





RELIABILITY INTELLIGENCE SERVICE EXCELLENCE

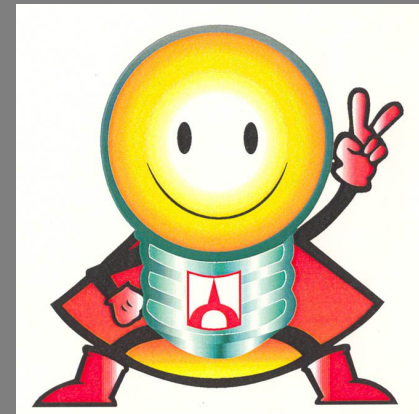
### CIS Colors & Corporate Mascot

世大紅

世大白

世大灰

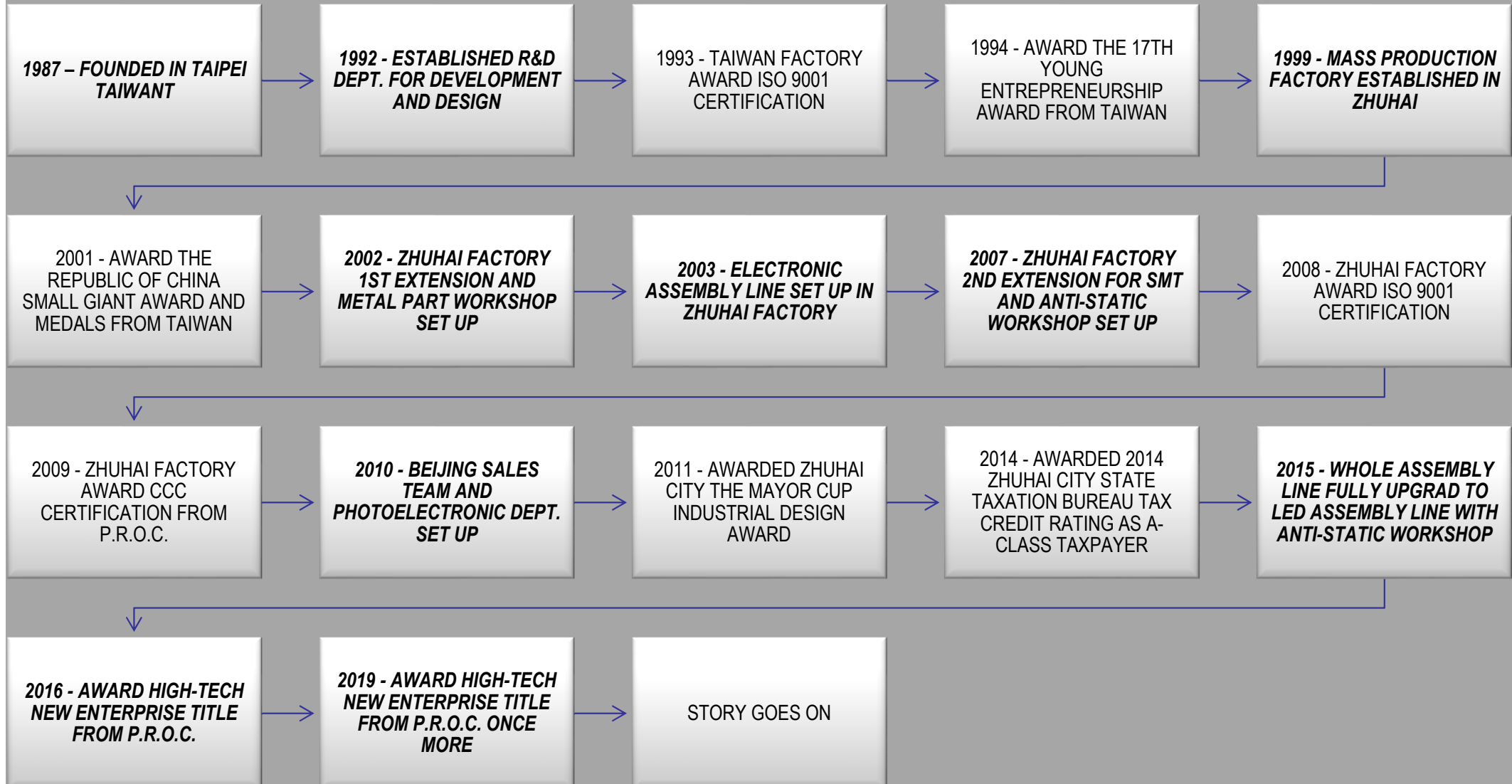
世大黃



Q BOY

- Red (Sun): Upright and Enthusiastic
- White (Sky): Sincere and Practical, Innovative and Progressive
- Gray (Earth): Infinite Extension and Sustainable Growth
- Yellow (World): Unlimited Energy and Filled with Love and Care

# Milestones



# Where we Located

Taipei Head office

Since 1987

- Land: 3,000 m<sup>2</sup>
- Employee: 60



Zhuhai Lighting fixture plant

- Land 21,000 m<sup>2</sup>
- Production : 16 lines
- Employee : 400

Beijing Office

- Land: 160 m<sup>2</sup>
- Sales Rep.: 10



# Taipei Head Office



# Beijing Office



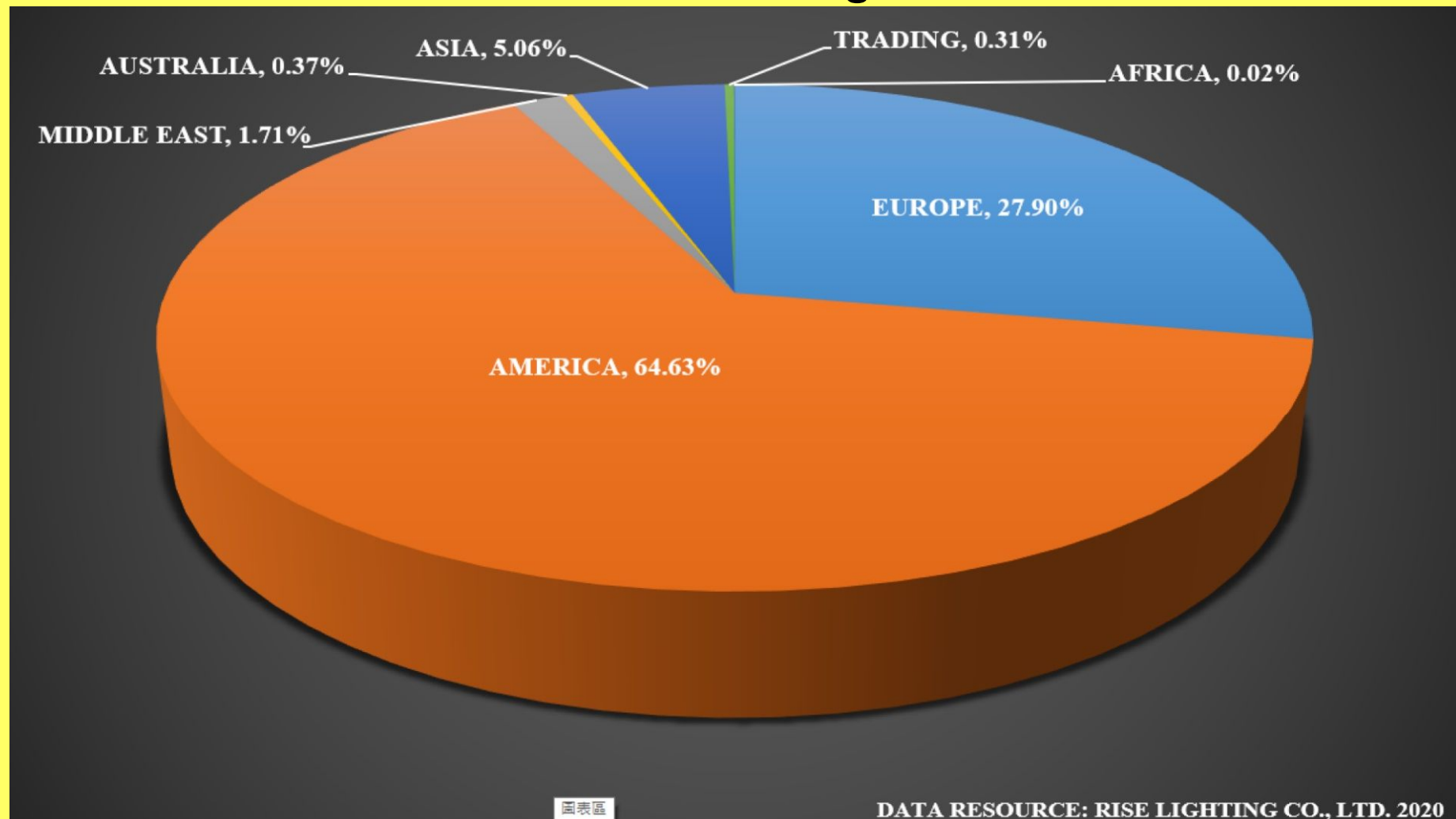
# Competitiveness — International Market

