



CERTIFIED
PLASTIC
NEUTRAL
plasticbank.org



LUXURY AIR FRESHENERS



frsh
SCENTS®

ULTRA
SCENTS®



The FRSH Scents® mission is to make life's journeys better. We bring FRSH design and the world's finest fragrances to keep your space looking good and smelling FRSH.

Plus, through our partnership with The Plastic Bank, every FRSH Scents® product on average pays for the equivalent of 3 plastic bottles to be collected and recycled.

Discover more at frshscents.com



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A FRSH START

OUR STORY

When we started FRSH Scents® we didn't just want to make great products, we also wanted to make a difference. Our ambition was to create a brand and a product range that was not only great for our customers, but was also contributing towards a greater good.

Our ambition is to lead the industry on sustainability with the best products in the market. This means that quality runs through everything we do, from the continuous development of new formats and fragrances through to dedicated QA and compliance with the highest product safety standards.

Our focus on high quality and high service levels has quickly established FRSH Scents® as one of the fastest growing brands in the market with distribution all around the world.

Work with us to make life's journeys better and help turn the tide on plastic waste.

OLLIE & JAMES
Co-Founders, FRSH Scents®

FRSH Scents | 26 July 2017

bottle shape

colour coded strip label

embossed logo on front

colour gel with sparkle.



A FRSH APPROACH

EVERY FRSH SCENTS® PRODUCT REDUCES WASTE AND POVERTY



Our products have paid for over **92,000kg** of plastic waste to be collected and recycled. That is the equivalent of over **4.6 million** water bottles and counting!

Ocean plastic is a huge growing problem for everyone. As a socially responsible manufacturer we wanted to ensure that we were part of the solution, not part of the problem.

Through our offset program with The Plastic Bank, every FRSH Scents® product contributes to their award winning program that reduces waste and poverty.

On average each FRSH Scents® product pays for the equivalent of 3 plastic bottles to be collected and recycled. As a result our products are responsible for much more plastic being reclaimed and recycled than we use. This means every single FRSH Scents® product is **Certified Plastic Neutral**.

“ Choose FRSH Scents® and not only will you get great products but you and your customers will also be supporting a great program that is at the forefront of the war on plastic waste. ”

DAVID KATZ
Founder & CEO, The Plastic Bank



plasticbank.org





Follow us **@frshscents** and share a picture from your life's journey using **#frshscents** and you could win some great prizes.

To check out our current prize and see full terms and conditions visit **frshscents.com/competition**



WE ARE SOCIAL

TRULY ENGAGING BRAND AWARENESS

Recognising that the majority of purchasing decisions are now made online, we use social media to reach the right people with the right products.

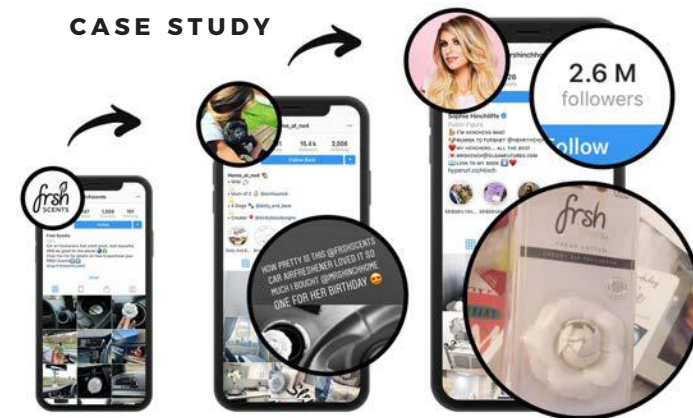
We work with social influencers who love our products as well as creating original engaging content to build brand awareness and loyalty from an ever-growing audience.

The premium design of our products makes them visually appealing too, meaning that social media is a great platform to effectively to engage customers and, in turn, drive sales.

