



Developing connections, building the future.

Company presentation

This is what drives us.

**We are designing the electrical
infrastructure of the future.**

- OBO mission
- OBO values

This is what we're working towards.

Building Connections

We strengthen relationships and establish connections: between our customers and the OBO brand, between our products and the systems for simple, safe electrotechnical infrastructure – between today and the future.



This is what we stand for.

A wide, market-oriented product range

High product quality

Services and advice on product selection, planning and implementation

Innovative ideas

Extensive industry expertise

International focus

Reliable delivery processes

Comprehensive certifications and guarantees

Practical training opportunities

Market leadership and longevity

High level of vertical integration and rapid availability

This is how we make history.

1911



Founding of sheet metal factory for fastening technology and external lightning protection

1952



“Ohne Bohren” (no drilling) – innovative metal anchors come onto the market. The OBO brand name is born.

1959



The OBO man goes global as a popular figure and a synonym for installation technology.

1986



Internationalisation: OBO grows, from Philadelphia to Beijing, from Helsinki to Johannesburg.

1992



Foundation of OBO Bettermann Hungary Kft. near Budapest. Today it is the largest production and logistics side of the whole OBO Group.

2006

OBO
BETTERMANN



OBO continues the portfolio of the Ackermann company, founded in 1919, and becomes the market leader for underfloor systems and a leading system provider in cable management.

2011



OBO celebrates its 100th anniversary! And just in time for the anniversary, the metal competence centre is completed and operations start.

2020

OBO
BETTERMANN

REHAU

OBO Bettermann takes over the cable management division of the independent, family-owned company REHAU.

We act responsibly.

Economic, ecological and social values are the focus of our actions.

- Reliable and sustainable support for all companies in our corporate group
- Commitment to the quality promise of our brands
- Cost accountability to secure and expand competitiveness, innovation and investment power
- Common code of conduct: everyone takes responsibility – and everyone deserves respect!



We think ahead.

We live ecological sustainability along the value chain.

- Certified to DIN EN ISO 50001 – Energy management and DIN EN ISO 14001 – Environmental management
- Utilising complex recycling processes to reuse 1,600 tonnes of regenerated PVC, thereby reducing CO2 emissions by 1,900 tonnes per year
- For over ten years, using 100% green energy at all German locations, thus reducing CO2 by 9,800 tonnes per year
- Massive expansion of photovoltaic systems to support the operation of our production and infrastructure at all German and Hungarian locations



We support ideas.

Innovations are the key to success as a company. The spirit of invention, high quality standards and product knowledge are an integral part of OBO.

- 5–10% of the overall group turnover flows into the research and development of new products
- Continuous development of market-driven innovations
- CEO employees actively participate in national and international standardisation committees
- Standardised processes are part of how we ensure the highest quality. These are continually monitored and improved
- Management manual and QM system support the implementation of our standards
- Certified according to DIN EN ISO 9001 – Quality management



We show respect.

Anyone working with us commits themselves to safe working conditions and to the respectful and dignified treatment of all involved.

- Guidance from the Electronics Industry Code of Conduct (EICC) and the compliance guidelines of our umbrella organisation, ZVEI. We also expect our direct suppliers to comply with these same guidelines
- „OBO Styles“: Successful apprentice project, awarded an innovation prize
- „Fit with OBO“: Every employee can take advantage of a comprehensive range of health promotion services
- Certified according to ISO 45001:2018 – Occupational health and safety management systems
- OBO supports social and cultural projects around the world




> Projects

You can count on us.

30,000 

products are produced by OBO for electrotechnical infrastructures.

35 % 

of all OBO products are less than five years old.

3 

OBO installation areas: Industrial, Building, and Safety and protection.

60 

countries around the world in which OBO is represented.

4,200 

employees around the world.

5,900,000,000



OBO anchors® have been produced since 1952.

9,800 

tonnes reduction in CO2 emissions per year at our location in Menden.

832 

patents are owned by OBO for its products.

2,000 

kilometres of cable ladders are produced every year at the Menden site.

45 % 

less paper use in the last ten years!

