



TOPMOTIVE

ABOUT US.

// Company Presentation

// THE LEADING SOFTWARE EXPERTS IN THE IAM.

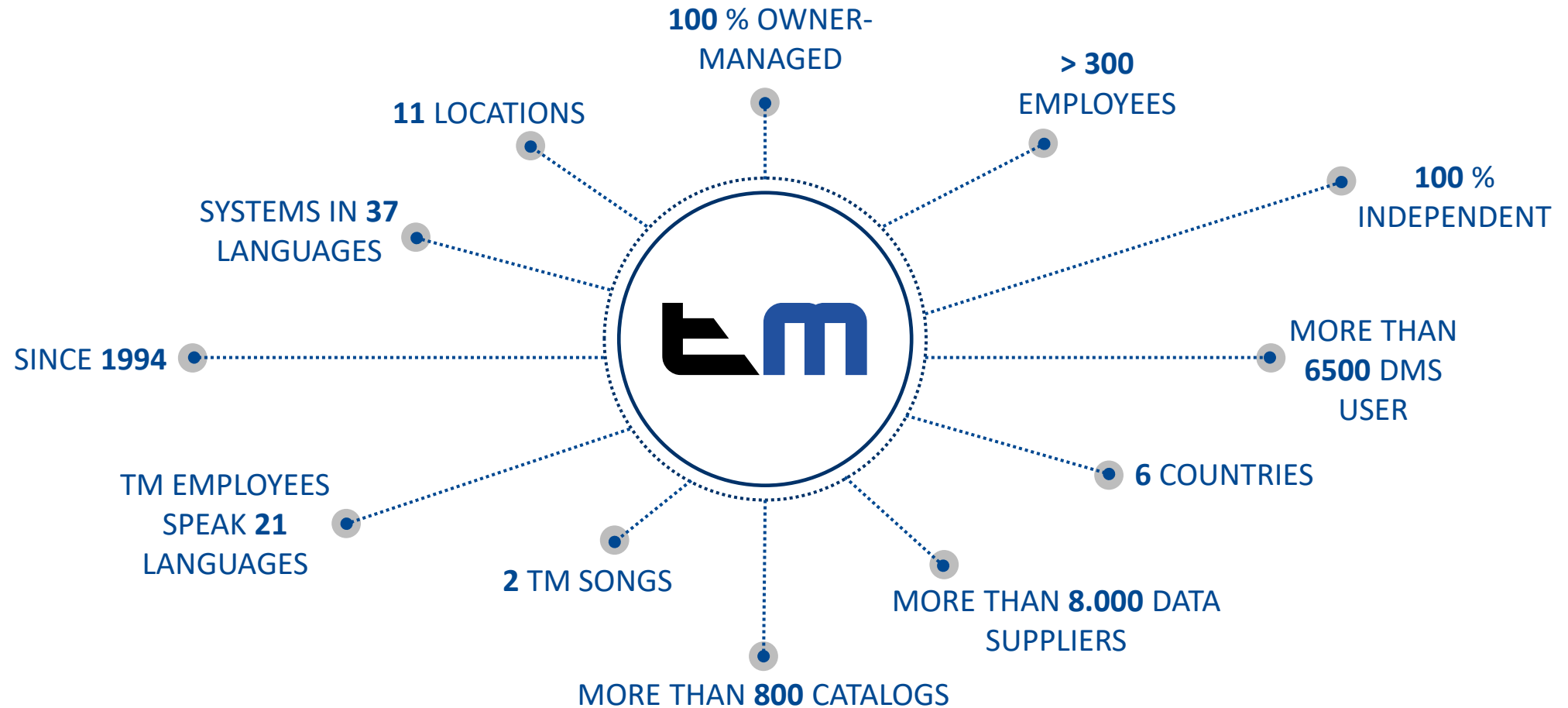


// WHAT WE DO.

- + Catalog and information systems
- + ERP-Systems
- + Concept and Consulting
- + Projectmanagement
- + Datamanagement
- + Services
- + More Tools



// WHAT CHARACTERIZES US.