Our customers are savvy and understand that buying FRSH Scents® is about more than just making a choice based on great design and beautiful fragrances as they know that every time they choose FRSH Scents® they also choose a brand that cares about the environment as much as they do.

Follow us on social media **@frshscents** and join us on our journey.

CASE STUDY



1. We start the ball rolling with beautiful and engaging content.
2. Customers start talking and interacting. The word spreads...
3. Influencers pick up the baton and the FRSH Scents® following grows!



LUXURY CARD

SCENTED PAPER

The original, simple and user-friendly air freshener. Hang it from your rear view mirror and enjoy your journey.



INNER CTN QTY
24

OUTER CTN QTY
480

PRODUCT SIZE (cm)
W7.5 x D0.5 x H19.4

frsh
SCENTS.

LUXURY CARD

2x SCENTED PAPER
TWIN PACK

The original, simple and user-friendly air
freshener now comes in a twin pack for double
the scent sensation.



INNER CTN QTY	OUTER CTN QTY	PRODUCT SIZE (cm)
24	480	W7.5 x D0.5 x H19.4



HANGING DIFFUSER

2ML SCENTED OIL CAPSULE
LASTS UP TO 45 DAYS

With a luxury card surround housing an embossed oil capsule, this simple yet elegant air freshener looks and smells beautiful.



INNER CTN QTY	OUTER CTN QTY	PRODUCT SIZE (cm)
24	576	W8.5 x D0.8 x H19.2



DELUXE BOTTLE

SCENTED POLYMER
LASTS UP TO 30 DAYS

The exclusive 3D perfume bottle from FRSH Scents® encloses a scented stone designed to consistently release your favourite fragrances into your world.



FR8654



FR9842



FR8678



FR8661



FR1505



FR8630



INNER CTN QTY
24

OUTER CTN QTY
288

PRODUCT SIZE (cm)
W7.5 x D2.2 x H13.5

DELUXE GLASS BOTTLE

7ML SCENTED OIL
LASTS UP TO **45** DAYS

Our stunning hanging glass bottle subtly absorbs scented oil into its wooden lid - then diffuses the aroma into your world.



FR1638



FR1676



FR1621



FR1645



FR1512



FR1560

INNER CTN QTY
24

OUTER CTN QTY
288

PRODUCT SIZE (cm)
W7.5 x D2.5 x H15



VENT STICKS

4x SCENTED VENT STICKS
LASTS UP TO 60 DAYS

Vent sticks have never looked so good!
Our quad-pack will adorn your car for up to 60 days.

*Not available in the United States.



FR8913



FR9866



FR8937



FR8920

INNER CTN QTY
24

OUTER CTN QTY
288

PRODUCT SIZE (cm)
W7.5 x D2 x H19.2



MINI VENT DIFFUSERS

2x 2.5ML SCENTED OIL VENT CLIPS
LASTS UP TO 90 DAYS

Unique and individual, our essential vent clip oil diffusers ooze style and radiate aroma every time you travel.



INNER CTN QTY	OUTER CTN QTY	PRODUCT SIZE (cm)
24	288	W8.5 x D2 x H19.4



LARGE VENT DIFFUSER

7ML SCENTED OIL VENT CLIP
LASTS UP TO 45 DAYS

The big brother to our Mini Vent Diffusers, this highly popular product has the same unique style but holds nearly 3 times the fragrance.



FR1270 FR1225 R1249 FR1164

INNER CTN QTY	OUTER CTN QTY	PRODUCT SIZE (cm)
24	288	W8.6 x D2.3 x H19.4



GEL POT

2.5OZ SCENTED GEL
LASTS UP TO 30 DAYS

Like your scents a bit stronger?
Our classic Gel Pot is the answer with it's
effortless 'scent control' dial.



