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The fabric
that breathes
as you do.





The fabric breathes as you do.

TECHNOLOGY OF DRY TOUCH®

DRY TOUCH® is the certified performance fabric of Europe's biggest fully-integrated manufacturer of polyester yarns, KORTEKS. Functional features of the fabric derives from the high-tech polyester yarns and DRY TOUCH® fabric can be produced only by the limited number of certified manufacturers that are authorized by Zorlu Holding.

DRY TOUCH® performance fabrics can be used in sportswear, underwear, denim wear, work wear, ready to wear and in many other areas.

Certification Procedure

To be one of the DRY TOUCH® registered fabric producer, the concerned firm should have enough production capacity and portfolio of customers. After the production trials, products that pass the certification tests are certified and the firm becomes a registered producer so the products can take place in the market with DRY TOUCH® label.

Certification tests for the fabrics made up of functional polyester yarns, must have been done by KORTEKS. Certification test results are forwarded to the firm in about 10 business days.

Through the certification procedure; for physical properties shrinkage, air permeability (ASTMD 737) tests and for moisture transport properties absorbency (AATCC 79) and vertical wicking (KORTEKS Test Method) tests are executed. Fabrics pass this procedure are certified and hang-tags and stickers are provided for garments by KORTEKS.

ADVANTAGES OF DRY TOUCH® FABRICS



Soft Handfeeling and Advanced Covering

The channel cross-sectioned filaments that make up DRY TOUCH® performance fabrics result in a softer, flexible and lighter texture than fabrics that have round cross-sectioned filaments. Additionally, the string-like shape of the filaments increases the cover of the fabrics.



Better Resistance to Bending in Pile Fabrics

Due to the channel cross-sectioned property of the filaments, yarns recover their original shape more easily and faster after being bent and released respectively. The ability to resist deformation through pressure is excellent in DRY TOUCH® performance fabrics.



More Saturated Colors and Natural Look

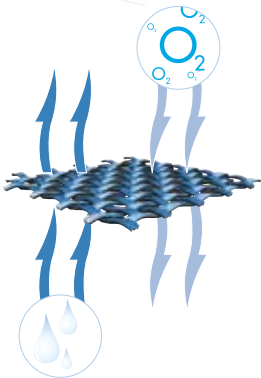
The greater surface area of the functional yarns that are used to make DRY TOUCH® provides better dye absorption resulting in greater color saturation in the fabric and the scatter reflectance resulting from the multichannel cross-section gives fabrics a natural and highly aesthetic appearance.

Higher Productivity

The advanced cover feature of the DRY TOUCH® performance fabrics makes them more economical than fabrics made up of round cross-section filaments and this helps to reduce manufacturing costs.

Advanced Moisture Management

When DRY TOUCH® performance fabrics and normal fabrics in the same size are wetted with the same amount of water, the water poured on DRY TOUCH® spreads out over three times more surface area than it does on the normal fabric. This property gives the DRY TOUCH® user a continuous feeling of dryness and comfort.



FUNCTIONAL DRY TOUCH® FABRICS

DRY TOUCH® CLEAN GUARD



DRY TOUCH® Clean Guard is a technological polyester fabric offering wide-spectrum and permanent antimicrobial efficiency in textile materials.

The biological active substance in DRY TOUCH® Clean Guard is based on silver ions and it is included in the active chemical product list of Oeko-Tex. It is harmless to human health as proven by independent experts and it is certified by the Oeko-Tex 100 Class 1 certification.

Since the antimicrobial active substance is applied to the yarn during production and not during finishing, it offers permanent activity and is not effected by washing or abrasion. The antimicrobial active substance does not cause itching or irritation because the interaction occurs in the fiber.

DRY TOUCH® COTTONLIKE



DRY TOUCH® Cottonlike fabric consists of high-filament yarns resembling natural fiber.

Although it has been produced with continuous filament technology, it gives a soft feel and touch as if made of spun or natural fibers.

Having the appearance of natural fiber, DRY TOUCH® Cottonlike fabrics; crease less, shrink less and have higher resistance compared to cotton. Superior than cotton also with its fast water absorbency in addition to its sweat fastness and stain resistance properties, DRY TOUCH® Cottonlike has higher air permeability than cotton.

Owing to its high pilling resistance, it also has improved original pilling and after washing pilling values compared with those of cotton.



CONSUMER BENEFITS OF DRY TOUCH® TECHNOLOGY

Body Temperature

- DRY TOUCH® keeps the body cool and dry.
- DRY TOUCH® absorbs the perspiration caused during exercises or caused by air temperature.
- The muscles are kept at an optimum temperature.
- It has more efficient temperature control than any other fabric.

Body Dryness

- DRY TOUCH® performance fabrics dry faster than any other fabric.
- Functional five-channel filaments transfer the moisture and keep the garments dry.