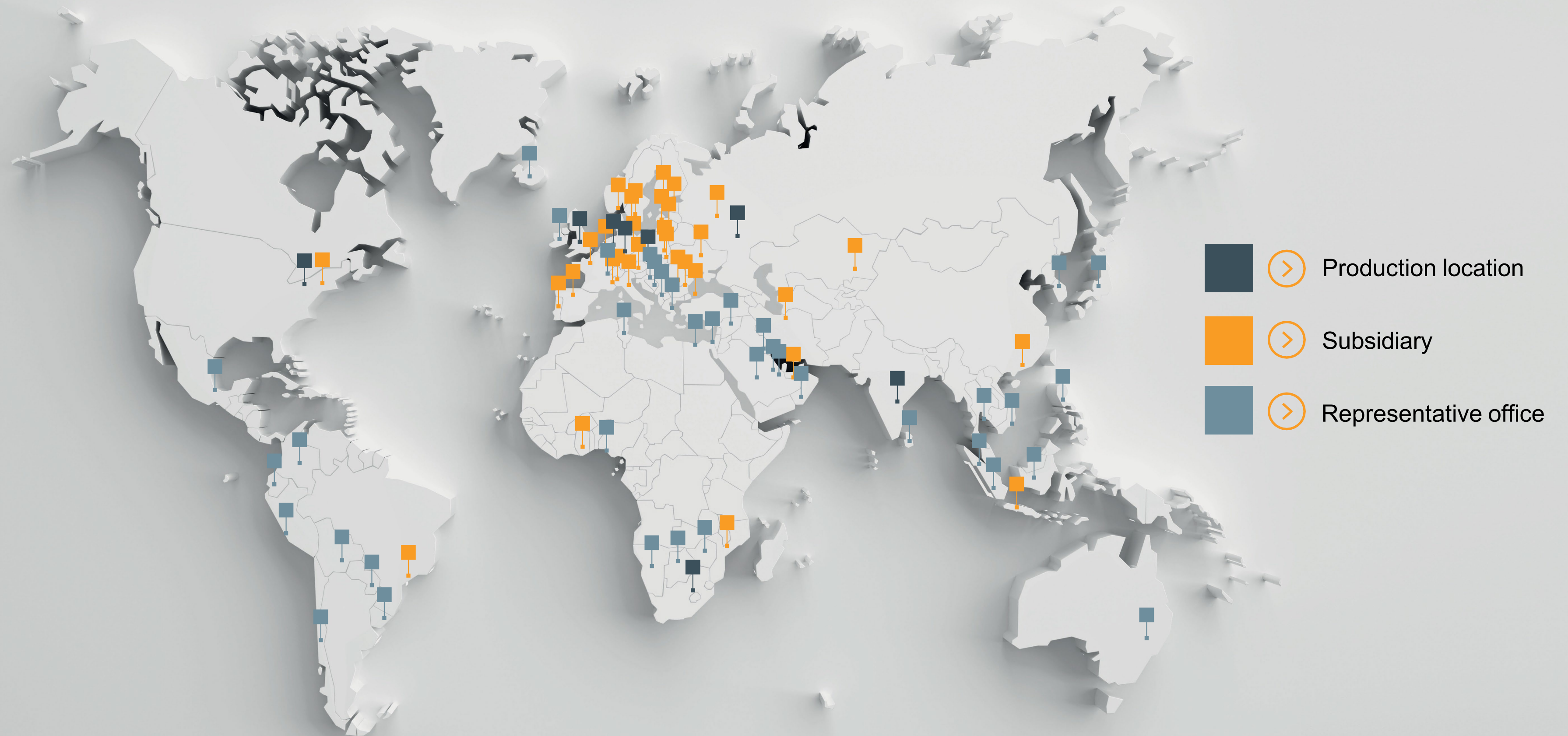
15 

years – that is the average length of employment at OBO.

111 

years of enthusiasm! OBO has a long history of success.

This is where you can find us around the world.



This is what we do.



