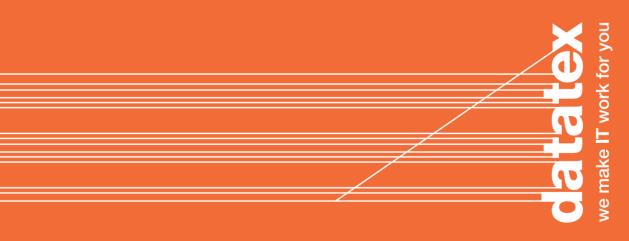
NOW

Mobile Sales App

datatex Sales Inventory Production Purchasing Planning Scheduling Shop-Floor Fabric Inspection Business Intelligence Fiber Yarn Fabric Nonwovens Floor Covering Garment Home Textiles Industrial Textiles Automotive Textiles B0M Recipes Print Design Weaving/Warping Pattern Dynamic Process flow Size/Color Matrix Specification sheets Product Coding Multiple UM's Sales Inventory Production Purchasing Planning Scheduling Shop-Floor Fabric Inspection Business Intelligence Fiber Yarn Fabric Nonwovens Floor Covering Garment Home Textiles Industrial Textiles Automotive Textiles BOM Recipes Print Design Weaving/Warping Pattern Dynamic Process flow Size/Color Matrix Specification sheets Product Coding Multiple UM's Sales Inventory Production Purchasing Planning Scheduling Shop-Floor Fabric Inspection Business Intelligence Fiber Yarn Fabric Nonwovens Floor Covering Garment Home Textiles Industrial Textiles Automotive Textiles B0M Recipes Print Design Weaving/Warping Pattern Dynamic Process flow Size/Color Matrix Specification sheets Product Coding Multiple UM's Sales Inventory Production Purchasing Planning Scheduling Shop-Floor Fabric Inspection Business Intelligence Fiber Yarn Fabric Nonwovens Floor Covering Garment Home Textiles Industrial Textiles Automotive Textiles B0M Recipes Print Design Weaving/Warping Pattern Dynamic Process flow Size/Color Matrix Specification sheets Product Coding Multiple UM's Sales Inventory Production Purchasing Planning Scheduling Shop-Floor Fabric Inspection Business Intelligence Fiber Yarn Fabric Nonwovens Floor Covering Garment Home Textiles Industrial Textiles Automotive Textiles BOM Recipes Print Design Weaving/Warping Pattern Dynamic Process flow Size/Color Matrix Specification sheets Product Coding Multiple UM's Sales Inventory Production Purchasing Planning Scheduling Shop-Floor



Business Software Solutions Specialized for:

Textiles, Apparel, Home Fashions, Technical Fabrics, Accessories, Nonwovens, Rolled Goods, Floor Coverings

Textiles Automotive Textiles B0M Recipes Print Design Weaving/Warping Pattern Dynamic Process flow Size/Color Matrix Specification sheets Product Coding Multiple UM's Sales Inventory Production Purchasing Planning Scheduling Shop-Floor Fabric Inspection Business Intelligence Fiber Yarn Fabric Nonwovens Floor Covering Garment Home Textiles Industrial Textiles Automotive Textiles B0M Recipes Print Design Weaving/Warping Pattern Dynamic Process flow Size/Color Matrix Specification sheets Product Coding Multiple UM's Sales Inventory Production Purchasing Planning Scheduling Shop-Floor Fabric Inspection Business Intelligence we make IT work for you

WHY MOBILE SALES APP?

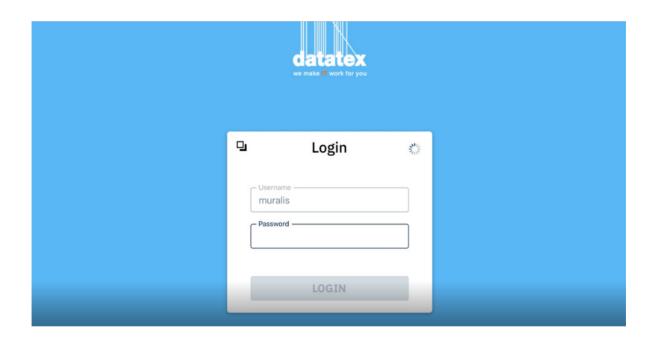
With an objective to increase the reach of the NOW Platform, Datatex has created a new mobile product line that operates on tablets and other such devices.

The Mobile Sales App can be used by the sales agents in **exhibitions** or during **on-site visits to the customer**, to visualize data coming from NOW ERP (catalogues, customers list, etc.) and to capture new sales orders even where there is no internet connectivity.

