



# Custom design lighting

for interior and exterior

Lighting trends and development  
Creative lighting and integrations  
Made to measure in Belgium  
with an international touch

 **psmlighting**  
Delighted to help you

5

**We mean what we say** and we radiate happiness when we help our clients with openness, honesty and quality. And this, as well as the spirit of our family business, is our slogan and our way of working.

6

**Quality and innovation** are the foundations of psmlighting's existence. The motivation to learn, develop and grow is in every fibre of our being.

9

**Creativity and personalisation** require freedom in order to grow and innovate. We avoid mass production and seek harmony from your personal needs.



**Stepping into the world as a Belgian** fuels our inspiration and creates strong partnerships. With an open mind on the European scene, we ensure our employees, partners and customers all have opportunities to grow.

News from our  
lighting experts

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**Visit our showroom** and be astonished. Let ideas flow and achieve your expectations. Come see us or discover the digital world of psmlighting, whichever suits you better.





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**Our finger on the switch** with the psmlighting keywords. We consistently opt for accessibility, transparency, innovation and Belgian personalisation with international flair.



“Craftsmanship and tradition, with a nod to innovation and high-tech. This is what we aim for day after day as a family business. With top quality materials, refined designs and a perfect finish in our own paint shop. We keep the entire production and delivery process in-house for a local and professional result. You will find our lighting solutions in hundreds of catering establishments, offices, shops and healthcare institutions.”

Pieter &  
Saskia Mortier

# Delighted to help you

A focus on satisfaction. This is what motivated Gerard Mortier when he founded psmlighting in 1992. He wanted more convenience and quality products for installers and customers. His motive? If you want something done well, do it yourself! The best quality with the most comprehensive service. That's what matters.

This rational and customer-oriented basis is still the essence of our business, complemented by a healthy dose of ambition. After 30 years, we are still here as a reliable partner for installers, lighting shops, wholesalers and individuals, with advice and practical help.

## Loyal, honest and approachable

A beautiful showroom, professional advice and a personal touch. Loyal, honest and approachable. Qualities that we take pride in. We don't hide behind marketing gimmicks, we prefer to keep our feet firmly on the ground. From the business manager to the production operator; we work together to provide the best service. From personally assisting our customers to closely following the latest trends and developments. Without even realising it, you may be talking to the business owners on the phone. It's part of our philosophy.

## Three decades of innovative custom design

How have we defined ourselves over the past 30 years? The key to our success lies in combining innovation and top quality Belgian craftsmanship with an international footprint. Consistently choosing a production process that is both sustainable, high quality, unique and in-house is a vision in which we faithfully believe. The result: fast service and high-end bespoke products which expand beyond our national borders.

With our headquarters in Aalter, we stay close to home. But with our ideas, we conquer the world.

## Welcome to our showroom

Psmighting  
Groendreef 60, 9880 Aalter (BE)  
T +32 9 374 19 51  
[www.psmighting.com](http://www.psmighting.com)



## Quality. Always. We live up to what we say.

Needless to say, at psmighting we choose quality. Words that we do not take lightly. We prove it every day by resolutely choosing top quality materials and by perfectly mastering our processes. The ISO 9001 quality management system is the foundation for protecting our knowledge and experience. It is what we refer to for the quality guarantee that we offer to all our customers.

In Layman's terms: the personal requirements of our customers and the specific regulations of the sector are the basis for our fast and quality production and delivery. This is what we are committed to, just like you.



The sense of quality is written in our genes. You will find it in the smallest fibre of our business, from the business manager to psmighting employees. We evolve with quality requirements whilst maintaining the motivation to be proud of our work, day after day.

