

# **EVERYWHERE EVERY MOMENT**



**5 Countries** 13 Logistics Bases



**94+**Countries Export



25.000+ References



2.500.000+ Stock References



**5.100.000+** Products Annual



**800.000+** Delivery Annual





#### **HISTORY**



Basbug Auto Parts was founded in 1974 - Istanbul.

Started its business with trading spare parts of the first local car of Türkiye «Anadol».

Addition to Anadol, started to distribute spare parts of Ford vehicles and in 2007 will be Ford Otosan Authorized Dealer.

In 2000 BSG Auto Parts was registrated as own brand of Basbug.

Basbug made agreements with various original and aftermarket parts manufacturers in order to improve BSG branded product portfolio.

BSG started to build up todays brand with; 2.000 qty of PC and LCV spare parts. Continued its growth in 20 countries.

BSG portfolio expanded with;

- Mercedes-Benz LCV,
- · Volkswagen,
- · Opel,
- Peugeot and Citroen vehicles' parts.

BSG brand awareness reached 4 continents and more than 60 countries.

BSG increased parts diversity by adding;

- Mercedes PC,
- BMW,
- Hyundai and Kia spare parts to its range.

Reaches 10.500 references.

Moved its headquarters to the Netherlands.

By opening branches in Dubai – U.A.E and Russia, expands its service network.

Enlarging parts portfolio with;

- · Renault,
- Fiat
- Japanese Korean

BSG brings reference quantity to over 25.000.

By developing product groups for trucks and trailers, started to serve heavy duty vehicle network.

BSG brand awareness continues to increase with its unwavering quality & service approach in more than 94 countries.

1974 2000 2001 - 2005 2006 - 2010 2011 - 2015 2016 - 2020 2021 -

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### **LOCATIONS**





### LOGISTICS CENTERS IN TÜRKİYE







## **PASSENGER & LIGHT COMMERCIAL VEHICLES**

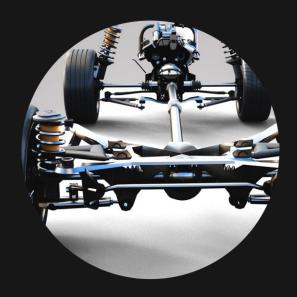




#### **PRODUCT GROUPS - I**



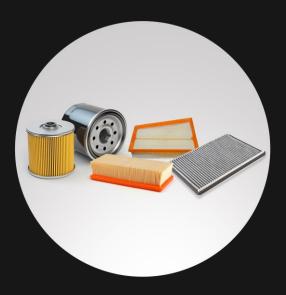
**ENGINE PARTS** 



STEERING - SUSPENSION PARTS



**BRAKE PARTS** 



**FILTERS** 



#### **PRODUCT GROUPS - II**



HEATING - COOLING PARTS



ELECTRIC - LIGHTING PARTS



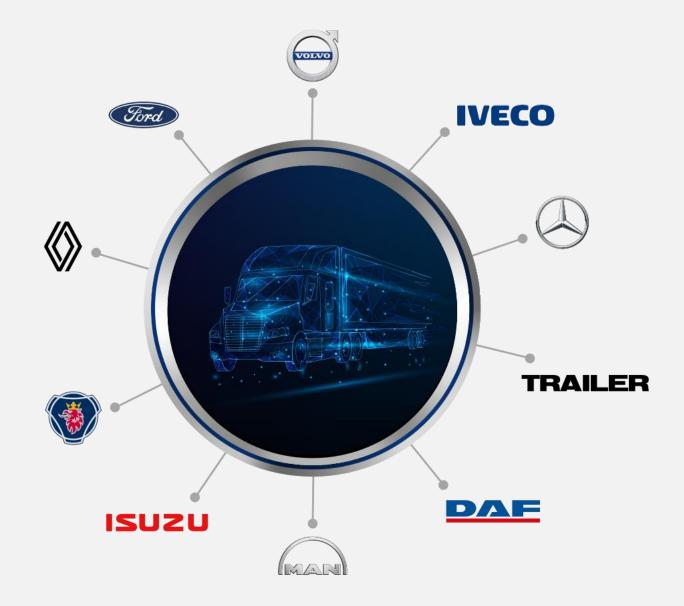
**BATTERIES** 



**OILS - CHEMICALS** 



#### **HEAVY DUTY VEHICLES**





#### **PRODUCT GROUPS - I**



**ENGINE PARTS** 



**BRAKE PARTS** 



STEERING - SUSPENSION PARTS



#### **PRODUCT GROUPS - II**



HEATING - COOLING PARTS



**BEARINGS - PULLEYS** 



CLUTCH DIFFERENTIAL TRANSMISSION



#### **PRODUCT GROUPS - III**



**BODY PARTS** 



RUBBERS - METAL PARTS WIRES



ELECTRIC - LIGHTING PARTS



#### **EAC CERTIFICATE**

Indicates products that conform to all regulations of the Eurasian Economic Union.

EAC is given by accredited independent institutions and laboratories of Eurasian Economic Union;

- Russia
- Belarus
- Kazakhstan
- Armenia
- Kyrgyzstan





### **QUALITY**

HUMAN

**TRUST** 

**CONTINUOUS IMPROVEMENT** 

**GREEN FUTURE** 

**SUSTAINABILITY** 



Supplier Control System



Sample Control System



ISO 9001 Certificate



**Modern Production Facilities** 



Lab Test Results



#### **BSG WEB ORDER**

BSG Web Order - B2B application, Allows our business partners to check;







Stock



Price







## ALDOC ONLINE ORDER SCREEN

Our business partners can move items from shopping basket in Aldoc system to BSG Web Order (B2B) application easily.



## TecDOC SPARE PARTS CATALOGUE

Catalogue program that used by whole after market sector over the world.

BSG Auto Parts is a data supplier of TecDoc.



## **THANK YOU**



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