



creating. technical. fluids.

MADE IN **GERMANY**
GAT.
YOUR.
BRAND.

GAT.**your brand.**

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GAT.the company.

Facts:

- 18.000 sqm property
- 2.700 sqm production & warehouse
- 800 sqm offices & laboratories
- production capacity: 60.000 cans/day/shift

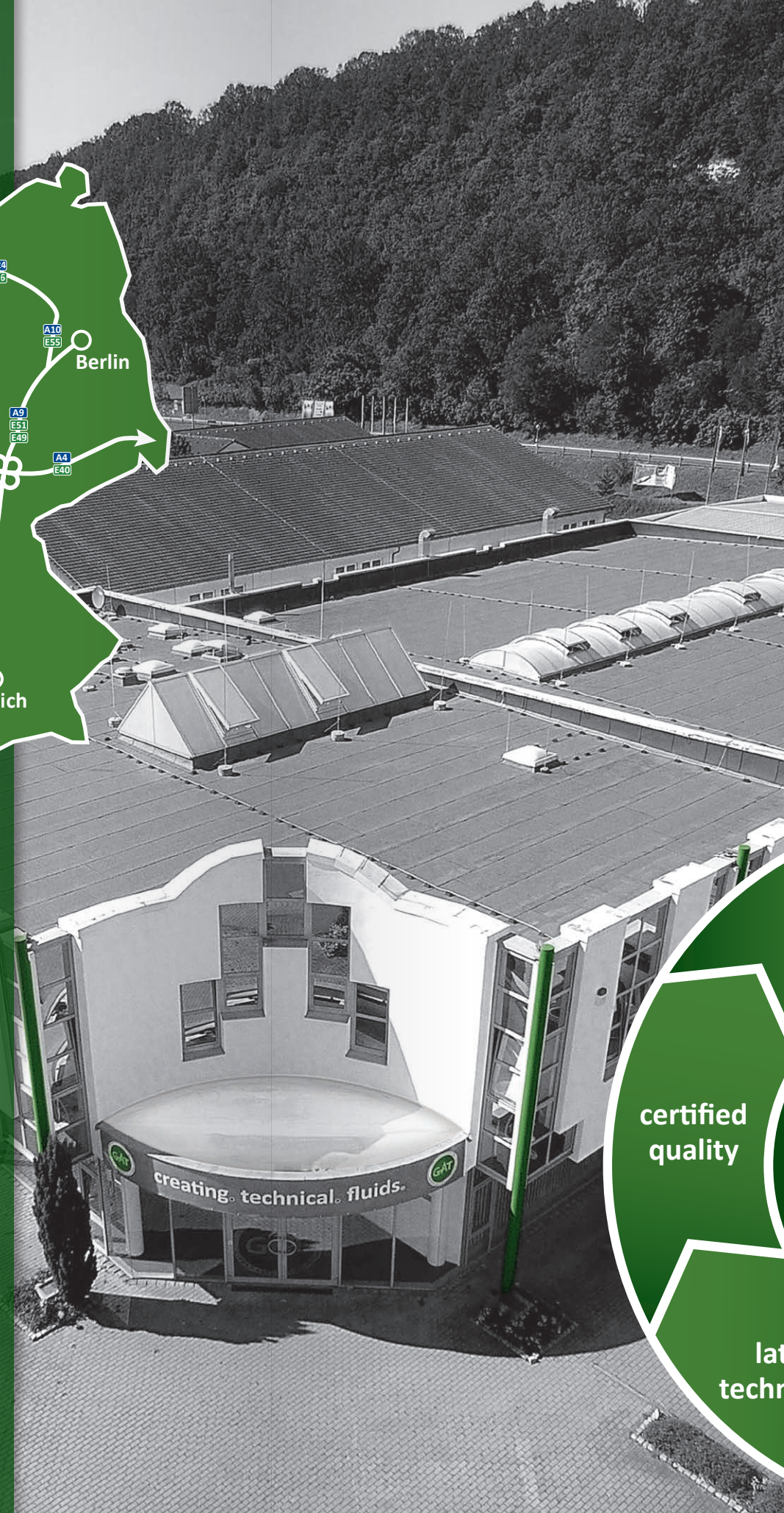
GAT (Gesellschaft für Kraftstoff- und Automobiltechnologie mbH & Co. KG) is a german manufacturer of additives & system cleaners for the automotive aftersales market and industry.