# A tradition of innovation

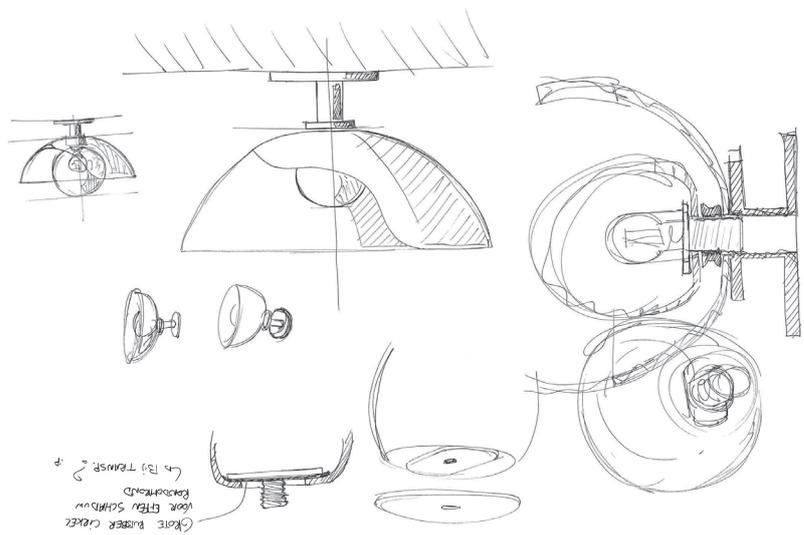
At psmighting, we stay faithful to our foundations. In addition to craftsmanship and bespoke work, innovation reigns supreme. As a leader in LED technology, our custom work forms a successful combination of light, architecture and design for intelligent lighting solutions. But we go even further than that. Each solution meets the high demands of psmighting and perfectly meets your specific needs and requirements. With our tailor-made work, you opt for energy efficiency, professional lighting quality and aesthetic solutions. How do we achieve it? By designing and developing each component ourselves, with the end result in mind. Are you looking for something completely different, new or unique? Ask about our versatile solutions and integrated applications.

Do you think that perfection doesn't exist?  
At psmighting, we know it does. We strive for it every day.



Creativity  
is not a nine  
to five job





Mass production is not our vocation. We give our designers all the freedom they need to explore new paths, push boundaries and seek innovation using their imagination. True customisation, from design to production. By discovering other avenues, new technological achievements are born.

Psmighting is full of innovative geniuses, always looking into practical and functional advantages. Our in-house powder coating facility is a good example of the possibilities we offer. It creates space for innovation, quality, fast delivery, and above all opportunities. You choose the colour that fits and blends harmoniously into the concept or catches the eye.

Anything is possible and permitted and that is what distinguishes us from the rest.

# Purely Belgian

## Looking towards Europe

The “Made in Belgium” label is engraved in our foundations. The choice of sustainability and local quality requires high-end raw materials and strong partnerships. We can find all these things nearby. We only travel to Europe for trade fairs, inspiration and exporting purposes.

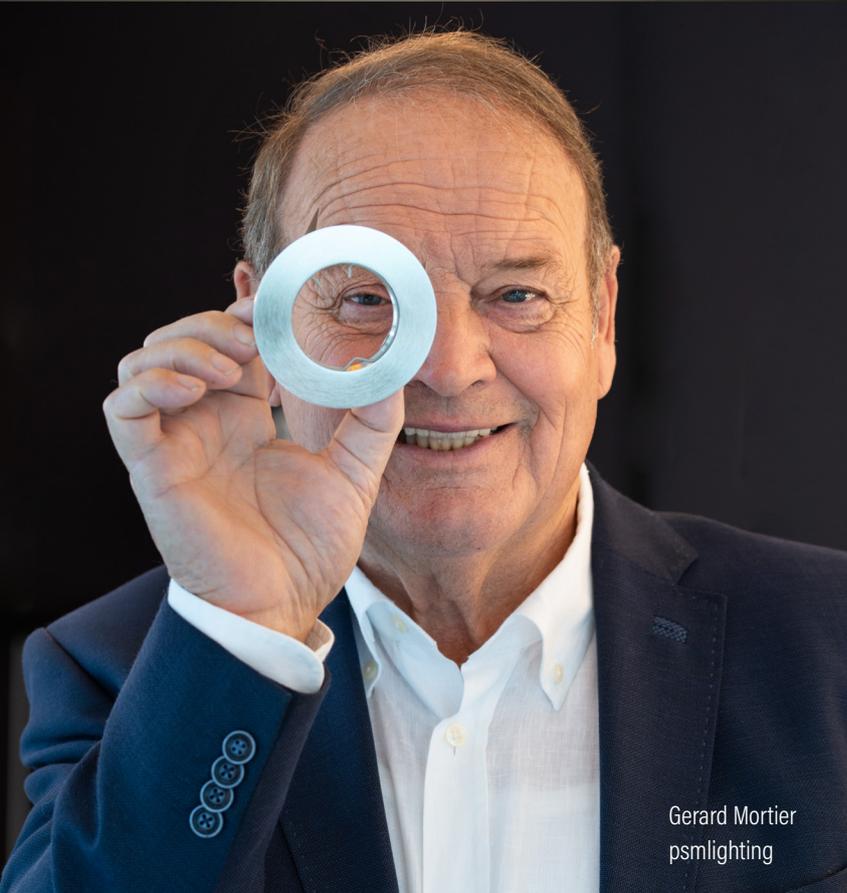
Psmlighting is synonymous with Belgian in-house design and production of which we are proud. Our family business with its workshop in Aalter forms the basis for technological developments. We keep our associates close to home and provide them with training opportunities, the chance to excel and the motivation to grow.