Always keeping sustainability in mind, the mobile solution has been designed to ensure the **lowest** power consumption and to optimize data storage on the device.

WHY NOW MOBILE SALES APP?

The Sales App for Android and IOS is the solution for tablets to collect customer information, show catalogues and compare prices, all with a simple click.



It is a mobile application designed for both the collection of orders or new contacts during exhibitions and for quick consultation of all relevant data during a visit with a client. **This application provides information with speed and simplicity.**

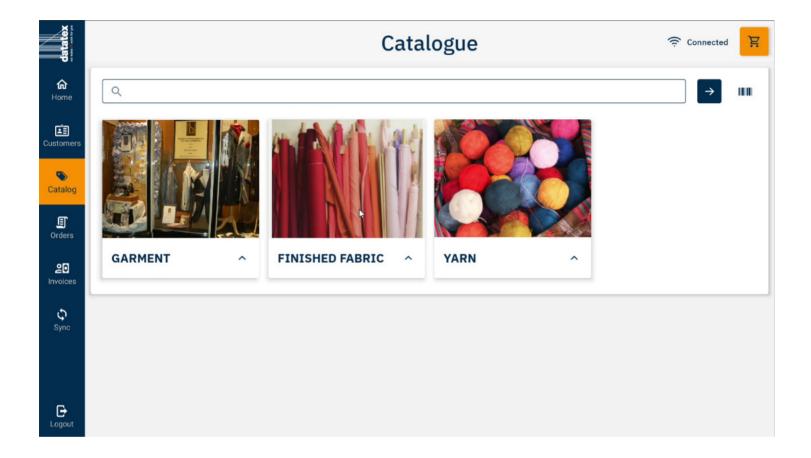
The Mobile Sales App does not depend on an Internet connection and works both connected and not. Therefore, you can manage your business in an offline mode and as soon as you synchronize to a network, the data will be loaded automatically to the system.

The user experience is intuitive and simple so that no training is required and the acceptance is quick.

The application is also able to store on its local database information such as customer details, catalogues, price lists and documents, without risk of errors or misalignments with the ERP.

In the products data area, all the characteristics of the products are available, and it is also possible to inquire the stock availability of products in a particular warehouse.

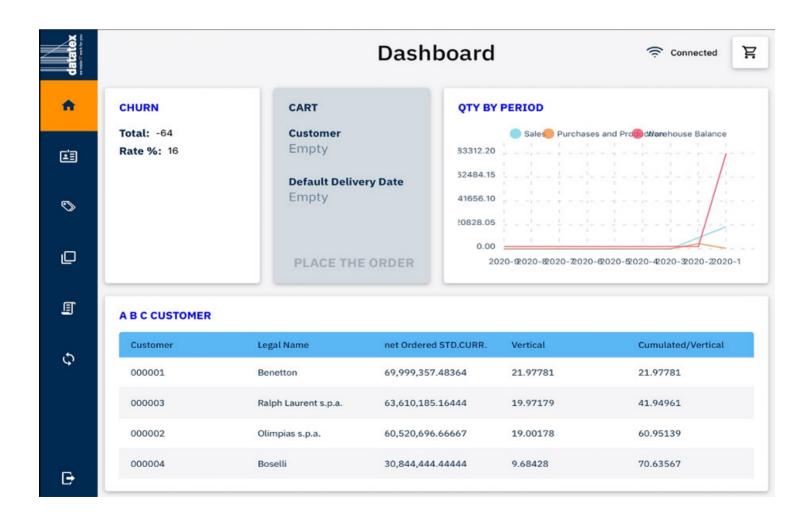
The Catalogue of the products can be set up to view images by row or by column and features high-resolution images.