GAT combines all the expertise under one roof: a team of Chemists, Technicians, Marketing Experts, IT Specialists, experienced Export and Logistics staff with one goal - best product and service quality. The main principle of our corporate philosophy is to meet the individual requirements of our customers.

Our high-performance products combine the latest knowledge from chemistry with the latest developments in engine technology.

As a manufacturer of chemical products, GAT is aware of its responsibility. Our processes and products are certified in their effectiveness and quality by TÜV and tested by recognized laboratories.

We are not only considered as a reliable manufacturer and supplier, we also see ourselves as a source of ideas and a co-creator. Innovative power, flexibility, quality, customer-specific focus and adherence to delivery dates are highly valued by our customers. Benefit from our network of suppliers and partners!



Private label cooperation with GAT – the benefits:

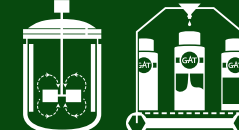
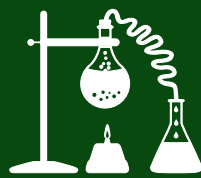
- direct purchase from the manufacturer that is specialized in development and production of additives and system cleaners
- certified management system according to ISO 9001:2015
- products meeting OEM standards
 - certified products by TÜV Nord “Made in Germany”
 - certified product effectiveness by TÜV Thüringen
- continuous product development with advanced formulas and focus on environmentally friendly ingredients
- annual sales training in private label customer facilities or GAT facilities
- recommending suitable advertising and sales promotion activities such as marketing materials and point-of-sales materials
- GAT links up with our laboratory/R&D department and with that assures best possible support for new product developments
- worldwide logistics and export experience
- support in terms of shipment, registration and import of the products in the destination countries



GAT.the performance.

“Combining all competences from the initial idea about a product to marketing & sales under one roof is a great advantage for customers of GAT. So, we can realize our visions and the ideas of our customers efficiently and quickly.”

- Dr. Gaby Urban (Shareholder & Managing Director) -



Continuous market research

- close monitoring of new developments in the automotive industry
- permanent discourse with partners about different market requirements



Research & development

- in-house R&D laboratory
- contract research
- customized product development
- own research projects



Practical application

- in-house workshop
- practical application test
- engine test bench
- training & seminar



Marketing & sales

- product design
- advertising materials
- sales concept
- trade shows
- marketing support for private label customers



Manufacturing

- 2.700 sqm production facilities
- 60.000 cans/day/shift



Logistics

- Support of GAT's customers for:
 - customs declaration
 - arrangement of road/sea/air freight
- special requirements of dangerous goods
- import and product registration proceedings

GAT.the brands.

GAT’s goal is to reach markets and customers in all countries. To meet the market requirements of different target groups, GAT provides a range of brands for various distribution channels, which you can also use to successfully enter the market.

AUTOMAX

PROFIMAX

KRAFT

SILVERSTONE

GAT

Premium quality product range, made for application by professionals e.g. car dealerships and workshops.

Distributed in 37 countries

AUTOMAX | PROFIMAX

Premium quality product range at a very competitive price for all retail channels (e.g. petrol stations and e-commerce).

Distributed in 7 countries

KRAFTOL

Brand for special target groups or countries. Suitable in combination with an engine oil range.

SILVERSTONE

High-performance products specially designed for the racing market. Through our experience in the motorsport sector, we are able to meet the needs of motorsport through our products and therefore offer productive racing fuel solutions.

- Use the opportunity to sell one of our existing brands in your country.
- You benefit from our quality and draw from our wide range of products.
- The existing, established brand makes your market entry much easier and offers you a purchasing and cost advantage over competitors.
- GAT provides you with a tried and tested range of brands and services and keeps you up to date with the latest knowledge of our products through regular training.
- In addition to providing first-class products, we also support you in marketing the brand, specifically tailored to your country.

GAT.the products.

The right product for every system.
GAT offers highly effective service and maintenance products for different circuits and systems of all vehicles (passenger cars, commercial and agricultural vehicles, bikes etc.).