### The place to be for your lighting needs

Our accessibility is not only regional. At psmlighting, the entrepreneur, employees and customers work closely together. Therefore, it will be easy for you to consult our designers and inventors. Our interior design experts will help you decorate your home with our products, but everyone is on hand to answer your questions or concerns.

We make a difference every day, before, during and after the project. Not in a parochial spirit, but with an open mind to the whole world, benefitting from an excellent international reputation whilst being the right fit for our partners and our customers.





Gerard Mortier  
psmlighting



# Lighting trends

It's in our nature

Light makes us smile as soon as we open the curtains in the morning. It offers us those nostalgic moments when the sun sets in all its colors. It creates warmth, atmosphere and togetherness when we are at the table on cold winter evenings. We sometimes forget it, but the essence of our happiness lies in the perception of our environment.

In short, light allows you to reach people, whether at home, in the office, in a shop or in a restaurant. Psmighting's challenge? Knowing what effect light has on you and how to integrate it into our technological developments by meeting, talking, listening and discovering. It is during these reflections that new trends grow.



## Inspiration stimulates innovation

There is nothing more beautiful than being able to translate feelings of happiness into creative developments and trends that go beyond superficiality. Creating positivity, peace and trust at the flick of a switch gives us satisfaction.

We ignite our inspiration by visiting trade shows, talking with clients and colleagues, training together and looking around us. We seek the tranquility of nature and emulate that feeling in our ambiance and lighting solutions. Simply by looking beyond the norm, by opening our eyes and by stepping into the big wide world, we find our inspiration.

### Get advice at our showroom

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Be astonished.



# Visit our showroom

1

## **Be inspired**

by the magical world of lighting with hundreds of lights and lamps in all colours, shapes and styles. Dive into a world of wonder by visiting our showroom.

2

## **Spark new ideas**

and see them come to life. Do you just have a blank canvas, a vague idea or a sketch in mind? Or do you already have an elaborate lighting plan or a concrete wish list? We listen, research, consult and expertly advise until the overall picture matches your requirements.

3

## **Realise your idea**

in collaboration with our creative designers. We follow your lighting needs, your circumstances and then lead the preliminary project to a concrete realisation. Ask for our technical advice for a specific product, integration or lighting plan.

4

## **Make the right choice**

of materials, colour, light and technology. We will advise you and help map out a thoughtful lighting plan.

5

## **Avoid misunderstandings**

so your lighting dreams come true without the fine print. All our communication is transparent and clear. Whether it's a quote, advice, the lighting plan or after-sales service.



This year, psmighting is celebrating its 30th birthday. As a brand, we pride ourselves on our 100% Belgian production and the timeless designs we have crafted over the years. Armed with this experience, we look to the future with great enthusiasm.

