



PICHLER WERKZEUG GMBH

Business Profile

Special tools with quality since 1978.

HELLO,

THANK YOU

FOR YOUR INTEREST IN US!

40 years of company existence - then as now, our company has been a business that stands for quality, experience and longevity. We are proud of what we have achieved in all these years and are looking forward to what lies ahead.

What makes us special? The good mix of young and long-time employees help us to meet the needs of our loyal costumers to understand our customers and to come up with new ideas and to implement methods.

The family business PICHLER Werkzeug goes through its ups and downs as a strong and innovative company. With high demands on quality and development we are always ready to give everything.



Michael Pichler
CEO

1978

Founding of PICHLER Werkzeug



1992

Founding of branch office in France



1988

Founding of branch office in Switzerland



2001

First injector removal tool

2002

First glow plug removing tool

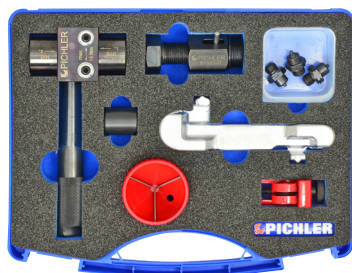


2005

Founding of branch office Belgium

2007

Innovative brake line drilling device



2011

Glow plug removing tool

2012

Founding of branch office in UK



2014

Founding of branch office in Germany

2016

Over 12.500 articles available



2018

Founding of branch office in Italy



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HISTORY

It all began in Tyrol in 1978. Hansjörg Pichler founded his company PICHLER Werkzeug and finally shaped the market with his ideas and actions. Thanks to its growth and high quality, "PICHLER Special Tools " became a brand that quickly gained a lot of sympathy and trust to build up the company. The strategies and visions of PICHLER Werkzeug still play an essential role since the very beginning. A constant striving for improvement and further development is our priority in order to meet the demands of our customers of automotive workshops worldwide.



INTERNATIONAL SUCCESS

Through our strong direct sales force, we visit approximately 30,000 garages in 7 European countries every year and equip our customers with innovative special tool solutions. In many other countries worldwide, our products are supported by strong trading partners. Close cooperation directly with the automotive industry also characterizes our international success. Here we develop and produce solution-oriented OEM tools together with renowned car manufacturers. Our company is ISO certified and complies with international standards.

OUR AWARDS



We have EXPERIENCE

Since 1978, PICHLER Werkzeug has been developing, producing and selling automotive supplies for all brands and has revolutionized the industry.



We stand for QUALITY

PICHLER Werkzeug exclusively develops and sells products of which we are 100% convinced.



We implement INNOVATIONS

Staying innovative is our key to success. PICHLER Werkzeug stands for time-saving and problemsolving special automotive tools for all types of automotive workshops.