// WHO WE ARE.

INVENTORS.

CONSULTANTS.

EXPERTS.

MARKET LEADER.

CONNECTED.

INTERNATIONAL.

LOPMOTIVE

// WHERE WE ARE FROM.

- + 1994: Founding and invention of TecDoc standards
- + Development of the parts catalogs
- + From catalog to information system
- + Growth and internationalization
- + Umbrella brand **TOPMOTIVE**
- + Market and innovation leader in Europe
- + New headquarters
- + 2020: Expansion of the business model to include car drivers (Cartelligence)



// WHERE WE ARE TODAY.

- + 1. Bargteheide, DE
- + 2. Etten-Leur, NL
- + 3. Wetter, DE
- + 4. Wuppertal, DE
- + 5. Iphofen, DE
- + 6. Stuttgart, DE
- + 7. Vienna, AT
- + 8. Targu Mures, RO
- + 9. Brusque, BRA
- + 10. Dortmund, DE
- + 11. Racibórz, PL

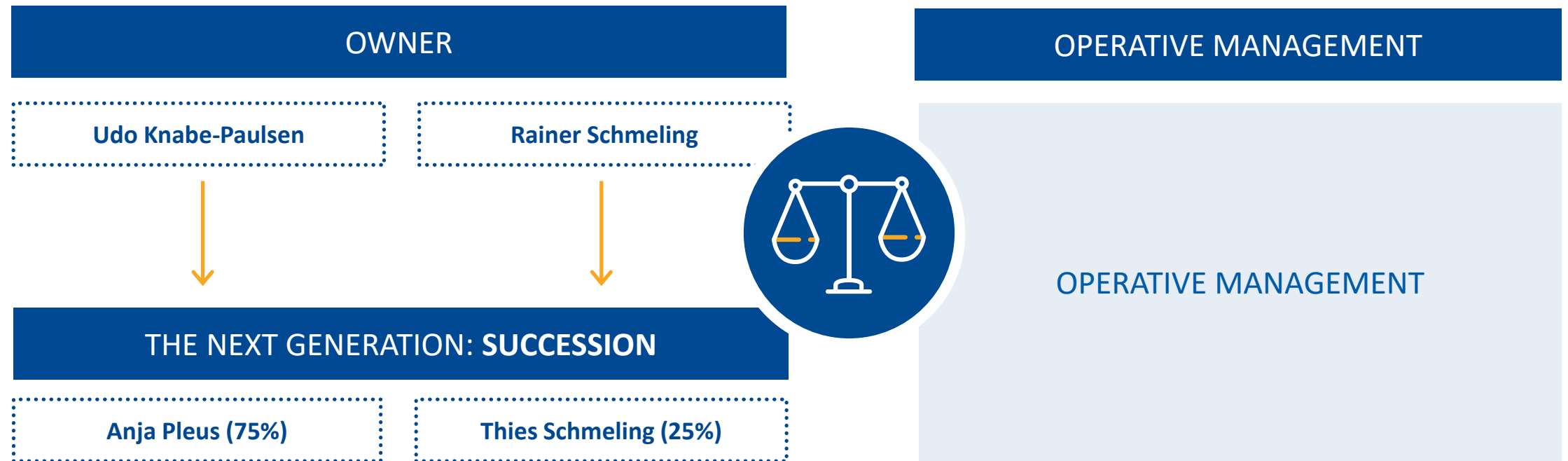


// THE DIFFERENT FACETS OF TOPMOTIVE.

