QUICK BRAKE BRAKE PARTS For disc and drum brake









History

Mr. Otto Johs. Detlefs (OJD) founded OJD Trading in 1971. The Idea was to become a sub-supplier to the Danish industry of semi-manufactured products (part components in steel and non-ferrous metals ready for assembly).

While developing this part of the business, OJD also began selling copper coiled tubes to Danish brake and clutch companies. These were coiled in the cellar of his parents, Curt and Minna Detlefs, with the idea to make a quick turnover and profit, why the brand name was called Quick. This was the beginning of the Brake Department, which was later to become OJD Quick Brake ApS. The product range was rapidly expanded to include fittings for tubes, bleeder screws, pins and springs for brakes.

Over the years our position has streng-thened and our product range has developed, so that, today we can offer our customers a complete range of brake parts.

OJD Trading ApS consists today of an Indu-strial Department and a Brake Department, which are closely connected. The Industrial Department holds a leading position within its field, just as the Brake Department has created a position for itself as one of Europe's leading companies within its specialised area.

Since 1971 the company has been solely owned by Otto Johs. Detlefs. On the 33rd anniversary, 30th October 2004, the company ownership was transferred to the newly established OJD Foundation in order to secure a planned generational change.

Mission and key values

Our extensive knowledge base, built up since 1971, within the automotive business, enables us to be dynamic, creative and competent. We are able to professionally guide our customer in the purchase of our complete product line.

Our mission is to sell our own niche products to the automotive aftermarket. On the basis of good business acumen, trust and knowledge, we can continue to expand our business areas.

Our key values are: Diligence and commitment: Combining responsibility and competence in an effort to reach the required results.

Loyalty: To build relations, connecting us closer to our business partners. Skill: To do things simply and efficiently.

In the following sections we will outline our possibilities and product range.



Otto Johs. Detlefs, Founder of OJD Trading

Vision

On the basis of good business acumen, trust and know-ledge, we can be the preferred supplier of own niche products and customer specified products.

Facts

Founded: 30 October 1971

Ownership: 100% owned by the OJD Foundation

Buildings: 5500 m2 Personnel: 55

Quality: ISO 9001 : 2000





Our mission is to sell our own niche products to the automotive aftermarket. On the basis of good business acumen, trust and knowledge, we can continue to expand our business areas.

Delivery

Our range of products is delivered to more than 30 countries worldwide. When handling your order we focus on:

- Delivering at the right time
- Delivering the right quality and quantity.

Our overall delivery performance, measured on all orders, is 98%. This gives our customers high delivery satisfaction and low stock investment.

We are constantly seeking to increase sales. We also aid our customers to re-sell our products. We work closely with our customers in order to reach our mutual goals. We are heavily involved with product development and future planning. This enables us and our customers to discover new possibilities within the market.

We are able to supply exactly as per your requirements, regardless of shape, size or colour.

Service

It is our goal to develop a close relationship with our customers – partnership. We work constantly at bettering our internal systems, in order to provide a better service to our customers. We also work continuously to approve new competitive suppliers, with focus on the following criteria:

- Quality
- Supply ability
- Supply safety

We specialise in value added products. We are also pleased to be involved in the following activities, amongst others:

- Presentations
- Fairs
- Catalogue updates

We are open to your suggestions and able to advise and find solutions to meet your exact needs and demands.

Range

More than 90% of all models both European and Asian

Facts

Delivery performance: 98% Lead time

1) QUICK BRAKE brand 1-5 days 2) Private label 3-4 weeks Markets: Worldwide





Product update circle

Each product line is updated as per following procedure, in order to ensure o.e. matching quality:

1. Birth A new car or model is introduced.

2. Sample All relevant o.e. brake parts are purchased.

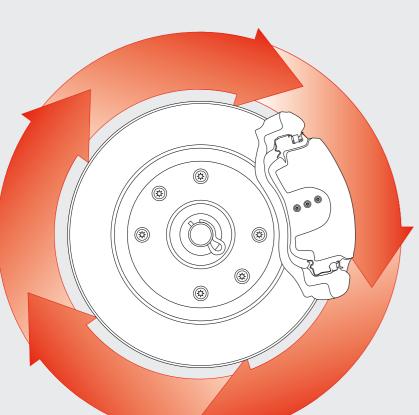
3. Drawing The sample is investigated. Specifications and drawings are developed.

