

HONEST / CONSCIENTIOUS / THINKING / INNOVATIVE



CAMEL GROUP CO., LTD.

THE WORLD'S LEADING ENERGY SOLUTION PROVIDER





***THE WORLD'S LEADING
ENERGY SOLUTION PROVIDER***

Contents ➔

CAMEL GROUP

- ▣ Company profile
- ▣ History
- ▣ Global presence
- ▣ Plant location

QUALITY MANAGEMENT

+

MANUFACTURE

+

SALES AND MARKETING

+

CAMEL GROUP



CAMEL

COMPANY PROFILE

Camel Group Co., Ltd., founded in 1980, is an integrated high-tech enterprise specialized in the R&D, production and marketing of lead-acid batteries, lithium-ion batteries, and renewable resource recycling. For over 40 years, Camel is always customer-oriented and has grown as the largest car battery manufacturer in Asia.





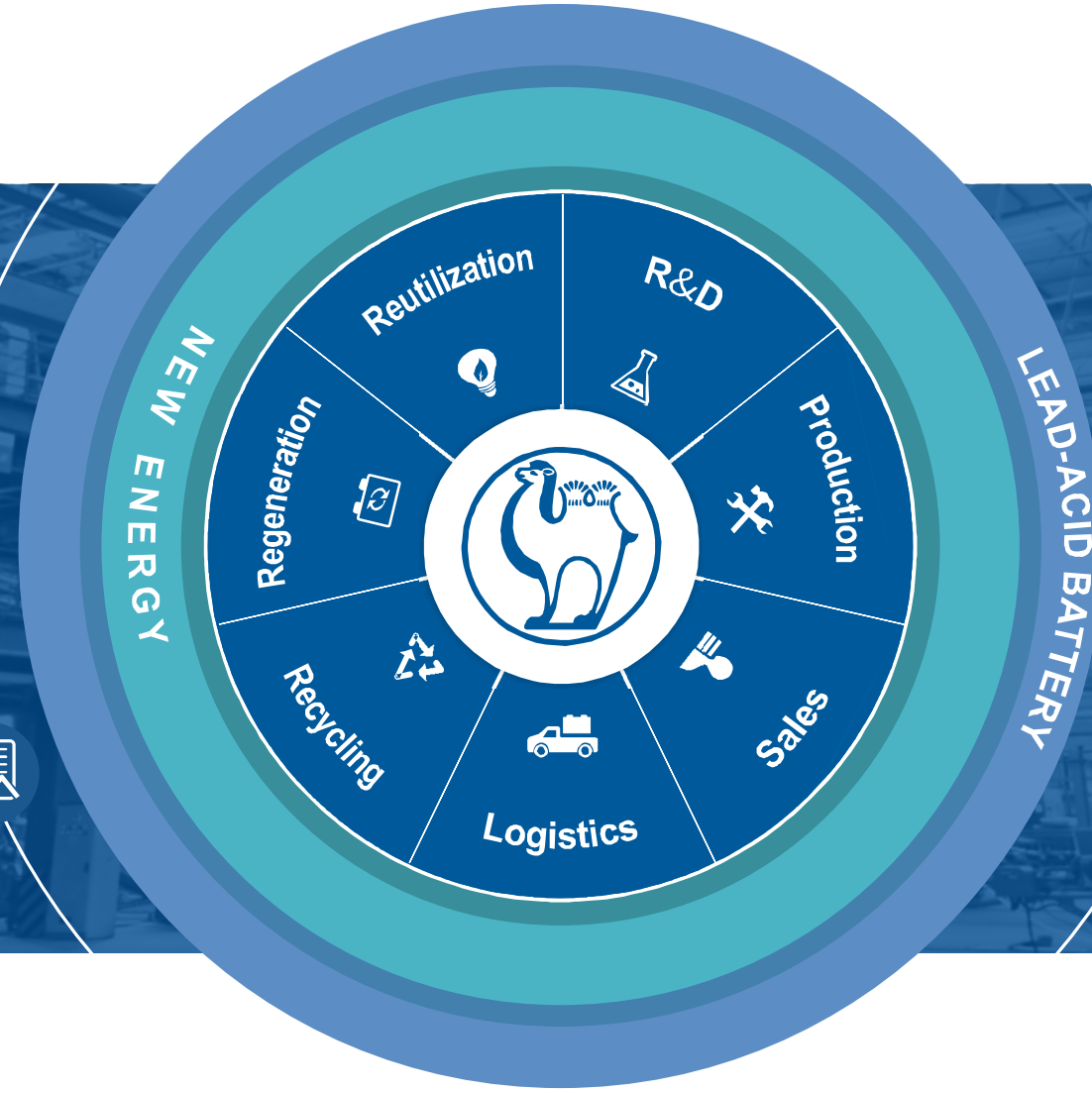
CAMEL

COMPANY PROFILE

Subsidiaries
More than 30

Registered capital
US\$180million

Total assets
US\$2 billion



Employees
nearly 7300

Sales revenue
US\$2 billion

Annual production
33 million batteries



COMPANY PROFILE



Annual Lead-acid Battery
Production Capacity

38 million units



Annual Lithium-ion Battery
Production Capacity (EV)