And that's for OUR CUSTOMERS

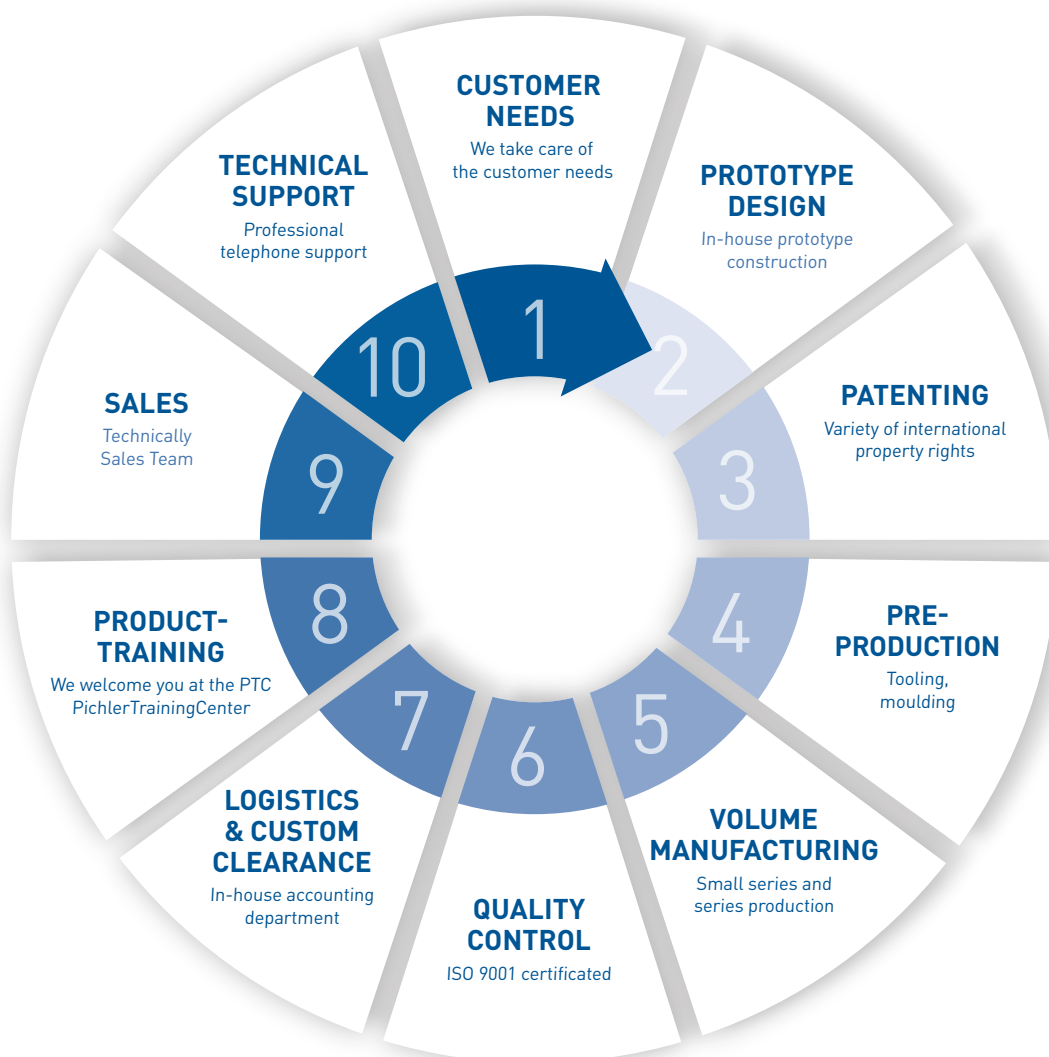
The customer stands in the first place: Our professionally trained employees always strive to meet the expectations and requirements of our customers.



2 | PHILOSOPHY

WE ARE A COMPANY WITH A CLEAR MISSION:

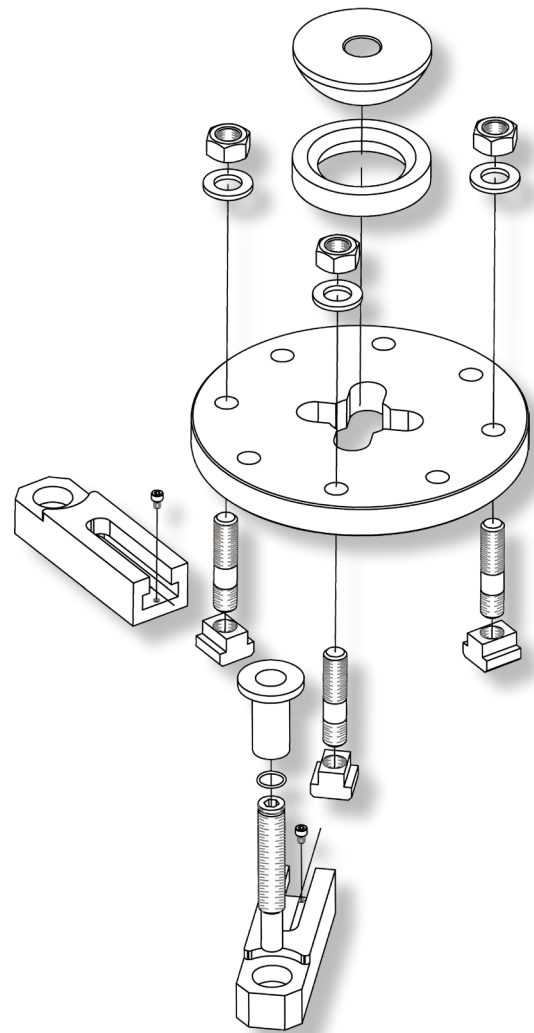
To develop special tools for the highest demands that last longer than a car's life. We invent, build and distribute special tools that simplify your work processes so drastically that you will be amazed how much time, energy, material and money can be saved.



