



Strengthening textile circularity in Europe's regions

In the framework of the European Green Deal, RegioGreenTex is a project promoting the collaboration in research and development for the textile industry between the four major sectors of society — industry, government, research institutes, and the public — in establishing a systematic circular economy business model across the EU.

OBJECTIVES



1. Map the needs and potentiality in the implementation of a circular economy among European regions and clusters and their different levels of economic development.



2. Build a dynamic recycling textile ecosystem at European level by making demand and offer meet on a shared digital platform.



3. Support SMEs pilot projects to accelerate the creation, development and use of new textile materials with increased recycled content by sharing technologies and methodologies.



4. Create five regional textile recycling hubs in line with ReHubs Europe initiative and consistent with the EU textile strategy and with the needs of SMEs.



5. Generate investment opportunities at regional level.

EU I3 INSTRUMENT

The new I3 Instrument of the European Commission aims at strengthening competitiveness in Europe's regions providing advisory and financial support to innovation projects in their commercialisation and scale-up phases.



Interregional

Creating links between EU region around shared or complementary smart specialisation (S3) areas and involving all components of the regional innovation ecosystem. Supporting the development of value chains in less developed regions.



Innovation

Testing, demonstration, piloting, large-scale product validation and market replication, adaptation of existing prototypes. Accelerating innovative solutions and new products in digital transition, green transition, smart manufacturing.



Investments

Financial and advisory support for joint innovation projects. Smart economic transformation by moving from investment ideas to actual implementation. Direct investment to companies, mainly SMEs.

(INTER)REGIONAL DIMENSION

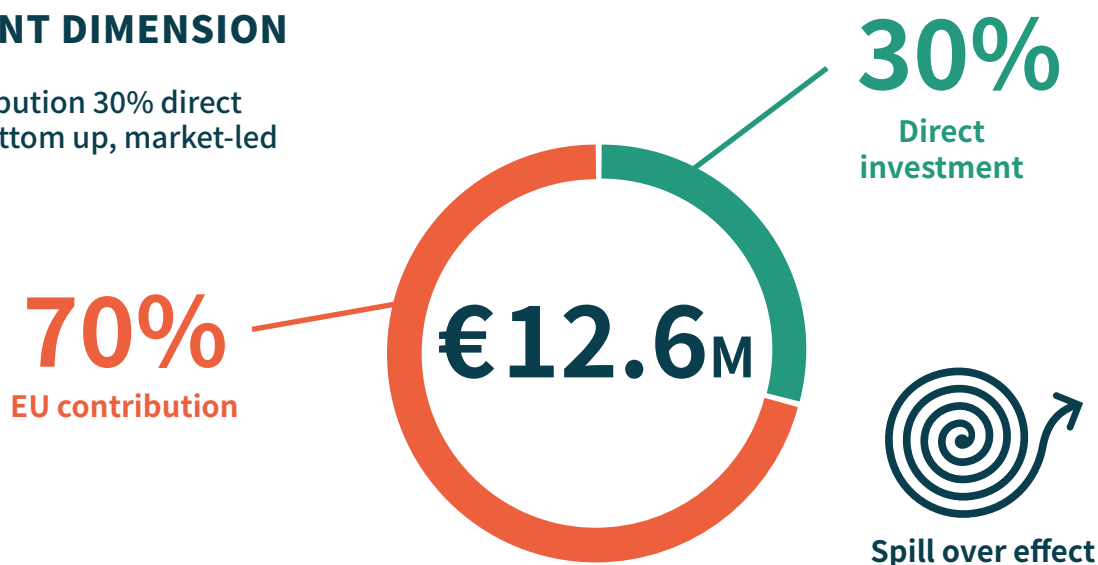
11 textile intensive regions in 8 European countries engaging to support their local SMEs:

- 📍 Flanders (BE)
- 📍 East Netherlands (NL)
- 📍 Hauts-de-France & Auvergne Rhone-Alpes (FR)
- 📍 Piedmont & Tuscany (IT)
- 📍 Norte Portugal (PT)
- 📍 North East Romania (RO)
- 📍 Catalunya & Valencia (ES)
- 📍 Västra Götaland (SE)

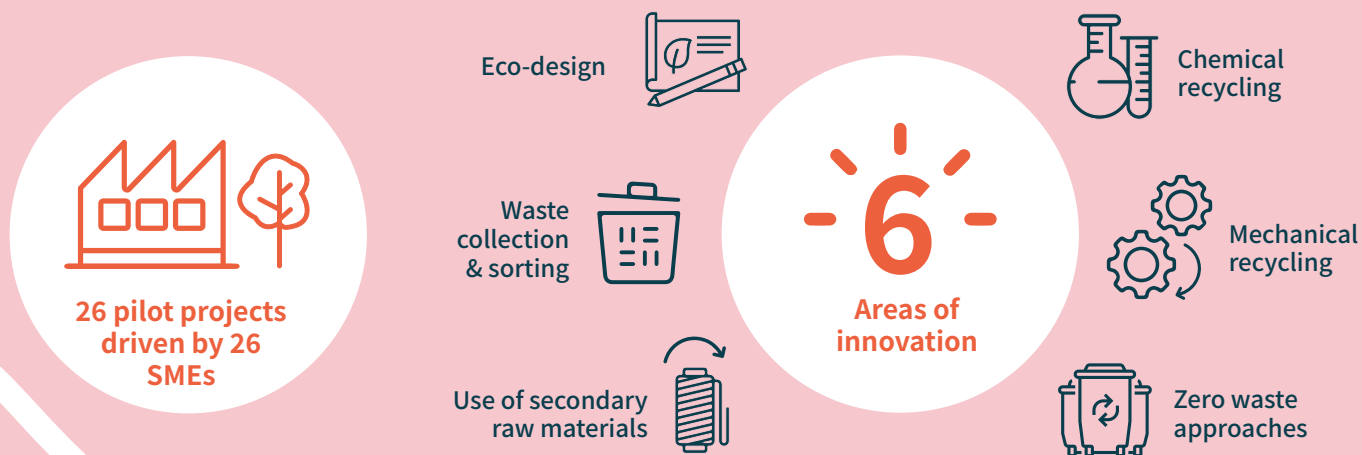


INVESTMENT DIMENSION

70% EU contribution 30% direct investment bottom up, market-led approach.



INNOVATION DIMENSION



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I3 Interregional
Innovation
Investments
Instrument



#RegioGreenTex

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