



PIXMOB

IMAGINE DRAGONS X PIXMOB

PIXMOB

Why just go to the show when you can be part of the magic?

At PixMob, we create togetherness through the power of wireless lighting. We amplify the greatness of events, turning stadiums into scenes and spectators into performers. Whether you are looking to energize fans, hype up a game, or light up a space, we've got you covered. And we've done it all before, having illuminated more than 2,000 shows, creating mesmerizing experiences for the most demanding projects around the world for the past 12 years.

Additionally, we are leading the way with our sustainability efforts as we have been fighting against single-use plastics and focus our efforts on using recycled or plant-based materials. Of course, we are also encouraging the recycling of products for all our projects. In recognition of our journey towards sustainability, we have won 2 LDI sustainability awards.

What to expect when working with us?

Maximum effects. Zero stress.

- We engineer & manufacture everything in-house to deliver cutting edge technology with unparalleled reliability.
- We keep innovating our technology to offer a new range of effects for truly unique crowd experiences.
- We can easily integrate QR codes or RFID chips to activate on-tap payment or increase fan engagement.
- We design sustainable products & solutions to minimize our environmental impact and optimize our product life cycle.
- We provide top-tier service to save you all the hassle - from white glove turnkey solution and onsite training, to online tech classes at PixMob Academy as well as remote support.

WE'D LOVE TO HEAR ABOUT YOUR PROJECT, SO GET IN TOUCH:
INFO@PIXMOB.COM
PIXMOB.COM



INFRARED WRISTBANDS

WHEN OUR WRISTBANDS LIGHT UP, HANDS GO UP.

Our most popular product to light up crowds at live music tours and large-scale events is now made of recycled materials. Our wristbands enable the creation of a wide range of premium in-the-crowd effects (i.e. unified, grouped, randomized or spatial effects, and now even motion graphics). PixMob wristbands also offer great personalization options for branding the bracelet or including a QR code with a short turn-around time.

- Brandable surface.
- Adjustable.
- Weather resistant.
- Recyclable.
- Great for broadcasting.
- Powered by infrared technology

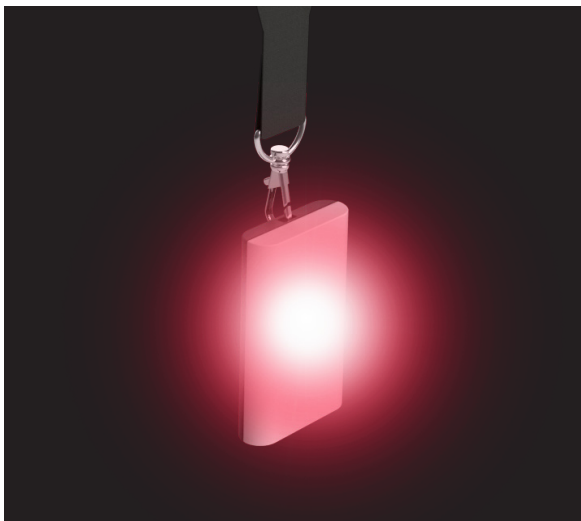


RF WAVEBANDS

THE NEWEST GENERATION OF SUSTAINABLE RF WRISTBANDS.

Our new wavebands have been designed for technically flexible and immersive crowd experiences, all while being budget-friendly. They now use Radio Frequency Technology, a lighter, more portable setup that is easy for teams to program and operate while still offering our premium range of visual effects. (i.e. unified, grouped or randomized effects). This new generation has also been designed with recycling and refurbishing in mind, allowing our clients to minimize their environmental impact while creating jaw-dropping experiences.

- FCC Certified.
- Recyclable & refurbishable.
- Brandable Surface.
- Weather resistant.
- Great for broadcasting.
- Powered by RF technology for easier deployment.



PENDANTS

BRIGHT, RECHARGEABLE & LONG LASTING.

If you want the crowd to be a part of the show, our pendants are the perfect fit for your special event, corporate gathering, or ceremony. They are 10x the brightness of a wristband.

- Brandable lanyard.
- Up to 25h of use at full intensity.
- Waterproof shield.
- Rechargeable.
- Charging station available.
- Can be rented.



ULTRA-BRIGHT LAMINATE PENDANT

THE SUPER BOWL EXPERIENCE.

As our brightest wearable, our laminates were seen by millions when they lit up the Super Bowl halftime show.

- Fully Brandable, perfect for sponsorship.
- Great for broadcasting.

OUR WIRELESS LIGHTING LED SYSTEMS

PIXMOB



NOVA PRO

OUR FIRST EVER PERMANENT INSTALLATION.