Industrial installations



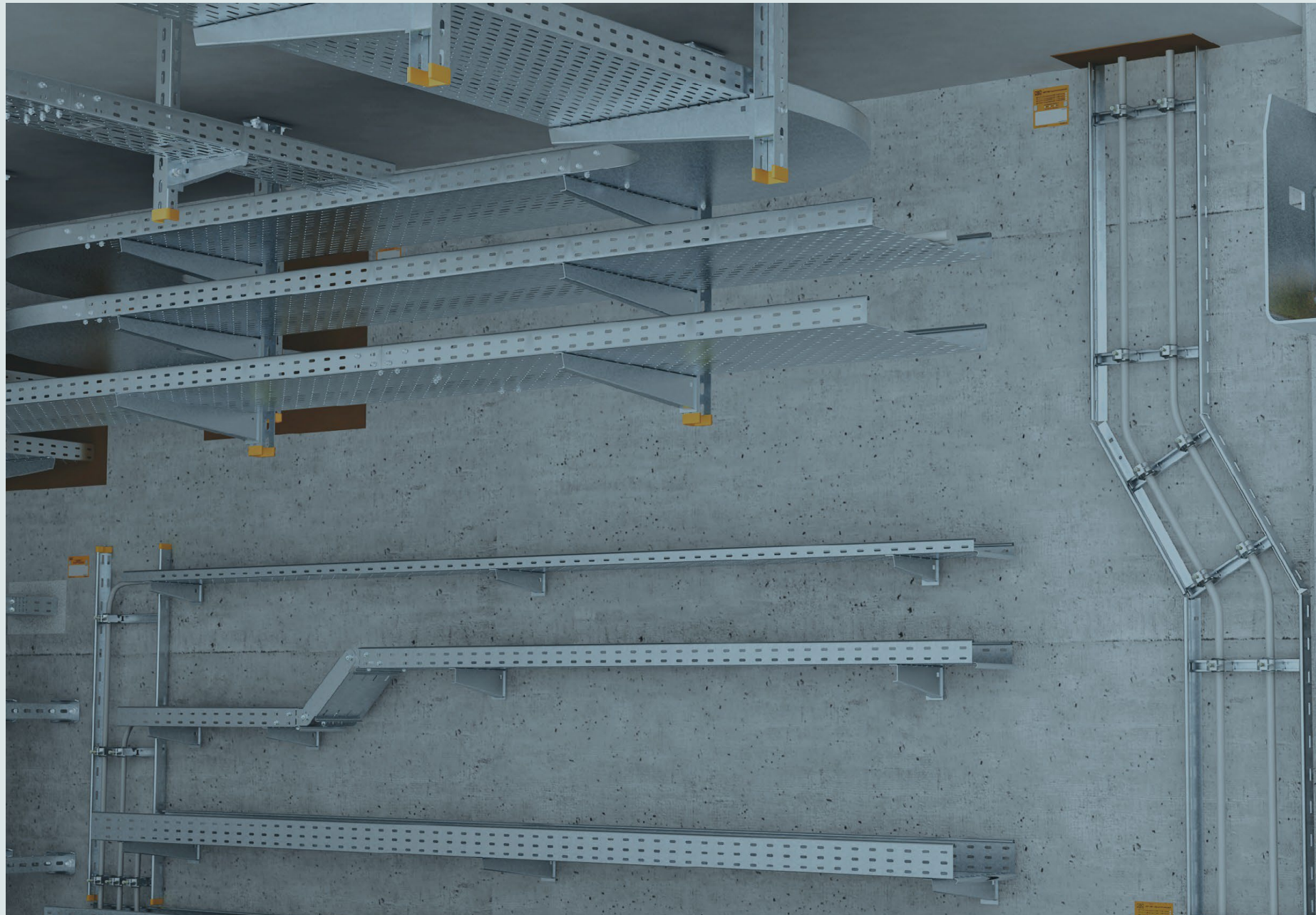
Building installations



**Safety and protection
installations**



Industrial installations



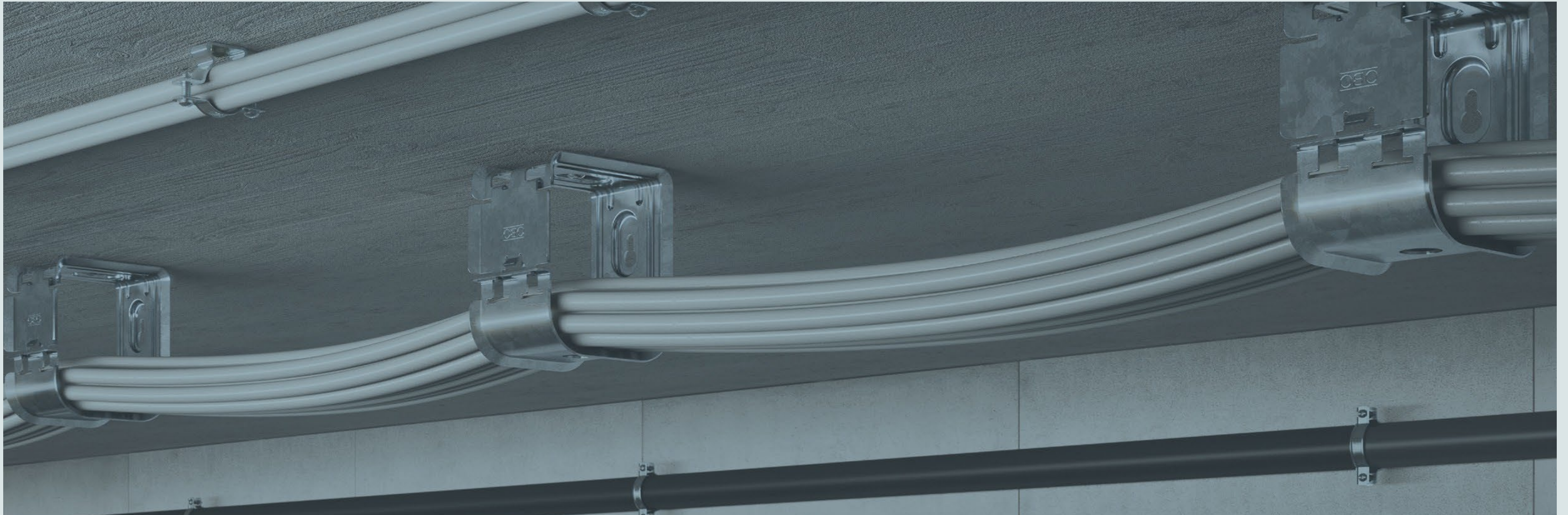
➤ Cable support systems



➤ Connection and routing systems



Industrial installations

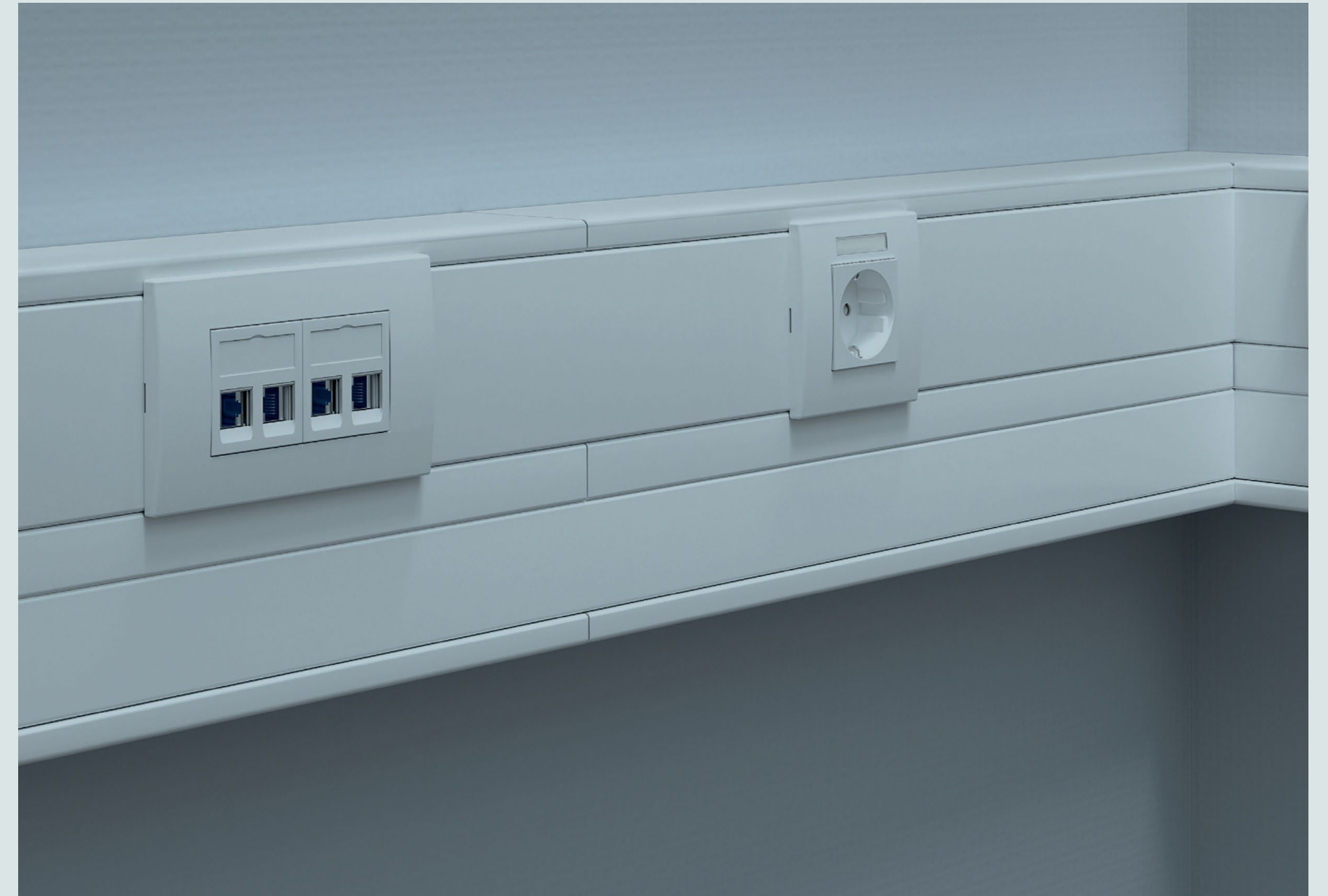


➤ Fastening systems

Building installations



➤ Cable routing systems