FR9309



FR9897



FR9323



FR9316

INNER CTN QTY	OUTER CTN QTY	PRODUCT SIZE (cm)
24	96	W8.6 x D3.6 x H19.2



LARGE GEL POT

5OZ SCENTED GEL
LASTS UP TO **45** DAYS

If you like our regular Gel Pot, you'll love this super-sized 5oz edition, with the same 'scent control' functionality and twice the fragrance!



INNER CTN QTY	OUTER CTN QTY	PRODUCT SIZE (cm)
24	48	W6.6 x D6.6 x H6.5



LUXURY FLOWER

SCENTED STONE VENT CLIP
LASTS UP TO 30 DAYS

Who doesn't love FRSH flowers?
Add some floral fun to your journey with our
luxury fabric vent clips.



FR9675



FR9729



FR9651



FR9712

INNER CTN QTY	OUTER CTN QTY	PRODUCT SIZE (cm)
24	216	W9 x D3.8 x H19.5



ORGANIC TIN

42G ORGANIC PAD
LASTS UP TO 60 DAYS

Made in the USA, our Organic Tin gives you months of 'FRSH Air'. Choose from a range of classic as well as fun fragrances and then just pop it in a cup-holder or under your seat for a sweet smelling drive.

10% **MORE** FRAGRANCE OIL
THAN OTHER LEADING BRANDS!



ITEM	INNER CTN QTY	OUTER CTN QTY	PRODUCT SIZE (cm)
Pegged	12	72	W7.6 x D4 x H17.8
12 Pack	12	144	W6.8 x D6.8 x H4



DISPLAY +12 UNITS
Mixed or Single Fragrance formats
W21 x D16 x H7cm
FR12CT

DOUBLE TIER
DISPLAY +24 UNITS
Holds Any 2 12 Packs Displays
W25.5 x D17.5 x H9.5cm
FD002

VACATION COLLECTION

Add a summer vibe to your space with our awesome Vacation Collection of luxury air fresheners, exclusively by FRSH Scents®.

These super fun collectibles come in limited edition fragrances specially selected to capture the essence of holiday adventure!