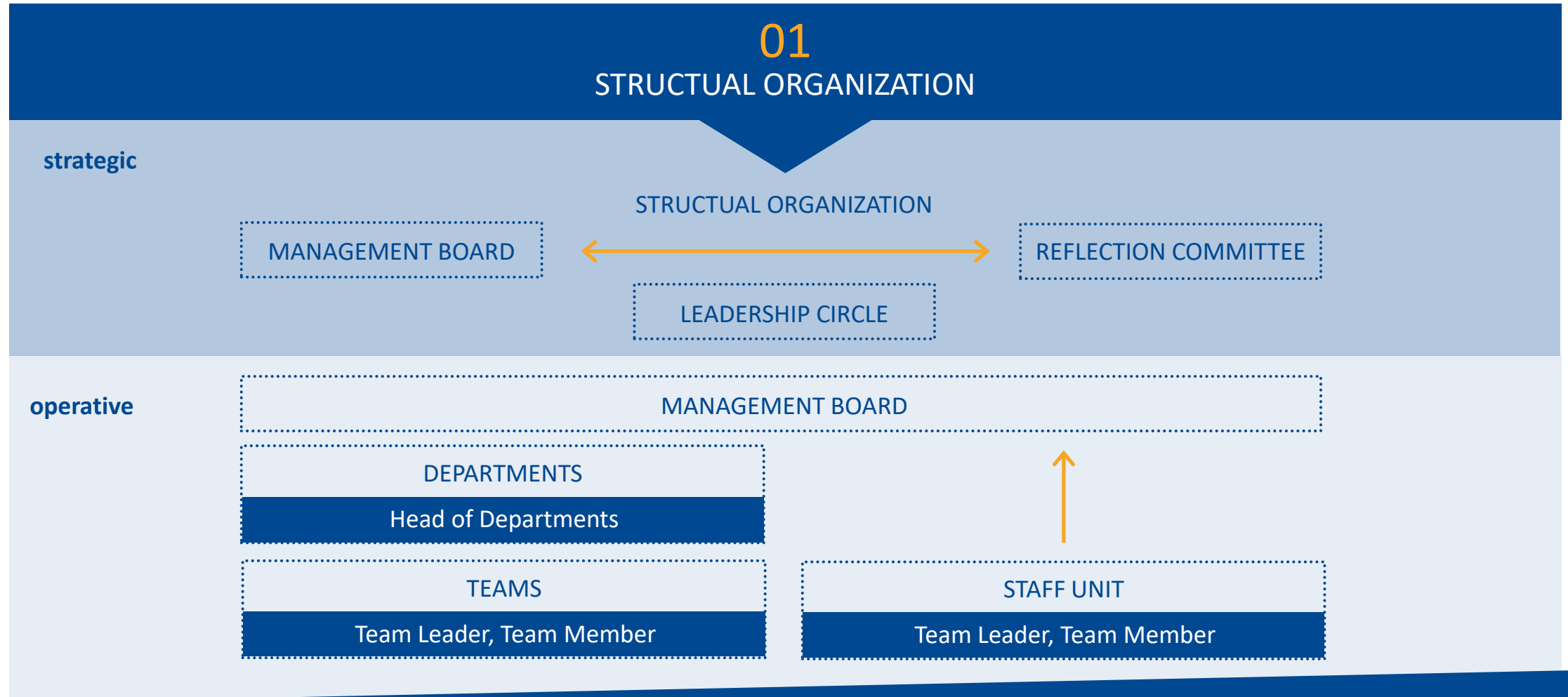
+ TOPMOTIVE Group: the right **experts** for each **section**



// HOW WE ARE ORGANIZED (1/3).



// HOW WE ARE ORGANIZED (2/3).



// HOW WE ARE ORGANIZED (2/3).

02

TECHNOCRATICAL STANDARDIZATION

+ JIRA

+ CONFLUENCE

+ AGILE SCRUM

03

INTERNATIONAL STANDARDS

+ ISO Certification 9001

// WHOM WE SUPPORT TO SUCCEED.



