roberlo®
changing color values

BLUCROM

Water Basecoat System

2 En 1

Blucrom, versatility to serve the bodyshop

BLUCROM

Water Basecoat System

BLUCROM is a water-based color system that stands out for its versatility: **2 systems in 1** that adapt to the specific needs of the bodyshop.

EFFICIENT SYSTEM

Maximum profitability

2 in 1

EASY SYSTEM

Ease of application

LOW INVESTMENT: 2 IN 1

The versatility of the 2-in-1 system means a low investment, a compact system and great agility. The Blucrom system takes the form of **86 high-performance bases** in an accurate dosing format, in 150 ml, 400 ml and 750 ml containers, which requires a **low initial investment, with an initial set of just 27 liters.**

HIGH ADDED VALUE PROCESS

The BLUCROM system is part of a comprehensive repair solution adaptable to multiple needs. Roberlo offers the complete repair cycle, accompanying the painter throughout the repair to ensure the result in high quality processes adapted to the customer's needs.

THE MOST ADVANCED COLOR TOOLS

The BLUCROM system offers ease of color matching and reformulation thanks to the constantly updated color database and the latest generation of measuring equipment. The **xCrom** is a multi-angle spectrophotometer with five standard measurement angles that gives an accurate reading of the color surface. This tool is connected to the **iCrom** software, which provides the color formula.

PERSONALIZED ADVICE

Roberlo has a rapid response team for critical moments when help is required from our team of technical professionals, as well as for the resolution of doubts about the iCrom program and other color-related concerns.

EFFICIENT SYSTEM

The Efficient system is designed for bodyshops that are looking for maximum profitability in their business, thanks to the:

- **Savings of 30% in materials and up to 20% in time.**
- Efficiency with all kinds of surfaces and retouching.
- High stability on vertical applications.
- Excellent coverage.
- Acceleration of drying with the Air-Dry Gun.

This system is ideal for bodyshops that have a **good technical level** in application, **prioritize productivity** and want **to make the most of their high-quality facilities** and tools.

EASY SYSTEM

The Easy system is designed for businesses that seek, above all else:

- **High levels of finish and simplicity in application.**
- **Easy to use for all types of repairs.**
- Simple blending technique.
- Excellent coverage.
- Acceleration of drying with the Air-Dry Gun.

This is the ideal system for bodyshops that value **ease of application** and want the **best results** and for professionals who prefer a **simplified blending** system.

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Ready to speed up?

CONTACT US

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