



Get Work Ready with **US!**



US APPAREL & TEXTILES
— **USGROUP** —



US APPAREL & TEXTILES

Established in 1975, US Apparel & Textiles is a family-owned, professionally managed vertically integrated denim fabric and garment manufacturer, hailing from the heart of Pakistan, Lahore city with its supply chain and sales network extended across the globe. The company has outshined in the denim industry for over four decades because of its unparalleled dedication towards customer service, top-notch quality products, and sustainable business practices. Our forward - thinking and adaptive business approach has led us into various non-denim industries. Commissioned in 2021, US & Dynamo is a strategic partnership between the US Group and Denim Kumas (Turkey). US & Dynamo is a high-end, non-denim fabric manufacturer in Lahore. Likewise, we have also entered into industrial workwear, under the banner of US Apparel & Textiles WorkWear. Our legacy stretched over decades, known for our customer driven approach, sustainability led processes, and diverse team of experts aspires to future-proof our generations to come.



US APPAREL & TEXTILES
USGROUP



1975

EST. IN 1975. 1ST PLANT BUILT IN 1985.
PAKISTAN'S LEADING DENIM
& TWILL EXPORTER SINCE THE '90S.



2.4

MILLION SQ.FT
OVER 98 ACRES -THE BEST
DENIM PRODUCTION
FACILITY.



17

THOUSAND
EMPLOYEES



40

MILLION METERS
DENIM FABRIC
BY US DENIM MILLS



342

US \$
MILLION
SALES



24

MILLION METERS
NON DENIM FABRIC
BY US & DYNAMO



30

MILLION
GARMENTS
BY US APPAREL & TEXTILES

Levi's

H&M

TESCO

PRIMARK

PULL&BEAR

TARGET

KONTOOR
Lee | Wrangler

C&A

Le Coq

Madewell

MANGO

EXPRESS

POLO
Ralph Lauren

J.Crew

Sainsbury's

ZARA

boohoo

TALLY WEIJL

GIG

next

Buffalo

mavi

GUESS

KIABI

FATFACE

amazon

ASOS

Pepe Jeans
LONDON

Black Diamond

MARKS & SPENCER

FOREVER 21

Timberland

ARIAT

BURTON
MENWEAR LONDON

REFECO

LOFT

AMERICAN EAGLE
OUTFITTERS

SCOTCH & SODA
LONDON

JORDACHE

ROADRUNNER

SCOTCH & SODA

TOMMY HILFGER

LUCKY BRAND

U.S. POLO ASSN.

TF

TELA GENOVA

George

Splash

COLIN'S

In 2019, we announced our Sustainability Challenge 2022. It is a need-based curated program focusing on 9 target areas that need consideration based on our detailed research and analysis.

"Sustainability is mere mindfulness. It is the only way to preserve our legacy and futureproof our generations."

