

# COMPANY BROCHURE.



**#lightbuilders**









# LIGHTBUILDERS.

The secret to top-notch lighting? If you ask us: it's the drive to get the most out of every fixture. To build it to last. To tailor it completely to its defined purpose. And to make it fit perfectly into the bigger picture. Exactly as you envision it.

This requires complete dedication. An eye for even the smallest detail. And a clear vision of the future of lighting. At Light4U, this is what we do. Every day. We are dedicated to making your project a shining example. And even better than the last one.

Based in The Netherlands, providing custom-built fixtures worldwide since 2004. That experience has given us a head start: today we are a leader in developing solutions for retail establishments, showrooms, utility lighting and the hospitality industry.

We are lightbuilders.

# VERSATILE.

At Light4U, all we care about is making it right for you. Whatever your challenge is, we would love to boost your lighting project. We offer fixtures with a timeless design, made of high-quality materials. Our extensive product range gives you unlimited possibilities.

Simply indicate which features your luminaire should have. Light colours, CRI, beam angles, IP-values, control options, accessories: it's up to you. We'll ensure that the performances match your goals perfectly.

# FLEXIBLE.

Because we know that time is a crucial factor in any lighting project, your custom built lighting solutions will be heading to you in just a couple of days. But not before your order has been extensively tested and checked. Yes, we take our quality very seriously.

As we have been active since 2004, we know what it takes to make a difference for our partners in the lighting industry. Your project is also ours. You can therefore always rely on the expertise of our team. At all times. In any field. Together, we build your success.







## R&D. INNOVATIVE.

Our in-house R&D department enables us to continuously implement the latest trends in the lighting and electronics industry and improve the mechanical, electronic, optical or thermal parameters of our luminaires. In this way, we make our products more ecological, economical and even easier to control. Benefits which you and your customers can enjoy every day.

**“OUR GOAL? TO DEVELOP PRODUCTS THAT  
NEVER GET HOMESICK: SO WELL PRODUCED,  
THAT WE’LL NEVER SEE THEM AGAIN.”**

**— WALTER VAN MAREN**





# TESTING.

## DEDICATED.

Each year, regulations are getting even more demanding. Thanks to our in-house testing facilities, 3D prototyping, external laboratories and skilled team, we are able to evaluate and improve the developed fixtures. In this way, we can guarantee that you are always getting products that fully meet the latest standards.

**“QUALITY MUST BE PROVEN AND ALL PROVIDED VALUES  
MUST BE ACCORDING TO THE TESTED RESULTS.”**

**— TAREK NADIM**





# ASSEMBLY.

## UNLIMITED.

All our fixtures are built by hand. Each fixture can be assembled for you in more than 5000 ways. Do you need a special? We build it. The flexibility of our assembly lines allows us to make OEM production and customized solutions in bigger or smaller quantities. Generally, we produce your solution within five days, offering one of the best quality/price ratios on the market.

**“NEED A SPECIAL FIXTURE FOR YOUR PROJECT? NO PROBLEM.  
WHATEVER YOU DESIRE, WE’LL BUILD IT FOR YOU IN NO-TIME.”**

**— KASIA CHWIEJCZAK**





# LOGISTICS.

## RAPID.

In our industry, speed is always a must. That's why we are fast in our agreements, confirmations and deliveries. Our 2000m<sup>2</sup> warehouse enables us to keep enough materials for production. Fastly prepared and immediately packed for your shipment after production. Ready components for your project, like Nordic track lighting systems, are shipped within one day.

**“SHIPPING ORDERS IN GOOD TIME TO BE USED IN PROJECTS WORLDWIDE, THAT’S WHAT MAKES OUR DAY.”**

— ALBERTUS DE LEEUW





**“COOPERATION, SPEED, KNOWLEDGE, HONESTY AND CARE.  
THIS IS WHAT I BELIEVE, ARE THE MOST IMPORTANT ASPECTS  
IN WHAT WE DO. ONLY WITH THIS APPROACH WE CAN KEEP ON  
BUILDING LONG-LASTING, SUSTAINABLE PARTNERSHIPS.”**

**— ZUZANA NADIM**

**SALES.**

**TLC.**

We are proud to be on the same team with you and to help you  
to find the right product for your portfolio or your project.  
We understand the importance of partnership in business,  
and only thanks to our valuable partners and customers,  
our products are delivered all over the world.



# BRANCHES.

We offer lighting solutions for the following industries.

RETAIL LIGHTING.



SHOWROOM LIGHTING.



UTILITY LIGHTING.