Of interest to venue owners, professional sports teams and semi-permanent outdoor sites, Nova Pro is a lighting system that is directly integrated onto the seat itself. It offers a highly customizable design to optimize on-site installation and fits seamlessly to any seat type. The system can be wireless with swappable battery packs, or integrated to your power distribution system for greater performance and easier maintenance. Nova Pro clients also receive access to our pre-viz software to create and showcase custom content.

- Battery powered & wireless controlled.
- Battery life optimized to last a full pro sport season.
- Custom-fitted.
- Onsite installation and tech training.
- Operated by your local AV personnel.
- OTA update capabilities.
- Cloud-based battery monitoring system.
- IP26 waterproof and pressure wash resistant.



NOVA PIXEL

LIGHT UP ANY VENUE.

The NOVA Pixel device can be attached to seats, cupholders, and armrests. It may also be mounted to staging or venue railing and decors to light up any space. It offers all of PixMob's unparalleled advanced effects and can be synced to any of our other wearables and props. The only limit is your own creativity.

- Up to 25h runtime at full brightness.
- Rechargeable.
- Easy to install.
- Wireless.
- Available for rent.



INFRARED WASH

Our infrared light fixtures were designed to flood a venue with signal. They output our PixMob protocol to control wearable devices for mass crowd effects.

- *120-degree beam angle.*
- *Up to 300 feet of range.*
- *Controlled over DMX so it is easier to sync with other lighting systems.*



INFRARED MOVING HEAD

Our moving head is the ultimate tool for achieving premium lighting effects, empowering lighting designers, performers and audiences to enjoy a whole new level of crowd immersion. It allows syncing more seamlessly with performance audio and visual cues to create a 360° sensory experience. Precision movements, smoother transitions and shape variations offer a broader range of creativity and more advanced lighting effects.

- *Moving head fitted with infrared emitter instead of visible light.*
- *PixMob PRO2 architecture.*
- *Motorized Zoom.*
- *Step-less Iris.*
- *Focus.*
- *Visible calibration laser.*



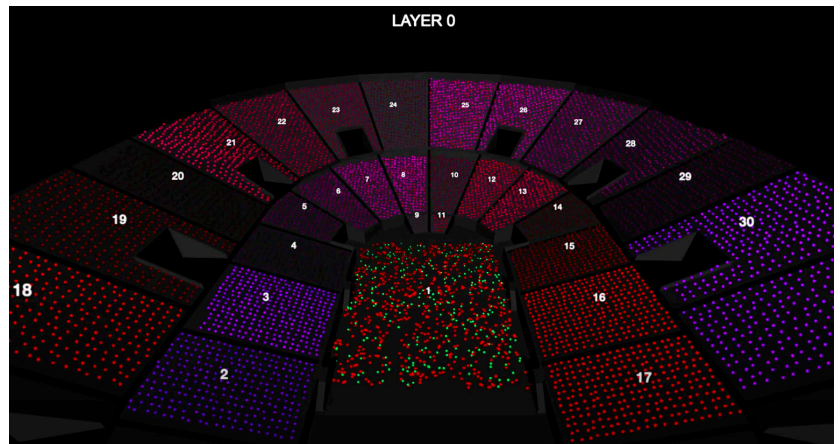
RADIO FREQUENCY NODE

Our new node controller allows us to control the show through Radio Frequency. It is easy to install and controlled over DMX for easier operation while still offering the high-quality effects that PixMob is renowned for.

- *Omni-directional antenna.*
- *One node covers a full arena.*
- *Lightweight and compact for easier, more cost-effective shipping.*

OUR VISUALIZER

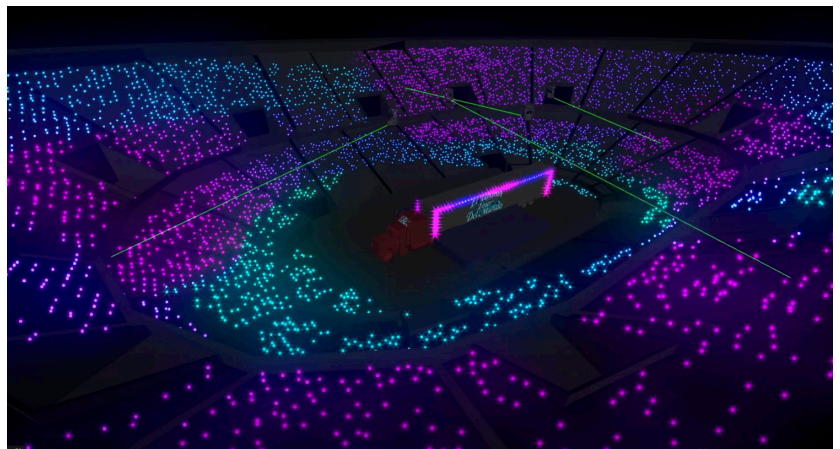
The PixMob Visualizer is our in-house software that previews PixMob shows in a 3D virtual environment. This tool allows us to easily test out different visual concepts to see how they will work at each show. It also synchronizes effects to music and other visual show elements. Plus, videos can be easily shared between clients, lighting designers and creative teams, which makes collaboration and pre-production much easier. This way, we know that everyone is on the same page when it comes to creating awe-inspiring effects and an immersive experience.