## Export Market

- RISE LIGHTING CO., LTD. served over 60 nations worldwide, where cooperate with lighting designers and consultant firms from U.S.A., Canada, U.K., France, Germany, Poland, Finland, Netherland, Spain, Indonesia, etc. Our clients included lighting designers, consultant companies, owners, wholesalers, importers, chain stores, Europe & U.S.A. lighting brands, furniture manufacturers, and electronic equipment manufacturers.
- As an over 30-years-old company, we have strong experience and confidence to provide ODM & OEM design of components, lighting fixtures, lighting design, and circuit layout.

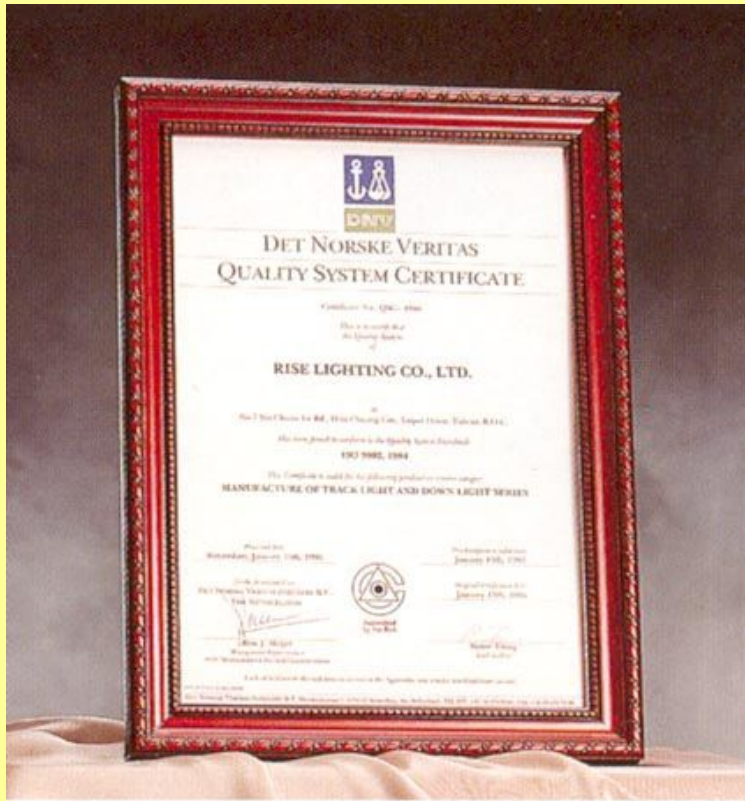


## Sales % in 5 regions



RISE products sales over 60 countries worldwide of market percentage

# Technology and Quality Assurance Certificate



## International Certifications

- ISO 9001 International Quality Assurance Certification
- UL – USA
- ETL – USA / CANADA
- CSA – CANADA
- TUV – GERMANY
- CE – EUROPE
- SNC – TAIWAN
- CCC – CHINA

# Certificate of Registration for Europe



*Geregistreerd / Registered 07/08/2009*

*No 007294556*

**BHIM – HARMONISATIEBUREAU VOOR DE INTERNE  
MARKT  
MERKEN, TEKENINGEN EN MODELLEN**

**BEWIJS VAN INSCHRIJVING**

Dit inschrijvingsbewijs wordt verstrekt voor het hierna  
vermelde Gemeenschapsmerk. De overeenstemmende  
gegevens werden in het Register van  
Gemeenschapsmerken ingeschreven.

**OHIM – OFFICE FOR HARMONIZATION IN THE  
INTERNAL MARKET  
TRADE MARKS AND DESIGNS**

**CERTIFICATE OF REGISTRATION**

This Certificate of Registration is hereby issued for the  
Community Trade Mark identified below. The  
corresponding entries have been recorded in the  
Register of Community Trade Marks.



*De President / The President*



*Wubbo de Boer*



# R&D - Research & Development Team

- 1992 Established R&D Team.
- Taipei R&D HQ consists of entire products' Design and Development.
- Zhuhai Development & Testing Dept. consists every products and samples' Problem Detecting, QC, Breaking experiment, etc.
- Design has always been the goal of company's pursuit & insistence.  
We highly focused on research and development skills to provide excellent products' quality for our clients.

Taipei R&D HQ



Zhuhai Development & Testing Department



# R&D – Research & Development Team – Design Ability

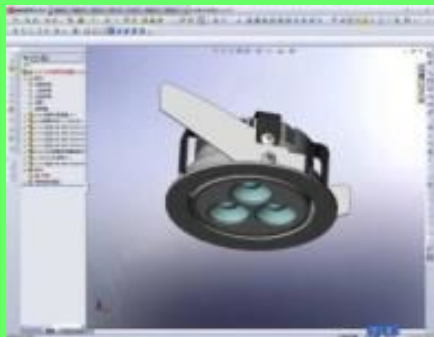


## DESIGN SOFTWARE

- SOLIDWORKS – 3D GRAPHIC / FLOW SIMULATION
- AUTOCAD – 2D & 3D GRAPHIC MIRRORS
- PHOTOPA – REFLECTOR DESIGN
- TRACE PRO – LED REFLECTOR DESIGN
- EFD & CFDDESIGN – THERMAL SIMULATION
- DIALUX – ILLUMINATION DESIGN
- CORELDRAW – PACKAGE DESIGN