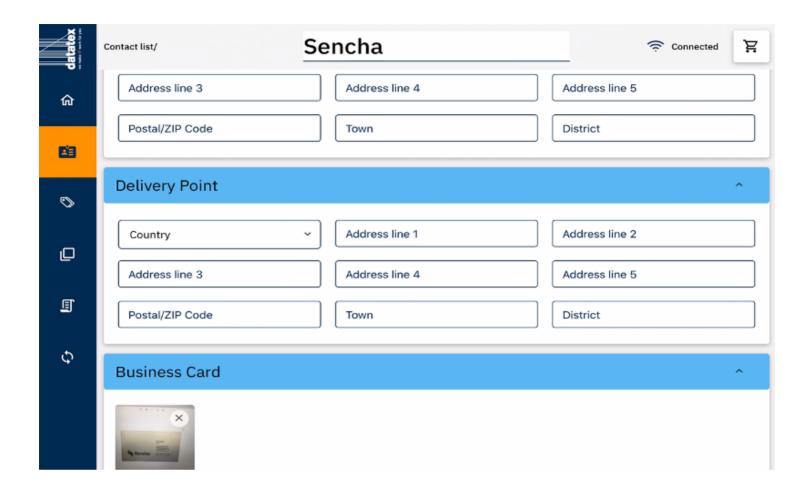


FEATURES

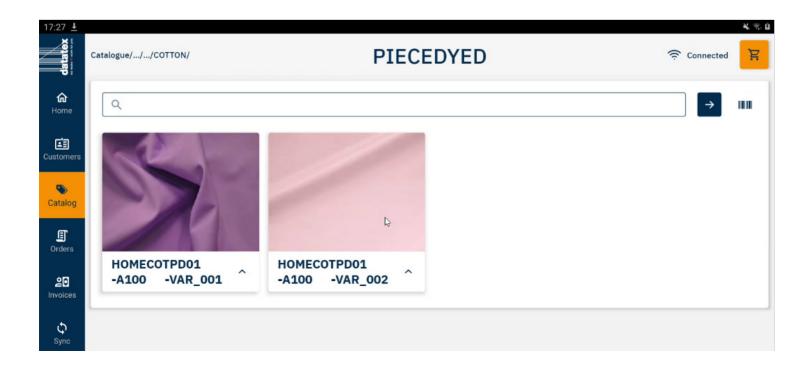
- Ability to **download the information related to that customer from NOW ERP**, so that when an agent goes to visit, he can bring all the important information only using this App
- **User friendly DASHBOARD** (coming from NOW), fully configurable from the backend, to create charts and add the sections that you need. In this way, you can have an overview of the current situation of your sales orders and catalogues right from this first page
- User specific controls allow for managers to select and control what information **the sales team is** authorized to see in their dashboard
- Ability to retrieve and update all the data (catalogues, customers, sales orders, etc.) you need directly **from NOW when synchronized**

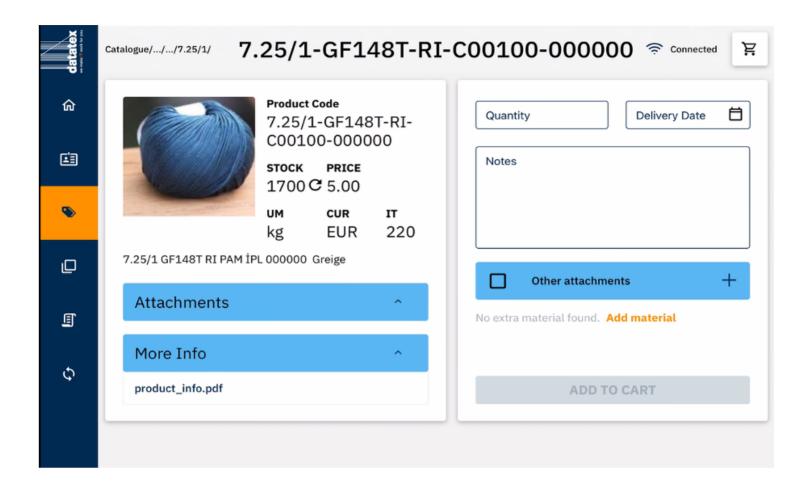
- Ability to get the potential customer's business card data by scanning the QR CODE on the card and auto-filling a new customer contact record without manual data entry
- Ability to **create a NEW CONTACT**, even if there is **no sales order associated**, just for future reference. Thus, the sales agent can gather all the **relevant information** of a prospect without having to fill in manually any paper or collect hundreds of business cards
- Ability to check the financial status of the customer (credit, ordered, exposure, etc.). You can add the financial situation of the customer (attach a PDF or integrate it with your financial module), to bring all his financial information with you
- Ability to send the created new Customers to NOW after editing the information
- Ability to create Sales Order for Existing Customers or new Customers
- Ability to **navigate into the Product through a catalog** (Grouping of Products for easier Navigation) or search directly for a Product. The catalog can be configured on NOW; based on User Generic Groups, on Quality Grouping of Products, on Collection Type or on individual attributes of the Product
- Ability to associate images with each item in the catalog for a better visualization of the product; here you can add up to 4 images per product, zoom in for more detail, add a description of it and attach other multimedia files



