



Innovation

Technology

Hands-on

Reliability

Partnership

Your Partner for **Growth**
and **Development** in the
Automotive Aftermarket



THE RELIABLE PART

Together, we develop **growth** and **profitability**

Business is made by people for people.

Our mission is to develop business together with our customers by building up partnerships.

With NK we do not offer only the “hardware”. What is around the products is even as valuable or even more.

Based on your individual challenges and needs, we offer partnership concepts aiming at making your business stronger and more profitable.

From traditional customer/supplier relations to “full package” solutions that take the complete aftermarket value chain into consideration.

We strive to help our partners to maintain customer loyalty and reduce loss of customers by offering a variety of tools to power your business.



Always providing the best possible **support** to our customers and their business **development**

The aftermarket is our DNA. We are true aftermarket people who know the importance of creating value for our customers.

We are experienced and innovative.

We are “hands-on” people – practical and informal in our approach.



A strong, modern brand at your disposal

With NK as your partner you get a well reputed and established brand to support your business development.

A brand known and respected all over Europe, based on more than 50 years of aftermarket knowhow and experience.

We offer a unique, elegant brand profile at your disposal, supported by "hands-on" marketing concepts and services to support your local branding.



5 YEAR
GUARANTEE
AGAINST
DEFECTS

IN MATERIAL AND WORKMANSHIP

Quality - No Problem

Only Matching Quality parts with dimensions and accessories according to OE parts.

Claim rates close to zero.

Only approved suppliers with documented quality management systems according to TS 16949 and ISO 9000.

Produced and approved according to recognized international and national standards such as ECE R90 and NAMI.

The aftermarket's most extensive warranty program:

- General 5-year guarantee against defects in material and workmanship.
- Brake pads: Extra wear guarantee: Min. 35.000 km.

Only brand in Europe offering this excellent price/quality ratio compared to traditional premium aftermarket brands.

Covering Your Market Demand

Comprehensive ranges within all NK product groups.

Fast, medium and slow movers.

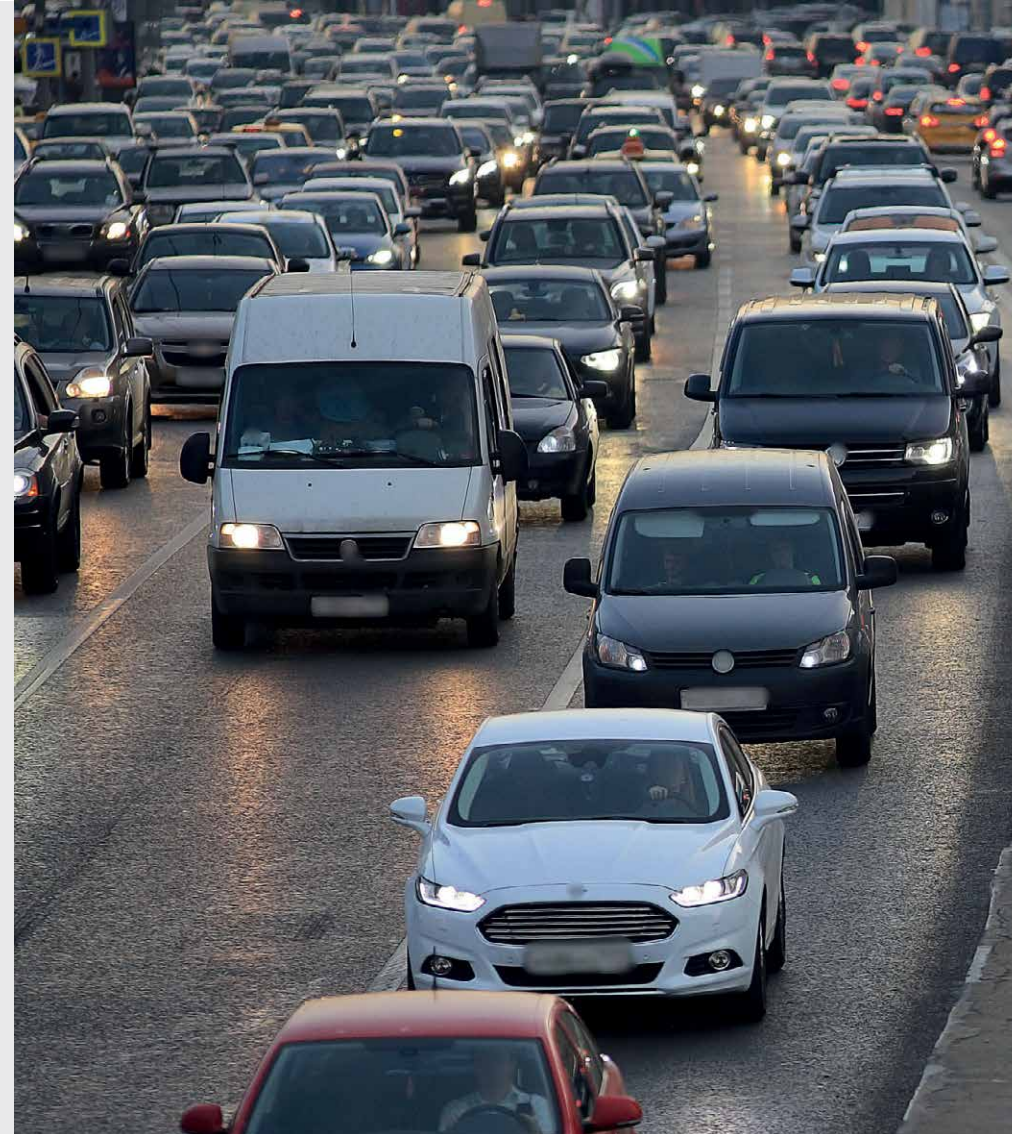
Brand new car applications as well as classic models.