## 1965

### **Mortier Gerard Installations**

It was in the 1960s that Gerard Mortier planted the seed that would become psmighting. It was in the national Telephone and Telegraph company, the ancestor of the current Proximus company, that Gerard acquired extensive experience and started as an independent electrician in 1965.



## 1983

### **Verlichting Mortier: a shop for electrical appliances and lighting**

Over time, Mortier Gerard Installations moved to Lostraat in Aalter. Together with his wife Rita, he opened an electrical shop there. Lighting quickly became one of the shop's flagship products.

## 1986

### **Son Pieter joins the company**

After his technical training, Pieter Mortier joined the company. Since then, Verlichting Mortier has become a true family business.



## 1992

### **The birth of psmighting**

Gerard had big plans. He saw that the existing lighting market didn't always offer the desired quality and ease of use that he himself wanted to use in his installations. So he decided to fill this gap in the market. He quit his job as an installer and founded psmighting. In that same year, the brand new company had already produced its first recessed spotlight 301V in stainless steel, the Pontos garden bollards and their convertible system which still exist today.



## 1996

### **Daughter Saskia joins psm**

After Pieter, Saskia also joined the company. As an interior designer, she became a vital link in the design of our products. All this was already written in the stars, as the name psmighting, chosen before she joined the company, denotes Pieter and Saskia Mortier.

# 2002

## Moving to a new site

Our collection and our team have continued to grow. After ten years, it was time to leave the Lostraat and move into a new building at the Groendreef in Aalter where the showroom, workshop, offices, and warehouse are all under one roof.



# 2014

## Our own powder coating facility

We place great importance on innovation and are always looking for new ways to create high quality products. In 2014 we invested in our own powder coating installation. Since then, our delivery times have been shorter and customers have a wide choice from a range of standard colours.



# 2015

## New showroom and more storage space

A year later, the showroom also had to be renovated. We decided to build it in such a way that the customer would be immersed in our magical world of lighting.

Not only had the showroom become too small, but the warehouse too. In the same year, we expanded our warehouse to 10,000 m<sup>2</sup>. The expansion of stock allows us to serve our customers more quickly.



# 2019

## New machines

In 2019, we purchased two new machines: a folding bench and a cutting machine. Therefore, our workshop has once again been enriched with a new service. This machinery now allows us to control almost the entire production process ourselves.



## A new outdoor showroom

In 2020, we thought it was time to renew our exterior showroom. By adding more greenery and outdoor elements, we wanted to give customers the feeling of being truly outdoors.

# 2020



# 2022

## A jubilee year

We're proud to celebrate 30 years of psmighting. We look forward to what the future holds. But one thing is certain: psmighting will continue to provide the same high quality lighting.

We are already looking forward to the next 30 years.



How can we  
help you?

Psmlighting is here for  
installers,  
architects,  
landscapers,  
wholesalers,  
lighting shops,  
and individuals.



## psmlighting for installaters

Our founder, Gerard Mortier, was himself an installer. No wonder we understand your needs as installers so well: quality products and correct technical information. And these are precisely the two strengths of psmlighting. In addition, we are always listening: service orientation is in our DNA. If you have a question, call us and the employee you need will immediately help you out with their expertise.





## psmlighting for architects

As an architect, you want aesthetic designs that add value to your clients' building dreams. To do this, you've come to the right place. You expect quality products and you will get them, because at psmlighting, we manufacture everything ourselves. Made in Belgium always means 100% made in Belgium. Did you know that psmlighting is a family business, and has been run by the same people for decades? This continuity offers several advantages: short delivery times, personalised and flexible service and bespoke work if desired. Put us to the test and experience it for yourself: we respond very quickly!





## psmlighting for wholesalers

As a wholesaler, you want to choose quickly from as wide a range of products as possible. You know what you want, and we offer what you want. Fast delivery is not a problem for us. We produce everything ourselves and have a large stock. We are also able to respond very quickly to new questions and new challenges, even when it comes to custom work. So we always have the right light for your project, big or small. Our lighting advisors are always on hand to give you the specific advice you need.

By the way, have you ever visited our showroom and workshop? There is always something new to discover. We are happy to show you our latest creations. What are you waiting for?