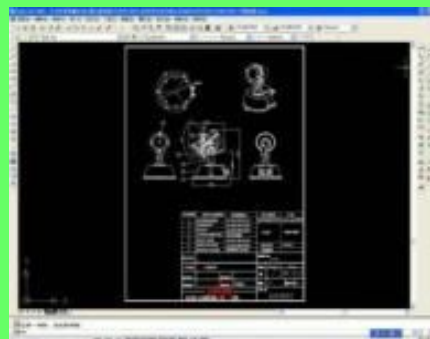
### SOLIDWORKS

- For 3D graphic



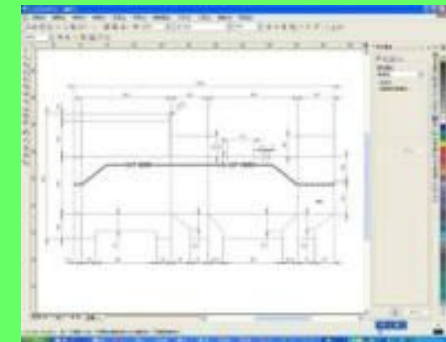
### AUTOCAD

- For 2D & 3D graphic mirrors



### CorelDraw

- For packaging design

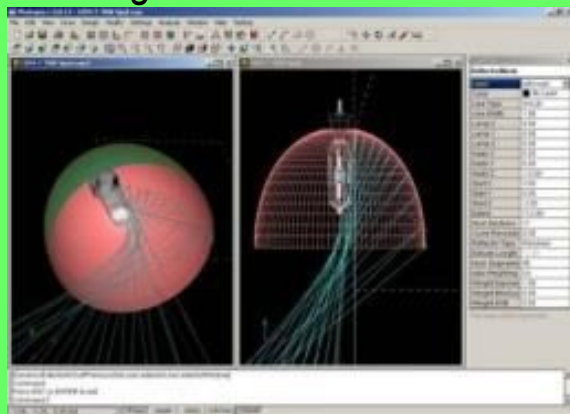




# R&D – Research & Development Team – Design Ability

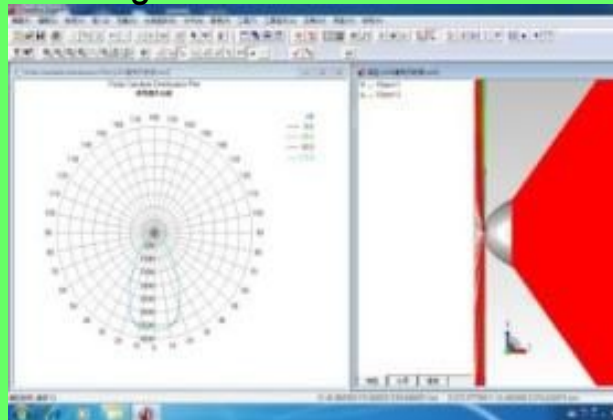
PHOTOPIA

- Design of reflective



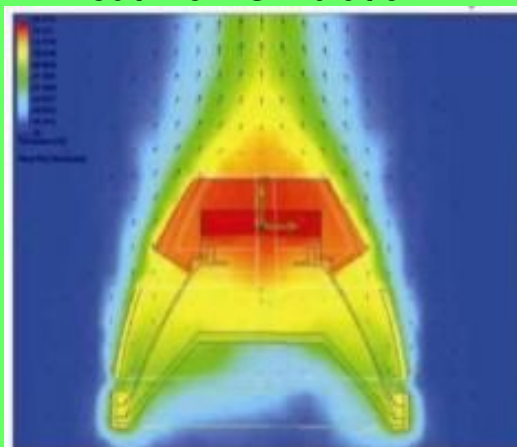
TracePRO

- Design of Led reflective



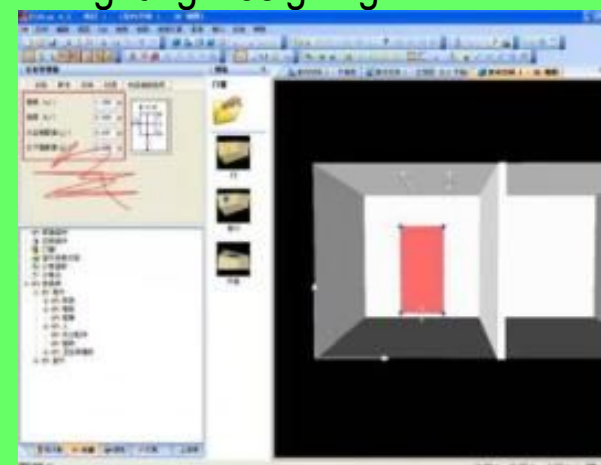
SOLIDWORKS

- Heat Flow Simulation



DIALUX

- Lighting Designing

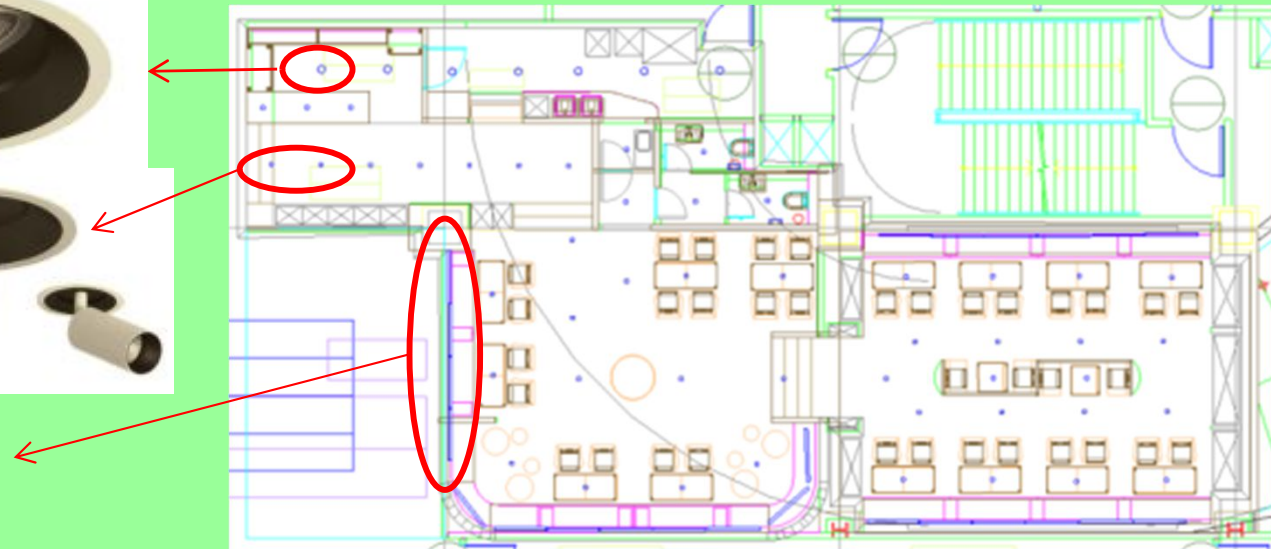


# Lighting Design Ability - DIALUX

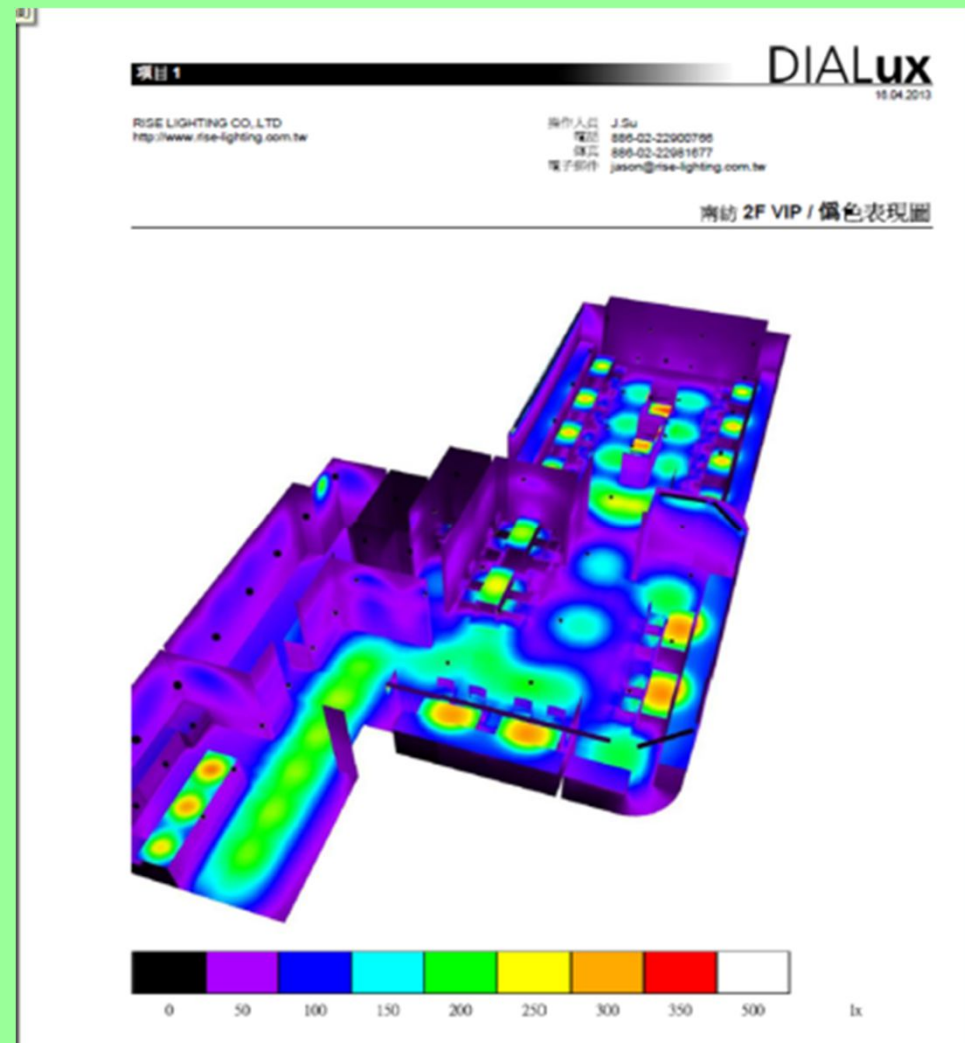
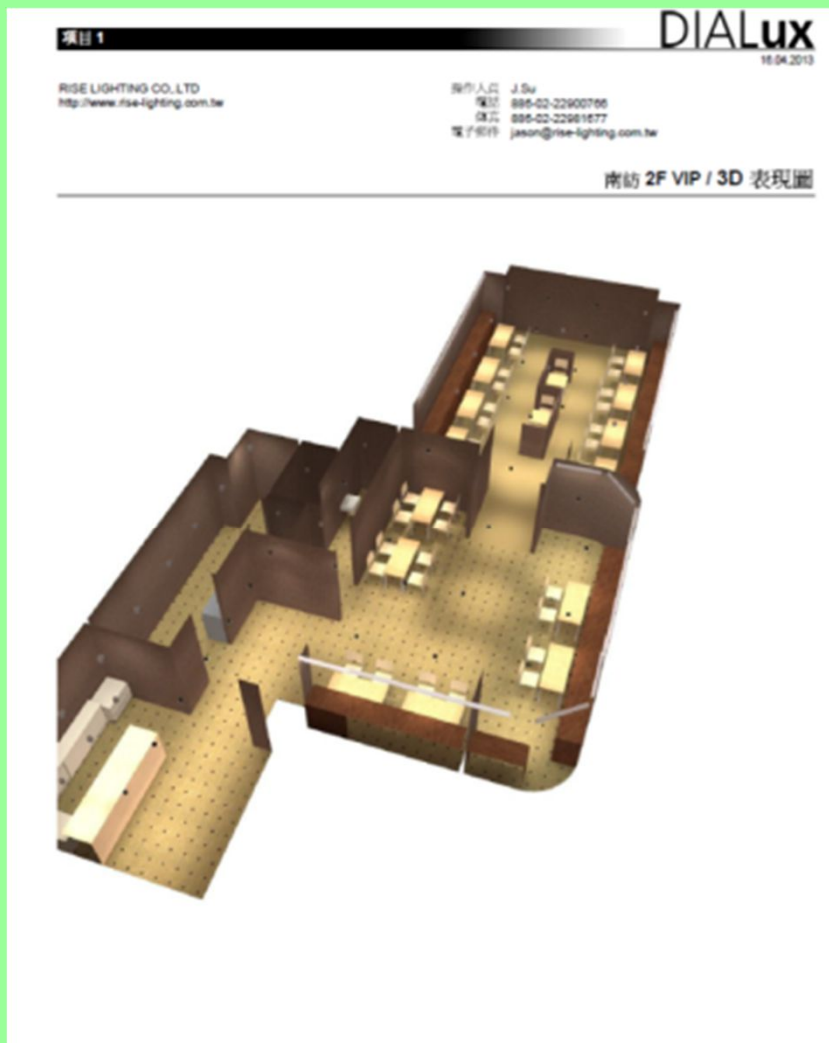