4. Tooling The tool is produced as per drawing requirements.

5. Production The production is closely monitored to ensure perfection.

6. Control Each part is controlled according to drawing specifications.

Mounting and function tests are carried out on the o.e. brake.



Our investment is your safety

By following this product update circle, we ensure the perfect function of our parts, making braking safer. This is supported by a dedicated and competent team, who ensure that there is a continuous focus on all aspects of quality.



Programme update

In order to gather updated knowledge of the new car makes and models introduced, we seek the information through different sources:

- Original equipment dealers.
- Original equipment dealer's web-catalogues.
- Web-catalogues.
- Benchmark to leading companies producing brake pads and shoes.
- Co-operation with existing customers.
- Know-how within the employees in our company.

Every second year, we launch new catalogues for each of our product lines. Through the year we also launch programme extensions, keeping our customers up to date with listings of new cars on the market and the products we have to fit them.

• Catalogue 100: Brake Line Tubes

• Catalogue 200: Brake Accessory Kits and Brake Wear Sensors

• Catalogue 300: Brake Hoses





Brake Accessory Kits - reduce brake noise

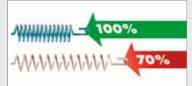
A Brake Accessory Kit contains all the springs needed to do a complete brake repair. The parts have a high impact on the functionality and repair time of the brake.

Old worn-out parts cause:

- Tension of springs significantly reduced.
- Brake noise (the brake pads and clip rattle).
- Unequal and disproportionate wear on the brake pads and a risk of damaging the brake disc.
- Unequal brake effect, which reduces brake stability and safety.
- The old parts break or can get lost.

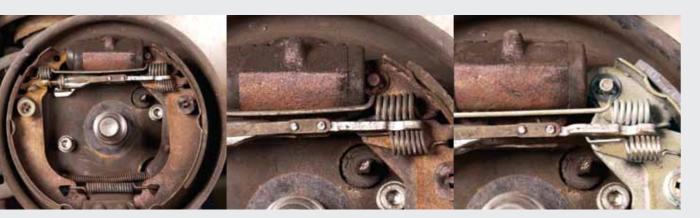


Within 1-2 years the spring tension is reduced by at least 50%



Within 1-2 years the spring tension is reduced by at least 30%







Product range

Our comprehensive range, covering more than 90% of the European and Asian car fleet, consist of:

- Brake accessory kits for brake shoes.
- Brake accessory kits for brake pads and calipers.
- Shim kits
- Parts for the re-building calipers (rubber, sliders, bolts, springs, special parts etc.).
- Bleeder screws.
- Workshops kits the most popular parts or parts for specific cars.

Our current range consists of more than 800 accessory kits and several thousand individual parts. The range is continuously updated, in order to meet the market's demand for these products.





Brake Line Tubes - safe braking

In order to secure a safe braking, the brake line tubes play an important part and should be inspected during every brake check.

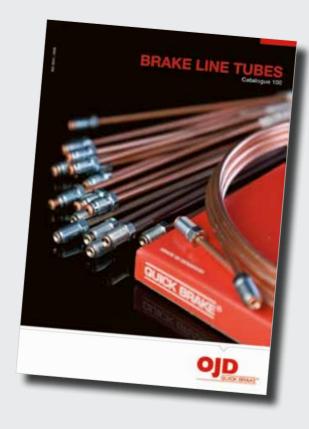
The benefits of changing the brake line tubes are:

- Increased safety for the customers.
- Ready to fit tubes and kits reduce brake repair time.
- Complete brake repair.
- Reputation as a brake specialist.

