



QUALITY. PURE AND SIMPLE.



Pure Guard Passenger Car Motor Oils
are modern oils for modern work -
protecting all types gasoline engines,
even turbo or super-charged.

www.pureguard.com

Choose Pure Guard

Pure Guard is formulated with state-of-the-art additives and quality base stocks, to meet or exceed all new car manufacturers' warranty requirements as well as stringent industry standards. Pure Guard takes a new approach to PCMO to meet API SP with Resource Conserving, ILSAC GF-6A and ILSAC GF-6B, and capable of meeting future GM dexos™ specifications.

Significant changes in passenger vehicle engine technology and operating conditions have resulted from engine downsizing, gasoline direct injection (GDI), turbocharging, and gasoline particulate filters (GPF). At the same time, advances in passenger vehicle engine oils have played a vital role in enabling these performance improvements.

FULL SYNTHETIC API SP/ILSAC GF-6 FLUIDS



FULL SYNTHETIC EUROPEAN FLUIDS



Choose Performance

✓ Choose Fuel Economy

- ILSAC GF-6A and GF-6B
- Fuel economy retention

✓ Choose Protection

- LSPI mitigation throughout the oil drain interval
- Engine & Chain wear performance
- Corrosion protection
- Emission system compatibility
- GPF compatibility

✓ Choose Cleanliness

- Oxidation stability
- Deposit control
- Sludge & varnish protection

Legacy API/ILSAC
Motor Oil



Pure Guard
Motor Oil



✓ Oxidation Prevention

Feature

- Controls deposit formation

Benefit

- Reduces wear on cylinder liners and piston rings

End-User Inference

- Keeps essential engine components clean to prevent overheating and oil starvation and maintain performance throughout the oil drain interval

Legacy API/ILSAC
Motor Oil



Pure Guard
Motor Oil



Oil screen attached to pick-up tube

✓ Sludge & Varnish Prevention

Feature

- Prevents sludge and varnish build-up

Benefit

- Maintains a clean motor

End-User Inference

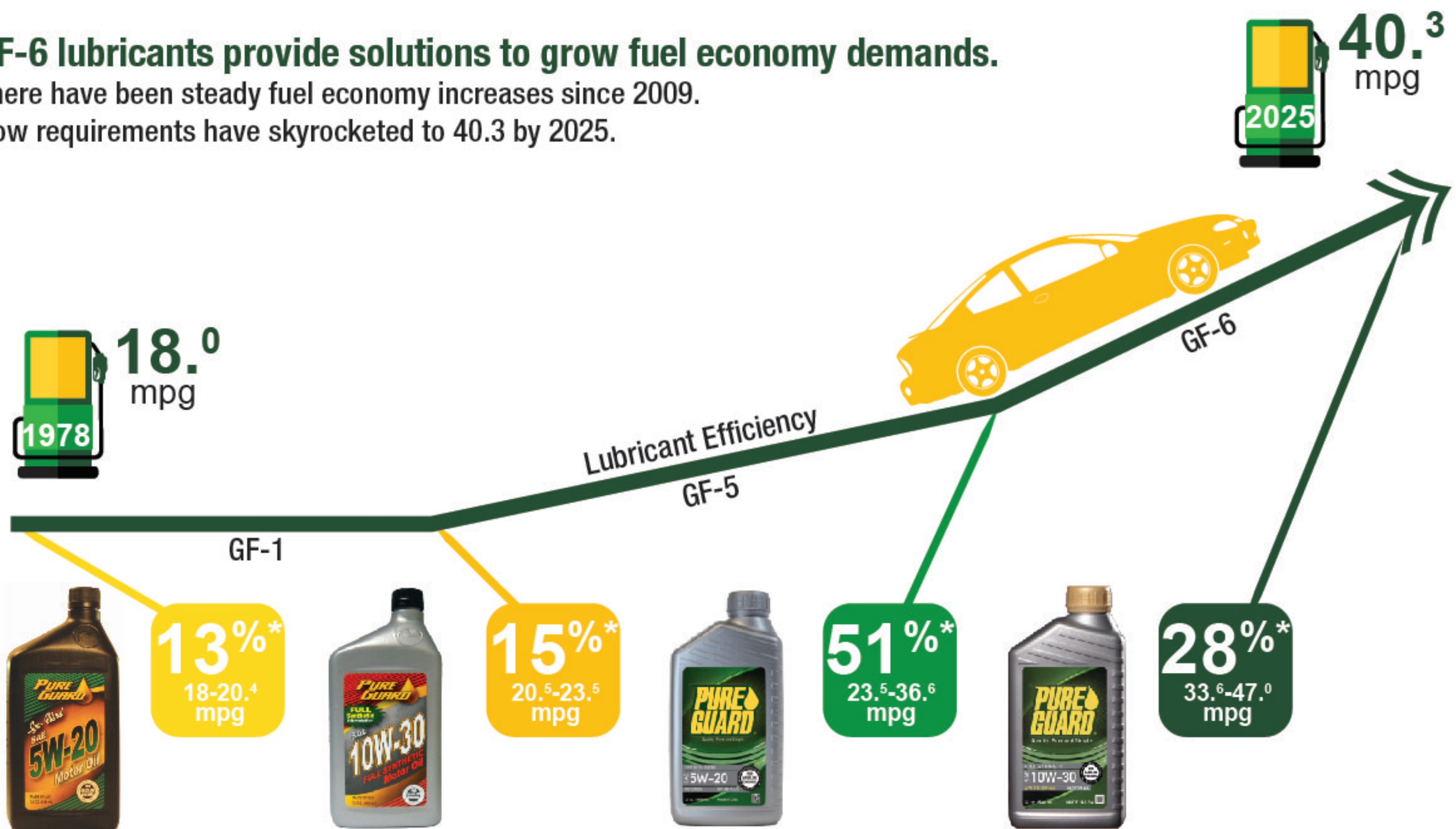
- Ensure cleanliness of critical engine and turbocharged GDI components, allowing the motor oil to flow and prevent overheating in varying operating temperatures

