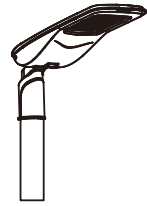




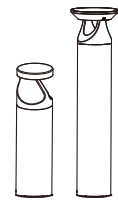
High Bay
7330pcs/day



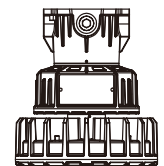
Flood light
5100pcs/day



Street Light
4200pcs/day



Urban Light
4800pcs/day



Explosion-proof Light
2880pcs/day



Automation Increases Productivity Level

Automated processes can complete tasks quicker and more efficiently than a manual processes. Automation will increase productivity levels, and, working with a manual workforce, you'll find that the production rate will skyrocket.



Fast Delivery

We have been adhering to the value concept of "delivery time is equal to credit". Our unique order forecasting System helps us toward our goal of shipping within 3-8 weeks of bulk orders of standard products. Differentiation product strategy means that there are many customized products and it is difficult to make predict the needs. After continuous efforts, the current stable and fast delivery time is recognized and appreciated by customers.

100 containers are
exported per month





Simplifying Your Operations, Empowering Your Success

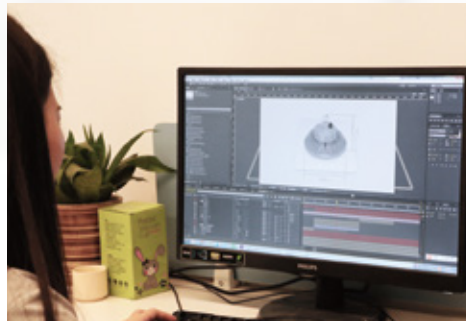
It is our unparalleled advantage that we are a factory that has the most complete industrial and outdoor lighting products. Relying on one main supplier means less time and money spent on admin. It's easier to manage stock plans, and better delivery time will be guaranteed because incoming goods are always on the way. In addition, the well-managed stock will help customers reduce risk and maintain proper cash flow.

Vigorously Coordinate and Support

Marketing documentary support make AGC different from other suppliers, we have a professional marketing department, we have the capacity to support customers marketing, like video, brochure, high-res image, etc.



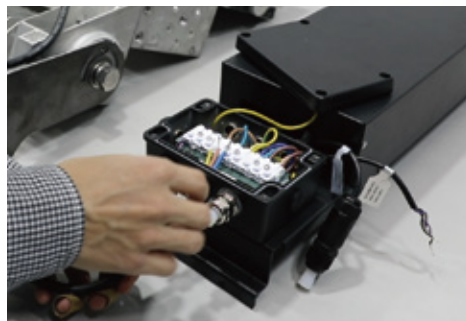
Product picture album



The product video production



High resolution pictures



Hands-on videos

The Contact Person is Your Staff in AGC

Truly Listen

Correct understanding of intent is the beginning of all support.

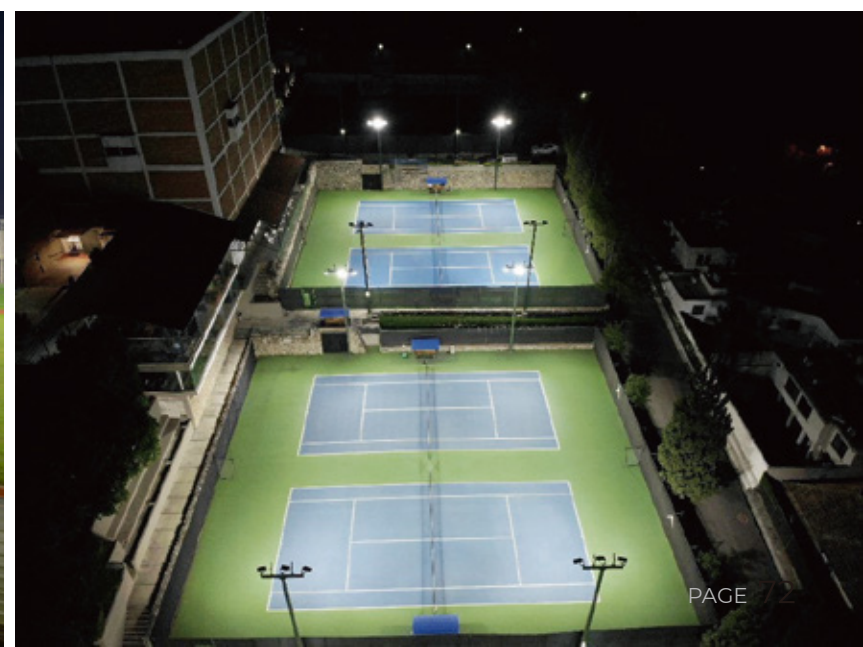
Be Responsive

Communicate effectively with customers and provide them with professional support.

