

MALMBERGS

BE BRIGHTER



Malmbergs is a leading supplier of electrical materials for contractors, industries and retailers on the Nordic market.

"We are making the path between manufacturers and customer as easy and cost-effective as possible."





Malmbergs

Malmbergs is an import agency and distribution company of electrical material. The majority of our customers are electrical installers and industries. We always strive to offer our customers the best value for money. To achieve this we have cut all unnecessary expenditures. Buying large purchase volumes directly from our suppliers keeps the costs down and we can provide the same product as our competitors at a lower price.





Business Concept



MALMBERGS
BE BRIGHTER



Kund



Importer



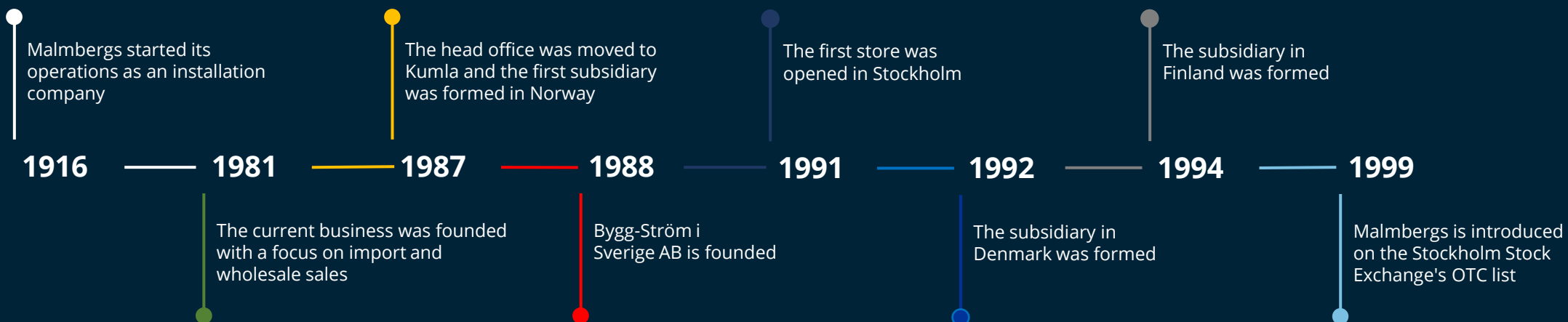
Wholesale



Customer

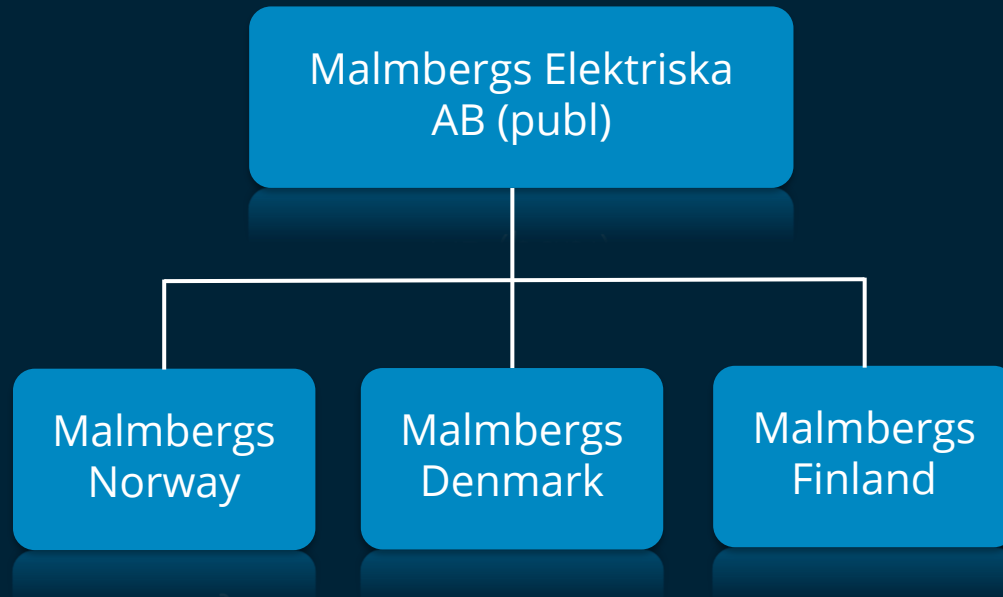


Milestones



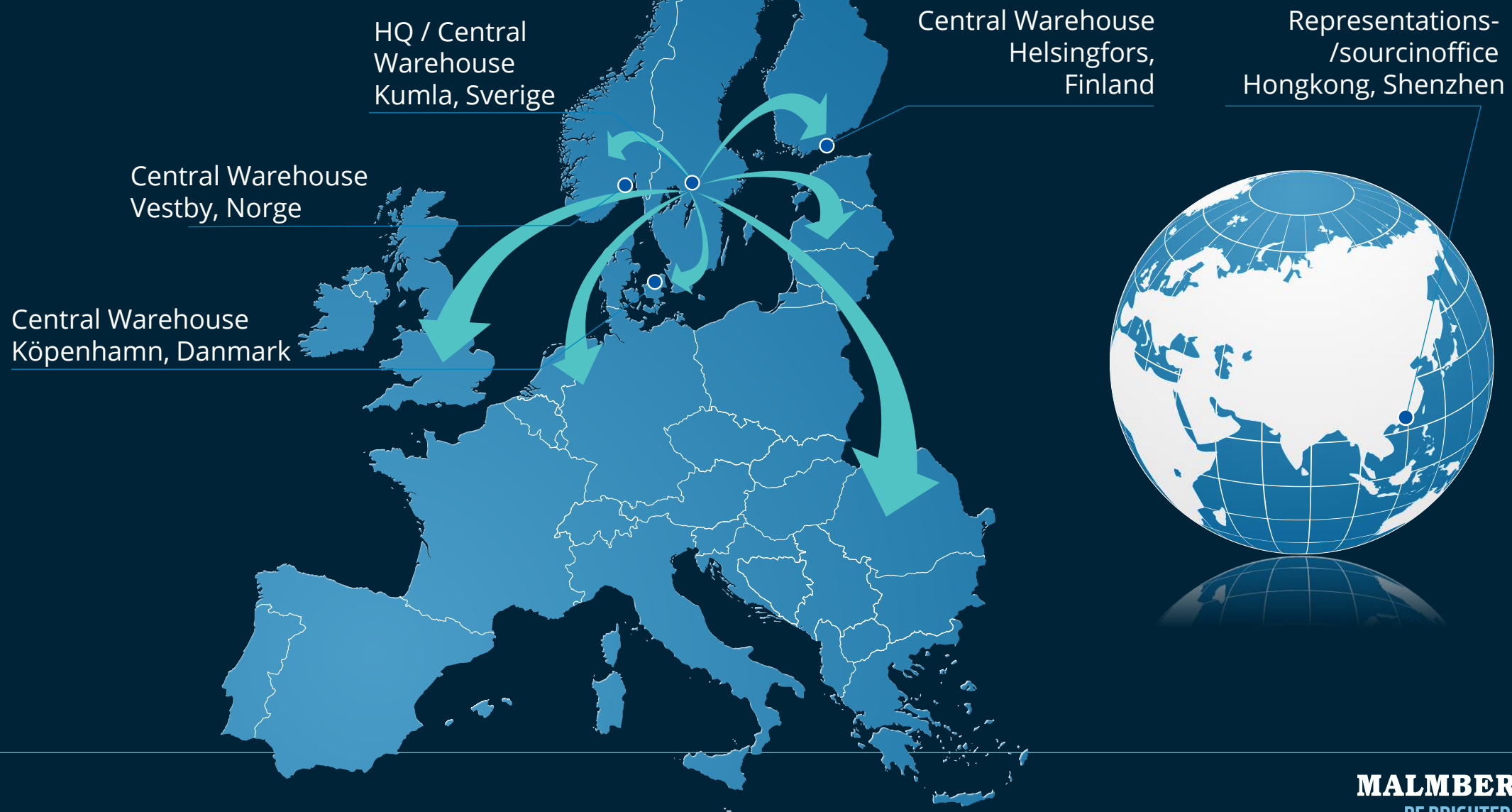


Structure





Strategic Locations





Malmbergs Employees

110

Sweden

35

Norway

15

Denmark

10

Finland

Totalt 170 employees





Points of Contact



Salesforce



Customer
Service



Stores



E-Commerce



Catalogues



Customer
Magazines



Social Media



Stores

The Malmberg Group is growing rapidly and today has 38 stores in the Nordic region





Malmbergs focuses on the stores

In the autumn of 2021, the 24th stores in Sweden were opened.

All stores get a graphic profile of the new brand concept that Malmbergs launches in connection with this store opening.