Choose Efficiency

GF-6 lubricants provide solutions to grow fuel economy demands.

There have been steady fuel economy increases since 2009.

Now requirements have skyrocketed to 40.3 by 2025.

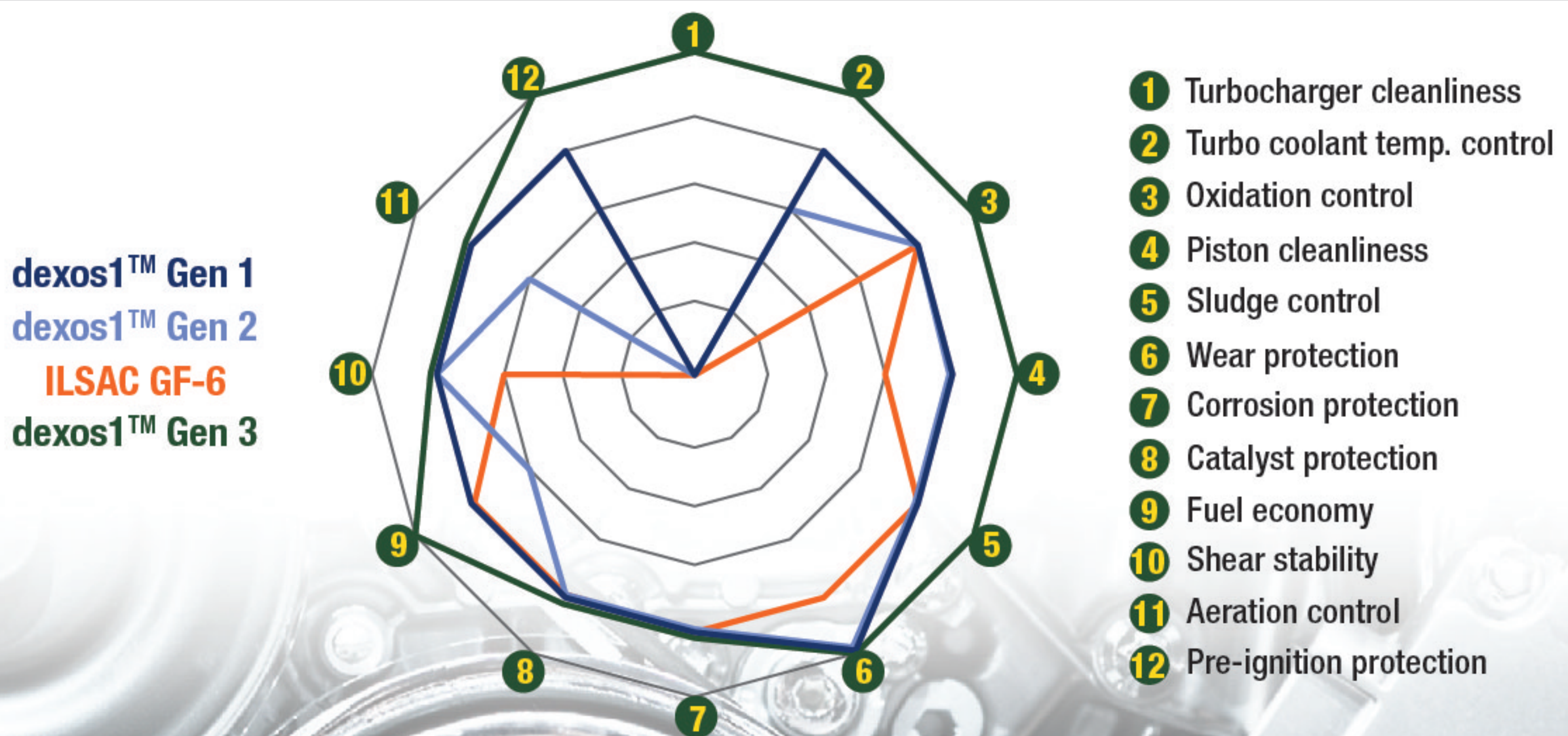


*Lubricant efficiency is when ILSAC (International Lubricant Standard Approval Committee) included Sequence VI Fuel Economy Testing. These numbers reflect the NHTSA's regulated fuel economy increases through 2025.

Enhanced Performance Efficiency

Higher performance lubricants are being demanded for existing and next generation engines.

Legislative drivers and changes in engine hardware are leading to a new ILSAC standard.



Choose Protection

Pure Guard advanced technologies create high performance protection.

Multiple levels of stringent quality control testing are carried out in our ISO 9001 and A2LA Certified Laboratory to stay on the cutting edge of lubricant technology. Seven fully automated packaging lines