by
frsh
SCENTS®



HULA GIRL

SCENTED POLYMER
LASTS UP TO 30 DAYS



PINA COLADA
FR9750

INNER CTN QTY
24

OUTER CTN QTY
192

PRODUCT SIZE (cm)
W7.8 × D4.6 × H19.2



SURFBOARD

SCENTED POLYMER
LASTS UP TO **30 DAYS**



HAWAIIAN BREEZE
FR9781



SUNSHINE VANILLA
FR9798

INNER CTN QTY
24

OUTER CTN QTY
288

PRODUCT SIZE (cm)
W7.5 × D2.2 × H19.2



SANDAL

SCENTED POLYMER
LASTS UP TO **30 DAYS**



HAWAIIAN BREEZE
FR4484



SUNSHINE VANILLA
FR4491

INNER CTN QTY
24

OUTER CTN QTY
288

PRODUCT SIZE (cm)
W7.5 × D2.4 × H19



FISHHOOK NECKLACE

SCENTED POLYMER
LASTS UP TO **30 DAYS**



HAWAIIAN BREEZE
FR6688



SUNSHINE VANILLA
FR6695

INNER CTN QTY
24

OUTER CTN QTY
288

PRODUCT SIZE (cm)
W7.5 × D2.2 × H19.2



FLORAL NECKLACE

SCENTED POLYMER
LASTS UP TO **30 DAYS**



HAWAIIAN BREEZE
FR9767



SUNSHINE VANILLA
FR9774

INNER CTN QTY
24

OUTER CTN QTY
192

PRODUCT SIZE (cm)
W7.5 × D3.6 × H19.2



NEW VACATION INFLATABLES LUXURY CARD

2x SCENTED PAPER
TWIN PACK



INNER CTN QTY	OUTER CTN QTY	PRODUCT SIZE (cm)
24	480	W7.5 x D0.5 x H19.4



NEW VACATION INFLATABLES LUXURY CARD

3x SCENTED PAPER
TRIPLE MIX PACK



INNER CTN QTY	OUTER CTN QTY	PRODUCT SIZE (cm)
24	480	W7.5 x D0.5 x H19.4



NEW VACATION INFLATABLES

VENT CLIP

SCENTED POLYMER

LASTS UP TO **30 DAYS**



NEW



TANGERINE TWIST
V0006

NEW



CHERRY SODA
V0007

NEW



PINEAPPLE PUNCH
V0008

NEW



BUBBLEGUM BLAST
V0009

INNER CTN QTY
24

OUTER CTN QTY
288

PRODUCT SIZE (cm)
W7.5 x D2.5 x H15





IN-CAR ULTRASONIC DIFFUSER

Plug-in for a fresh drive

Ultrasonic waves vaporize water and essential oil to produce a cool, calming, fragrant mist.

- ✓ Fragrance oil diffuser & Humidifier
- ✓ Provides fragrant, calming mist for up to 5 hours
- ✓ Soft touch Premium rubberised finish
- ✓ USB connectivity Car, home or office use
- ✓ Ambient LED light 7 colour options
- ✓ Whisper quiet <36dB
- ✓ Auto shut-off With Anti-Dry Protection
- ✓ Compact size fits almost any vehicle cup holder Height 120mm Top ø70mm Base ø60mm



UD002



Product Specifications

INNER CTN QTY
24

OUTER CTN QTY
24

PRODUCT SIZE (cm)
W20.2 x D8.2 x H15.6



ULTRA SCENTS®

Introducing Ultra Scents Air Fresheners.
A knockout array of fragrances with ultra
cool styling.

Featuring specially sourced extreme scents
developed to invigorate your senses.

by
frsh
SCENTS®



LUXURY CARD

SCENTED PAPER

DOUBLE PACK

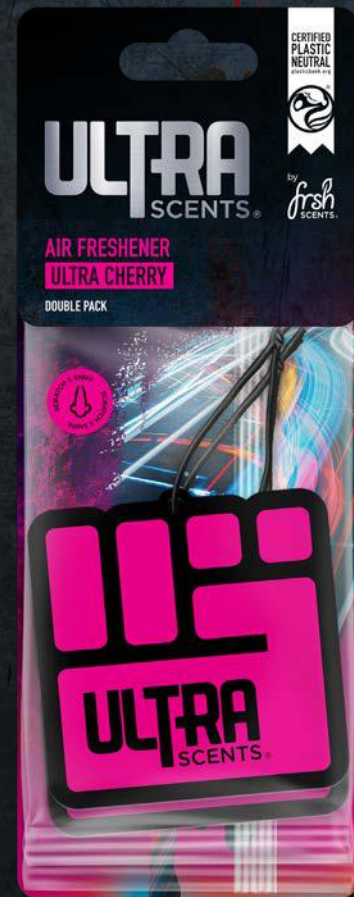
The simple scented paper air freshener just got the Ultra treatment! Hang it from your rear view mirror and feel the that Ultra vibe.



INNER CTN QTY
24

OUTER CTN QTY
480

PRODUCT SIZE (cm)
W7.5 x D0.5 x H19.4



VENT CLIPS

SCENTED OIL DIFFUSERS

2 x 2.5ML

Clip these little air fresheners into your vent clip, buckle up and let the aroma energize your senses.

