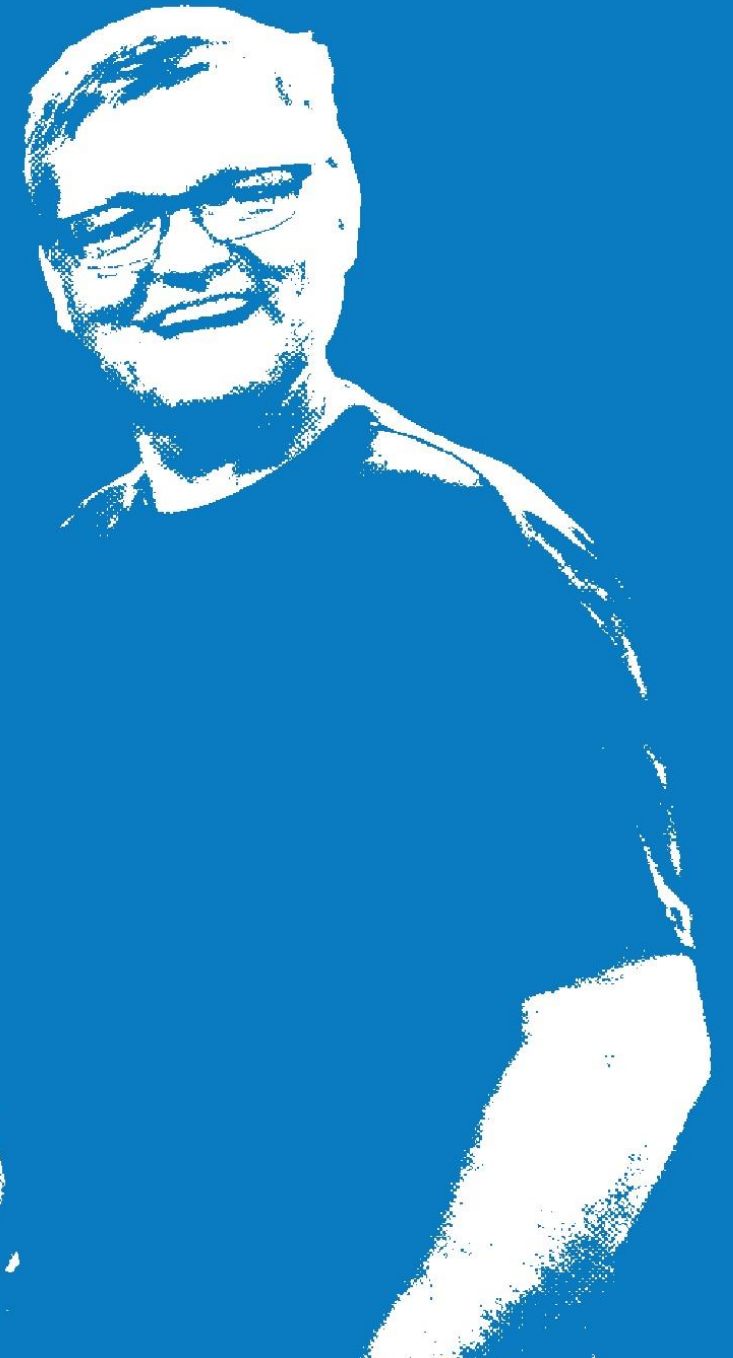







KNOWLEDGE SKILLS PERFORMANCE

www.betaginnovation.com



Effective Training, Advanced Equipment & Practical Management Tools to Drive A New Performance Standard in Collision Repair

Our Objectives:

-  1 Reduce Repair Time
-  2 Increase Profitability Per Repair
-  3 Without Compromising Quality





Building on the **Effective Training** and **Advanced Equipment** program that sits at the center of BETAG's commitment to develop the **Knowledge, Skills & Performance** of estimators and technicians, BETAG now offers a comprehensive suite of Management Tools to help **enhance customer satisfaction** and **boost efficiency**.

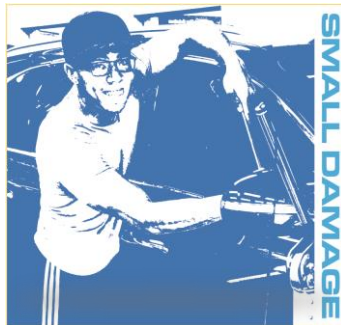
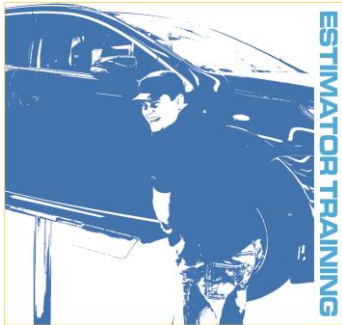
Encompassing everything from the customer's first engagement, through to measuring and promoting carbon footprint reduction, BETAG has developed four **technology platforms to streamline and improve the repair process** from end to end.