- cars

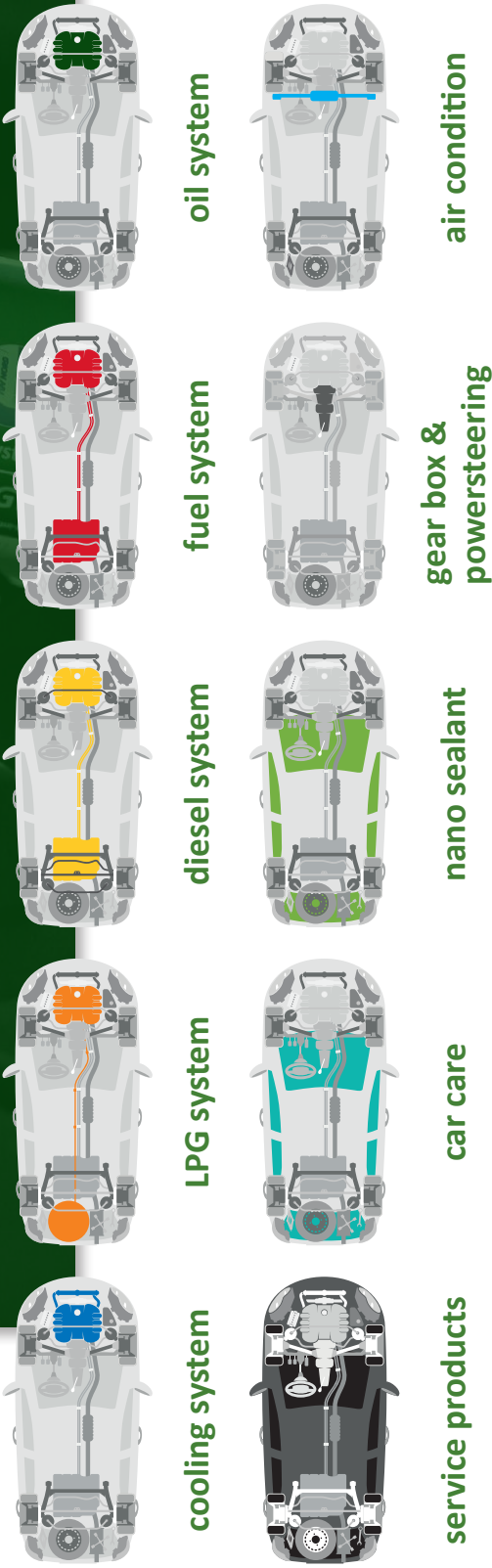
boats
- trucks

bikes
- busses

scooters
- commercial vehicles

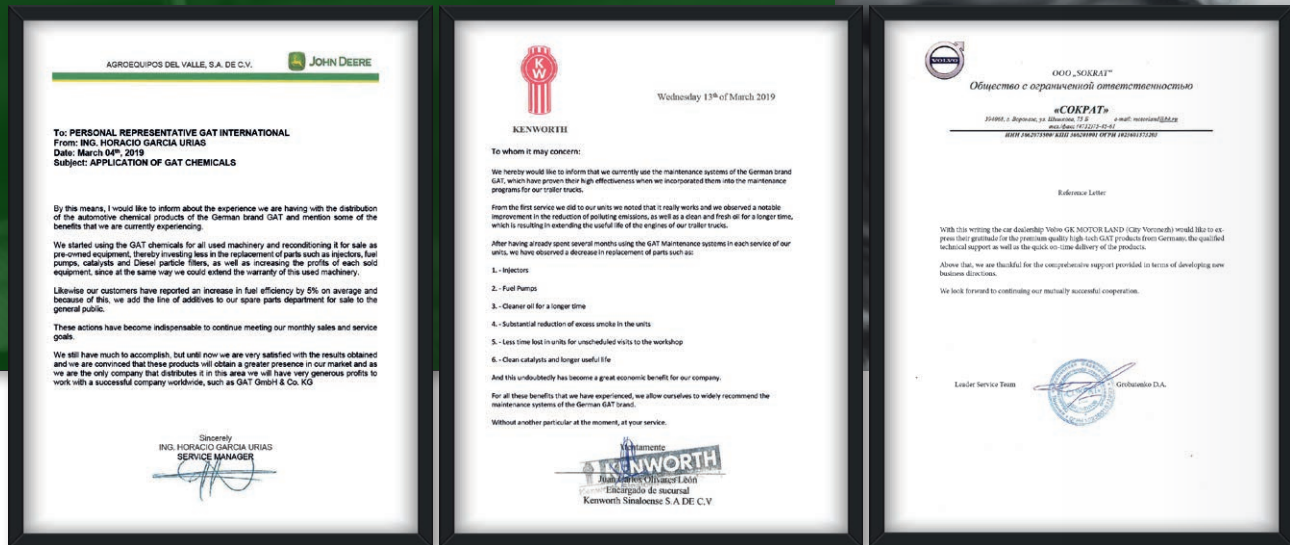
industry

Further information about our products can be found in “GAT.THE PRODUCTS. Catalog”



GAT.the references.

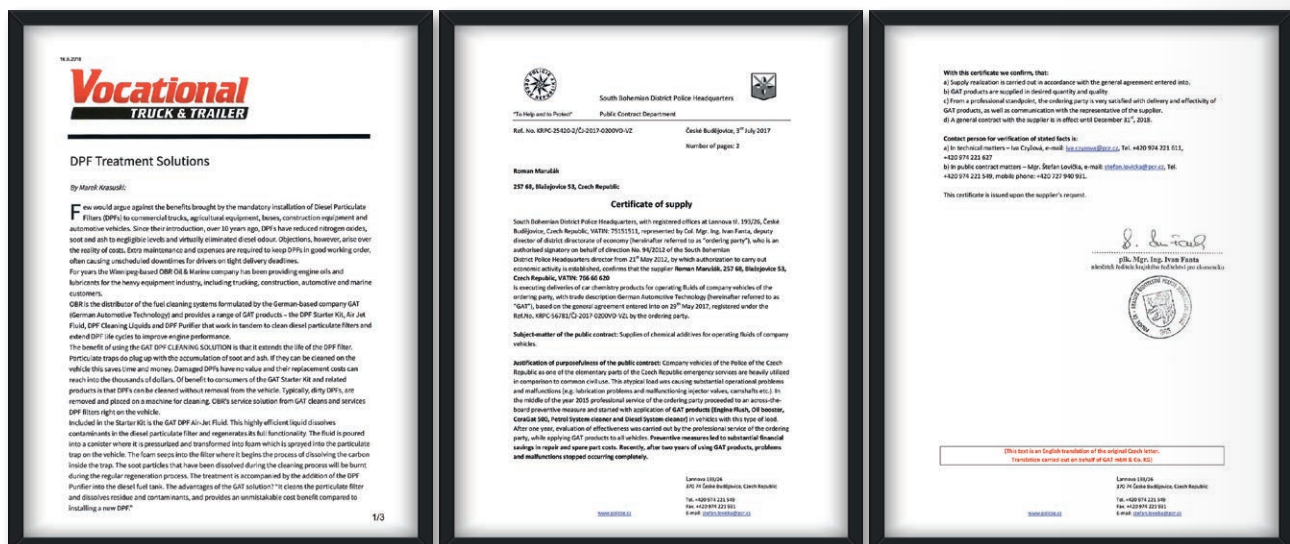
The quality of GAT's products and services is not only proven through testing, but also recognized by users. GAT has already gained a significant number of references.



John Deere: The specialist for agricultural engineering John Deere reports about savings in spare parts like injectors and fuel pumps after the application of GAT products.