OUR KEY TO SUCCESS

What we do best

OUR INNOVATIONS ARE THE RESULT OF YOUR NEEDS.



INNOVATIVE

For innovation to succeed, the tool must also be adapted to this strong and permanent change of time and revolutionized. Only those who listen, know exactly where the knot sits. And that's what we do. Every day; with our customer service staff. With mechanics who are confronted with the complexity of modern vehicle technology daily. And with our engineers who can transform needs into practicable solutions.

PROCESS-ORIENTED

After intensive development phases, we can always present you new results directly in your workshop. Results of which we are proud of. Solutions that cover many work steps. Our special automotive tool improves your workflow and sometimes even reinvents the wheel.

PROBLEM SOLVING

PICHLER Werkzeug stands for time-saving and problem-solving special automotive tools for all types of automotive workshops. Experience unique methods to remove injectors with hydraulic power up to 20 tons and witness how easily injector shafts can be cleaned and how drilling out torn glow plugs becomes a pleasure.

HIGH QUALITY

Our products are characterized by craftsmanship. We strive for the best possible function and performance and each employee acts as if he were the user of the product. Our solutions guarantee absolute reliability and minimum downtimes. The trust in quality of our products and services is the basis for the continued existence of our business.

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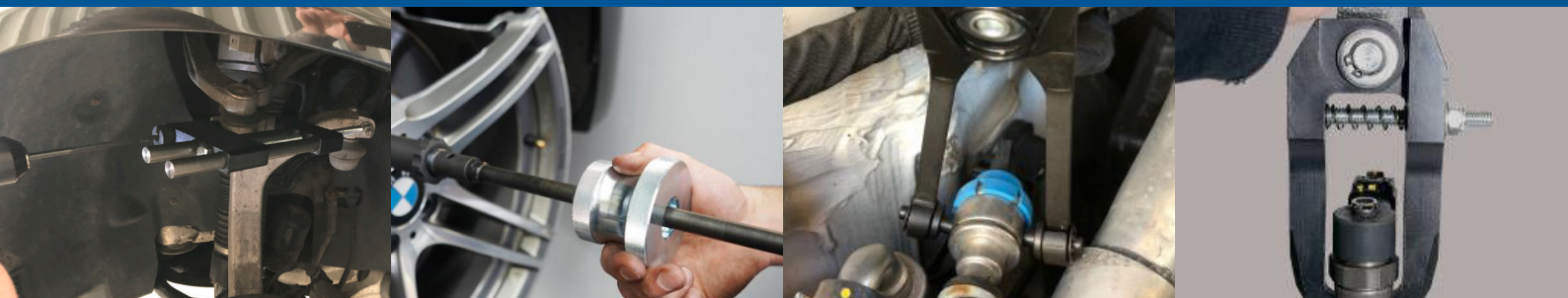
PRODUCTS



WIDE-RANGING

SORTIMENT

Today, our product range comprises more than 12.500 articles. And it is constantly growing. From universal injector tools to tools for replacing glow plugs and specially developed tools for certain components. With our special automotive tool, you can skip work steps, increase efficiency and maximize your success.



WE PROVIDE REPAIR SOLUTIONS

for engine technology, chassis & steering etc.

PICHLER Werkzeug not only specializes in one area in the automotive industry, but also provides solutions for numerous problems. In our assortment you will find everything you need for a successful repair.

We offer time-saving repair solutions for the following categories:



GENERAL TOOLS



BODYWORK &
INTERIOR



BRAKE &
WHEEL



ENGINE
TECHNOLOGY



MACHINING



COMPRESSED AIR &
BATTERY EQUIPMENT



TWO-WHEEL TOOL



CLUTCH & GEARBOX



COMMERCIAL
VEHICLES



ELECTRICITY



SILENT BEARINGS, BALL JOINT
& BUSHES



SPRINGS &
SHOCK ABSORBERS



STEERING &
GEOMETRY



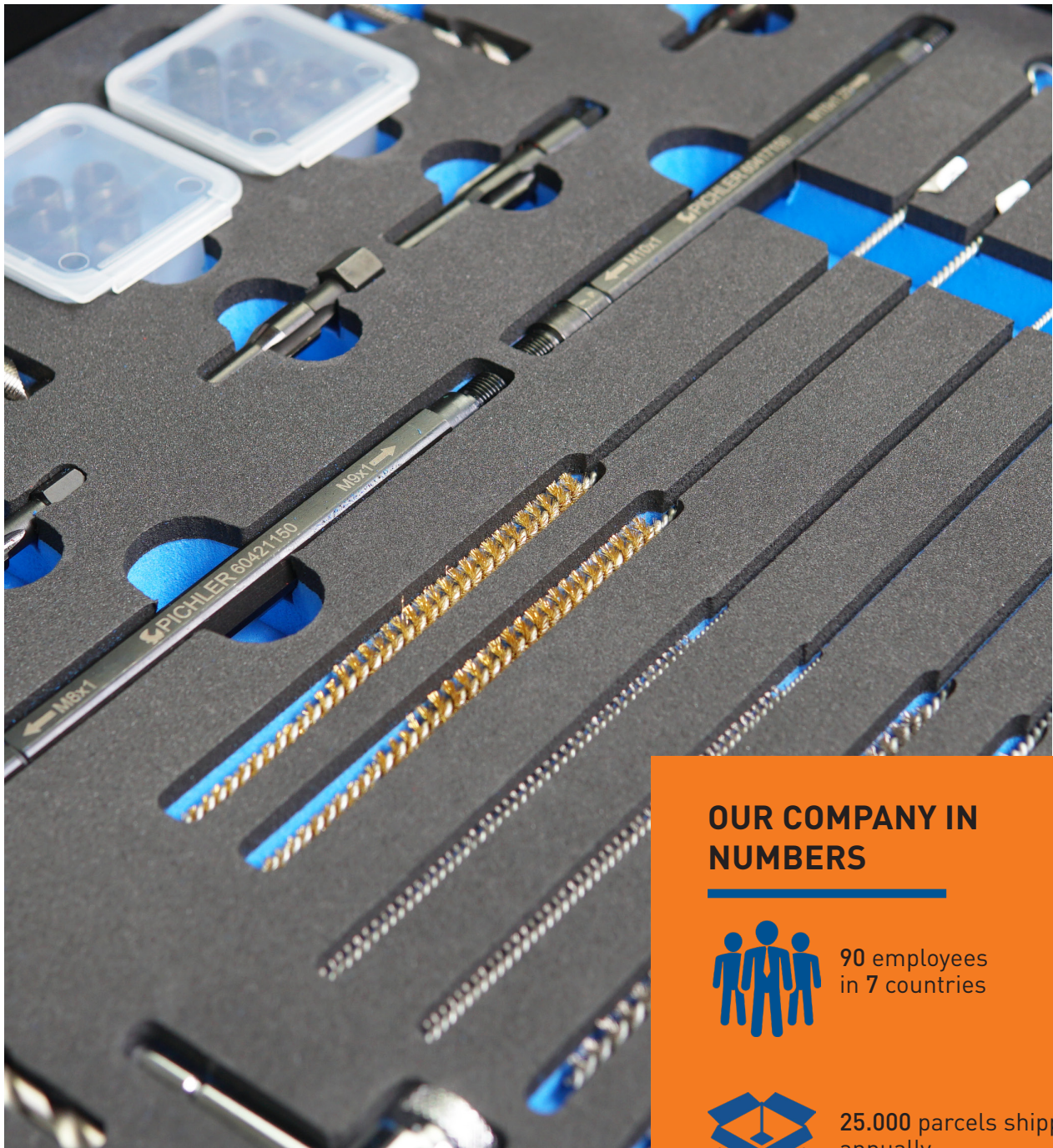
WHEEL BEARINGS,
HUB & DRIVE



HYDRAULIC &
ACTUATION COMPONENTS



HYBRID &
ELECTRIC VEHICLES



OUR COMPANY IN NUMBERS



90 employees
in 7 countries



25.000 parcels shipped
annually



30.000 satisfied customers
worldwide

You have problems with a stuck glow plug, need a spare drill for the glow plug boring tool or simply a universal hose clamp? You need information about products or your delivery, telephone support, on-site service by our sales representatives, explanatory application videos or even special spare parts?

PICHLER Werkzeug will be happy to personally take care of you and your concerns.

Please contact us.

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FOR THE WHOLE WORLD.**



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built to succeed.