In the new concept, we explain the benefits of being a customer of Malmbergs



Stores





MALMBERGS

Sök på malmbergs.com



KUNDVAGN 0

TILL KASSAN >

[AUTOMATION](#) [BELYSNING](#) [INSTALLATION](#) [KABEL](#) [KLIMAT](#) [UTRUSTNING & VERKTYG](#) [TELE, DATA OCH SÄKERHET](#) [ÖVRIGT](#)

SNABBORDER ▼



Djuphålsmärkare, 2B

Grafitpenna för märkning i t.ex. djupa hål. Fäster på både glatta och oljiga ytor.

NYHET!

Produkthandbok

Bläddra digitalt
Ladda ner PDF

Logga in för katalog
med priser

Aktuella kampanjer

Här visas alla artiklar
som är på kampanj just nu.

50% 30%

UTFÖRSÄLJNING

Upp till 75% rabatt

Publikationer

Ny kund

Hitta din butik



AKTUELLT

Ändrade öppettider i butik

Ändrade öppettider i våra butiker, se
all info här

FRAKTFRITT

Med hänsyn till det rådande läget
kommer vi att leverera alla
webbordrar fraktfritt året ut.

Plusgiro försvinner

Från och med 2020-04-01 upphör
vårt plusgiro.
Vi ber er betala till vårt bankgiro
110-0247 istället.

Mässor



Our Services



Transport



Pickup Box



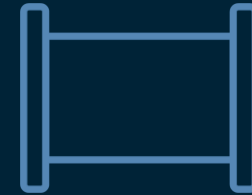
Customization



In-store
warehousing



Lighting calculations
DIALux



Returnable
packaging and
cable drums



Assortment

Kabel 	Fästmateriel 	Verktyg 	Stegar / Ställningar 	Yrkeskläder 	Smart Home 
Installation 	Tillfällig el 	Normprodukter 	Industrikomponenter 	Automation 	Mätinstrument 
Data- och tele 	Brandskydd 	EV-laddare 	Solcellspaneler 	Interiörbelysning 	Utomhusbelysning 
Arbetsbelysning 	Fläktar / Avfuktare 	Värme 	Badrum / VVS 	Pumpar 	Hushållsprodukter 



MALMBERGS

Sweden Est. 1981

Malmbergs® "Quality-Performance-Price"

Malmbergs® is our own brand and includes a very wide range of products adapted for professionals. The range includes i.a. installation equipment, automation, tools, workwear and lighting.

Malmberg's range is characterized by quality and user-friendliness. The products meet the requirements that both professional installers and their customers expect. Our close collaboration with our suppliers enables us to adapt the products to our customers' needs and wishes. New products with the latest technology are presented continuously.





Our Brands

MALMBERGS
HOME

Malmbergs HOME® "Quality-Price-Design"

Malmbergs HOME® is the brand that we use for the products primarily for retail and use Consumer market appropriate. The products and packaging are user-friendly and easy to understand.

The HOME series products have the same quality standards like the other products in our range. As the name HOME suggests, the difference is that these products are especially designed for domestic use and are suitable.

Malmberg's HOME products can be found in hardware stores and in general stores. We adapt our product range continuously to the needs of our customers. Furthermore, we work very closely with our dealers together to further develop our products.





BLACK EDITION

MALMBERGS *BLACK EDITION*

Välj downlights från Malmbergs med 10-års garanti

We are proud to offer the downlight series "Black Edition", with high quality and advanced technology. Downlights and actuators are tested with a large number of dimmers from the most well-known brands on the market.

We guarantee that the products work optimally together and have a long service life. Experience a nice light that is completely flicker-free.

Available in flexible 6-pack and 1-pack. Made of aluminum, for excellent feel and longevity. The obvious choice for the professional customer.