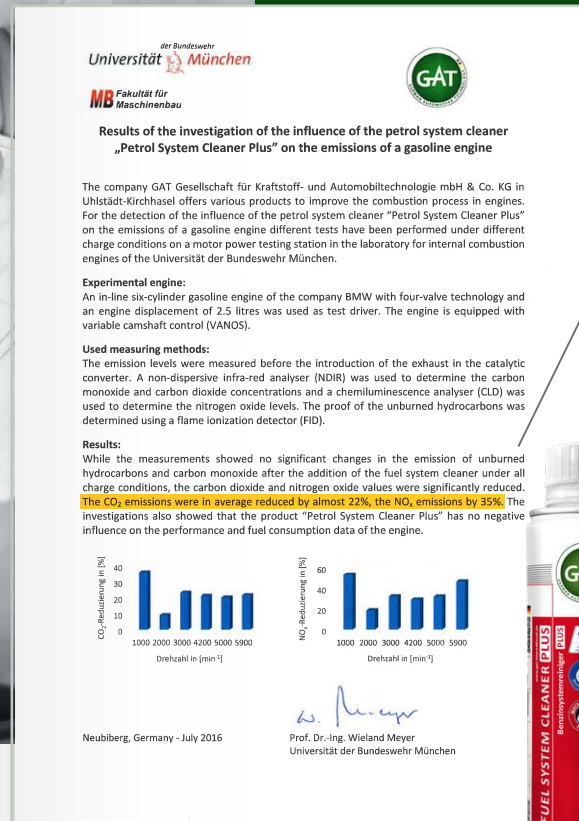
Kenworth: Kenworth, the manufacturer of heavy and medium duty trucks, describes a reduction of emission values due to the application of GAT products.

Volvo GK Motor Land: The Volvo GK MOTOR Land car dealership thanks for the high-tech GAT products and for all-round support with orientation in new directions.



Vocational Truck & Trailer: Canadian magazine presents the effectiveness of GAT solution for diesel particulate filters.

Czech Police: Czech police comments on financial savings in repair and spare parts costs after using GAT products within two years.

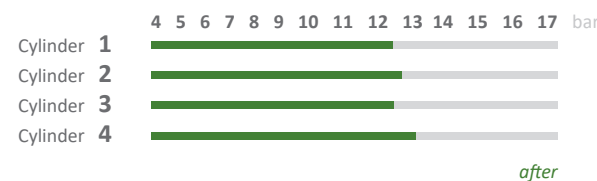
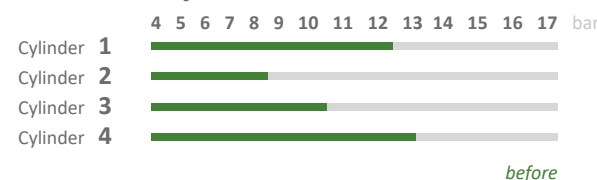


Results:

„The CO₂ emission were in average reduced by 22%, the NO_x emissions by 35%.“



Compression value in bar



GAT.your.choice.

On the basis of excellent know-how and adequate market experience, GAT offers to our customers to build up new private label brands or to expand their own well-established brands.

We support the customer in:

- preparation of freight documents and excise duties
- providing of text fields for international deliveries
- providing of high-resolution product images for printing materials and digital activities
- permanent adjustment of labels and safety data sheets according to the latest legal regulations
- technical inquiries regarding product application



customized product development

- your formula
- your brand

Container sizes:

GAT offers different container sizes specifically tailored to your product (other sizes available on request).

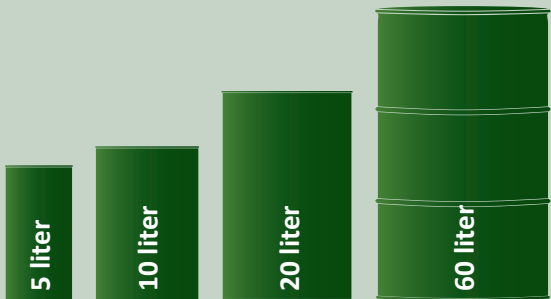
METAL CANS

Funnels: available
Colors: white/red
Closure colors: white/red
Label: available in standard colors
Litho: available in standard colors
other colors and variation options on request



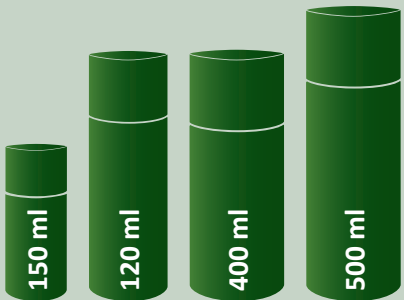
METAL CANISTER

Funnels: not available
Closure colors: red
Label: available in standard colors
Litho: not available
other colors and variation options on request