More than 25.000 part numbers available.

Market coverage of vehicle fleet in Europe > 95%. Some product groups > 98% market coverage.

Passenger cars and vans from the 1980's until today.

Developed for vehicles made in Europe, Japan, Korea etc.



Your **supply** **performance** – our challenge

Improve your supply performance and reduce your stock bindings with NK as your partner.

Flexible supply concepts that meet your requirements.

Day-to-day deliveries in many countries with no min. order quantity.

Schedule order agreements with fill-in according to your business requirements.

Stock optimization program according to your market needs, including automatic stock composition proposals targeted at your business environment.

Easy-order systems: web-shop, TecCom, E-mail – you decide, we handle.

Order handling 24:7:365



Data that powers your business

Take advantage of our data integration solutions.

NK data analysis and support at your disposal as a business partner.

Comprehensive vehicle and product data.

Constant data monitoring of the European vehicle fleet.

More than 2.2 million car models linked.

Extensive cross data to OE and aftermarket suppliers.

TecAlliance "A-supplier" for more than 20 years.



Offering **new opportunities** for your future business

Innovative product and product range strategy.

Meeting today's demand as well as technology changes and future market needs.

Ambitious range development of established product groups by systematic market monitoring.

Availability of both fast, medium and slow movers - always following the development of the vehicle park.

Continuous implementation of new product groups.

Adding high end product solutions in relevant product groups.