CAD FLOOR PLAN

Fixture Suggestion

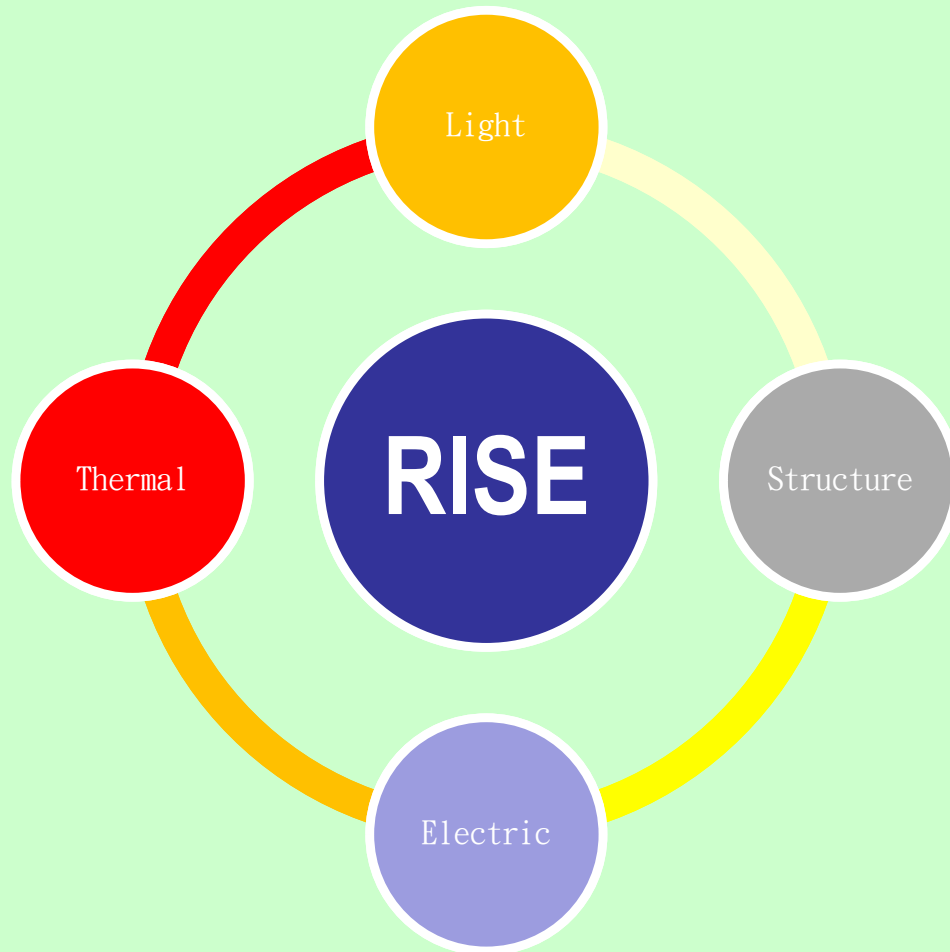


# Lighting Design Ability - DIALUX



**FINAL EFFECT - 3D max can also convert into DIALUX for simulation.**

# Laboratory (Testing Equipment)



- Constant Temperature and Humidity Test
- Abnormal Temperature Test
- EMS Test
- RoHS Heavy Metal Detection
- Illumination Test
- Light Distribution Test
- Installation Test
- Product and Package Dropping Test
- Product Lifetime Test
- IP Test
- Salt Spray Test
- Integrating sphere Test

# R&D - Research & Develop Team - Developing Ability



## Laboratory (TESTING EQUIPMENT)

- Constant temp and humi test
- Temperature test
- Electrical Character Test
- RoHS harmful substances inspection
- Illumination test
- Luminaire photometric test
- Installation test
- Packing drop
- Lamp Life Test
- IP testing
- Salt-spray test
- Integrating Sphere