➤ Device installation trunking and service poles

Building installations



➤ Floor installation systems and underfloor applications



➤ Devices



Safety and protection installations



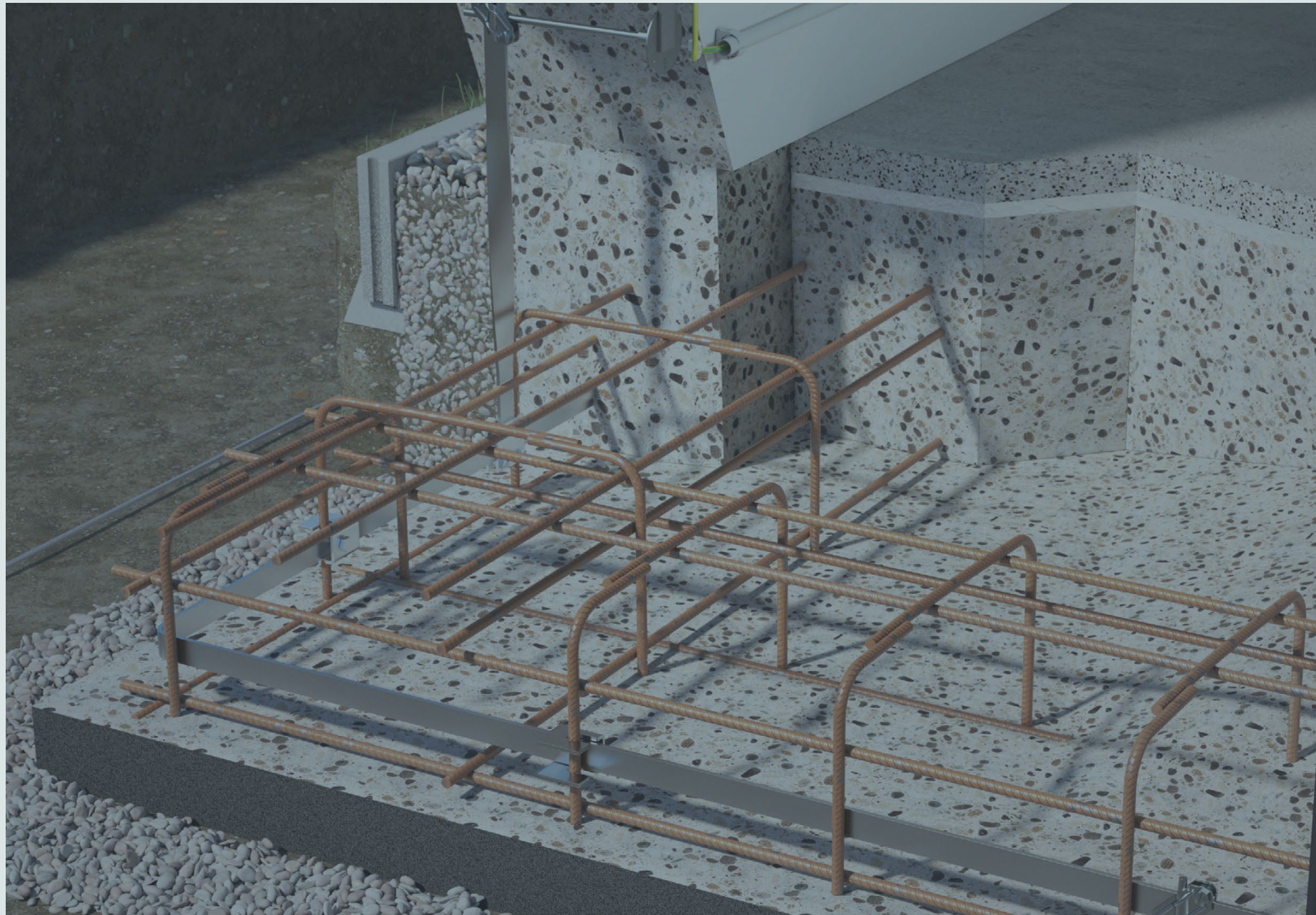
➤ Surge protection



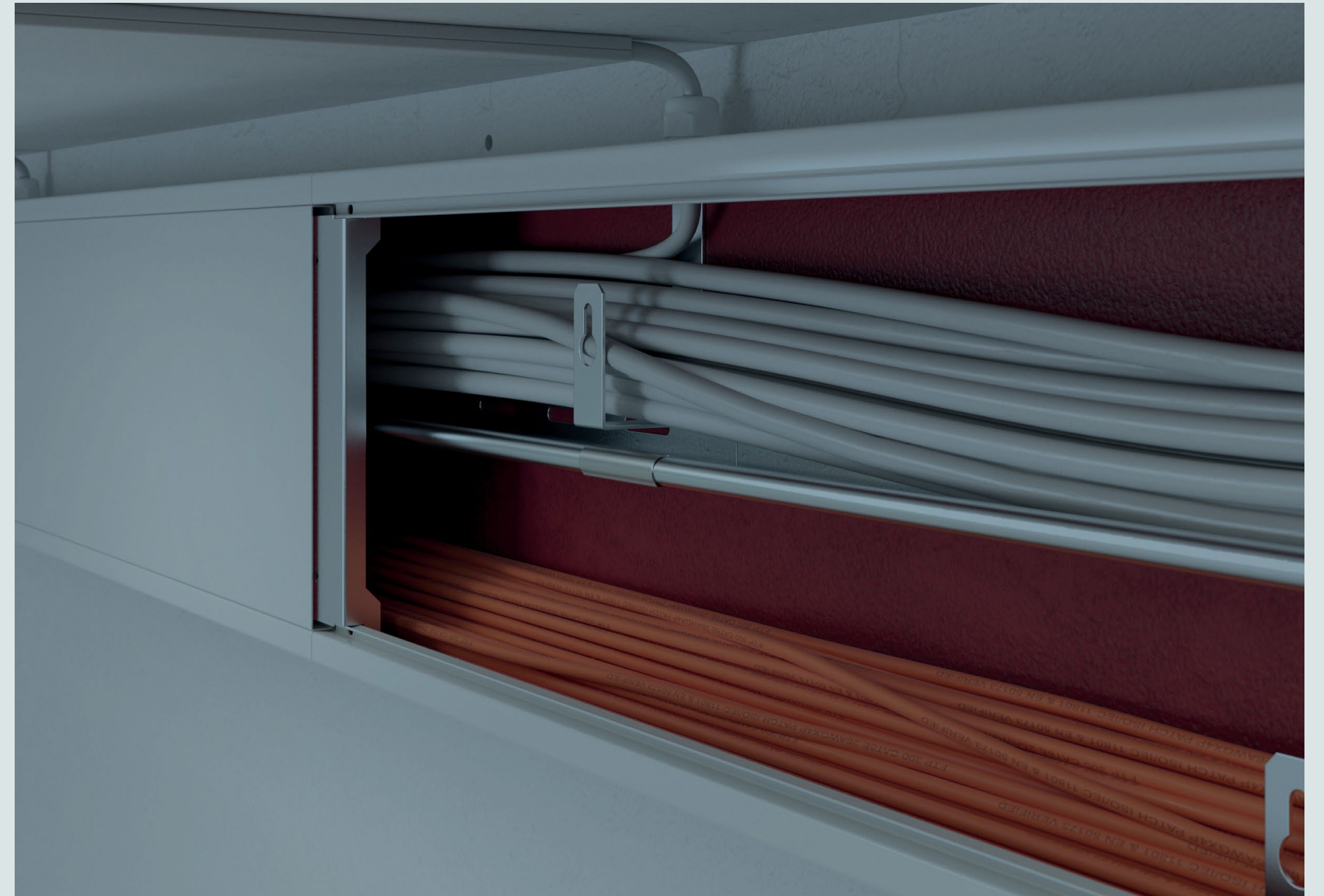
➤ External lightning protection



Safety and protection installations



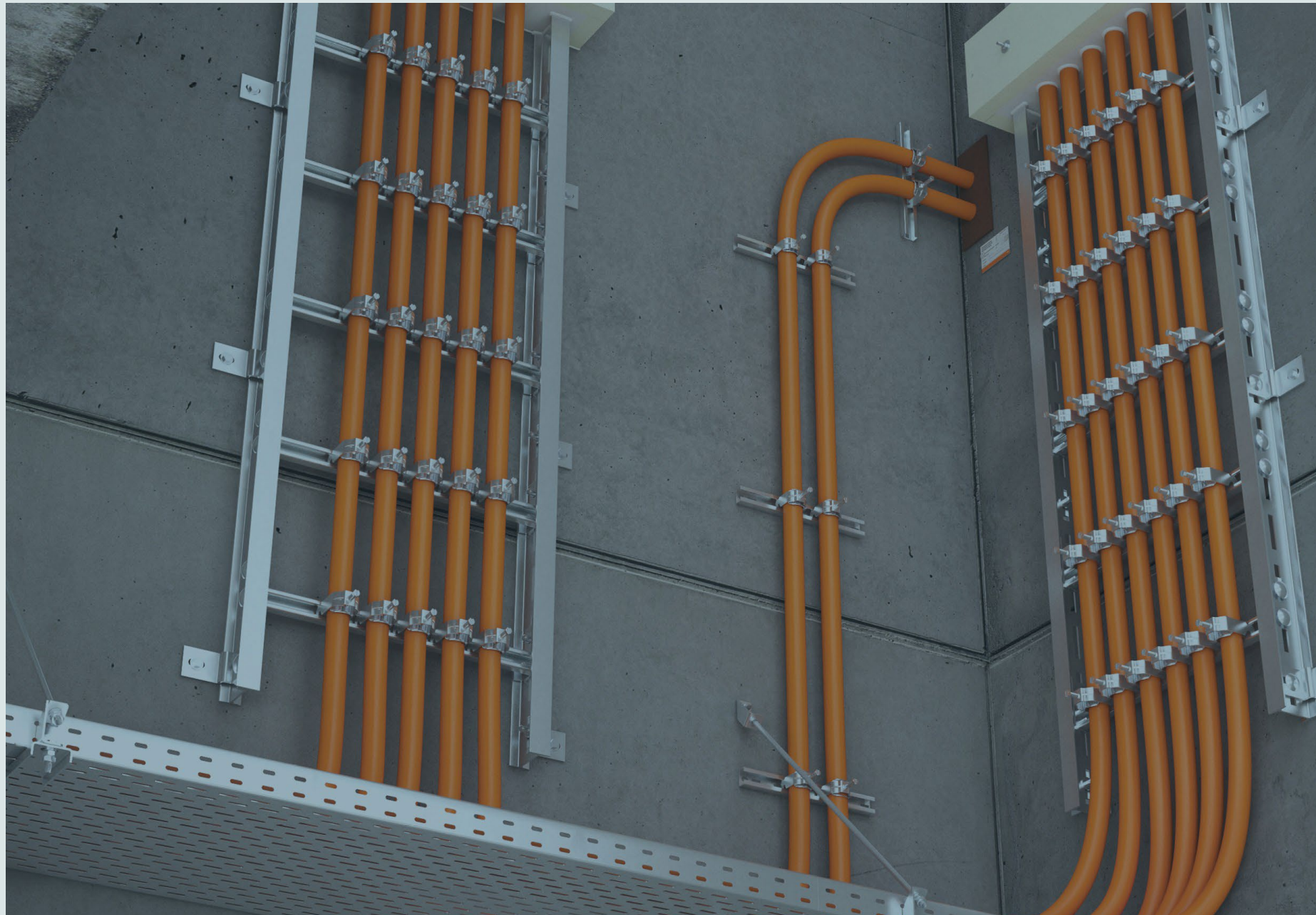
➤ Equipotential bonding and earthing



➤ Insulation and cable bandages



Safety and protection installations



➤ Fire-tested support and routing systems



➤ Fire protection ducts

This is our focus.



> Photovoltaics



Wind power



Data centres



Private buildings



Commercial buildings

This is what's on our radar.



BIM@OBO

Digital models to simulate and improve planning and construction processes.



OBO Construct

Planning tools that support product configuration, offer selection assistance for suitable systems and automatically generate a corresponding parts list.



myOBO App

Portfolio to-go: The mobile version of the OBO online catalogue.

This is what we can also offer.



OBO Academy

Holistic and future-oriented seminars, planner days, online training or individual consultation.



BET Test Centre

Standardised tests for lightning and surge protection components, lightning protection structures and surge protection devices.



Customer service centre

OBO can help. Everywhere and in every project phase. With competent customer service across different channels: e-mail, telephone, chat.



Reference texts and information material

Product and system information, digital or printed.

This is how we work.

State-of-the-art production facilities and continuous process optimisation: the foundations for first-class products.

