

A photograph of two men in a modern office environment. The man on the left, with a beard and glasses, is pointing at a laptop held by the man on the right. Both are wearing lanyards with ID badges. The background is a blurred office space with large windows and structural elements.

2N

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Certified Installer Program (CIP)

2N.com

INTRODUCING THE 2N CERTIFIED INSTALLER PROGRAMME

Are you ready to grow your business with 2N? Do you want more leads, expert knowledge, and exclusive endorsement from a market leader in IP access technology?

This is a unique chance for **experienced residential and commercial installers like you to become officially certified by 2N**, giving you expert training and product knowledge – whilst also allowing you to stand out from the competition and enjoy a host of sales, technical and marketing benefits.

After completing training on 2N’s products and achieving certification, 2N will appoint your company as a **Certified Installer Program (CIP) partner**. There are 2 levels of partnership: **Certified and Certified Elite**, each of them with different benefits and requirements. Recertification will follow for 2 years to update the installer’s know-how and good practices.

The future of our industry is IP technology: in connectivity, cloud services, and faster integration. So, if you want to learn from true innovators in this field and become part of a prestigious global network - **take advantage of this opportunity and evolve your business.**

INSTALLER BENEFITS

SALES

Installer benefits	Not Certified	Certified 2N	Certified 2N Elite
Registered project support	●	●	●
Share 2N leads	-	●	●
Dedicated account manager	-	●	●
Special project feature development	-	-	●
Project registration discount (Min. project value)	-	Discount Level 1	Discount Level 2
Demo product discount	-	50%	60%
Use of 2N HQ for end customer visits	-	-	●

TECHNICAL

Installer benefits	Not Certified	Certified 2N	Certified 2N Elite
Access to technical support portal	-	●	●
Test products before their release	-	●	●
2N product roadmap briefing	-	●	●
Priority on technical support	-	●	●
Access to 2nd level technical support phone	-	-	●

INSTALLER BENEFITS

MARKETING

Installer benefits	Not Certified	Certified 2N	Certified 2N Elite
Printed catalogues & brochures	●	●	●
Access to the 2N media library	●	●	●
Be listed on the 2N website	-	●	●
Official partner CIP certification	-	●	●
Official 2N badge of certification for your website	-	●	●
Co-marketing actions	-	-	●
Roll-up for the installer's office	-	-	●
Promotion on 2N social media	-	-	●
Invitation to 2N CIP premium events	-	On request	●
Use of our stand at 2N exhibitions	-	-	●

TRAINING

Installer benefits	Not Certified	Certified 2N	Certified 2N Elite
2N Academy online training	●	●	●
2N Sales training	●	●	●
Premium Onsite Training	-	●	●
Tailor-made training	-	-	●

INSTALLER REQUIREMENTS

Installer requirements	Certified 2N	Certified 2N Elite
Register Online	•	•
Subscribe to the 2N newsletter	•	•
Be able to provide technical support	•	•
Obtain 2N Academy BASIC certificate (free)	•	•
Obtain 2N Academy ADVANCE certificate (free)	-	•
Complete a sales training course (free)	•	•
Meet the required annual quota for project registrations	•	•
Re-certify every 2 years	•	•
Complete a 2N Hands-On training course	-	•
Be able to provide onsite support	-	•
Keep a 2N Demo kit in training/showrooms	-	•
Annual business plan follow up with 2N local team	-	•
Participation in 2N Insider Club	-	•
Provide 2N with a marketing contact	-	•
Capacity to conduct training	-	•

Become a 2N Certified Installer!
More information on www.2n.com/CIP

This program is only for EMEA partners

Member of the AXIS group



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