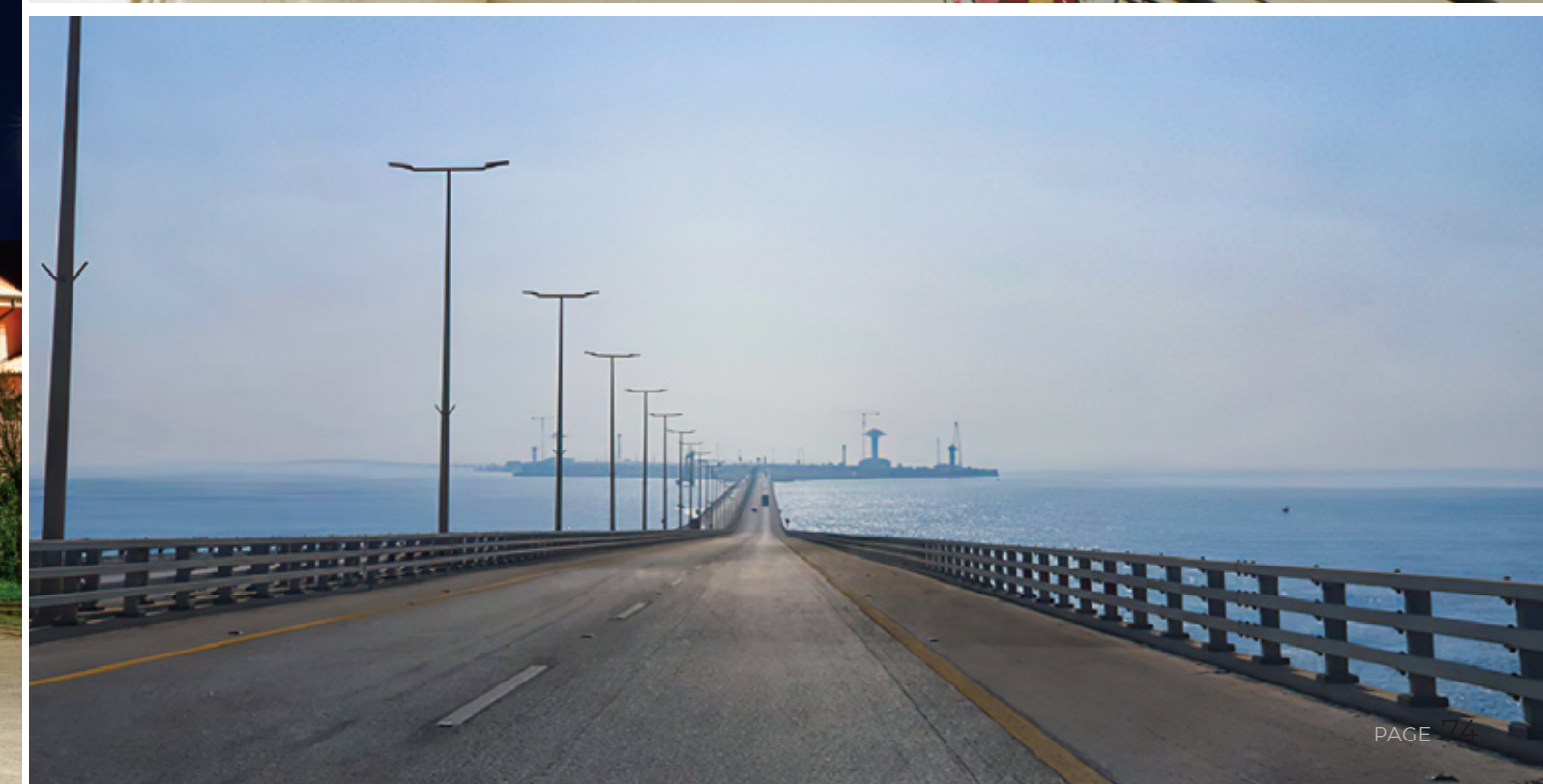