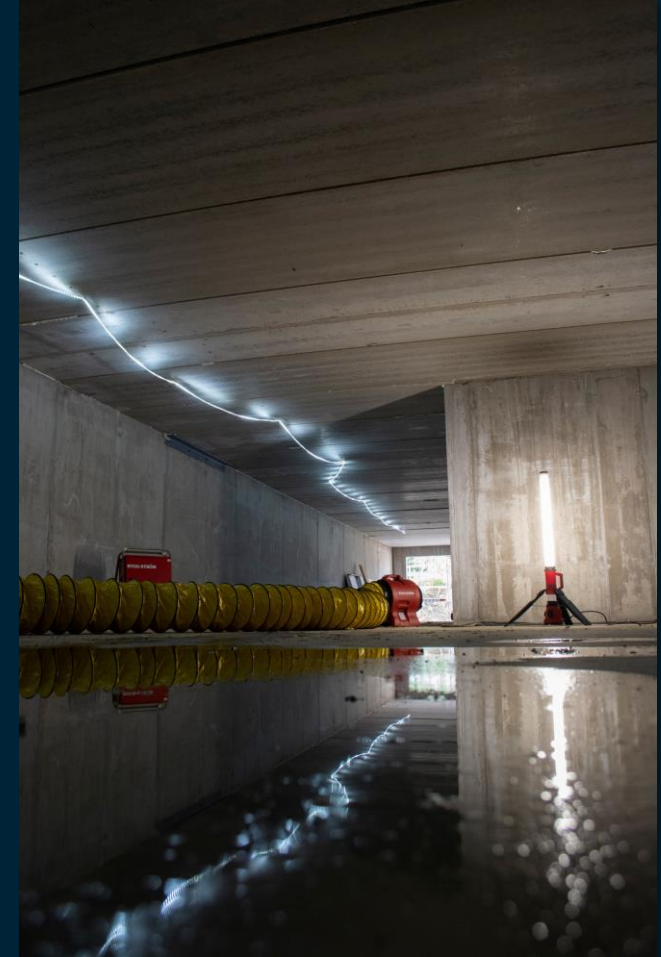
Our Brands

BYGG-STRÖM

Bygg-Ström® - Temporary electricity

Bygg-Ström® is the brand where we turn to professional users of construction who need safe and useful products to be able to perform their work. The range consists of cable, power stations, heating fans, portable power plants, heating cable products, headlights, etc.

We only sell products of the highest quality, which meet the toughest requirements for reliability, safety and durability.