Our comprehensive range of brake line tubes is presented in an easy to read catalogue. The range covers more than 90% of the European and Asian car fleet.

The range is continuously updated, enabling us to meet the market's demand for these products.









Product range

The range is suited to various market and customers' requirement:

Brake Line Kits

All brake lines required for a specific car model. The tubes are ready to fit, which means that correct lengths, flarings and fittings are pre-made. All is supplied in one box with application details. A complete kit ensures a complete maintenance of the brake linesystem.

Brake Line Tubes

The individual tubes are ready to fit. Correct length, flaring and fittings are premade, enabling the mechanic to do a specific repair.

Boxes and coil

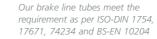
The tubes are supplied in small or large coils with no flarings or fittings. The mecanics cut into the requested length and produce the flaring and mount the correct fittings.

Brake Fittings

A complete range of fittings for all cars is available.

Workshop Kits

An assortment of the most popular fittings is contained in a metal box. Market or car specific workshop kits can be provided on request.







Brake Hoses - no compromise

In order to secure a safe braking, the brake line tubes play an important part and should be inspected during every brake check.

The benefits of changing the brake line tubes are:

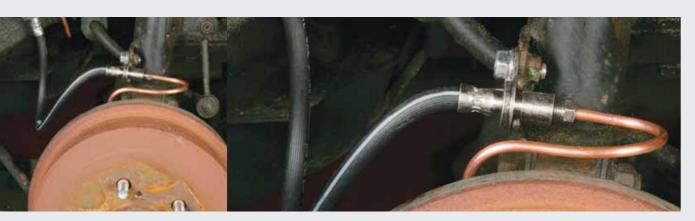
- Increased safety for the customers.
- Ready to fit tubes and kits reduce brake repair time.
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Our comprehensive range of brake line tubes is presented in an easy to read catalogue.

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Product range

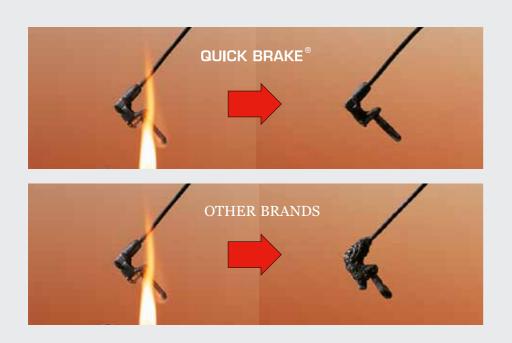
We have one of the most comprehensive ranges on the market, which covers more than 90% of the European and Asian car fleet.

The brake hose is packed in a clear plastic bag, with a header card. This allows you easily to identify and compare the brake hoses, which need to be replaced.

Furthermore, we also carry a complete range of clips for securing the brake hoses. These are available as individual parts and also in a workshop kit.

We do also offer sales display racks, containing the most popular references for either a specific market or car make. The display rack can be designed as per market or customer request.





Brake Wear Sensor - When should brake pads be replaced?

Today's powerful cars also allow the pos-sibility of electronic monitoring of the brake wear. This device informs you when it is time to replace your brake pads, securing safe braking. The indication will be shown on the instrument panel.

Quality wise our wear sensors are made from the best materials to protect them from the very high radiant heat exposure. This ensures that the product has the required quality level.

Once a brake wear sensor has been activated, it will have to be replaced by a new one.



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We carry a complete range of ready to fit types, which is presented in an easy to read catalogue including pictures for identification. The range is continuously updated, so we are able to meet the market's demand for these products.

We offer the product packed in two different ways:

Axle kits

The axle kits include all the parts needed for one axle.

The quantity could therefore vary between 1, 2 and 4 pieces per kit.

Each kit is packed in a clear plastic bag with a label indicating part number and quantity.

Bulk packaging

Each reference is packed in a clear plastic bag containing 25 pieces.





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