2 GWh



Annual Battery
Recycling Capacity

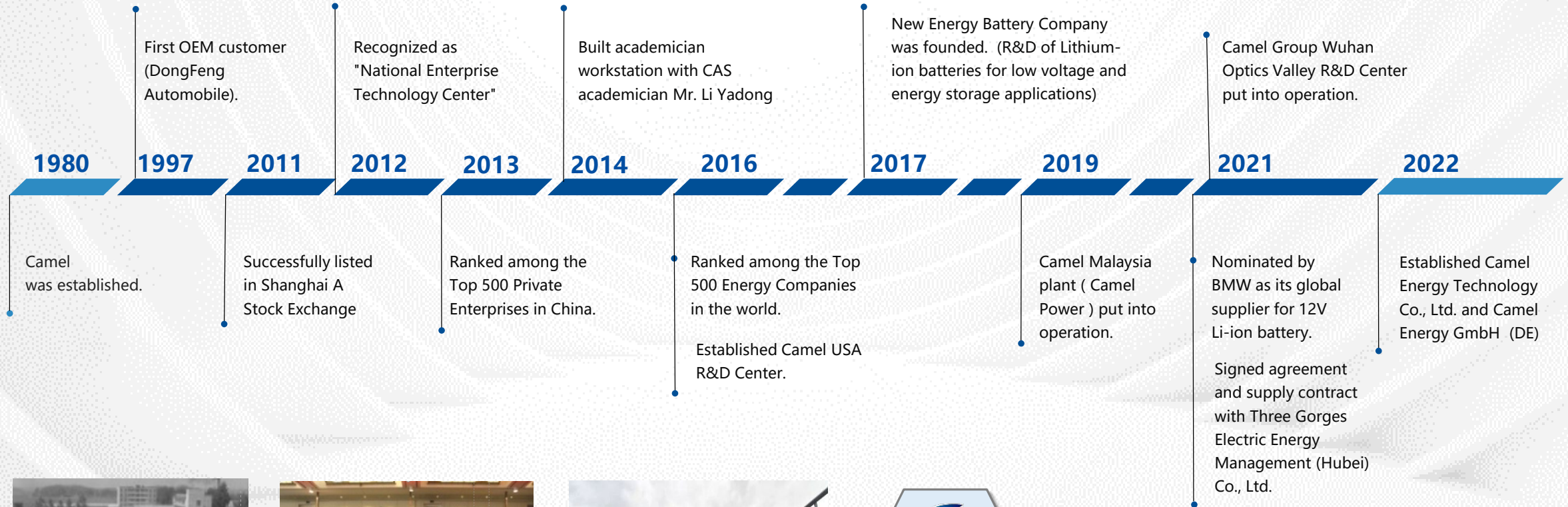
860,000 tons

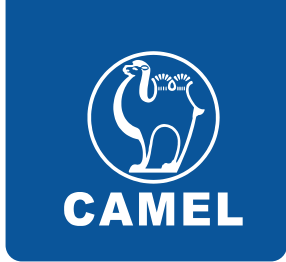
Largest SLI battery manufacturer in Asia



HISTORY

Keep a leading position in the industry since 1980





GLOBAL PRESENCE

Camel developed globally with over 30 subsidiaries, covering the whole industry chain with R&D, production, sales, logistics and battery recycling.

Camel has 4 R&D centers globally to provide technical driving force for the sustainable development.

 **8** Manufacturing Bases

 **4** R&D centers



Xiangyang R&D center

Camel Product R&D Center for mass production and industrialization.



Wuhan R&D center

Camel Wuhan R&D Center and pilot base, mainly focus on lithium, fuel cell and some other advanced battery technology.



US R&D center

Camel US R&D Center for start-stop battery, lithium battery and fuel cell. Create R&D sharing mechanism with local OEMs.



GER R&D center

Camel Germany R&D Center for project development with local OEMs.

