



LIFE IS HARMONY, CIRCLE IS ONE PART OF LIFE.



2020

**SERVICE**  
CATALOG



## COMPANY PROFILE

**C**IRCLE knows that the strength of the company lies in our talented and hardworking staff, they have ability to establish and maintain strong relationships with both factories and customer.

With an extensive knowledge base, we can provide the best product and service to our customer.

## OUR TEAM



# CIRCLE ADVANTAGE



Over **2000** items



Cooperate with  
over **500** factories



Study the market  
Catch the trend



Professional



Competitive price

## PROFESSIONAL TEAM

CIRCLE people are here to assist you with any request. **JUST ASK US!**



MERCHANDISER



SALES TEAM



FINANCE  
DEPARTMENT



QA  
DEPARTMENT



PRODUCT  
DEPARTMENT



DESIGN TEAM

# CONTENTS





# SOURCING



## SOURCING ITEMS

Experience of market in China, help sourcing products effectively.

**2,000** professionally styled products .

## FACTORY RESOURCES

**500** authorized factories under our evaluation and control that mostly cooperated for more than **25** years.

## OUR TEAM

20 person professional sourcing team

### Customer K

- Category expand from vacuum flask to tableware, kitchenware and bakeware.
- Quantity of purchasing items increase 50% in 2 years.
- Turnover increase ca.75% in 3 years.

### Customer KN

- Category expand from kitchenware to smart electronic item and tableware.
- Purchasing items keep stable over 100.
- Quantity of purchasing items increase over double in 5 years.

## SILICONE BAG



## SOURCING ITEMS





# KITCHEN HELPER



More choices ...



# BBQ



More choices ...





# BAKING MOULD



More choices ...



# POT



More choices ...





# DRINKWARE











# TABLEWARE





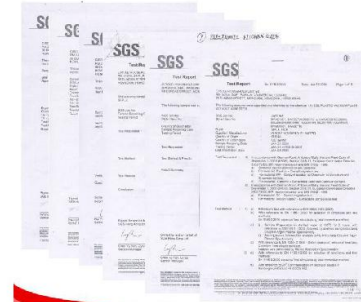


# DINNERWARE





# QUALITY CONTROL



- Quality assurance before production
- All the final products are **100% Inspected**
- **USD200,000** invested each year to test the material and products, to make sure our products meets RoHS, LFGB, FDA DGCCRF, SASO, Reach standard.
- Factories audit ready



# NEW PACKAGING

Combine different household items into one display box  
GOOD FOR PROMOTION.

## Design manuscript



## Finished product





## ECO FRIENDLY ■

To reduce environmental impact globally and deliver better solutions to our customers by incorporating green practices and standards into our sourcing.

We strive to source products made of eco-friendly materials.

Reducing the use of nonbiodegradable materials such as polystyrene, staples and shrink wrap

**LESS PLASTIC! SAVE THE WORLD!**





### BAMBOO FIBRE

**20%LESS PLASTIC & ECO-FRIENDLY**

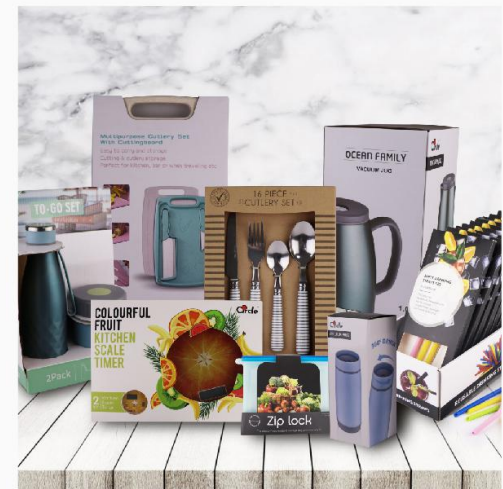
Reusable Lightweight Tableware



### SUGARCANE FIBRE/PLA

**100% BIO-DEGRADABLE  
FROM NATURE TO NATURE**

Eco-Friendly Non Plastic Alternative



### NON-PLASTIC

**PROTECTION FOR PACKAGE**

RECYCLE PAPER ONLY;NO PVC,NO POLYBAG  
MAKE OUR ENVIRONMENT AND OCEANS CLEANER





# MARKET RESEARCH

To stay abreast of the latest product and merchandising trends and innovative approaches, we place emphasis on taking frequent retail scouting trips to North America, Europe, to see what is on sell in the market like LIDL, ALDI....











