

Herth+Buss - the vehicle parts specialist from Germany

One brand. Two great ranges!

The medium-sized, family-run company Herth+Buss has been writing a successful company history for over 95 years. As a specialist in vehicle electrics and spare parts for Asian vehicle models, the company combines the Elparts and Jakoparts ranges under the Herth+Buss brand. While Elparts includes a comprehensive range of vehicle electrics and special parts for a wide range of vehicles, Jakoparts covers spare parts for Japanese and Korean vehicle models. There is also an extensive range of services such as professional support in the creation of individual warehouse concepts or the organisation of trade fair and customer events. Top quality, fast delivery and excellent service are the top priority for the parts specialist to lay the foundation for your economic success. With a parts availability of 95 percent, Herth+Buss also guarantees high reliability. Precise product data also enables simple and clear part identification. This means that the right part can be found for every vehicle in no time at all.



Jakoparts

With over 18,500 spare parts for Asian vehicles, Jakoparts is the number one provider in Germany and one of Europe's leading suppliers. You can be sure of having the right spare part for the corresponding vehicle in the Jakoparts range.

Elparts

The range for vehicle electrical systems now comprises more than 9,200 specialised parts for passenger cars and commercial vehicles. The range includes both vehicle-specific and universal parts from the areas of electrics, installation, tools and lighting. With the Elparts range, you will receive professional solutions that meet the highest demands for modern

vehicle technology and impress them in every respect.

The Herth+Buss range: Added value for your workshops

Workshops require fast deliveries, good service and high quality. Herth+Buss has focussed on these requirements and exclusively offers parts from original equipment manufacturers or in OE quality in both the Elparts and Jakoparts ranges. However, the quality standards of the parts specialist go far beyond the products and are also reflected in a reliable service that helps customers move forward effectively.

Another crucial factor is the parts specialist's first-to-market promise. Herth+Buss will continue to be the first port of call for special vehicle electrics for cars and commercial vehicles or spare parts for Asian vehicles in the future. With its focus on innovations, the parts specialist continues to develop continuously with a focus on new technologies and the constantly changing market. Herth+Buss is always working on developing new products and solutions tailored to the needs of workshops. To achieve this, Herth+Buss works closely with independent workshops and involves selected workshop partners in the product identification and product development process.

With the Workshop Field Service established in 2005, Herth+Buss also meets the growing need for information for workshops. With product range presentations, product training sessions and workshop training courses, the parts specialist helps to find solutions to problems and sales arguments on site. The workshop field service provides a direct link to independent workshops and, in addition to a personal relationship, enables customer requirements to be converted into reality.

Responsibility beyond the company: Social commitment

As a large family company, Herth+Buss is aware of its responsibility and attaches places importance on social commitment. In addition to internal fundraising activities, this is also reflected in the participation in external foundations. Herth+Buss has been active in the TEILEn e.V. association for many years and, together with 60 well-known companies, carries out numerous projects to protect children in road traffic. There are additional initiatives such as the F.A.Z.-Leser helfen foundation and the MMK Museum für Moderne Kunst, which are supported by TEILEn e.V. The Formula Student sponsoring is another key focus of the parts specialist. Herth+Buss supplied the team from FH Dortmund's Race-Ing team to design Formula vehicles with components for production and installation.

History: From then to now

Herth+Buss was founded in 1925 by Phillipp Herth and Jakob Buss when the automotive industry is still in its infancy. Herth+Buss initially mainly supplies insulating parts and slip rings for ignition systems. Only in 1932, when Willhelm Meffert takes over all of the company's shares, does the development of a range of car electrics start. In 1967, the company headquarters is moved to Heusenstamm, where it is still today. More than a decade later, Herth+Buss begins to import Japanese vehicle parts to Europe. This also includes setting up the Nipparts range. The current Managing Directors Holger and Ralf Drewing take over the role in 1991. Nipparts is relaunched under a new name in 2006. Five years later, a brand

relaunch takes place, which marks the start of the two product ranges that we know to this day: Elparts and Jakoparts. Herth+Buss is now represented with international locations throughout Europe and is constantly growing.