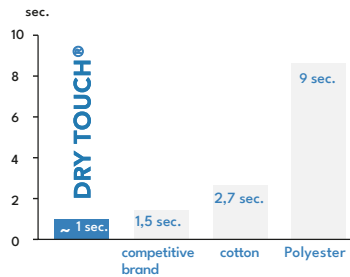
Comfort

- DRY TOUCH® fabrics do not store moisture.
- DRY TOUCH® fabrics eliminate the feeling of sticky, wet and heavy clothes.
- DRY TOUCH® fabrics are soft and comfortable.

Higher Performance

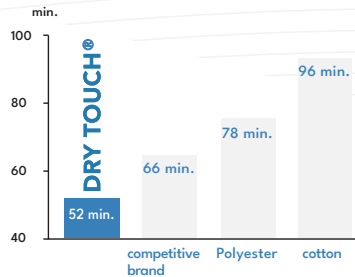
- DRY TOUCH® helps to keep body temperature at optimum levels which increases during exercising.
- Sense of comfort provides an extra mental power.
- Exercise efficiency and personal performance increase.

ABSORBENCY TEST



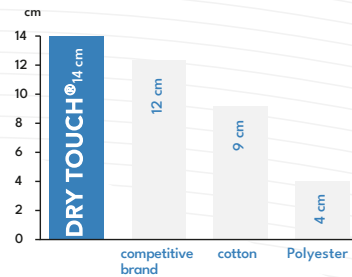
DRY TOUCH® performance fabrics have excellent absorption properties and absorb water faster than any other known fabrics.

DRYING TIME TEST



DRY TOUCH® fabrics dry nearly 2 times faster respect to cotton fabrics.

VERTICAL WICKING TEST



Vertically immersed into distilled water, DRY TOUCH® fabrics absorb more water respect to cotton fabrics in 10 minutes.