OUR EFFECTS

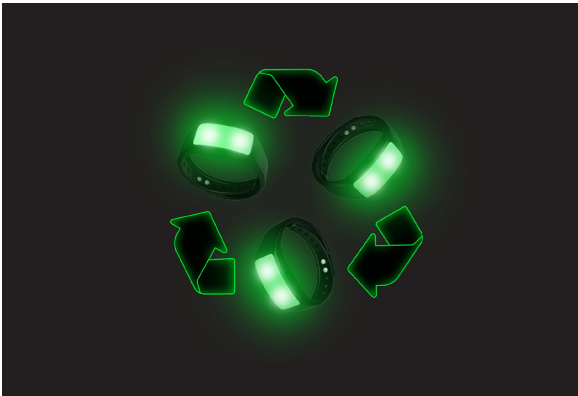
We provide full RGB and offer unlimited color options. In addition, we also offer a wide range of premium lighting effects that can elevate any show to that next level. Using the visualizer, you can envision what PixMob lighting effects will work best for your show and get a grasp of all the possibilities:

- **Unifying** - Creating a massive color takeover effect
- **Grouping** - Lighting up specific or random groups of wristbands
- **Spatialized** - Adding wave movement or shapes to the other effects thanks to our moving head technology.



OUR APPROACH TO SUSTAINABILITY

PIXMOB



RECYCLING PROGRAM

Since 2018 PixMob has recycled and refurbished over 1 Million LED wristbands with its turnkey recycling program. PixMob provides branded bins, recycling messaging and structured training to venue staff to work with fans to encourage recycling.

With our latest wristband design fans can leave with the branded strap and return the puck with electronics. A win for the fan, a win for the environment - we call that a win-win.



RECYCLED & COMPOSTABLE MATERIALS

In 2019, one of the talents on a global tour asked PixMob if the product could be made of recycled materials. It was a great question that led us to reinvent the way we design our products. At the 2020 Super Bowl we released the world's first sustainable wristbands made with no new plastic. Dubbed the Black edition this wristband then inspired the rest of our product line. In 2022 we released the World's first compostable wristband. By designing everything in-house, PixMob is able to really make a difference for the better.



REFURBISHING PROGRAM

Initiated in 2022 on a global tour, PixMob did on tour refurbishing. Collected wristbands were sanitized and their batteries replaced. With this approach combined with our recycling program, 1M wristbands served 4M fans. This enabled the client to use a much brighter product and a consequently more immersive experience with limited impact on natural resources

COLDPLAY
LADY GAGA / CHROMATICA BALL TOUR
KAROL G / \$TRIP LOVE TOUR
METALLICA
EUROVISION
GRUPO FIRME
SUPER BOWL XLVIII + LIII + LV + LVI
SHAWN MENDES / SHAWN MENDES WORLD TOUR
LAUREN DAIGLE
BAD BUNNY / X100PRE TOUR,
EL ÚLTIMO TOUR DEL MUNDO &
WORLD'S HOTTEST TOUR
ARIANA GRANDE / SWEETENER TOUR
SWEDISH HOUSE MAFIA / PARADISE AGAIN WORLD TOUR
IMAGINE DRAGONS / MERCURY STADIUM TOUR
THE WEEKND / AFTER HOURS TIL DAWN
STADIUM TOUR
COMMONWEALTH GAMES
2014 OLYMPIC GAMES
QUEEN ELIZABETH II PLATINUM JUBILEE
SAN JOSE SHARKS
TIËSTO
ARCADE FIRE
NBA ALL-STARS
SPICE GIRLS / SPICEWORLD TOUR
SINGAPORE NATIONAL DAY
SENSATION
COUPE DE FRANCE
LOLLAPALOOZA
MTV VIDEO MUSIC AWARDS
ROCK IN RIO
LAS VEGAS RAIDERS
US OPEN
MACCABIAH GAMES SAN DIEGO
AMERICAN COUNTRY MUSIC AWARDS
FORMULA 1 SAUDI ARABIA
LEAGUE OF LEGENDS WORLD FINALS
DOTA 2 WORLD FINALS
DUBAI EXPO / CLOSING CEREMONY
PRESIDENT CUP FINAL CEREMONY
NHL WINTER CLASSIC