PLANT LOCATION



battery plant Head office

Lead acid battery

Camel Xiangyang Plant
Xiangyang, Hubei

Camel Huanan Plant
Wuzhou, Guangxi

Camel Xinjiang Plant
Tuokexun, Xinjiang

Camel POWER
Kuantan, Pahang, Malaysia

Camel Huazhong Plant
Gucheng, Hubei

Camel Apollo Plant
Yangzhou, Jiangsu

Camel Haixia Plant
Gucheng, Hubei

Lithium-ion battery

Camel New Energy Plant
Xiangyang, Hubei





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Contents ➔

CAMEL GROUP +

QUALITY MANAGEMENT

▣ Quality management

▣ Quality assurance

MANUFACTURE +

SALES AND MARKETING +





QUALITY MANAGEMENT

From 1994, Camel strictly implemented international quality management system, environment management system and occupational health and safety management system.

We also learn from some outstanding OEM customers, integrate the management methods of European, US, Japanese and Korean OEM customers to build Camel's own quality management system.

System Certificates

- ISO 9001:2015
- ISO 14001:2015
- ISO 45001:2018
- ISO 50001:2018
- IATF 16949: 2016
- GB/T29490—2013
- ISO/IEC 17025: 2017

Product Certificates

China Classification Society
Certification
INMETRO

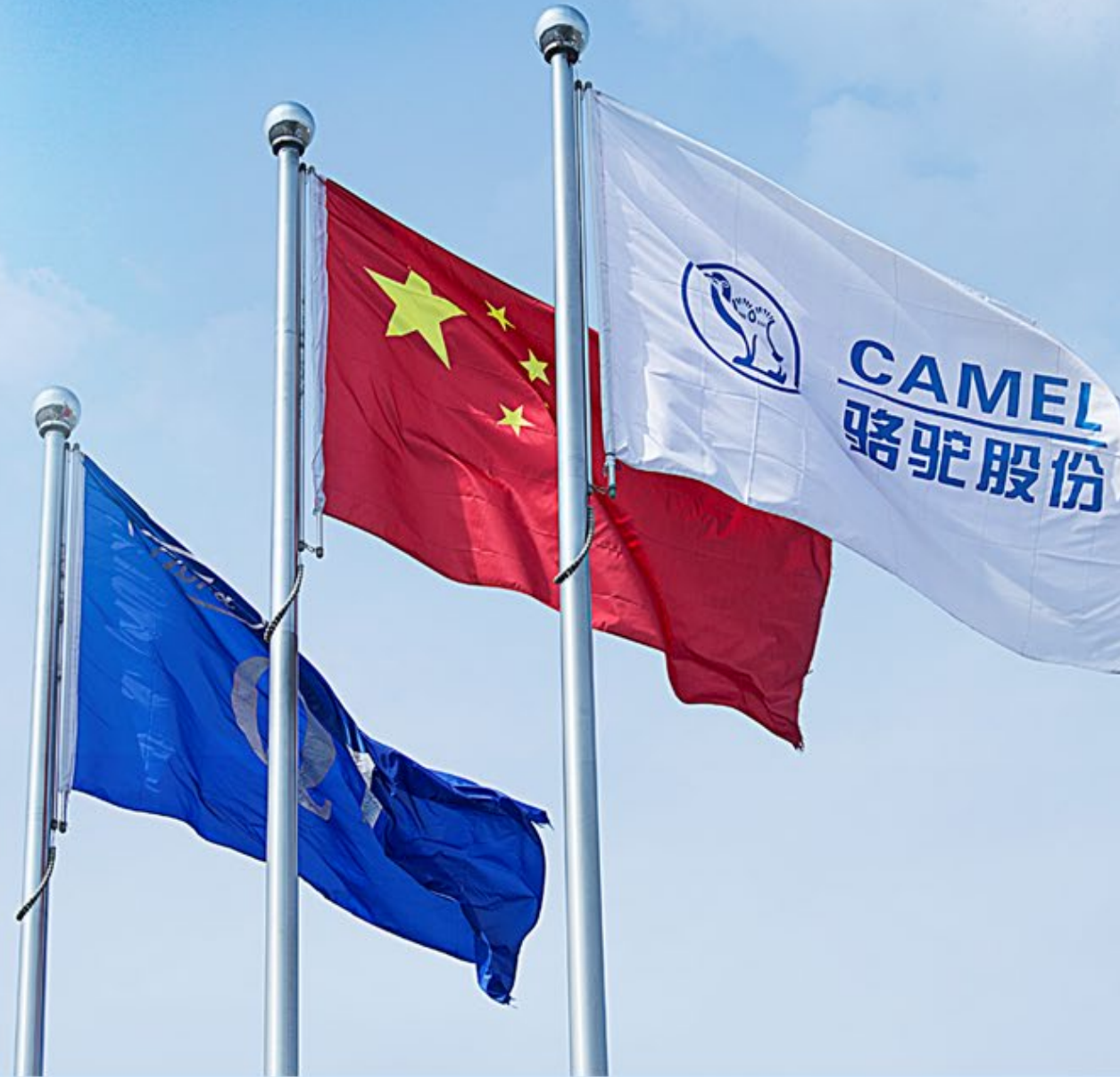
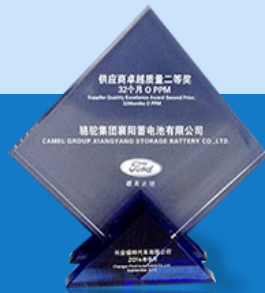