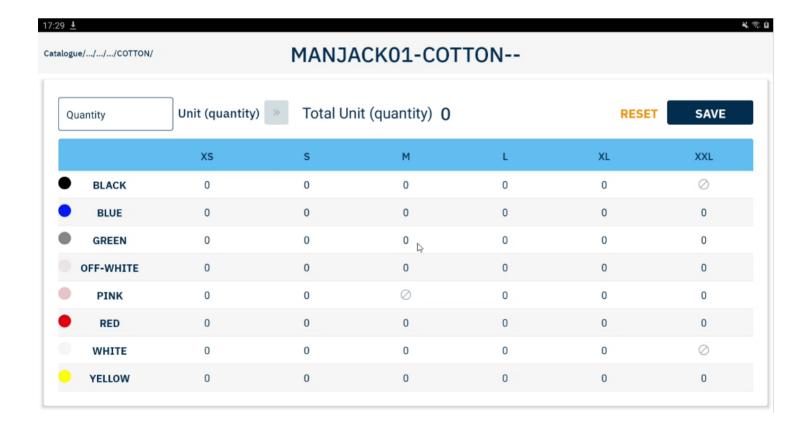


- Ability to show on the product sheet in the catalogue all the product details, such as **STOCK AVAILABLITY, spec sheet information, and price**. Information can be updated each time that you synchronize the App with NOW
- Identifying the **potential price** of the product based on currency, customer, sales agent specific price definition, or quantity ranges. On the catalogue you see first the unit price, but when you add a quantity or a specific customer, the system will **AUTOMATICALLY recalculate the price accordingly**

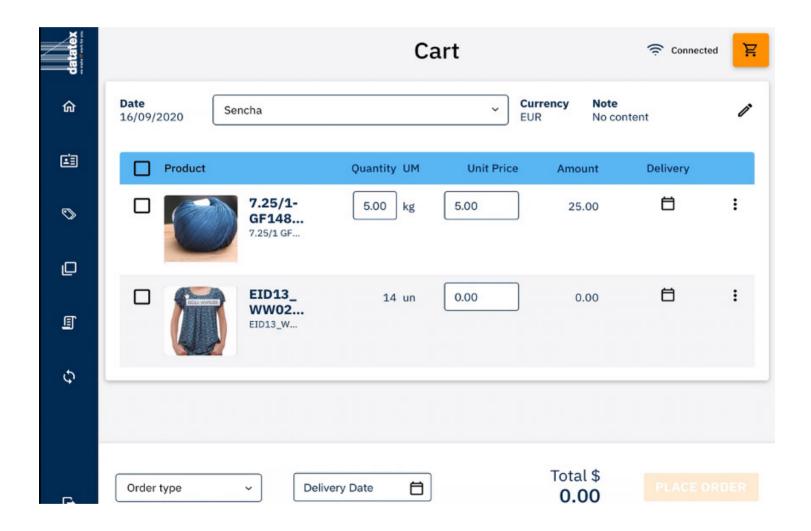




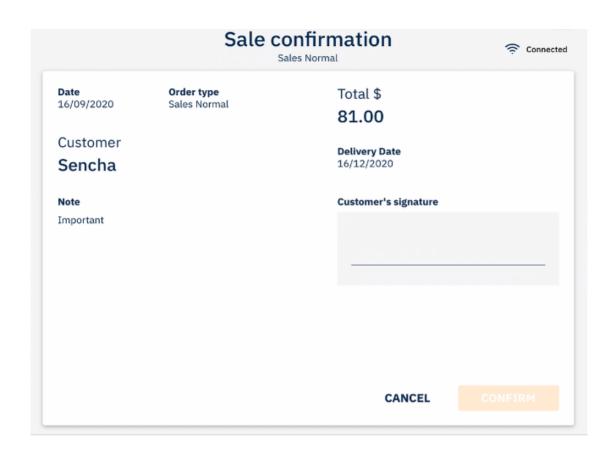
• In case of item by variants (e.g. Sizes and Colors) you can take order for the combinations you need quickly or enter order totals and let the system split proportionally across the variants