# R&D - Research & Develop Team - Developing Ability

CHROME METER  
TEST THE COLOR TEMP OF THE LAMP



Thermometer

TEMP & HUMID CHAMBER  
OPERATING TEMP. -40°C~150°C





# Research & Develop Team - Developing Ability

Leakage current  
instrument



High-voltage  
instrument



Ground resistance  
instrument



Power factor  
instrument



RoHS  
SPECTROMETER



SALT SPRAY  
MACHINE



THERMAL  
TESTING



IP Testing



# R&D - Research & Develop Team - Developing Ability

BURN-IN TEST ROOM



LED ENDURANCE TEST ROOM



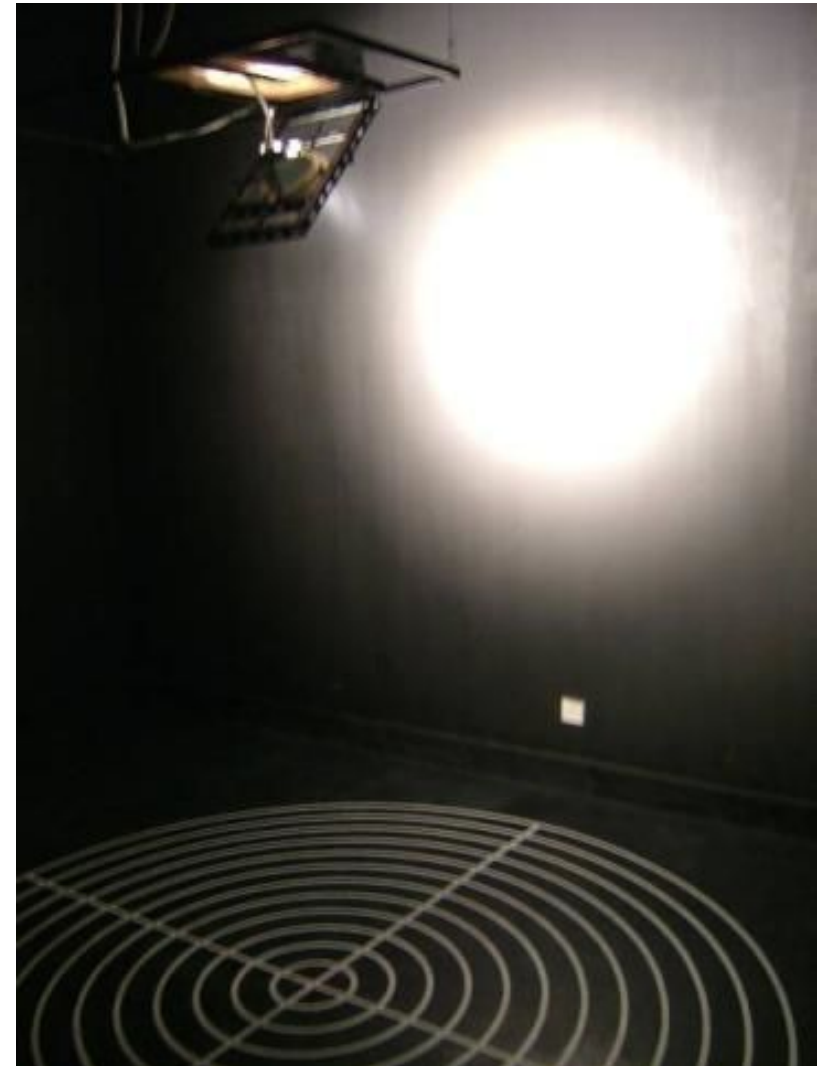
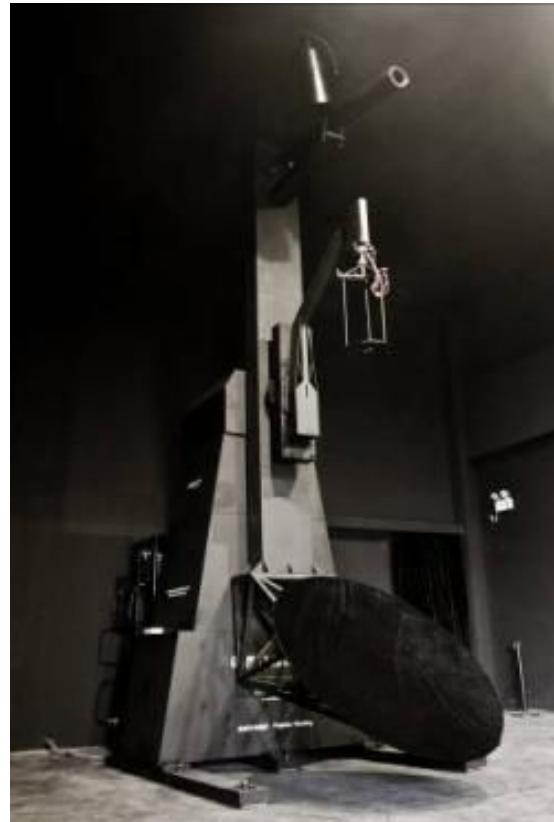


# R&D - Research & Develop Team - Developing Ability

## PHOTOMETRIC EQUIPMENT & DARK ROOM



- Focusing
- Lux Simulation
- Illumination Distribution



# R&D - Research & Develop Team - Developing Ability

## Integrating Sphere



# R&D - Research & Develop Team - Developing Ability

UL Accessibility probe  
(PA100A) – simulate the  
finger touches the circuit



Test probe A, B, C, D  
IP 1X, 2X, 3X, 4X test probe  
Accessibility probe



# R&D - Research & Develop Team - Developing Ability

Horizontal / Vertical  
burning flame Test



Glow-Wire Test



Needle-Flame Test



# R&D - Research & Develop Team - Developing Ability

Thermal Test (simulate normal indoor operation)



Creepage distance test gauge





# R&D - Research & Develop Team - Developing Ability

Tension / Compression  
Test



Ball pressure tester



# Zhuhai plant



# Zhuhai plant

Material Warehouse



Finished Product Warehouse



Production Line



Anti-Static / Dust-Free Room Electronic factory





# Zhuhai plant

Constant temp & humid electrical parts warehouse electronic factory



Training Class, Technical, Skills, Language (English), Announce, Computer, Typing



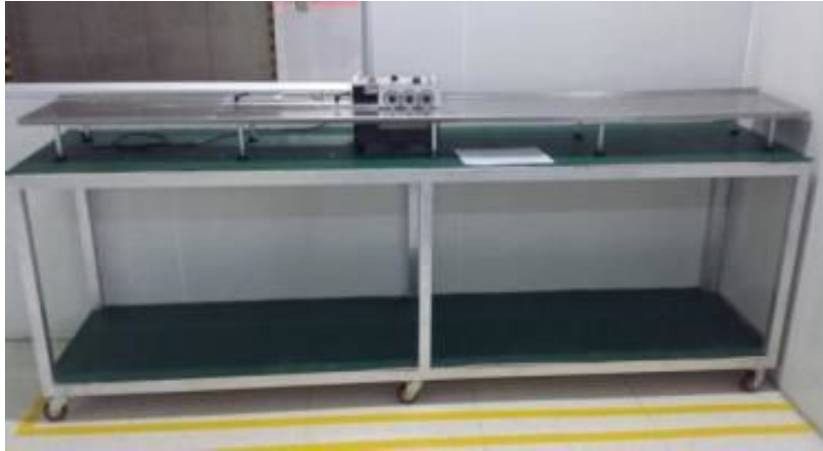
# Zhuhai plant

Dual In-line Package (DIP) production line for driver production

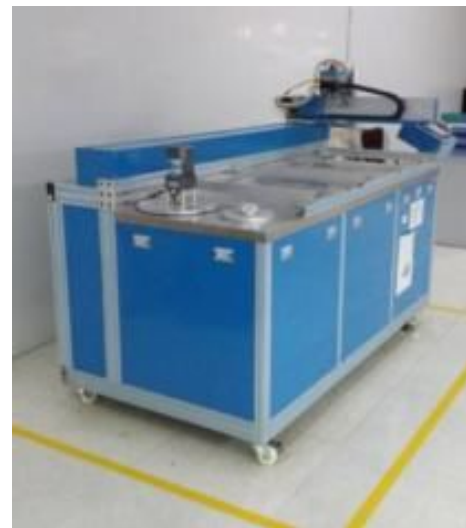


# Zhuhai plant

Semi-Auto PCB cutting machine



Auto Gluing machine



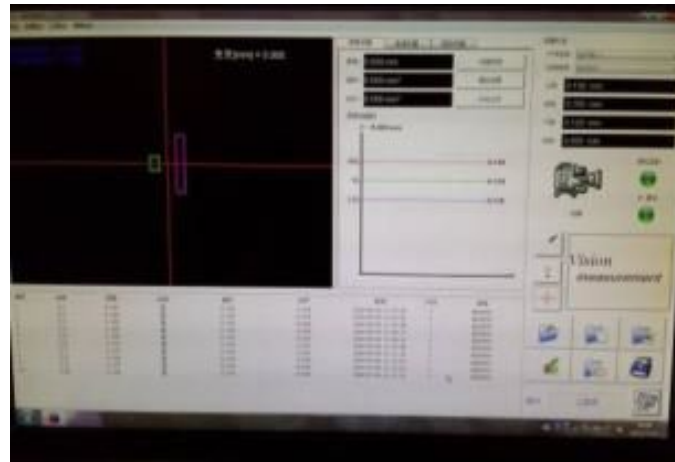
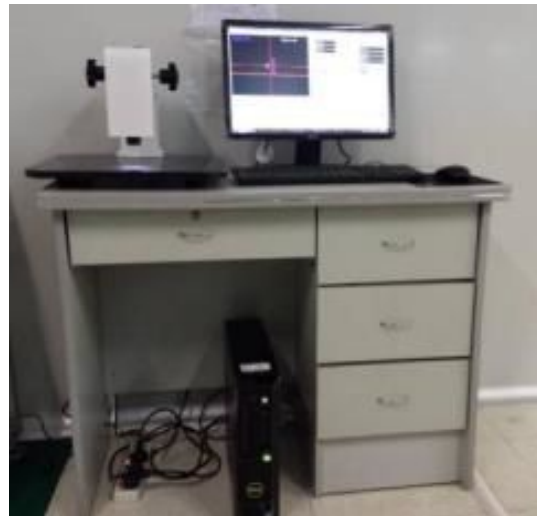