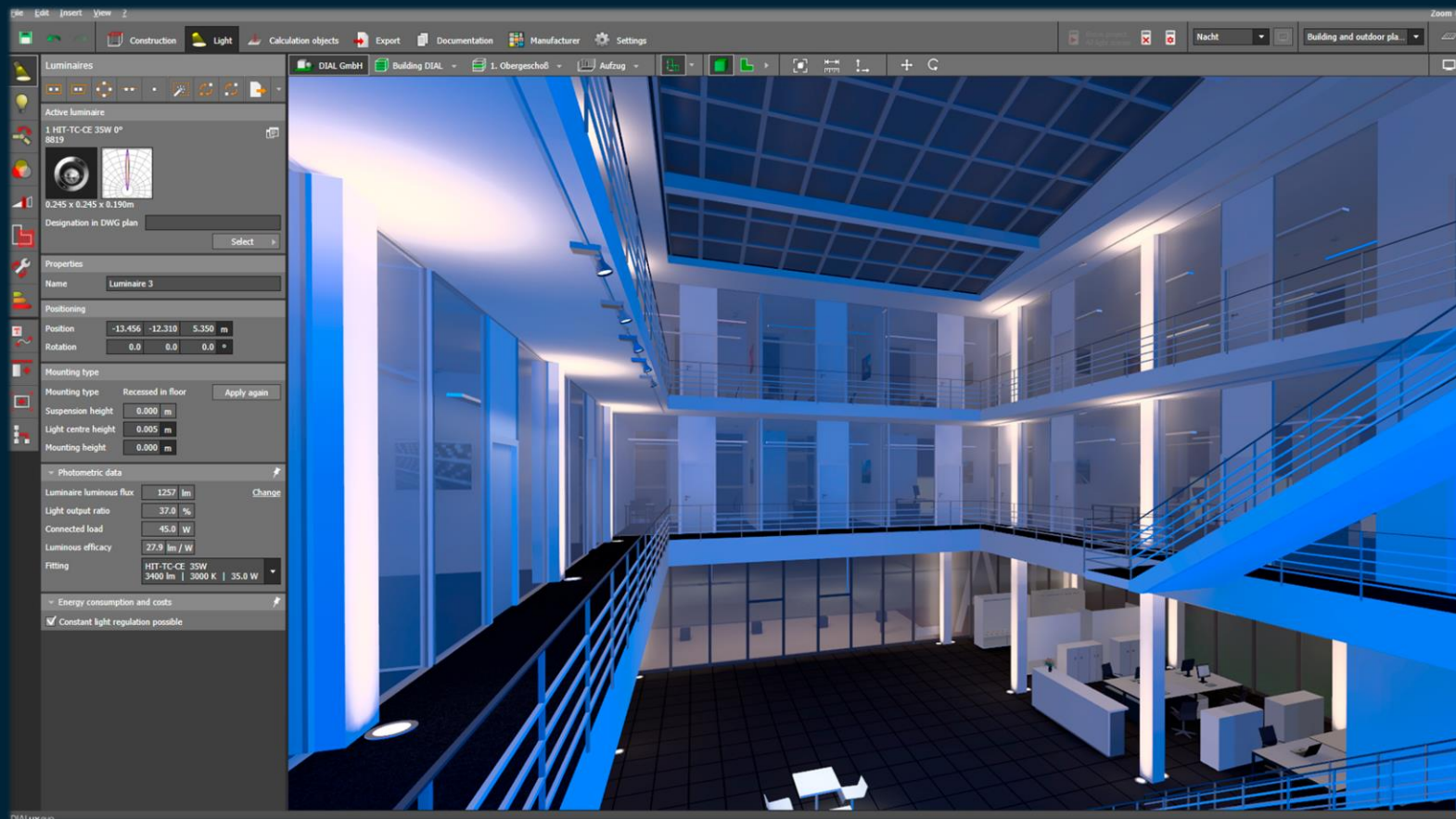




DIALux

Designa, beräkna och visualisera ditt ljusprojekt. Alla Malmbergs armaturer finns i DIALux armaturdatabas.

Kontakta oss gärna om du har frågor om ljusplanering eller om du behöver hjälp med DIALux.





Malmbergs Smart Home



APP - WEB - HOME

Control your Smart Home
from wherever you are



wifi

zigbee



MALMBERGS APP



MALMBERGS SMART HOME

Malmbergs Smart Home is a system that can easily be expanded and added on to as your needs are changing. Our Smart Home range includes security cameras, home automation and lighting.

- Control your devices from wherever you are
- Support for voice control via Amazon Alexa and Google Home
- With features like creating scenes, astro function, automation and timer
- Share the devices with your family
- Get notifications and stay connected with your home

Google Home
amazon alexa



Lighting



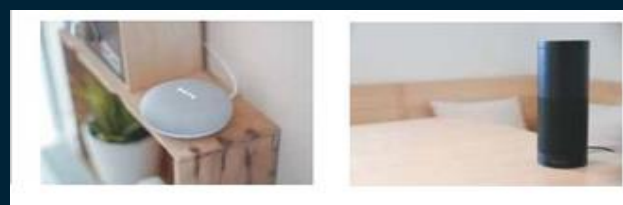
Security



Home Automation



Controlling



MALMBERGS
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Bygg-Ström is owned by Malmbergs Elektriska AB.

The brand includes products in the product area temporary electricity.

A wide range means that we cover a market-leading whole in the temporary electricity segment.

The product groups include lighting, heating, construction power, cable, climate and tools.

"Bygg-Ström adapts practical, affordable and functional products for the industry in temporary electricity".



BYGG-STRÖM

Bygg-Ström

Approved products provide security for our customers

We have strict requirements for quality and work closely with our suppliers. Of course, our products are carefully tested before they are presented on the market.