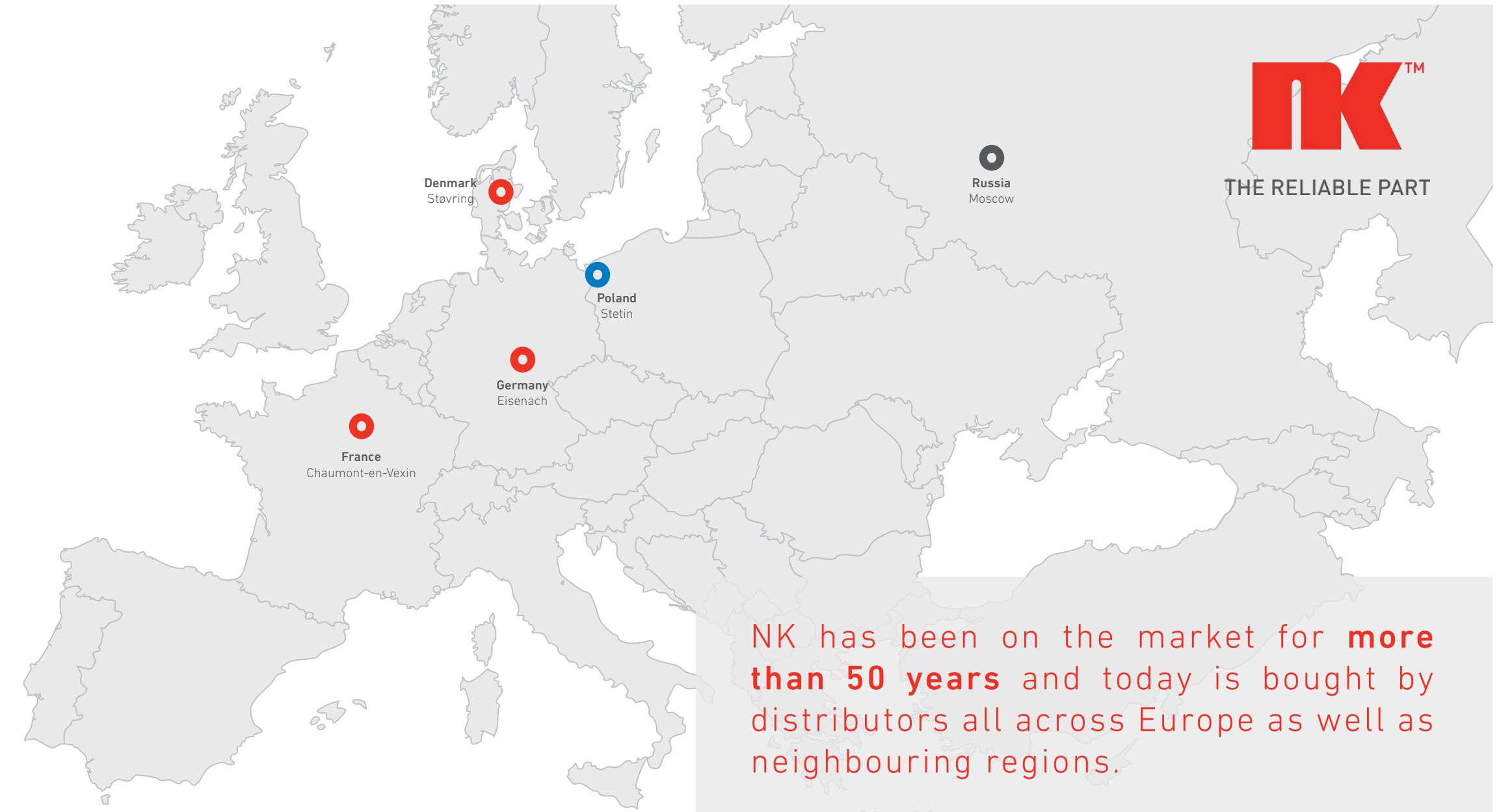
NK facts

NK is a brand name owned and registered by SBS Automotive A/S with headquarters in Denmark.

For decades, NK has been a well-known and respected trademark for brakes, steering, clutches and other automotive wear and tear parts.

The essence of the brand is expressed in the pay-off THE RELIABLE PART.

- **NK Distribution Platforms**
 - Germany
 - France
 - Denmark
- **NK Packing Operation**
 - Poland
- **NK Sales Operation**
 - Russia



NK has been on the market for **more than 50 years** and today is bought by distributors all across Europe as well as neighbouring regions.

Product Range



Mechanical Brake Parts

- Brake discs
 - Standard oiled discs
 - Coated discs
 - Discs with bearings and ABS
 - Bi-metallic discs
- Brake pads
 - Brake drums
 - Brake shoes
 - Brake cables
 - Wear indicators
 - ABS components
 - Mounting kits etc.

Hydraulic Brake Parts

- Brake calipers
- Caliper parts
- Brake hoses
- Brake cylinders etc.

Steering & Suspension Parts

- Drag links
- Track control arms
- Tie rod ends
- Ball joints
- King pin sets
- Repair kits/bushes
- Stabilizer bolts etc.
- Shock absorbers
- Coil springs
- Struts etc.

Transmission Parts

- Drive shafts
- CV joints
- CV boot kits etc.
- Cables, manual transmission

Clutch Parts

- Clutch kits
- Master and slave cylinders
- Clutch hydraulics
- Dual mass flywheel conversion kits
- Clutch cables

Wheel Bearings

- Wheel bearing kits





MARKETING SUPPORT

We offer a unique, elegant brand profile at your disposal, supported by “hands-on” marketing concepts and services to support your local branding.

The NK Shop-inShop concept offers a wide selection of marketing materials and merchandise to support your sales.



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