# Zhuhai plant

Auto Drying machine  
(for UV glue)



Thermal Grease Thickness Testing machine



# Zhuhai plant - Metal parts factory



## EQUIPMENT

- Punching machine
- CNC machine
- Aluminum cutter
- Swing beam shears
- Bending machine
- Lathe machine
- Welding & drilling machine

CNC Machine



Aluminum cutter



Lathe machine



# Zhuhai plant - Metal parts factory

Swing beam shears



Bending machine



Secondary work

Welding & Drilling



Polishing & Drilling



# Product Range – Commercial Lighting

## Interior Luminaries

- Track Lights
- Recessed Down Lights
- Combo (Multiple) Lights
- Pendant & Surface Mounted Lights
- LED Panel Lights
- Recessed & Surface Mounted Wall Lights
- Cabinet Lights





## Product Range – Outdoor Lighting

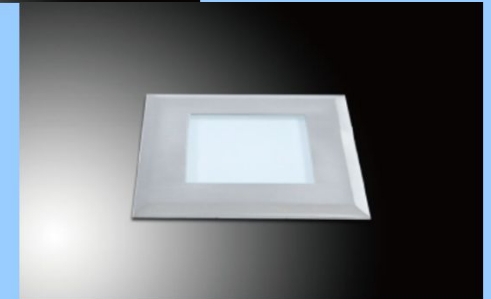
- Exterior Luminaries
- Spot lights
- Recessed & surface mounted wall lights
- Inground lights
- Linear lights
- Bollard lights





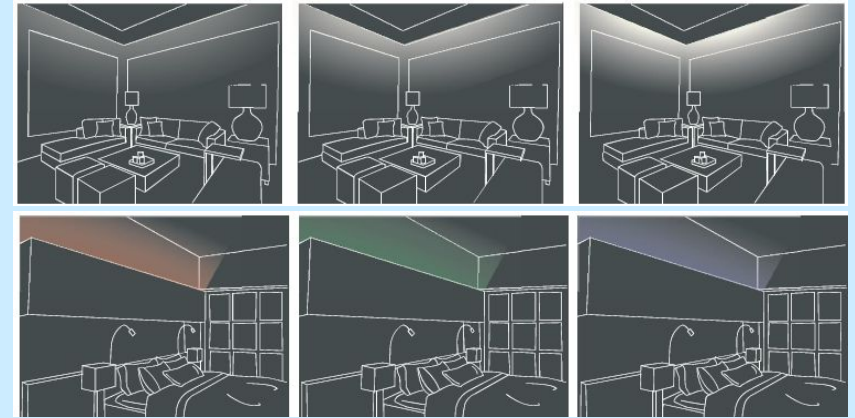
## Product Range – Cabinet Lighting

- LED LINEAR LIGHTS
- LED CABINET LIGHTS
- LED DOWNLIGHTS
- LED SPOTLIGHTS
- LED FLOOR LIGHTS



# Product Range – Controlling System

- 0-10V DIMMING SYSTEM
- DALI DIMMING SYSTEM
- DMX512 DIMMING SYSTEM
- WIRELESS 6 ZONE DIMMING
- WIRELESS LUX & CCT CONTROL
- TOUCH PAD DIMMING SYSTEM
- WIRELESS RGB CONTROL