## psmlighting for lighting shops

You think in terms of solutions. Just like us. You want to be sure that the lighting plan and advice you offer your customers can be achieved through smart and thoughtful lighting solutions. With Psmlighting, you can rely on us. Our range of standard products is particularly extensive. And thanks to our passion for customisation, we always have an answer to the toughest challenges. You have the plan, we have the products and the know-how!

And thanks to our service-oriented attitude, we are close to you and your customers. Just give us a call to get the right lighting expert on the phone immediately!



## psmlighting for landscapers

Are you looking for that final touch to enhance the layout of a garden? At psmlighting, we work with you on tailor-made lighting solutions for the garden, the terrace or the driveway. Discover our wide range of lights, designs and styles and let our lighting experts surprise you. We advise you or design your idea for a real garden experience. The advantage for you? Fast delivery, high quality materials and Belgian customisation.

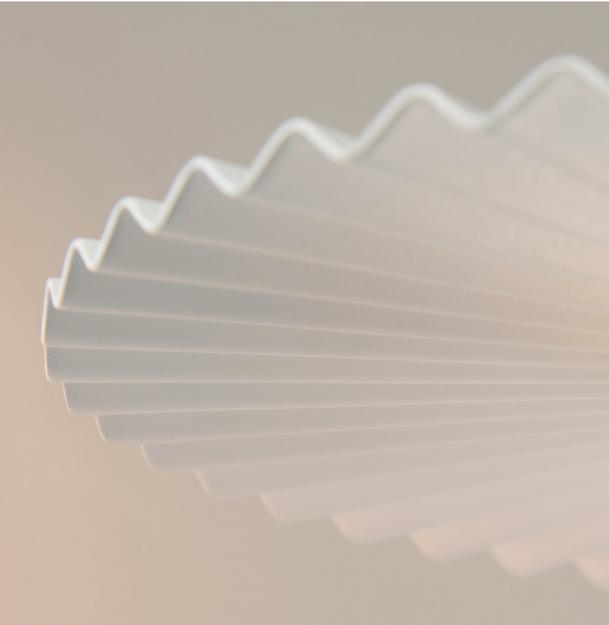
For our outdoor lighting, we only work with high-end materials. Everything that comes into contact with the ground is always made of stainless steel. We therefore always guarantee the best quality!



## psmlighting for individuals

As a private customer you are also welcome in our showroom. Let yourself be surprised by the vast choice of lights, designs and styles. Our lighting experts welcome you personally, with bespoke advice and solutions to suit your needs and budget. Talk to us in peace and let us turn your lighting dreams and plans into amazing lighting solutions.

We are also happy to help you find the right purchasing partner. In our extensive customer base, there is always a distributor near you.



At psmlighting we consciously offer a wide range. So we always have the right light, design or shape for your interior and exterior. Can't find what you're looking for in our standard range? Then we will find a solution adapted to your project together.

Our range of colours is also very extensive. From soft hues to bright colors. Anything is possible. Psmlighting is therefore always the right place for all your lighting needs.

Psmlighting, delighted to help you.





# Our outlook

Innovation is in our DNA. That's why we don't just look to the future, we also bring it to the present. To do this, we integrate modern innovations into our products. Our team is constantly looking for quality products and the perfect balance between design and technology.

*“Our designs are always a thoughtful combination of aesthetics and functionality. With these keywords in mind, we strive to expand our range every time. Therefore, we are always at the forefront of the latest trends in the world of lighting.”*





# psmlighting

Delighted to help you

A beautiful showroom, accessible digitally and locally, innovative, quality craftsmanship and Belgian customisation with international flair. Incredible, isn't it? That's psmlighting in a nutshell. With our in-house designers, production team and interior design specialists, we set the tone and distinguish ourselves in developing the latest trends and innovations in lighting solutions tailored to your ideas. Get going on your project worry-free, create a lighting experience that boasts confidence and happiness, and rely on a thoughtful action plan and professional guidance. The best in history. You can find it all nearby.

Contact psmlighting or visit our showroom and discover the lighting experience of your dreams

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