INDUSTRY



WHOLESALER

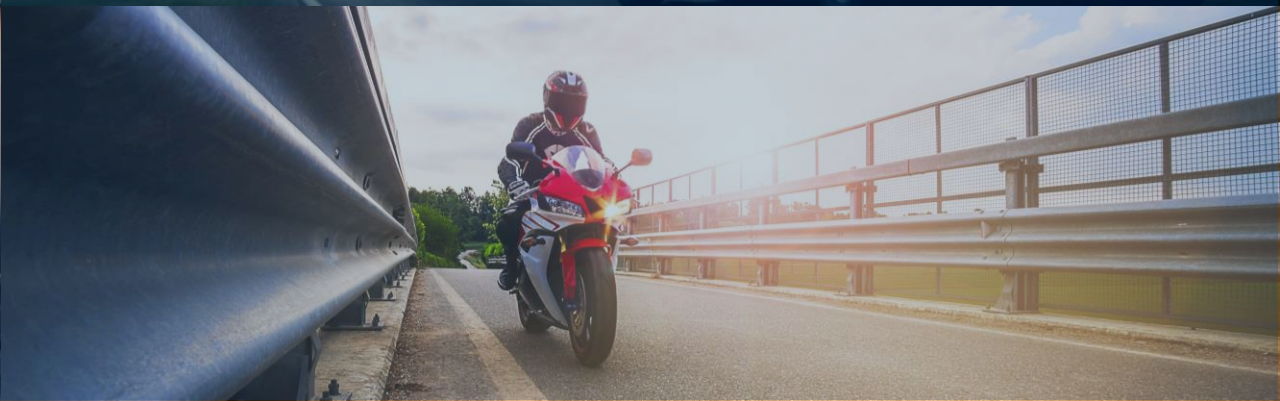
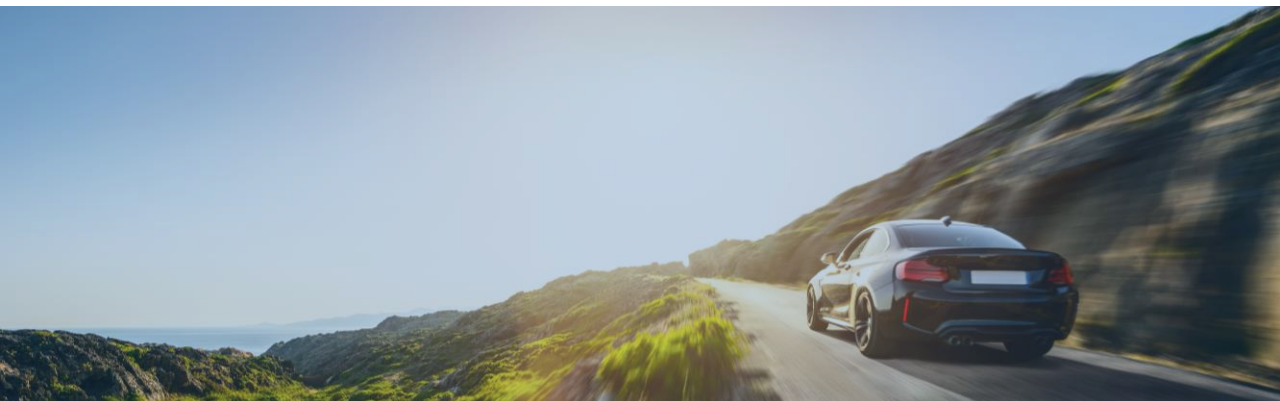