# Showroom – RISE LIGHTING

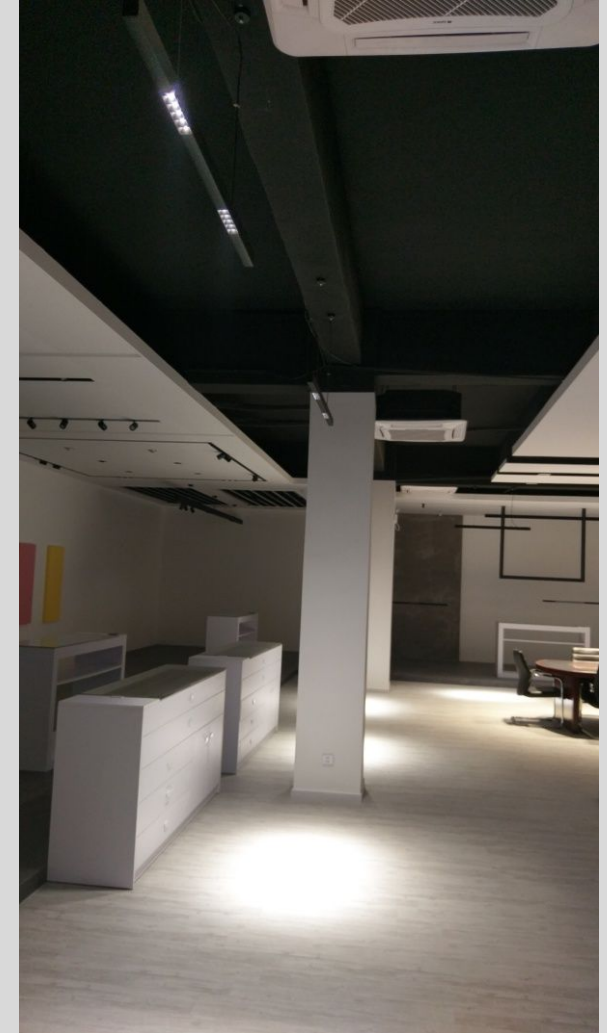


## Showroom – RISE LIGHTING

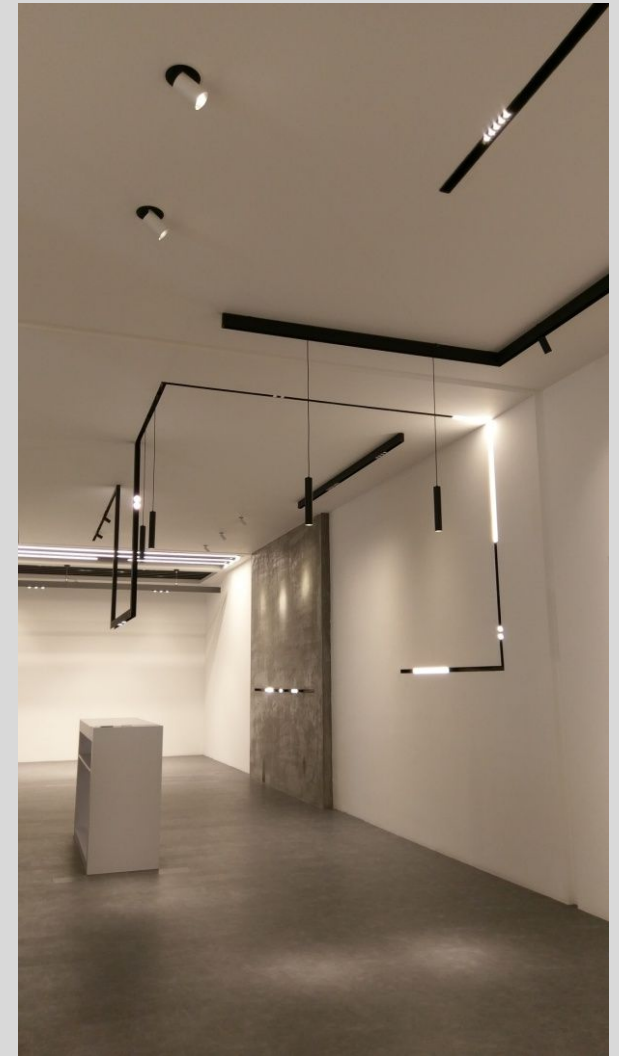




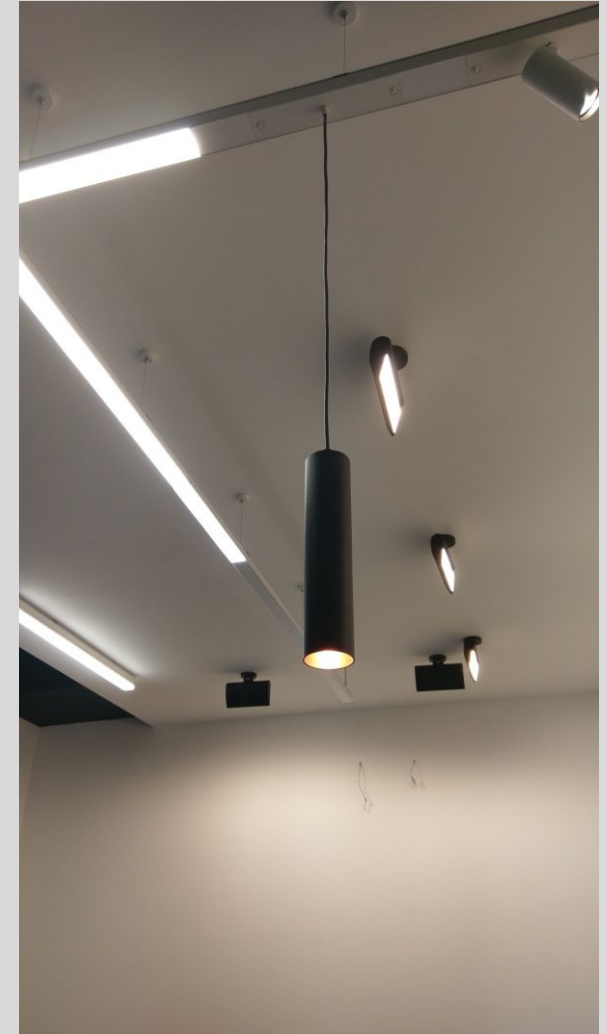
## Showroom – RISE LIGHTING



# Showroom – RISE LIGHTING



# Showroom – RISE LIGHTING



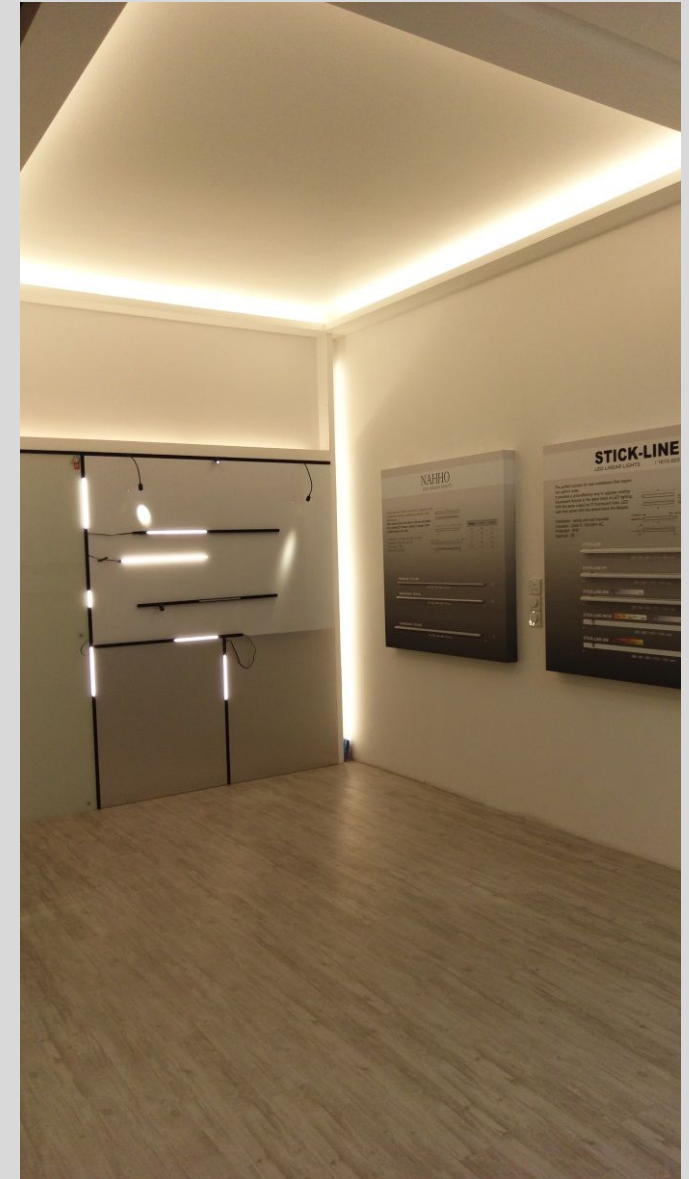


## Showroom – RISE LIGHTING





## Showroom – RISE LIGHTING



## Showroom – RISE LIGHTING





## Showroom – RISE LIGHTING

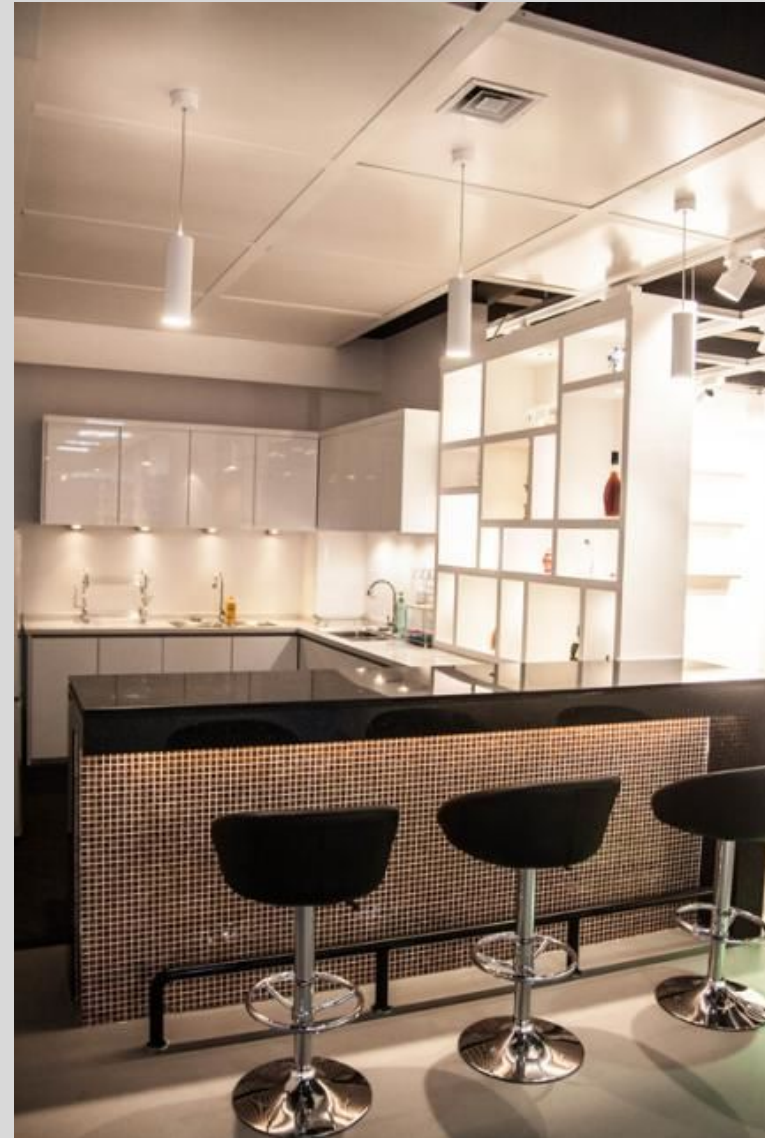


## Showroom – RISE LIGHTING





## Showroom – RISE LIGHTING



## Showroom – RISE LIGHTING



## Showroom – RISE LIGHTING





## Showroom – RISE LIGHTING





## Showroom – RISE LIGHTING



## Showroom – RISE LIGHTING



## Showroom – RISE LIGHTING





## China – Beijing TIAN'AN MEN – Outdoor lights





## Beijing – IBM Global HQ



# China - Nanliang Revolution Memorial Hall

南梁革命纪念馆（纪念刘志丹、谢子长、习仲勋等无产阶级革命家）





# China - Adidas Beijing Flagship Store



adidas®



## China – Barbie Store Shanghai





# Beijing - Shin Kong Place Department Store

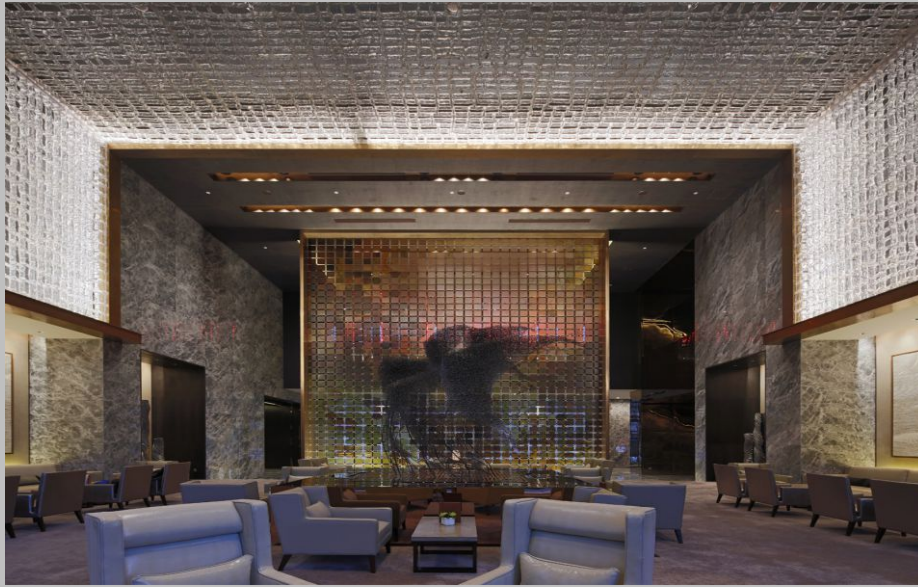


# Beijing - Shin Kong Place Department Store





# Beijing – Hilton Conard Hotel



# China - KAIFENG Bridge Project – Outdoor Light

春花园—金奎桥

开封古城水系二期夜景照明设计方案