AEROSOL

Funnels: depending on the product
Cap colors: white/black
Label: available in standard colors
Litho: available in standard colors
other colors and variation options on request



PLASTIC BOTTLES

Funnels: not available
Closure colors: white
Label: available in standard colors
Litho: not available
other colors and variation options on request



PLASTIC CANISTER

Funnels: not available
Closure colors: white
Label: available in standard colors
Litho: not available
other colors and variation options on request



Customization options:
(label, closure, funnels and certification)

GAT offers a wide range of packaging materials to meet the requirements of private label customers. The color of the closure, funnels and the labels can be specifically adapted to your requirements.



LABEL VERSIONS

Label standard

- PP/PE-foil
- digital color printing
- protective coating
- 2 languages
- **MOQ: 1.920 pcs.**

Label premium

- PP/PE-foil
- offset color printing
- protective coating
- spot colors available
- multipage label available (up to 15-24 languages)
- **MOQ: 5.760 pcs.**

other types of labels available on request

**LITHO VERSIONS
(PRINTED CAN)**

Litho standard

- digital color printing
- protective coating
- 2 languages
- **MOQ: 5.760 pcs.**

Litho premium

- offset color printing
- protective coating
- spot colors available
- 2 languages
- **MOQ: 30.720 pcs.**

TÜV CERTIFICATION

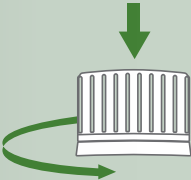
If required by the private label customer, GAT offers support in transferring the **TÜV Nord certification "Made in Germany"** to the private label products manufactured by GAT. The product effectiveness certificate from **TÜV Thüringen** can be applied to specific GAT products on request.



"Use our tested and certified products and you can receive your own certificate for your branded product including a test mark."

CLOSURE VERSIONS

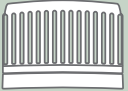
Child resistant closure



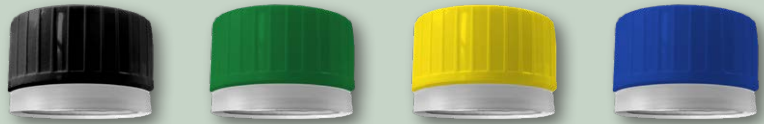
Closure color standard: white/red



Standard closure



Closure color premium: black, green, yellow, blue (MOQ: 50,000 pcs.)



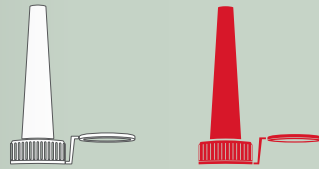
FUNNEL VERSIONS

Funnel for diesel and fuel tanks



Diameter: 12 mm Ø for vehicles with fuel and diesel engines without misfueling protection

Funnel colors standard: white/red

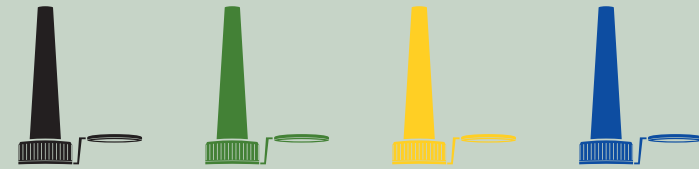


Funnel for diesel tanks



Diameter: 25 mm Ø for vehicles with diesel engines and misfueling protection

Funnel colors premium: black, green, yellow, blue (MOQ: 20,000 pcs.)



Funnel for fuel tanks



Diameter: 21 mm Ø for vehicles with diesel engines and misfueling protection

TACTILE SYMBOL

In order to protect blind and visually impaired people from the dangers of harmful, toxic, caustic or flammable substances, GAT offers the possibility of applying tactile symbols to the cans.



Packaging options

Depending on the container size selected, GAT offers you boxes for 12 or 24 cans. Individual printing of the box with your brand is possible (other sizes available on request).

BOX OF 12 (BROWN)

BOX OF 12 (WHITE)

BOX OF 24 (BROWN)

BOX OF 24 (WHITE)

Personalized product specifications
(material safety data sheets and technical data sheets)

GAT offers its customers the creation of technical data sheets and safety data sheets in the layout of the private label customer. We create the safety data sheets in accordance with the CLP and EU legal area in more than 20 languages (other legal areas possible on request). Certificates of analysis available for each batch upon request.