COMPANY NAME	CONTACT	ADDRESS
AKIN Tekstil A.Ş.	Mr. Sertan GÜLAL sales@okinintekstil.com.tr Phone: 0 288 443 98 55 Fax: 0 288 443 98 33	E-5 Karayolu üzeri Arapçatağı mevki Evrensekiz Lüleburgaz/KIRKLARELİ/TÜRKİYE
AKRİDA TEKSTİL SAN. İÇ VE DIŞ TIC. LTD. ŞTİ.	Mr. Abdullah USLU abdullahuslu@akridatekstil.com Phone: 0 224 360 55 54 Fax: 0 224 361 20 32	Yunus Emre Mah. Obalar Sok. No:5/3 Yıldırım/BURSA/TÜRKİYE
AKURUN Tekstil San. ve Tic. A.Ş.	Mr. Ahmet BİRLİK ahmetbirlik@akurun.com.tr Phone: 0 258 269 11 16 Fax: 0 258 269 11 89	Organize Sanayi Bölgesi 1.Kısım Servergazi Cd. No:5 20065 DENİZLİ/TÜRKİYE
ANADOLU TEKNİK Tekstil Örme San. ve Tic. A.Ş.	Mr. Hülya BAYSAI hulyabayasai@anadolutekstil.com Phone: 0 212 618 45 76 Fax: 0 212 535 90 27	Barbaros Hayrettin Paşa Mah. Cebeci Cad. Dayıran İş Merkezi No:117 B:2 Gaziosmanpaşa/İSTANBUL/TÜRKİYE
ANKAGRUP Tekstil San. Tic. Ltd. Şti.	Ms. Zela ÖZGÜNEY Mr. Asil NADİRLER info@ankagruptekstil.com Phone: +90 850 259 59 19	Yeşiloba Mah. Yeni Sanayi Sitesi 46207 sok.No:1/A Seyhan/ADANA/TÜRKİYE
ARASIA TEXTILE	Mr. Musa BAĞLAR musa@arasiatextile.com info@arasiatextile.com Phone: +90 533 583 60 45	Cumhuriyet Mah. Dersaadet Cad. No: 6/8 Sultangazi/İSTANBUL/TÜRKİYE
ATEL Tekstil San. ve Tic. A.Ş.	Ms. Özlem ALTINTAŞ ozlem.altintas@atelltekstil.com Phone: 0 212 876 98 35	Mermerçiler San. Sitesi 5. Cadde No :9 Beylikdüzü/ İSTANBUL/İSTANBUL
CAN Tekstil Entegre Tesisleri ve Tarım Ürünleri San. ve Tic. A.Ş.	Mr. Selçuk ŞEN selcuksen@cantekstil.com Phone: 0 212 233 25 25 Fax: 0 212 233 25 32	Kodaman Sok. No: 57 Nişantaşı/ İSTANBUL/TÜRKİYE Fabrika: D-100 Karayolu Üzeri Ulas mevki 59870 Ergene/ TEKİRDAĞ/İSTANBUL
DERİN KUMAŞ Tekstil San. ve Tic. Ltd. Şti.	Mr. Aykut BİÇER - Mr. Senem AŞAR senem@derintekstil.com.tr Phone: 0 232 431 00 70 Fax: 0 232 431 00 70	M.T.K. Tekstilçiler Sit. 5746 Sok. No:54 Çamdibi/İZMİR/TÜRKİYE
D2 Tekstil San. ve Tic. Ltd. Şti.	Mr. Cem KAPROL cemkaprol@aruzkaprol.com Phone: 0 212 284 46 30 Fax: 0 212 284 46 80	Yeşilce Mah. Seçilmiş Sokak No :8/A Daire:3 Kağıthane/ İSTANBUL/TÜRKİYE
DOMİNANT Tekstil Tic.ve Sanayi A.Ş.	Mr. İsmail YARDIMCI info@dominanttekstil.com Phone: 0 224 384 13 85-86-87 Fax: 0 224 384 11 82	Barakfaki Sanayi Bölgesi. Dağetegi Mevki Barakfaki / BURSA/TÜRKİYE
EKOTEN Tekstil San. ve Tic. A.Ş.	Ms. Hülya AKSU hulya.aksu@ekoten.com.tr Phone: 0 232 850 60 60 Fax: 0 232 853 13 19	7 Eylül Mah. Celal Umur Cad. No:6 Torbalı/İZMİR/TÜRKİYE
ELİĞÜL ÇORAP San. ve Tic. Ltd. Şti.	Mr. Aydın - Erhan ELİĞÜL aydin@eliguil.com.tr erhan@eliguil.com.tr Phone: 0 212 567 65 45 Fax: 0 212 577 69 73	Maltepe Mah. Litros Yolu Yol SokakNo: 6/1 Giriş ve 4. Kat .Zeytinburnu / İSTANBUL/TÜRKİYE
ERSA TEKSTİL ÇORAP ve Gıda San.Dış Tic. Ltd. Şti.	Mr. Ahmet Erdoğan ahmeterdogan@cozytouch.com Phone: 0 212 485 89 54 Fax: 0 212 485 89 55	İ.O.S.B. Sarcılar Sitesi 11. Blok No: 822 Başakşehir / İSTANBUL/TÜRKİYE
FERSAN Tekstil Tic. ve San. Ltd. Şti.	Mr. Yavuz AĞCA yavuz@fersantekstil.com Phone: 0 212 875 43 13 Fax: 0 212 875 43 18	Bakırcılar Sitesi Hürriyet Cad. No: 12 Beylikdüzü/ İSTANBUL/TÜRKİYE
İŞİL Tekstil San. ve Tic. Ltd. Şti.	Mr. Ali SAVUŞ isil@isiltekstil.com.tr Phone: 0 212 456 00 00 Fax: 0 212 456 00 99	Beyran Sanayi Sitesi Birlik Caddesi Carsi Sokak No: 1 34524-Haramidere Avcılar/ İSTANBUL/TÜRKİYE
İHYA Tekstil Taşımacılık Gıda Tic. Ve San. Ltd. Şti.	Mr. İlyas HAVUÇ ilya.tekstil2@hotmail.com Phone: 0 344 236 65 28 Fax: 0 344 236 66 93	Erkenez Mah. Recep Tayyip Erdoğan Bulvarı DSİ Bölge Müdürlüğü arkası Terziler Sitesi KAHRAMANMARAŞ/TÜRKİYE