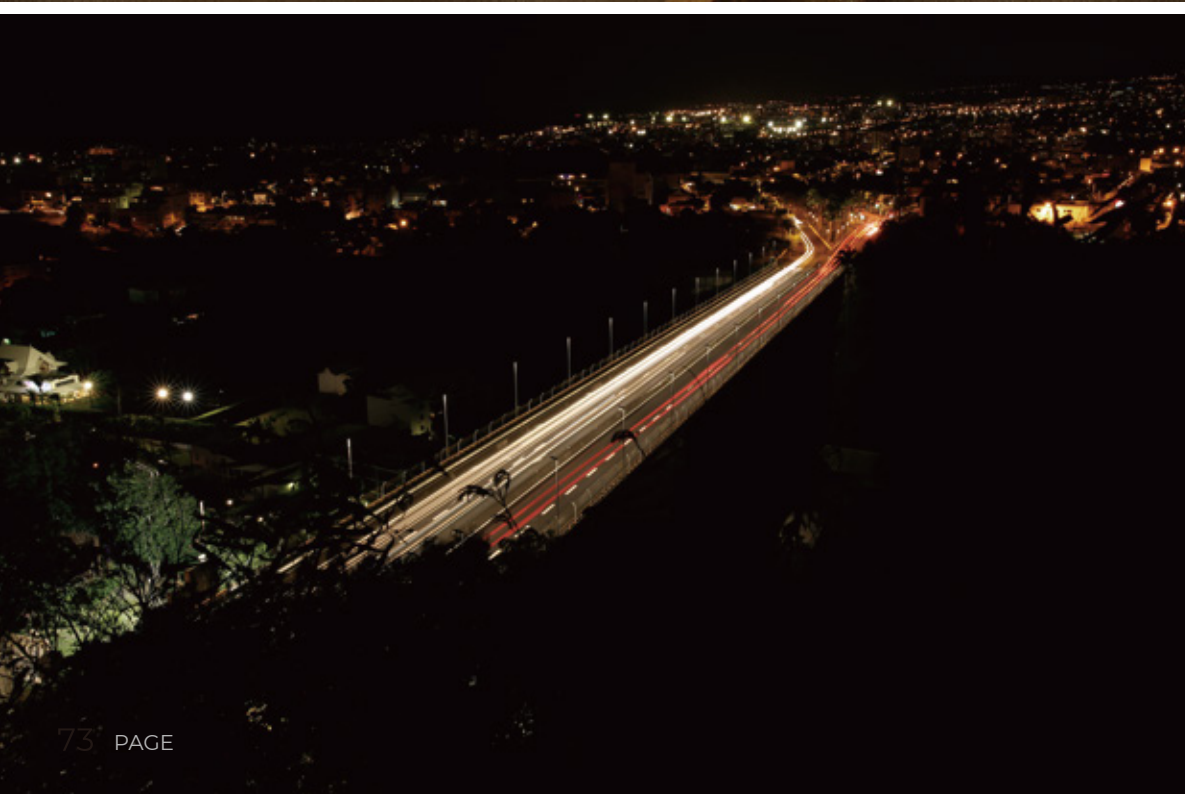
Creatively Problem-solve