CAMEL

QUALITY ASSURANCE

- Strictly implement the APQP process of OEMs;
- Awarded as Class A Supplier by dozens of OEMs for excellent quality performance;
- GP-8 Quality Improvement Award by SAIC-GM, Excellent Quality Award and Q1 Certification by Chang'an Ford, QSB+ Certification by Dongfeng Peugeot Citroen, etc.
- Passed BIQS audit by SGM, and ASES audit by Nissan, and ranked A-level in Formel-Q audit by SVW.





***THE WORLD'S LEADING
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Contents

CAMEL GROUP +

QUALITY MANAGEMENT +

MANUFACTURE

 **Production equipment**

 **Products**

SALES AND MARKETING +



MANUFACTURE

- We have 7 main lead acid battery manufacturing bases with world-level advanced battery manufacturing equipment and production technology.
- Based on **GB, DIN, JIS, SAE** standards and requirements of OEM customers, we could design and produce batteries for over 400 types.





PRODUCTION EQUIPMENT



Italian Sovema continuous punching production line

Equipment capability ranks first in the industry

Camel is the first company in China which successfully introduced or applied the imported automatic battery production equipment, such as the Italian Sovema expanding line, American Wirtz con-cast & con-roll production line, which greatly improved production efficiency and quality stability.



Italian Sovema expanding production line



Wirtz con-cast & con-roll equipment from US



CAMEL

PRODUCTION EQUIPMENT



TBS automatic assembly line from UK



Nanjing Nova stereoscopic warehouse



BM enveloping machine from Austria



Hadi after-treatment line from Germany



PRODUCTION EQUIPMENT



Double layer suspension coater



Die-cutting lamination machine



Roller press machine



Roll baking



Blender machine



PRODUCTS

LEAD-ACID BATTERY

- Automotive starting battery
- AGM / EFB start-stop battery



FLOODED TRACTION BATTERY

- Electric Tricycle Battery
- Golf Cart Battery
- Forklift Battery



ENERGY STORAGE

- Household Energy Storage
- Portable Energy Storage



LITHIUM-ION BATTERY

- 12V and 24V series





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Contents ➔

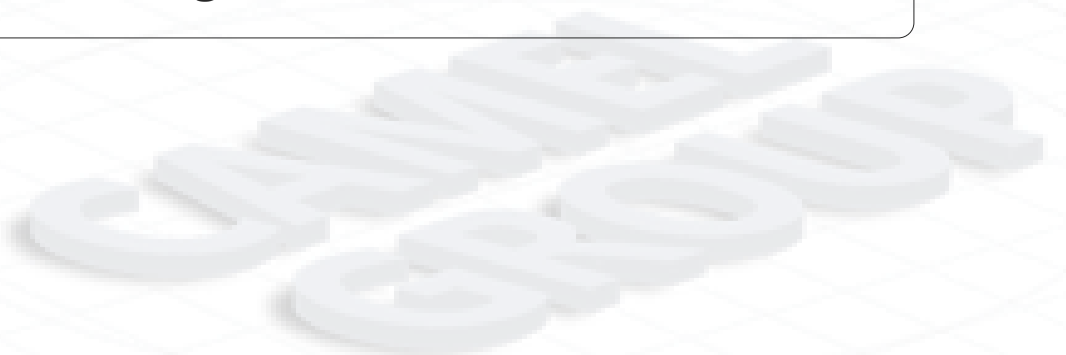
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QUALITY MANAGEMENT +

MANUFACTURE +

SALES AND MARKETING

- ▣ OEM and aftermarket in China
- ▣ Overseas marketing and sales





CAMEL

OEM AND AFTERMARKET IN CHINA

We provide high quality energy storage solutions for more than 200 OEM customers.