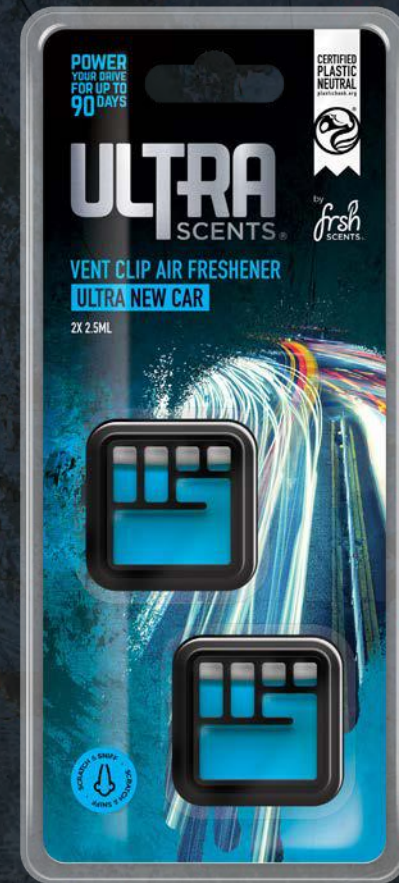
POWER
YOUR DRIVE
FOR UP TO
90
DAYS



INNER CTN QTY
24

OUTER CTN QTY
288

PRODUCT SIZE (cm)
W8.5 x D2 x H19.4



DELUXE HANGER

SCENTED POLYMER

Make a statement with our ultra cool deluxe 3D hanging air freshener. It's powerful scented stone oozes your ultra fragrance into your space.

POWER
YOUR DRIVE
FOR UP TO
30 DAYS



INNER CTN QTY
24

OUTER CTN QTY
288

PRODUCT SIZE (cm)
W7.5 x D2.2 x H13.5



100-DAY CAN

ORGANIC PADS

42g

Blow your senses with our amazing 100-Day Can. The ultra long lasting air freshener!

Available as Individual pegged format & Assorted 12 can pack.



INNER CTN QTY
72

OUTER CTN QTY
12

PRODUCT SIZE (cm)
W7.6 x D4 x H17.8





Join for the adventure of a lifetime

Founded in 1999 by British entrepreneur Maximillion Cooper, Gumball 3000 is a car rally which has taken thousands of supercars and entrants on an epic journey all across the globe, touching down on every continent to create one of the greatest bucket list experiences possible behind a wheel.

by
frsh
SCENTS®



LUXURY CARD

SCENTED PAPER
TWIN PACK



INNER CTN QTY 24	OUTER CTN QTY 480	PRODUCT SIZE (cm) W7.5 x D0.5 x H19.4
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VENT CLIP OIL DIFFUSERS

2 x 2.5ML
LASTS UP TO 90 DAYS



INNER CTN QTY 24	OUTER CTN QTY 288	PRODUCT SIZE (cm) W8.5 x D2 x H19.4
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DELUXE HANGER

SCENTED POLYMER
LASTS UP TO 30 DAYS



INNER CTN QTY	OUTER CTN QTY	PRODUCT SIZE (cm)
24	288	W7.5 x D2.2 x H13.5



VENT CLIP

SCENTED POLYMER
LASTS UP TO 30 DAYS



INNER CTN QTY	OUTER CTN QTY	PRODUCT SIZE (cm)
24	288	W7.5 x D2.2 x H13.5



IN-CAR ULTRASONIC DIFFUSER

NEW CAR + CHERRY
FRAGRANCE OILS INCLUDED

NEW



UD003

INNER CTN QTY
24

OUTER CTN QTY
24

PRODUCT SIZE (cm)
W20.2 x D8.2 x H15.6



DISPLAY UNITS

POINT OF SALE

A range of displays are available for floor and counter top placements. We can also create bespoke solutions for your requirements.



Reusable
and Recyclable



DISPLAY +36 UNITS
W124 x D26 x H45cm
FD007



CLIPSTRIPS
W75 x D15 x H100cm
FD010



DISPLAY +72 UNITS
W45 x D30 x H122cm
FD008



DISPLAY +72 UNITS
W45 x D30 x H122cm
FD009



DISPLAY +156 UNITS
W61 x D35 x H188cm
FD005



These designs represent just a sample of the displays we have produced. Other floor and counter display options are also available.





GET IN TOUCH

To find out more about our products or for distribution and stockist enquiries please get in touch and a member of our team will be pleased to assist you.

info@frshscents.com

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frshscents.com

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