**DRIVING A NEW
PERFORMANCE STANDARD
IN COLLISION REPAIR**

EFFECTIVE TRAINING

LEARNING PATHWAY leading to **BETAG OUTER PANEL REPAIR SPECIALIST** recognition

-  Estimator Training program
-  Technician Training program
-  eLearning & Instructor Led Curriculum
-  Completion Certificates



**DRIVING A NEW
PERFORMANCE STANDARD
IN COLLISION REPAIR**

LEARNING PATHWAY

BETAG OUTER PANEL REPAIR SPECIALIST

Phase 1 (Program Start)

1. Small Damage – Level 1
2. Plastic Repair

Phase 2 (Start +3 months)

3. Medium Panel – Steel
4. Putty Shaping & Sanding

Phase 3 (Start +6 months)

5. Medium Panel – Aluminum
6. Advanced Glue Pulling
7. Small Damage – Level 2
8. Glass Repair/Replacement

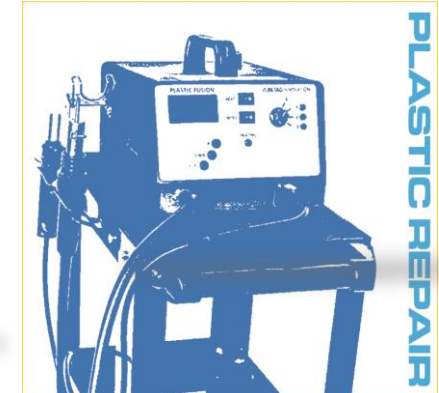
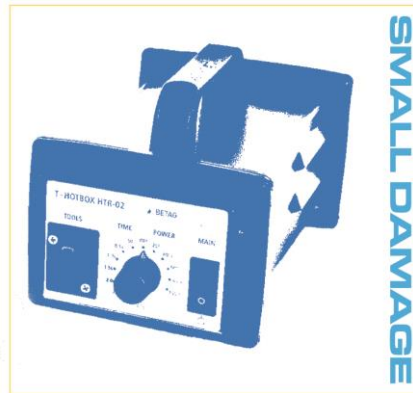
Accreditation (Start +12mnths)

9. Skill Assessment

**DRIVING A NEW
PERFORMANCE STANDARD
IN COLLISION REPAIR**

ADVANCED EQUIPMENT

All BETAG's tools complement each other, giving technicians the opportunity to use different repair methods and techniques in combination with each other - to complete a wide range of high quality outer panel repairs, in accordance with OEM standards.



**DRIVING A NEW
PERFORMANCE STANDARD
IN COLLISION REPAIR**

PRACTICAL MANAGEMENT TOOLS

1

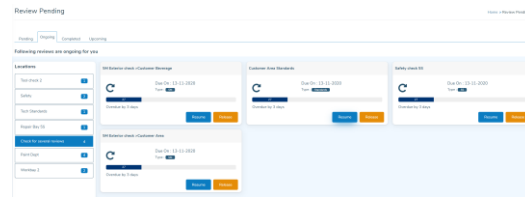
REPAIR APP



Lending a hand to the customer to guide them through the repair process

2

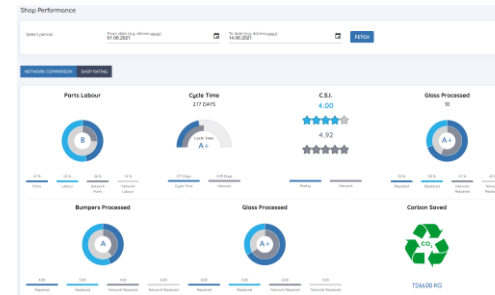
DYNAMIC QE



Establishing order to ensure sustained quality and efficiency of the repair process

3

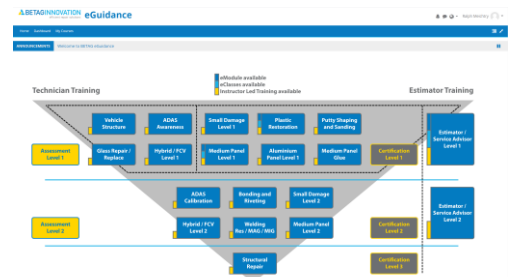
PERFORMANCE



Measuring & understanding real time performance is key to improving the repair process

4

eGUIDANCE



Building on people to continuously develop knowledge, skills & performance

**DRIVING A NEW
PERFORMANCE STANDARD
IN COLLISION REPAIR**