50%

OEM market share

30%

Aftermarket share

2000+

Primary agent

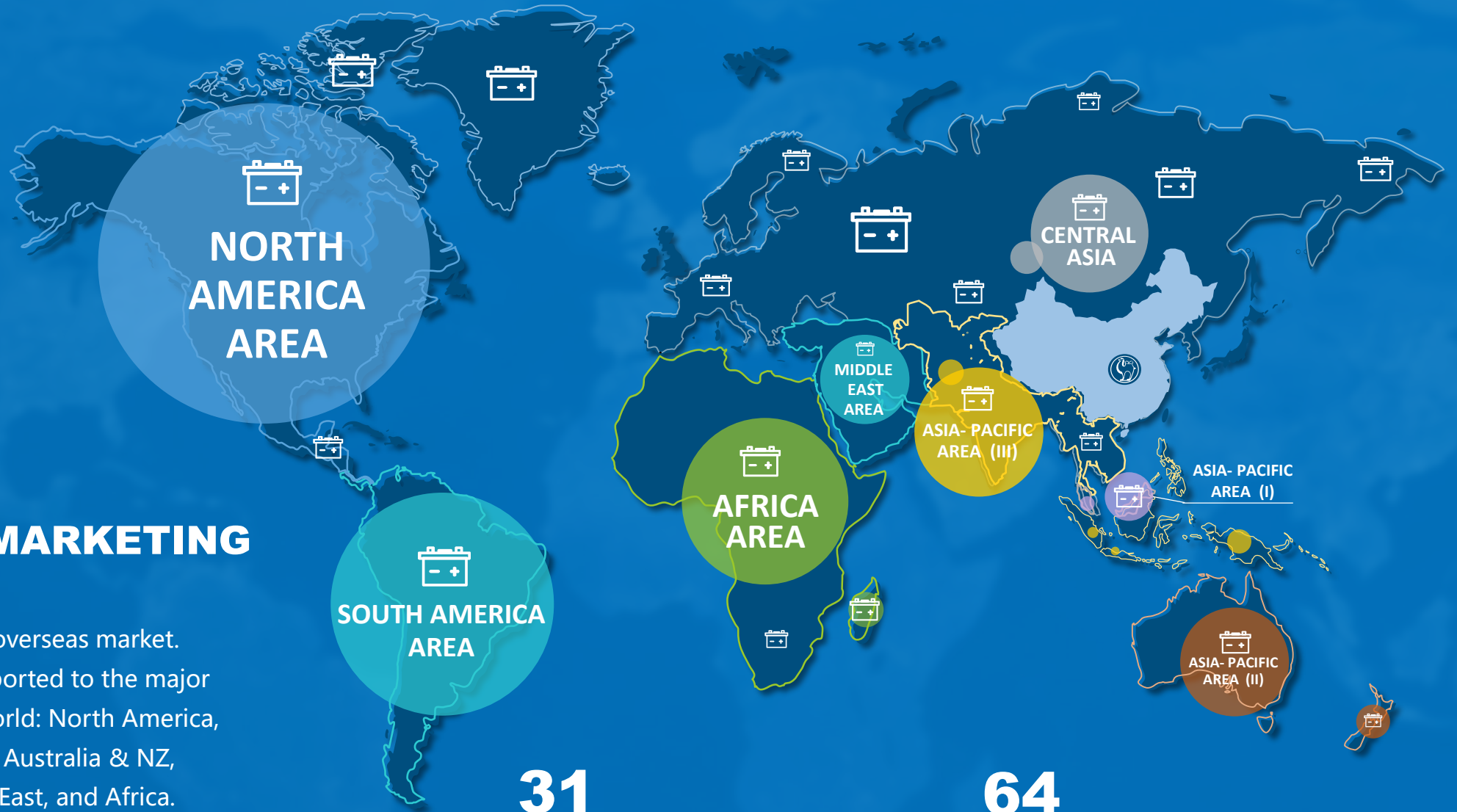
53,000+

terminal sale outlets

● All the above is listed in random order



CAMEL



OVERSEAS MARKETING AND SALES

Camel actively expand overseas market. Products have been exported to the major regions of the whole world: North America, South America, Europe, Australia & NZ, Southeast Asia, Middle East, and Africa.

31

Camel brand exports to countries

64

Exporting to countries

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[**THANK YOU**]