with state-of-the-art inspection stations further ensure Pure Guard's quality. These stations are equipped with infrared fluid level and cap seal verification, bar code scanners, and vision systems for label accuracy. We also constantly monitor the quality of our raw materials, safety standards, shipping processes and deadlines. All of this is done to maintain the highest levels of quality and customer satisfaction.



ENGINE PROTECTION AND PERFORMANCE	MOTOR OIL	SYNTHETIC BLEND	FULL SYNTHETIC	EUROPEAN FORMULA	GM dexos APPROVED
Cleaning Power & Protection	✓	✓	✓✓	✓✓✓	✓✓✓
Turbocharger cleanliness	✓	✓	✓✓	✓✓✓	✓✓✓
Engine Wear Protection	✓	✓✓	✓✓	✓✓	✓✓✓
Engine Deposit Protection	✓	✓✓	✓✓✓	✓✓✓	✓✓✓
Viscosity Stay-In-Grade	✓	✓✓	✓✓✓	✓✓✓	✓✓✓
Fuel Economy	✓	✓✓✓	✓✓✓	✓✓✓	✓✓
Cold Temperature Protection	✓	✓✓	✓✓✓	✓✓✓	✓✓✓
LSPI protection	✓	✓✓✓	✓✓✓	✓	✓✓
Soot Protection (chain wear)	✓	✓✓✓	✓✓✓	✓	✓

* A rating of 1 ✓ implies no specification or data currently available.