CEO (US Apparel & Textiles)
Asif Malik



ACCREDITED

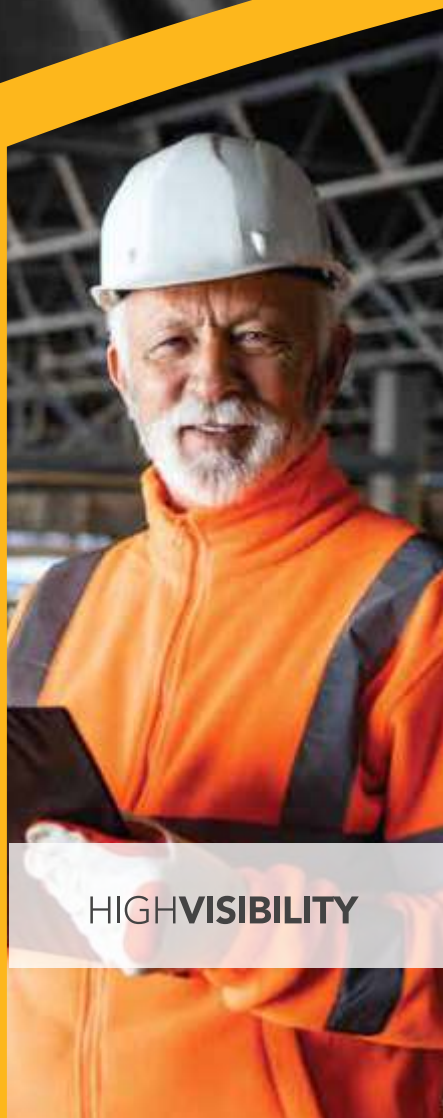
CERTIFIED

LET THE SUN SHINE
ON YOUR **JEANS!**

7MW SOLAR POWER PROJECT

Get Work Ready with **US!**

US workwear collection makes you fashionably work-ready. Most of the industrial professionals spend 8 to 9 hours, on the job every day. They perform numerous tasks that are sometimes potentially hazardous. Staying comfortable, easily doing the job and complying to the safety requirements, are all must-have features of our workwear collection.



HIGHVISIBILITY



WINTERWEAR

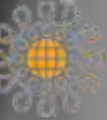


OUTERWEAR



DENIMWO

OEKO-TEX®
CONFIDENCE IN TEXTILES
STANDARD 100



OEKO-TEX®
CONFIDENCE IN TEXTILES
STeP



WORKWEAR



INSTITUTIONALWEAR



CONSTRUCTIONWEAR



FIRERETARDENT

COMPETITIVE EDGE



100% Equity



A diverse
blend of team experts



Vertical Integrated Group



A professionally managed
company transitioning into a
sustainable institution



Industry leaders in transparent
& merit-based reward and
recognition processes



Top notch services enduring
high customer retention



Data based decision making
and automated processes



Transparent sustainability
reporting on GRI standard



Constantly among the top 13
exporters of Pakistan for
over a decade

SUCCESS STORIES

RO PLANT



Benefiting 15000+ employees,
their families, &
neighboring community

EFFLUENT TREATMENT PLANT (MBBR TECHNOLOGY)



All of the US Apparel & Textiles'
units have on-site fully operational
effluent treatment plants (ETP)

GROUND WATER RE-CHARGING



First-ever
Rainwater Harvesting System

TREE PLANTATION



31,777 trees planted
across Lahore

SOLAR POWER PROJECT



7MW Solar Power Project

WATER CONSUMPTION PER GARMENT



47.30% less water consumed per
garment as compared to 2019

SUSTAINABILITY REPORT



Successfully issued US Group
sustainability report in the public
domain for 2nd consecutive year

SKILL DEVELOPMENT CENTRE



By 2020, many operators and
quality staff were inducted into
the production processes through
skill development

MORE SOCIALLY RESPONSIBLE

Here at US Group, we believe in creating a strong sense of community, both within and outside our company.

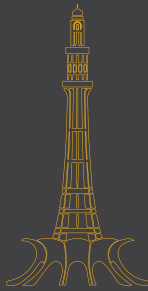
We are committed to promoting the long-term safety, health and wellbeing of all our employees. We provide workers with good wages, access to subsidized meals, free transport, and scholarships for their children's higher education.

We're actively helping people in need across the region, through community hospitals, shelter homes, provision of clean drinking water, drug rehabilitation center, food program, micro-finance loans etc. We believe in "doing well by giving back" and it's pertinent that we give back not only to the environment, but to society as well.





US APPAREL & TEXTILES
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US APPAREL & TEXTILES
Lahore

Head Office & Manufacturing
Facility



US FASHION
Istanbul

Sales & Design for
Denim & Non denim Fabric



US APPAREL
London

Sales & Design
for Apparel




AJ APPAREL INC.
New York

Sales & Design
for Denim & Apparel

usgroup.org

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 /us-apparel-and-textiles

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