



Boosting future safety with **DEKRA Mark**

Similarities and differences between DEKRA Mark and KEMA-KEUR

DEKRA Mark is the “hero certification mark” of DEKRA that demonstrates that a product has been thoroughly tested and meets all required safety standards. As DEKRA Mark is based on internationally accepted and recognized standards, it is the product’s passport for global market access. In the past, KEMA-KEUR has been one of the most well-known certification marks. Although this mark has many of the same features as DEKRA Mark - both cover the same technical requirements and processes - DEKRA Mark offers you extra benefits and added value to your product.

DEKRA Mark versus KEMA-KEUR Mark	  71-118754	
Type 5 certification, based on the latest IEC product safety standards: ▶ Valid Certificate ▶ Factory Inspection ▶ Re-examination		
The right to use the DEKRA Mark logo on your products, packaging, catalogues and other relevant communication channels. The DEKRA Mark logo proves that your products are tested and certified by an independent third party and that you benefit from the strong DEKRA brand name.		
Direct and easy access to our Certified Product Register via the unique DEKRA Mark qr-code. The Certified Product Register offers you and your stakeholders all information they need about your certified products and product certificates. Anywhere and at any given time.		
Smart integration with other international schemes (e.g. for USA/CAN market access) resulting in an even more cost-efficient certification process.		

How to get DEKRA Mark

Read more about DEKRA Mark on our website or request the DEKRA Mark brochure to learn more about our hero product safety certification mark. Contact our product safety experts to discuss how we can help you obtain the DEKRA Mark and how to use it in your product marketing communication to show your customers that your products have been certified by DEKRA.