# Tianjin – Lyu Yin Li



## Taiwan - Haagen-Dazs Taipei





# Taiwan Tao-Yuan International Airport – Terminal 2, 3<sup>rd</sup> Floor



## Indonesia – Green Bay Shopping Mall



**Cove Light**



**Downlight**



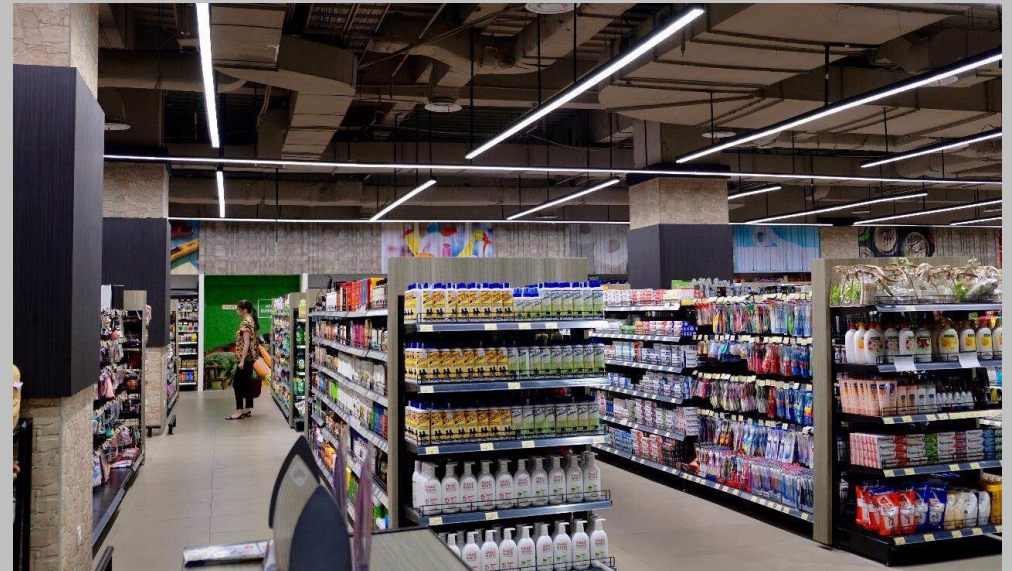
# Indonesia – Sephora & Star Mall - Combolight

SEPHORA



Star Department Store

# Indonesia – Super Market





## Singapore – Track Light





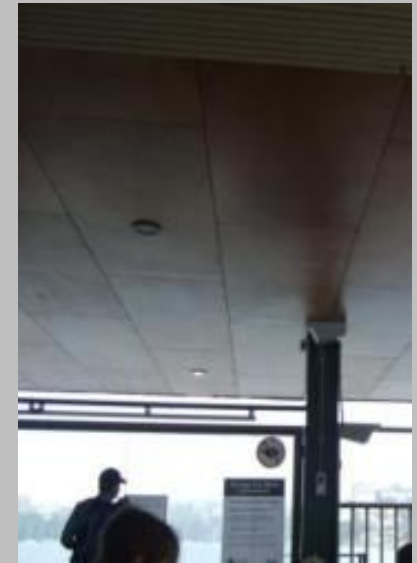
## Malaysia – Heritage Centre – Outdoor Light



## Malaysia – Department Store



# Australia – Port Project





# Turkey - Department Store Project



## Turkey - Hilton hotel



# Spain – Haagen-Dazs Project



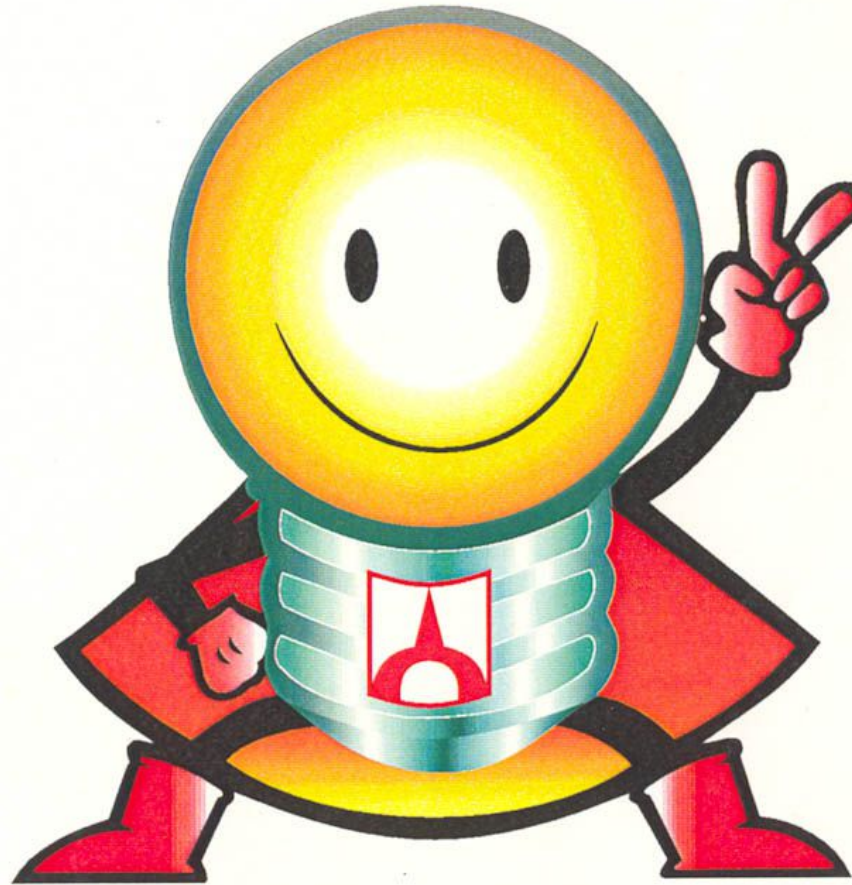


# Business Philosophy of Rise Lighting Co., Ltd.

**R**eliable, **I**ntelligent, **S**ervice, and **E**xcellent are our core philosophy.

Business partners are the most important customer for Rise Lighting. Our achieving goal is to build up sustainable relationship between our customers and Rise. Therefore; we are always looking forward to providing our best products, services, and design for our business colleague.

As the saying goes, man's attitude should be as same as the maturing of rice spike; when it gets more matures, the spikes hang humbly lower. No matter a man or a corporation, greater it grows; humbler it should be.



# THANK YOU