RoHS



BYGG-STRÖM

Bygg-Ström Assortment

JOINT CABLE



BYGGCENTRAL



LED STRIP



WORK LIGHTING



FLOODLIGHTS



POWER



DON



FANS



DEHUMIDIFIERS



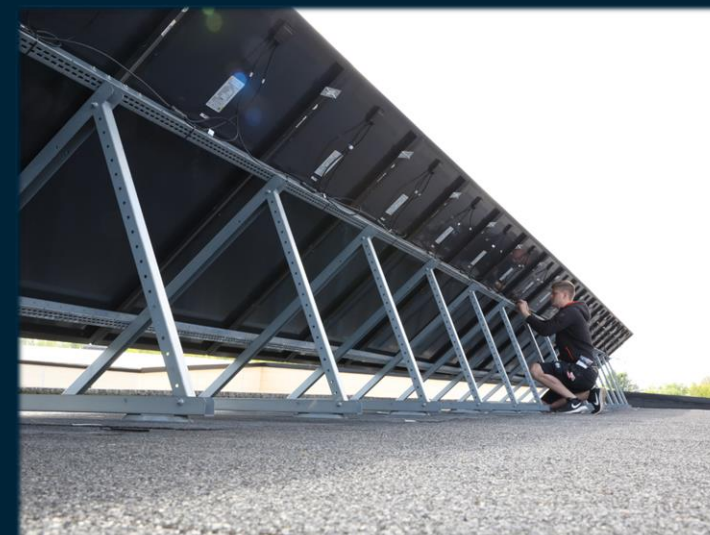
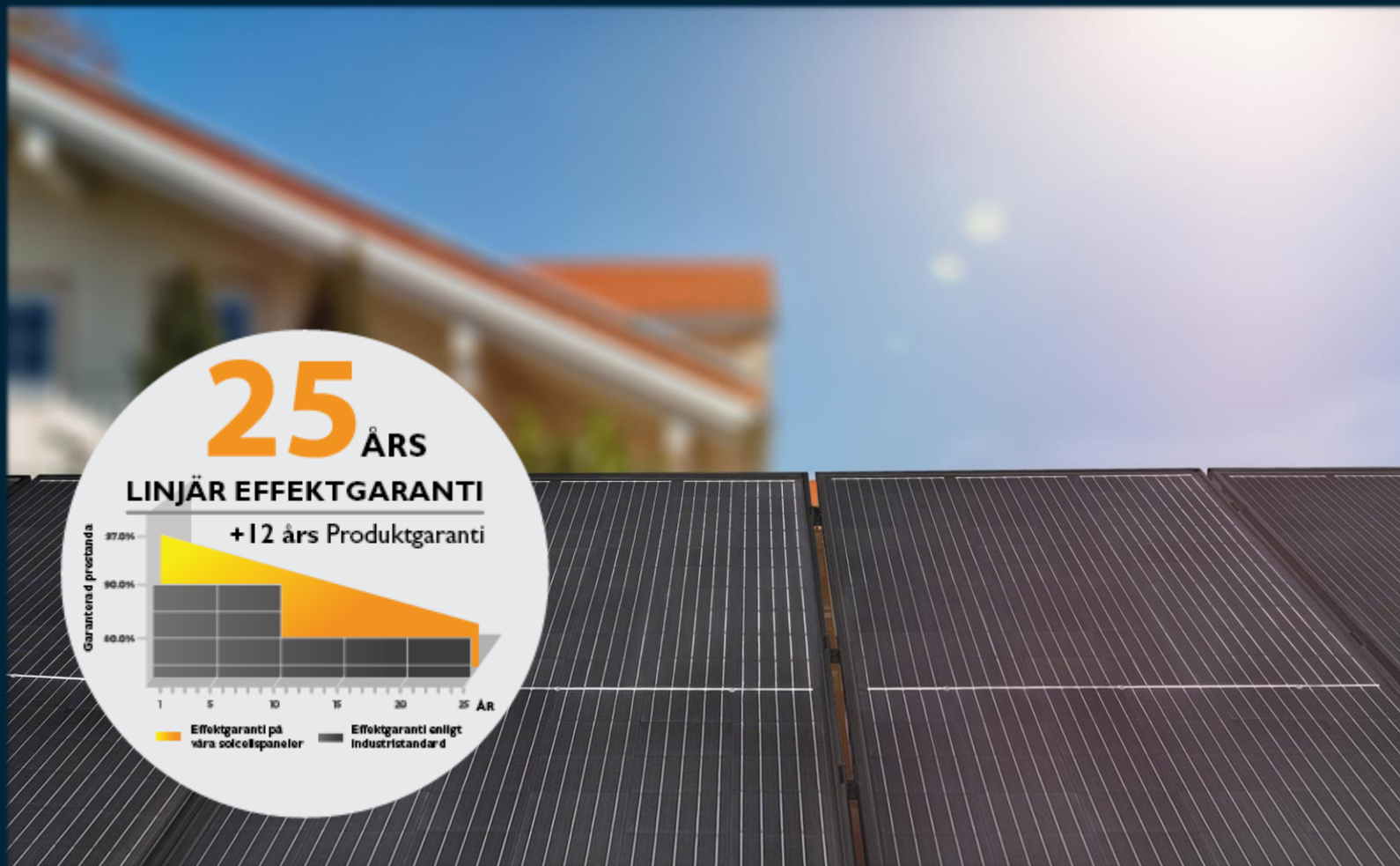
PUMPS



BYGG-STRÖM



Malmbergs Solar Panels





Malmbergs EV-charging stations



MALMBERGS

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