İKİ YILDIZ Orme Tekstil San. ve Tic. Ltd. Şti.	Mr. Bülent NAM info@ikiyildizorme.com.tr Phone: 0 224 362 14 21 Fax: 0 224 362 37 12	Uludağ Osb Ahmet Vefik Paşa Mah. Kartanesi Cad. No: 3 16450 Kestel/BURSA/TÜRKİYE
İMKO Tekstil	Mr. Ömer ÖZCAN info@imkatekstil.com Phone: 0 224 362 82 60 Fax: 0 224 362 04 83	Vatan Mah. 2. Vatan Cad. No: 75 Yıldırım/BURSA/TÜRKİYE
ISKO Division SANKO Tekstil İşletmeleri San. ve Tic. A.Ş.	Mr. Hakan ATALAY hatalay@isko.com.tr Phone: 0 224 280 77 00 Fax: 0 224 280 78 59	Organize Sanayi Bölgesi 3. Cadde 16400 İnegöl/BURSA/TÜRKİYE
KARASAHİN Kumaşçılık Örme San. Tic. Ltd. Şti.	Mr. Recep TEMUR info@karasahinkumas.com.tr Phone: 0 212 438 12 90-91 Fax: 0 212 438 12 92	Tekstilcent Galeria B14 No:76 Atışalanı Esenler/İSTANBUL/TÜRKİYE
KASAR&DUAL Tic. Ltd. Şti.	Mr. Arzu ARSLAN arzu@kasar-dual.com Phone: 0 212 449 80 00 Fax: 0 212 449 80 99	Davutpaşa Cad. Yıldız Sokak No:3 34010 Topkapı-Zeytinburnu/ İSTANBUL/TÜRKİYE
KAYNAK Tekstil San. ve Tic. A.Ş.	Mr. Şuaip GÜNAYDIN sgunaydin@kaynaktektstil.com Phone: 0 258 269 20 45 Fax: 0 258 269 21 47	Organize Sanayi Bölgesi 20065 Gürlek DENİZLİ/TÜRKİYE
KUMSAN Tekstil San. ve Tic. Ltd. Şti.	Mr. Cihat TAŞ cihat@kumsantekstil.com Phone: 0 212 551 15 24 Fax: 0 212 551 15 27	Merkez Mah. Mithatpaşa Cad. Dolunay sok. No:15 Yenibosna / İSTANBUL/TÜRKİYE
LMA, Leandro Manuel Araujo, Lda	Mr. Manuel BARROS manuel.barros@lma Tel : 00351 252 808 040	Avenida Americo Teixeira 4795-160 Rebordoes, Santa Tirso, PORTEKİZ
MİLTEKS Tekstil San. ve Tic. A.Ş.	Mr. Mehmet YILMAZ mehmet.yilmaz@marsan.com.tr Phone: 0 344 251 24 00 Fax: 0 344 251 25 50	Havaalanı yolu 1.km 46080 Dulkadiroğlu/KAHRAMANMARAŞ
MLS TEXTILES 1992, S.L	Ms. Paulo TUR gestion@mls1992.com Phone: 0034 961 273 270	Poligono Ind. El Pla c/Diables 34 46870 Ontinyent (València), İSPANYA
ÖRMA Tekstil A.Ş.	Mr. Sabri AKTÜRK sabri.akturk@ormatekstil.com.tr Phone: 0 212 620 99 68 Fax: 0 212 620 64 40	Erzurum Kongre Caddesi No: 1 Esenyurt/ İSTANBUL/TÜRKİYE
SAFAK Örme San. ve Tic. Ltd. Şti.	Mr. Cem AZUZ cazuz@safatekstil.com.tr Phone: 0 216 394 16 00 Fax: 0 216 394 19 09	İSTANBUL Deri Organize San. Bölgesi Kazlıçeşme Cad.No: 9 JI/2 Parsel Tuzla/ İSTANBUL/TÜRKİYE,
ŞAHİN SENEMAN VE ORT. - ŞAHAN ÖRME	Mr. Şahin SENEMAN sahan_orme@hotmail.com Phone: 0 224 371 25 28 Fax: 0 224 371 34 40	İsabey Mah. İsabey Cad. No: 111 Yıldırım/BURSA
TAM AY ÖRME Tekstil San. ve Tic. Ltd. Şti.	Mr. Talat COŞKUN talatcoskun@tamay-orme.com Phone: 0 212 433 23 97 Fax: 0 212 433 23 98	Baglar Mah. Osmanpaşa Cad. Barış Sok. No: 22 Güneşli-Bağcılar/ İSTANBUL/TÜRKİYE
USLUCAN Tekstil Ltd. Şti.	Mr. Tayfun USLUCAN tayfun@uslucan.com Phone: 0 212 444 06 74 Fax: 0 212 550 05 74	Baglar Mah. Osmanpaşa cad. No: 50 Güneşli Bağcılar/ İSTANBUL/TÜRKİYE
YUTEKS Tekstil Tic. ve San. Ltd. Şti.	Ms. Miray ÇELİK satinalma@yuteks.com.tr Phone: 0 224 261 06 52-54 Fax: 0 224 261 05 29	Demirtaş Org. San. Bölğ. Gül Sk. No:5 BURSA/TÜRKİYE







DRY TOUCH®

KORTEKS MENSUCAT SANAYİ VE TİCARET A.Ş.

Bursa Factory: Fethiye OSB. Mah. Sarı Cadde No :3 16140 Bursa -Türkiye

Phone: +90 224 219 11 00 (20 Lines) Fax: +90 224 242 51 61

İstanbul Sales Office: Levent 199, Büyükdere Cad. No: 199 34394 Şişli İstanbul - Türkiye

Phone: +90 212 456 21 18-19 Fax: +90 212 422 00 96

e-mail: korteks.info@zorlu.com

www.zorlu.com.tr - www.korteks.com.tr