- Quality and intelligence
- Transparency and effectiveness
- Flexibility and innovation



In-house metal production



Metalworking



Wire processing



Pipe processing



Punching, profiling,
welding

In-house surface refinement

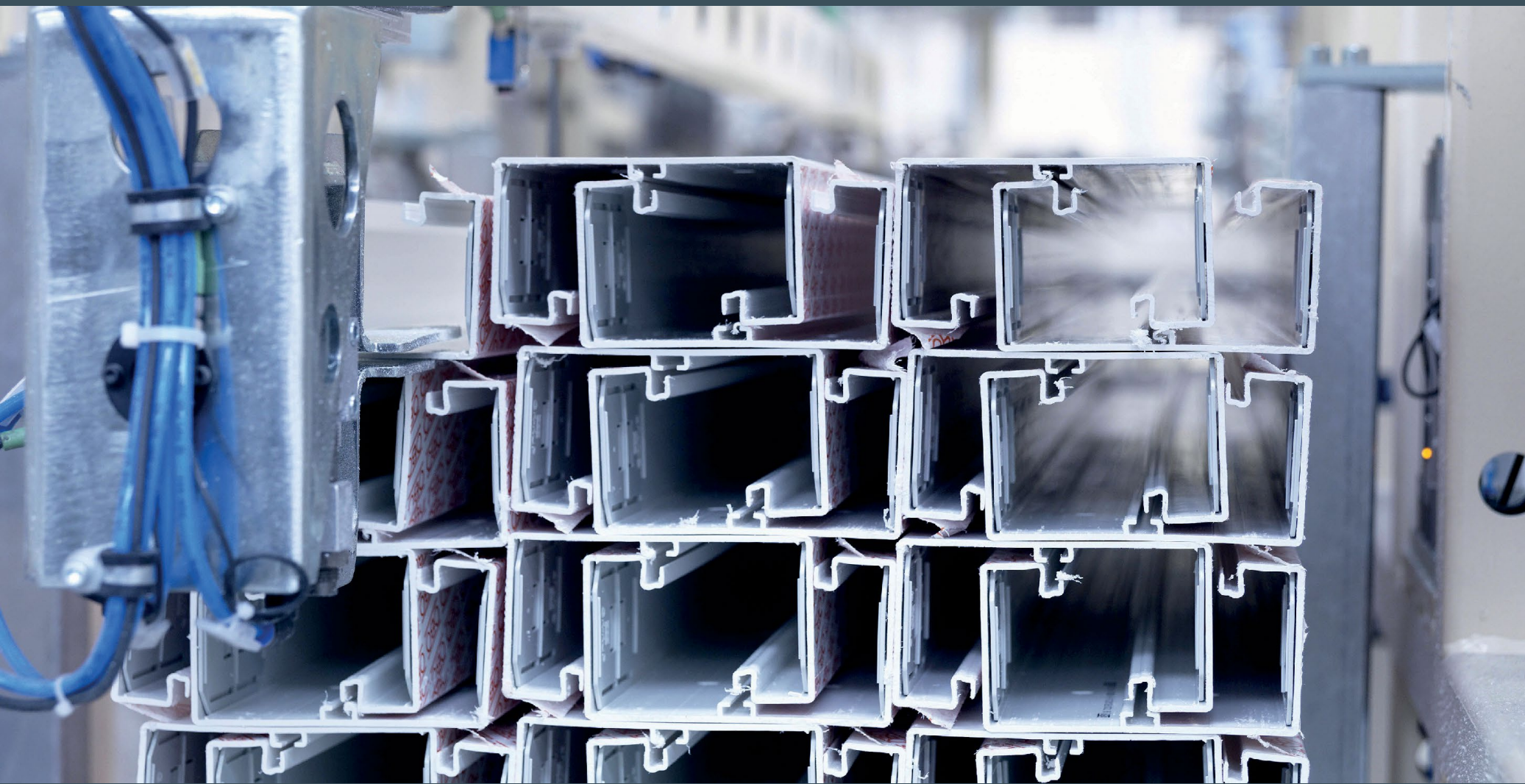


Hot galvanisation



Powder coating

In-house plastic production



Extrusion



Injection moulding

In-house electronics production



Fully automated production facility

You can rely on us.

OBO offers safety. Our products fulfil the most important country-specific regulations:

- Conformity (e.g. IEC, VDE, CE, KEMA, KEUR, UL, etc.)
- Certification (e.g. DIN EN, BSS, GHOST, RNV)
- Five-year guarantee for surge protection products
- Guarantee management



This is what we're proud of.

OBO products and system solutions used around the world.



> European Central Bank (Frankfurt)



> Hotel Excelsior Gallia (Milan)



> Futurium (Berlin)



> Fotomuseum (Winterthur)



> Neues Museum (Berlin)



> Hongkong-Zhuhai-Macau bridge



> Maas tunnel (Rotterdam)



> Enjoy Gym (Oviedo)

This is where you can contact us.

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**Now you know us better.
What can we do for you?**