

## **A new definition for Hybrid - Carisa Electric Designer Radiators**

Electric radiators have always been a simple and reliable way to heat your living space, giving controllable warmth wherever you need it, even if they have lacked a little style.

Now Carisa have combined their elegant designs and the efficient heating conductivity of aluminium, with a smart control system to launch their new 'Smart Electric' radiators at ISH 2023.

Presenting a choice of electric heating options, such as Dry Smart Electric, Remote Controlled Dry Electric and their new technology for Hybrid Smart Electric radiators, the new range offers flexibility as well as contemporary styling.

Dry Smart Electric heats in a smart and efficient way with no boiler or central heating connections required whereas remote controlled dry electric radiators are the basic dry heating with 4 different power levels plus an easy-to-use remote device to give you total control.

General Manager, Barry Custy says:

"Our Smart Electric is really smart. Firstly, it is compliant with all current legislation with regard to electric heating; Lot 20 and more but also, not only can it tell if a window or door is open and make adjustments, but it is Wi-Fi enabled too. This allows you to control all aspects of these brilliant products from the comfort of your own armchair, the office or the beach! They are also fully compatible with Alexa and Google Play and more, so you can control everything with your voice."

However, it's Carisa's new Hybrid Smart Electric Radiators that are revolutionising the way that dual fuel radiators will work in the future.

These radiators are plumbed into the central heating system and also connected to the electricity supply, but unlike traditional dual fuel systems, Carisa's ceramic plate technology is installed invisibly to the back of the product. Electricity passes through ceramic plates on the body of the aluminium radiator rather than heating the volume of water inside and only heats the radiator when your central heating is switched off. So, in summer when the central heating is off you can have instant, effective heat at the flick of a switch. This really is the best of both worlds!

With timer controls and 5-year guarantees included in the package, Carisa really do have it all covered when it comes to smart electric heating!



ENDS

**Notes to Editors:**

CARISA is a UK brand of designer radiators, towel warmers and heating products that use unique design and cutting-edge technology to drive their product development and manufacturing.

The CARISA brand is recognised internationally, and each product is created by our experienced research and development team who have led the heating market for over 45 years. All CARISA products are designed, manufactured and built by our own people, in our own factories in Istanbul.

Our heating collections include aluminium, steel, stainless steel, and electric products in a full range of sizes and colours. In the UK, our new premises in Manchester include an extensive warehouse, offices and attractive showroom and our products are distributed to showrooms and retailers nationwide.

Working internationally with a broad range of architects and interior designers, CARISA has established loyal specification partnerships on a number of large projects.

Our products adorn homes, hotels and other commercial and architectural projects around the world.

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