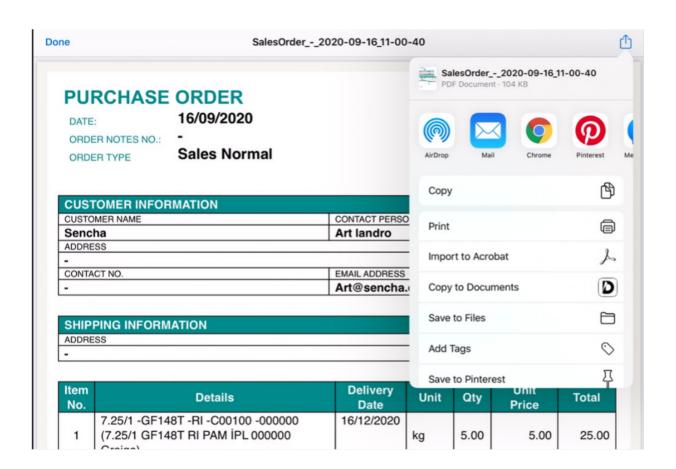
- Setting a filter for products based on the sales channel. You can manage from NOW back end which catalogues and products can be managed and viewed by each sales agent. This feature allows sending only relevant data to the device, making for more efficient communication. The configuration is done on NOW and any of the Product attributes can be used as a filter
- There may be a series of price lists defined in the ERP system, based on currency, on a particular customer or on a Market/Area. Depending on the region and the customer he is going to visit, the sales agent may filter the information using this information, thus taking only a limited set of data and reducing the data weight on the device



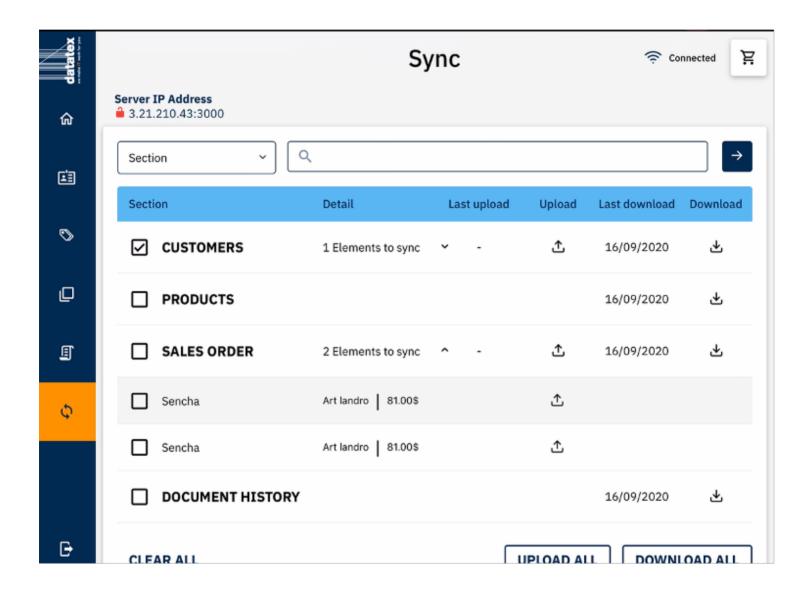
- When you are ready you can **review your cart and post orders**. Here you can split one order in several orders, whether it be according to the order type or in order to define different requested delivery dates and add notes
- Ability to create a **new sales order with a simple click.** Here you can choose the quantity of the product and also indicate a preferred delivery date
- You can **collect the order on the Sales App**, thus replacing the piece of paper that the agent usually gets and request a **final CONFIRMATION by the customer** by capturing their electronic signature



• You can share the details of the order with the CUSTOMER, by sending him (via email, WhatsApp or whatever your operative system allows) the PDF generated by the App



- Ability to send the captured Sales Order Data back into the NOW system once the device is back on-line
- The orders created in NOW can be auto populated for some preconfigured fields to reduce the data entry work and has the ability to route through a workflow process for the final approval. The sales order can eventually be transformed into a Production order confirmed by the planning department
- Ability to work on the App even if there is no data connection. The sales agent can synchronize his customers and sales orders collected on the App when the data connection on his tablet is available



Highly secure communications between NOW and the device through a Wrapper system and other standard security mechanisms. The administrator of the Sales App can reset the complete data of all the sales channels, while the single sales agent can only clear their own data.

An advantage of this App is to make **more efficient order processing by reducing the use of the keyboard** and the number of texts to enter by incorporating a **wider use of pictures**.

By using this App you will have different information, **coming from different environments when needed,** without changing applications every time or using paper sheets.

A very easy to use system that reduces the data footprint on the device by configurations on the ERP system. You can choose the multimedia and the data to transfer to this App from NOW.

The catalog itself can be configured based on the need of the exhibition/visiting customer to enable a simpler navigation on the device.

Some agent Specific configurations allow a reduced data exchange between the device and the ERP system, so that only relevant data is presented to the appropriate Sales Channel.

The data to synchronize is pre-configured on the NOW system for each of the Sales Channels based on its authority/role/coverage Area.

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