

FIRST GET TO KNOW EACH OTHER

And what do you get up for in the morning?

We are a family-owned company founded in Hamburg in 1919 and have a passion for developing electrical installation materials, maritime lighting products and CCTV video surveillance systems that are used across the world. On the following pages, we will show you what drives us and why that is our reason to get up in the morning.



'It's about more than just numbers. It's about successful relationships with customers, partners and employees. And I like to take the time to care for these relationships. As a family business in the third generation, we are very much aware that this really pays off.'

 Ronald Hoppmann, General Manager ·



WHAT IS IMPORTANT TO YOU?

When looking for a supplier today, what do you base your decision on? The quality of the product? If so, who decides which product is the best? Or to put it another way: have you seen anyone claiming to offer a low quality product? Exactly.

Or do you choose the company that stands out with excellent processes and where a personal consultant guarantees individual service? Be honest – are there any professional suppliers still out there that do not offer that? Hardly.

We could list many more things that any good company claims to make a priority. We think that many things that have long been standard are often described as extraordinary. But they do not make us a better partner for you.

We are a better partner for a completely different reason. It is about building a relationship and how a talk turns into a great conversation. Because we know that excellent collaboration is based on knowing each other inside out. It is about creating mutual trust, which we hope you will appreciate when everything is going smoothly – and even more when a problem arises.

We look at it like this – doing great numbers together is important. And being able to rely on each other is even more important. Do you see things the same way? Then we want to meet you.

> - Ronald and Tanja Hoppmann, Third-generation General Managers -

Individual products are created through the best relationships.

We value good relationships and love challenges. That is why if our customers need a special solution, it is our aim to collaborate with them in a partnership for the best solution.

Our Development and Design department evolves ideas and solutions for a wide variety of requirements, which are then thoroughly tested in our testing laboratory. We work for meeting our customers' demands and requirements. That is what characterises our products.





'My experience is that the best ideas are born in more than one head. For example, through discussions with our customers, a chat in the corridor with colleagues or through common lateral thinking. Only together can we create products that offer real solutions'.

 Peter Gehre, Head of Innovation and Development -



Only working with the customers' needs in mind, we can ensure the product will be really good.

Our passion: together we turn ideas into products that inspire our customers and us at the same time. This is what our 260 employees across the world work towards. Whether technician, engineer, skilled craftsperson or merchant – we all work together to ensure our customers are given the best possible products in any of these product ranges: cable entries, installation material, CCTV video surveillance, reefer container sockets and lighting.



'My personal requirement of our products is that I must always be sure that the solution we develop will make our customers' work easier down the line'.

• Matthias Haack, Sales Director •





Cable entries

such as the SPRINT[®] series



Installation material such as the COMBI® series



CCTV Video surveillance

such as the IP PTZ Dome Camera for hazardous areas



Reefer container sockets such as the VARITAIN[®] PushIn Advance



Lighting such as the LED Floodlight 5000





THEN TALK ABOUT THE PRODUCTS



OUR HERITAGE. YOUR BENEFIT.



Founded in Hamburg in 1919 as a manufacturer of ship installation materials, we know the harsh climate on the coast and the challenges to man and material. These extreme conditions have shaped the demands on our products for around 100 years. The result is that everything we manufacture is made for the toughest environments.

Global network. Local presence.



It is important for us to know each other well. And this is done best through personal contact. That is why we at WISKA rely on a global network of sales partners and our own sales subsidiaries. That means for you: we are always close on.

1919

A designing engineer at the Blohm+Voss shipyard, Wilhelm Hoppmann and his friend Hermann Mulsow, start their own business. The company is founded in Hamburg as a specialist factory for brass maritime installation products.

1925

The managing directors expand their product range to include an innovation they have developed in-house. In addition to brass items, the company now also produces and sells the world's first plastic cable glands of bakelite, marking a new era for the company as experts in cable management.





1933

In a conversation between Wilhelm Hoppmann and Hermann Mulsow, the idea of the name WISKA is born – as an abbreviation of the German "**w**asserdichte **is**olierstoffgekapselte **Ka**belarmaturen" (waterproof insulated cable fittings).

Cable entries



Strong products. In every category.

Whether cable glands that can breathe, soft grommets that can withstand even the strongest traction force or cable protection that withstands the most extreme temperatures: when it comes to your cables, our products perform to the highest of standards.



1954

After the death of his father, Peter Hoppmann becomes the second generation of the family to run the company. Later, his wife Karin also joins the management team.





1961

The first plastic installation box without separate lid fixtures is launched. After 42 years, the family Mulsow leaves the company.

Installation material



Perfect for any situation.

Whether inside or outside, hot or cold, rain or sun: our installation materials are made for all applications and love extreme environments.

1969

The production site in Hamburg becomes too small. With the aim of expanding its comprehensive range of electrical equipment, WISKA moves to a 10,000 square metre site in Kaltenkirchen close to Hamburg with its own turning shop, thereby tripling its floor space.



1988

WISKA expands its product portfolio to include searchlights

1994

WISKA launches its first multiple reefer container socket. At the same time the expansion of the plastic production with 2-component injection moulding starts - to manufacture a junction box series with hard and soft plastics being unique at that time.

Reefer container sockets



On course with our solutions.

Reliable, safe and punctual delivery of goods is of top priority for every ship owner. With our reliable solutions, we play our part in keeping this promise.

2000

Ronald and Tanja Hoppmann, the third generation of the family, take over the management. In the same year WISKA founds the first of now five subsidiaries worldwide: WISKA UK Ltd. in Great Britain.



2000-2007

2003

WISKA founds the subsidiary WISKA CCTV GmbH, which will be integrated into WISKA Hoppmann GmbH as a business unit in 2013. This expands the product portfolio to include CCTV video surveillance.

2007

WISKA launches the first breathing cable gland on the market

Lighting



Highlights that meet your requirements.

Whether a floodlight that stays cool, a multipurpose luminaire that makes your everyday life easier, or a luminaire that has been developed for use in hazardous areas: when it comes to maritime lighting, our solutions are versatile. Both above and below deck.

2008

WISKA opens its logistics centre for cable glands and junction boxes on an area of 10,000 square metres. This means that the products can be available and shipped to customers even faster.

2010

WISKA invests in the future: the new testing laboratory is inaugurated at the Kaltenkirchen site to support product development.



2018

WISKA underlines its position as a full range supplier in the field of cable entries and expands its product portfolio with the cable protection programme.

2019

WISKA can look back on a long company history and celebrates its 100th anniversary.

CCTV Video surveillance



One solution. Everything in view.

Our digital video systems are used where things get really extreme: on the high seas. They provide security for commercial, passenger and working ships as well as offshore platforms and wind parks.



2008-today