Material safety data sheets (MSDS)

Technical data sheets (TDS)

Product tests carried out in-house and by renowned analytic service providers and public test organizations:



Request

Private Label Questionnaire

Product name, Art. No.: _____
(Only one article per form)

Standard packing details for GAT additives/cleaners: 1 box = 24 x 250/300 ml cans • 1 pallet = 80 boxes (1.920 cans)			
Description	Standard	Extras	Price per piece
Filling quantity	<input type="checkbox"/> 250 ml		
	<input type="checkbox"/> 300 ml		
	<input type="checkbox"/> other filling quantity: _____		
Closure cap type	<input type="checkbox"/> child resistant closure	<input type="checkbox"/> screw cap*	0,01 €
Closure cap colour	<input type="checkbox"/> white	<input type="checkbox"/> green*	0,01 €
	<input type="checkbox"/> black	<input type="checkbox"/> yellow*	0,01 €
	<input type="checkbox"/> red	<input type="checkbox"/> other special color*: _____	0,02 €
Funnel/spout per box***	<input type="checkbox"/> no	<input type="checkbox"/> 12 pieces*	0,09 €
	<input type="checkbox"/> 4 pieces	<input type="checkbox"/> 24 pieces*	0,09 €
Funnel/spout color	<input type="checkbox"/> white	<input type="checkbox"/> other color*: _____	0,04 €
	<input type="checkbox"/> black		
	<input type="checkbox"/> red		
Printed cans	<input type="checkbox"/> lithographed (MOQ: 16 pallets = 30.720 pcs.)	<input type="checkbox"/> digital print* (MOQ: 3 pallets = 5.760 pcs.)	0,06 €
Labeled can		<input type="checkbox"/> simple* (2 languages, MOQ: 1 pallet = 1.920 pcs.)	0,10 €
		<input type="checkbox"/> twin* (up to 15 languages, MOQ: 3 pallets = 5.760 pcs.)	0,24 €
		<input type="checkbox"/> multipage* (up to 24 languages, MOQ: 3 pallets = 5.760 pcs.)	0,28 €
Printing colors	<input type="checkbox"/> 4 printed colors	<input type="checkbox"/> spot colour*: _____	0,02 €
Tactile triangle	<input type="checkbox"/> no	<input type="checkbox"/> yes*	0,04 €
Packaging (cans per box)	<input type="checkbox"/> 24	<input type="checkbox"/> 12*	0,02 €
Packaging/box colour	<input type="checkbox"/> brown	<input type="checkbox"/> white*	0,01 €
Printed packaging/box	<input type="checkbox"/> no	<input type="checkbox"/> 1 printed color*	0,02 €
		<input type="checkbox"/> 4 printed colors*	0,02 €
MSDS	<input type="checkbox"/> with GAT logo	<input type="checkbox"/> your logo** (one time charge per product)	15,00 €
Technical data sheet	<input type="checkbox"/> no	<input type="checkbox"/> yes** (one time charge per product)	30,00 €
TÜV	<input type="checkbox"/> TÜV Nord "Made in Germany" (2.000 €/year for all products)		
	<input type="checkbox"/> TÜV Thüringen product effectiveness (approx. 1.700 €/product/year)		
Forecasted annual quantities	_____		
Comments	_____		

*extra charge per can/piece, **one time charge, ***for fuel as well as diesel products

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Print file set-up

The print files should be delivered as open files (Adobe InDesign, Adobe Illustrator, PDF, EPS), the images used embedded or enclosed. We provide you with design templates for your respective product.

The fonts used should be converted into paths or embedded or added. This enables us to make minor corrections ourselves.

The color model of your print files must be CMYK. Data in other models (RGB, Lab) must be converted to CMYK for print production. As a result, the overall visual impression can change slightly.

The resolution of the graphics should be at least 300 dpi. High-resolution images should always be used, otherwise your printed product may appear pixelated or out of focus.

Our team will advise you!



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Thuringian Ministry
for Economy, Labour
and Technology