WORKSHOP

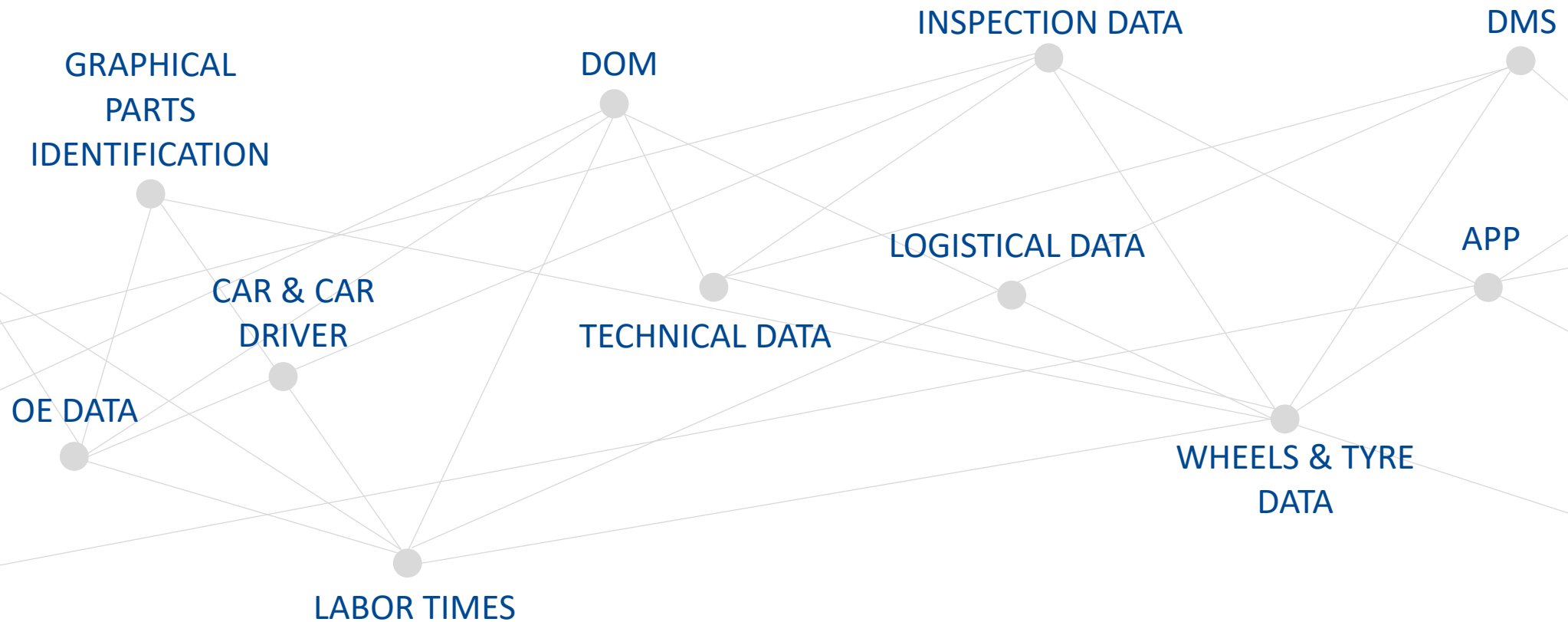


WORKSHOPCHAIN

// WHICH SEGMENTS WE SERVE.



// WHICH ELEMENTS WE INTEGRATE.



// WHAT WE DEAL WITH.