You find a way to fix the issue to move a project forward or resolve conflict and make sure they understand everyone is doing their best to ensure issues are being addressed quickly and fully.

Cases We Done



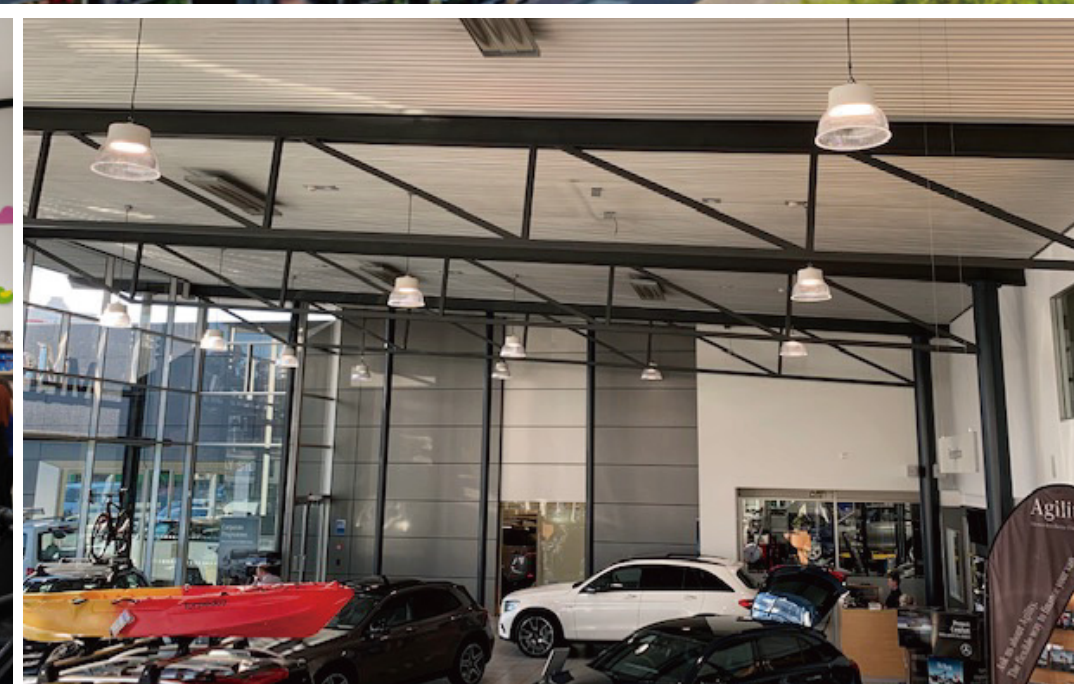
Cases We Done



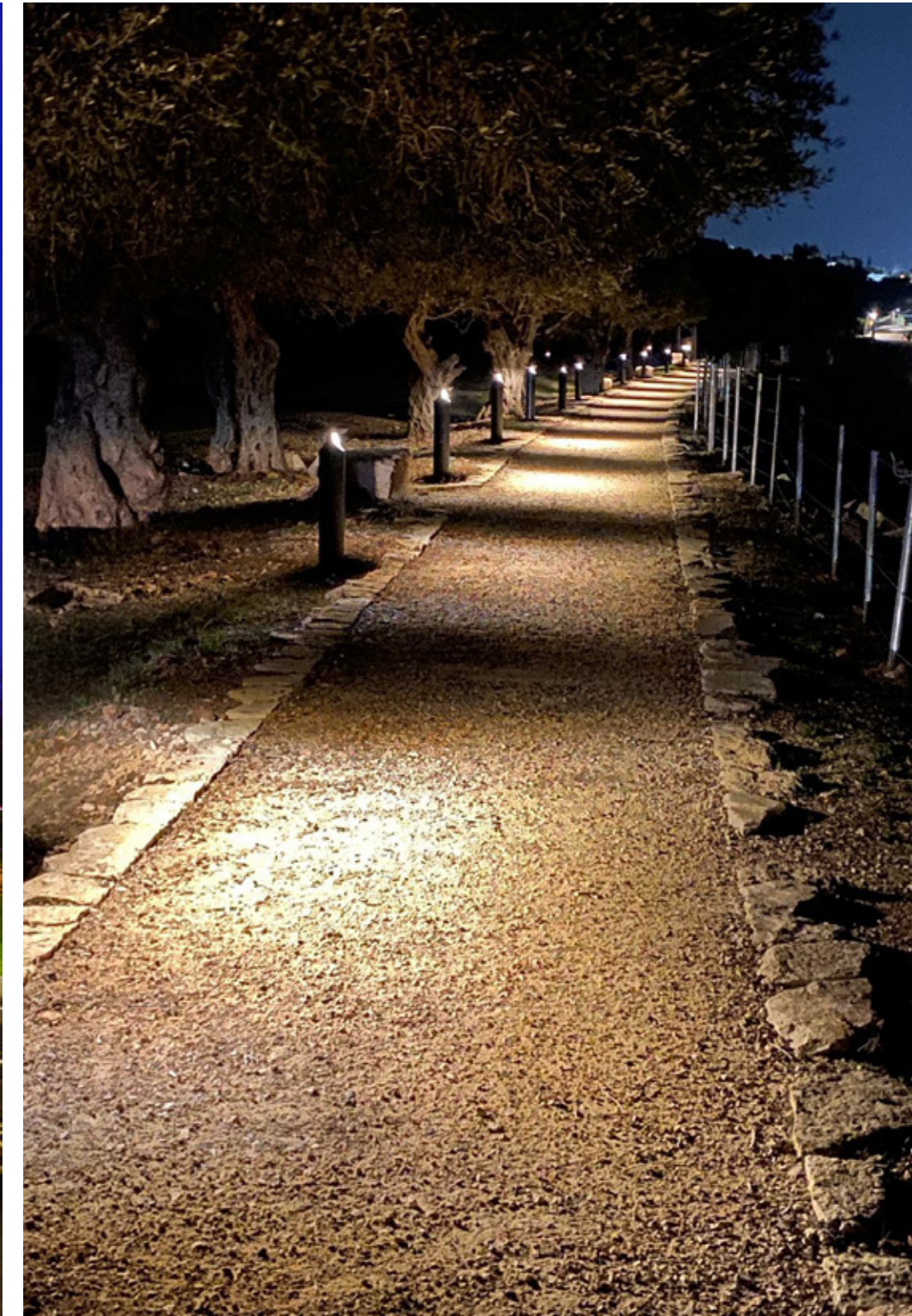
Cases We Done



Cases We Done



Cases We Done



Cases We Done