MADE IN USA

Choose Pure Guard

Packaging Sizes Available:

32 ounces / 946 mL

1 gallon / 3.78 Liters

5 quarts / 4.73 Liters

5 gallons / 18.9 Liters

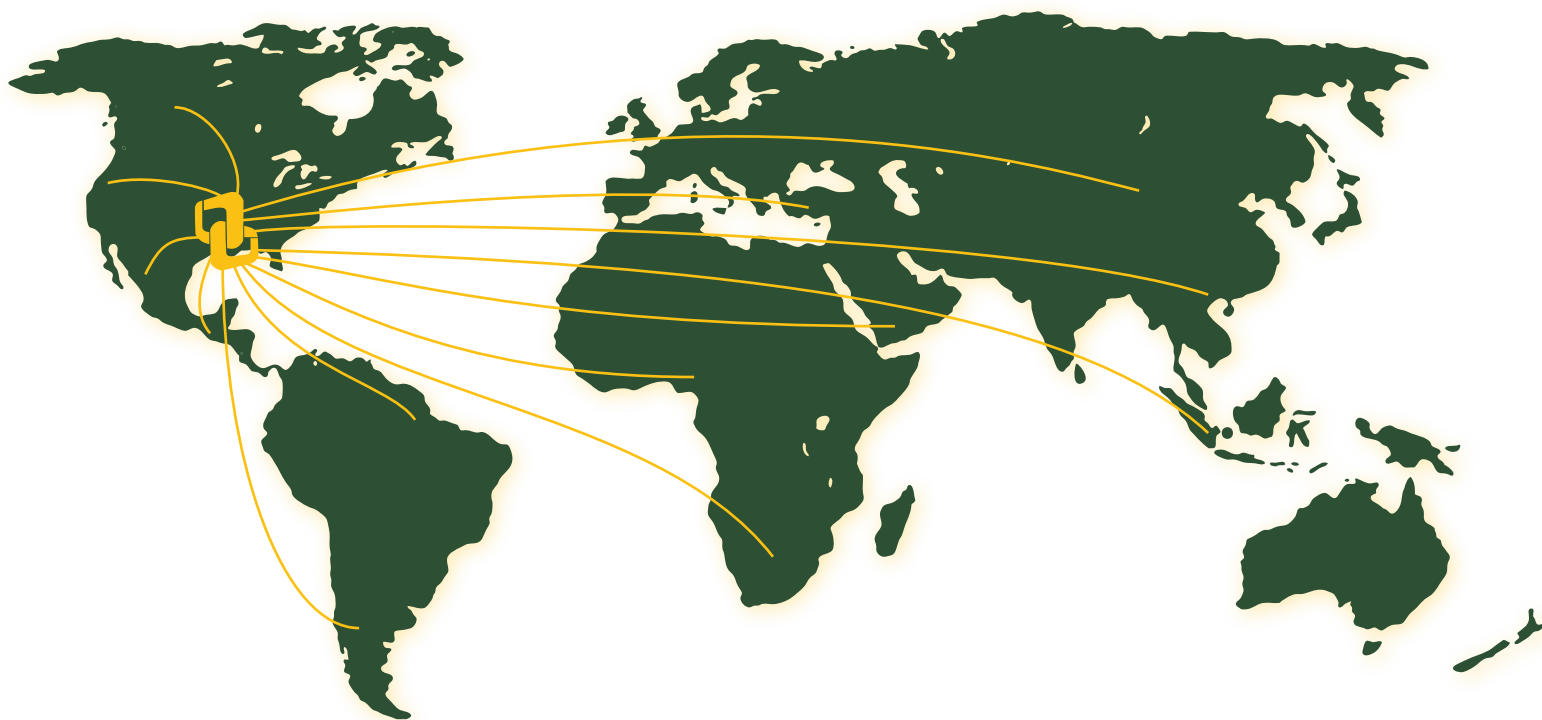
55 gallons / 208 Liters

275 gallons / 1040 Liters

Flexi Bags / Bulk



Pure Guard: World-wide Brand MADE IN USA



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