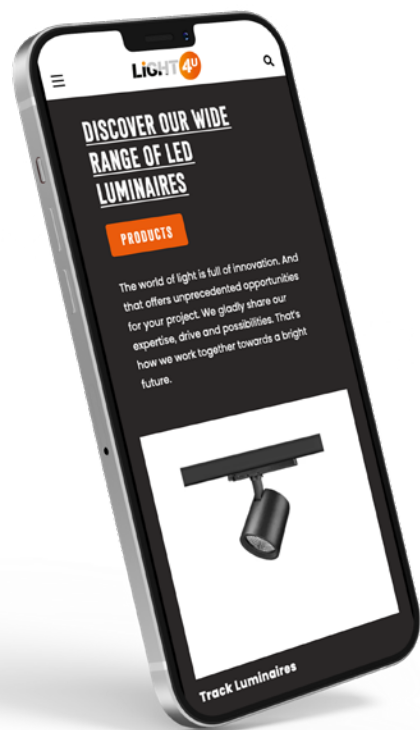


HOSPITALITY LIGHTING.



# PRODUCT RANGE.

Check out all the custom made options in our product catalogue and on our website.



Go to our website:



# EXPERIENCE.

Our brand new headquarters in Joure are home to lighting professionals from all over the world. For us, it's more than just a production facility.

It's a place where we can share our passion for lighting. Equipped with all the facilities we need, surrounded by all the luminaires from our range, and experiencing the enormous versatility that lighting can offer.

In a way, we are working within our own, unique lighting project. We'd like to invite you to experience this too. Please contact us to make an appointment to visit us. You are very welcome.





# OUR STORY.

## SEEING OPPORTUNITIES.

Just after the start of the new millennium, the world of lighting is still an industry that is similar to many others. Not knowing about the enormous metamorphosis that is about to take place. But Wim and Walter see that the demands of retailers are changing. There is an increasing need for flexibility and customisation. They decide it is time to join forces. It's time for Light4U.

## OUR START.

In 2004, in the Groningen countryside, the two brand new entrepreneurs are standing in front of their small office. There is an old Volkswagen in the car park. A warehouse? Simply not there yet. But what is: the drive to make their business a success. Purchasing, assembling, acquiring customers, establishing relationships: they do it all themselves. Time flies. And soon they expand.

## UP AND RUNNING.

It is clear. Light4U is up and running. Especially when the first export customer comes on board in 2006. And because we are now operating internationally, we move to the more centrally located town of Joure. We continue to build, step by step. As an importer and distributor of premium brands. And as a producer with a high-quality range of our own. But then. Then the crisis starts.

## FOCUS.

It is 2008. A tough time, for everyone in the business. But Light4U must continue. We choose to continue to invest in technology, quality, personnel and automation. It keeps us alive. The crisis not only provides more resilience, but also focus. From now on, Light4U will only focus on LED technology. Because that is where the future is. A new adventure lies ahead.

## INTERNATIONAL SPOTLIGHTS.

With the breakthrough of LED, many new doors are opening. Not least for our customers. They benefit from much higher quality and even more customisation. But new doors open for Light4U as well. Light & Building in Frankfurt am Main is one of them. It's the moment we step into the international spotlight. It soon becomes apparent our solutions are appealing. Several international collaborations are established. It feels like a good flow.

## SHARING.

The best way to be successful is to help others succeed. That is why we support talented athletes and ambitious sports clubs. Our relationship with the ALS Foundation is very special. In order to beat this degenerative muscle disease, our team has come into action to raise funds many times. We rounded the North Cape. Climbed Mont Ventoux. Swam in Amsterdam canals. Organised our own successful swimming event. Our energy connects and illuminates others in this way. For Wim and Walter, this is the achievement about which they are most proud.

## HOME.

Meanwhile, the lighting market seems to be developing even faster. Knowledge is key. That's why our team is constantly being expanded. With international expertise as well now. Our export department gets a boost. Our offices, warehouse and production facilities are expanded. A unique R&D department is being realised. We are now home to ambitious lighting professionals from all over the world.

## WE ARE LIGHT BUILDERS.

At Light4U, we build high-quality lighting solutions every day. For customers who have been with us from the very beginning. For new partners. For relationships in places as diverse as Dokkum, Dublin or Dubai. With the same dedication as back then, but now with limitless possibilities. Our adventure has only just begun. And we'd love it if you would join us on our journey.



Need some expert advice? Just get in touch with us.

Our experienced consultants are ready to join your team at any time. Together, we'll take your project to the highest level.

# CONTACT.

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