UI/UX Design

OE-Data

Digitalization

New Data sources

Telematics

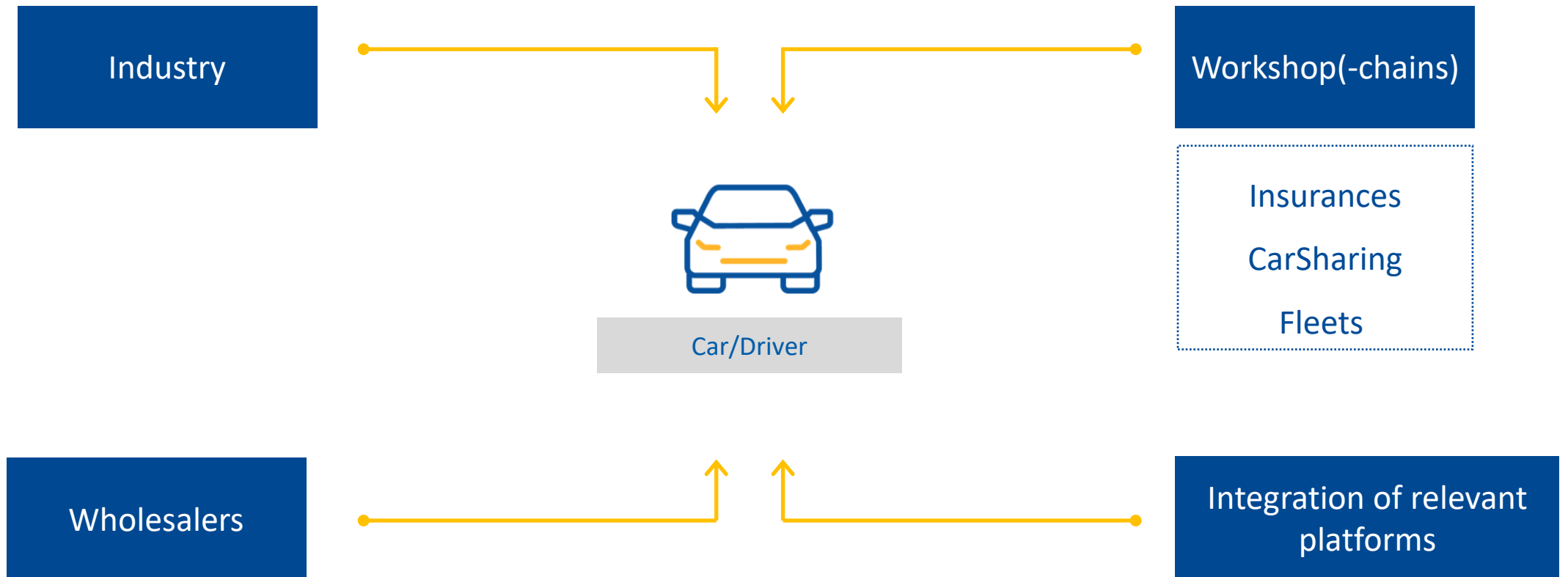
Self-learning Systems

Apps

Change in Communication

Artificial Intelligence

// NEW FOCUS: CHANGE IN COMMUNICATION.



// WITH WICH PRODUCTS WE REACT.



Individual catalogue system



Communication in the
direction of the car/driver



Next generation of DMS-
systems



Data Management 4.0

// WHICH PARTNERS ARE RIGHT BY OUR SIDE.



// HOW WE LEVERAGE SYNERGIES.

” We want to continue to grow and improve in order to provide our customers with the most innovative solutions. This also includes thinking in new directions and meeting the demand for special projects outside of catalog development. We want to exploit potential and create synergies. With the integration of Devspire into our group of companies, we are even better positioned for the future in the area of digital creative solutions. ”



// WHY WE ARE THE RIGHT PARTNER FOR YOU.

- + We ask the right questions and consult from A to Z.
- + We have the right experts on board: from automotive engineers, car mechanics and project managers to IT and data specialists.
- + We help you to further strengthen your market position.
- + We help you to focus on your core business.



// WHO EXAMINED US.

KUNUNU  AUTHENTIC EMPLOYER	FOCUS  TOP EMPLOYER IN MEDIUM-SIZED BUSINESSES 2021, 21ST PLACE IN „AUTOMOTIVE AND SUPPLIERS“	FOCUS  TOP EMPLOYER IN MEDIUM-SIZED BUSINESSES 2020	FOCUS  TOP EMPLOYER IN MEDIUM-SIZED BUSINESSES 2019
CHIP GIGA JOBS  1ST PLACE BEST EMPLOYER IN IT-JOBS „AUTOMOTIVE AND SUPPLIERS“ 2021	FREUNDIN KUNUNU  7TH PLACE MOST FAMILY-FRIENDLY COMPANY 2020	FREUNDIN KUNUNU  8TH PLACE MOST FAMILY-FRIENDLY COMPANY 2019	AUTOMOBIL-INDUSTRIE  7TH PLACE TOP COMPANY „AUTOMOTIVE INDUSTRY“

// FOLLOW US.



// HOW YOU CAN REACH US.

TOPMOTIVE Group //

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TOPMOTIVE

THANK YOU.