**OEM**

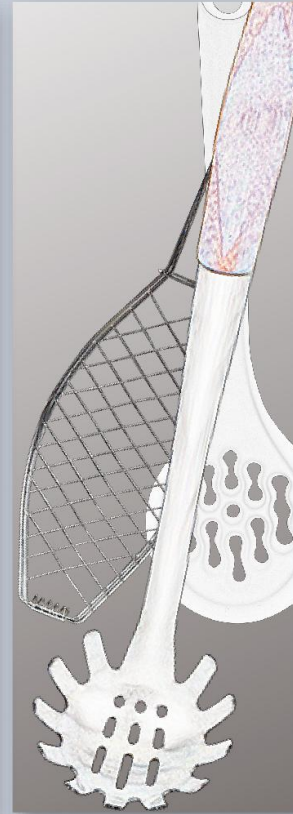
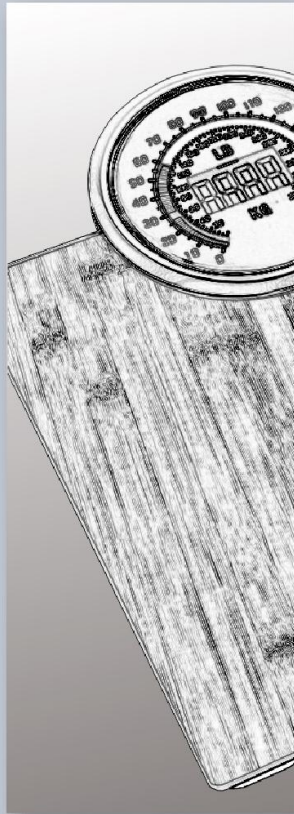
Experience work for Brand  
OEM products cooperation welcome



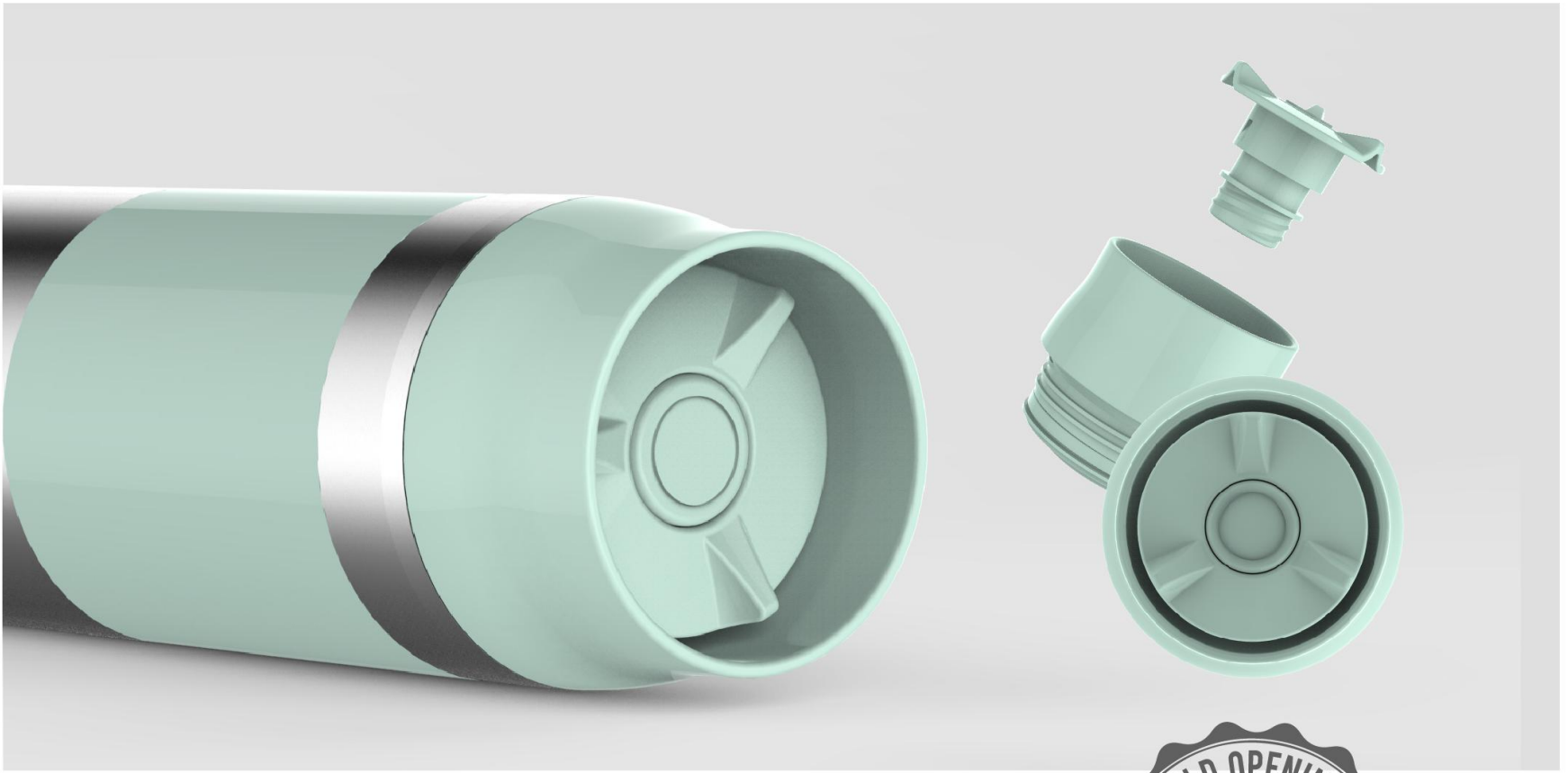
**helios**

**guzzini**

## 📌 SOME SUCCESSFUL CASES







## ODM

With an outstanding and innovative in-house design team, CIRCLE can offer distinctive excellent product design with great value.

- Keep our mind open for creating good design
- Catch trend for tomorrow not today
- Fit your life style, make it a functionally utility helpful for your life





# CIRCLE LINE ITEMS







# ONE-STOP-BUYING

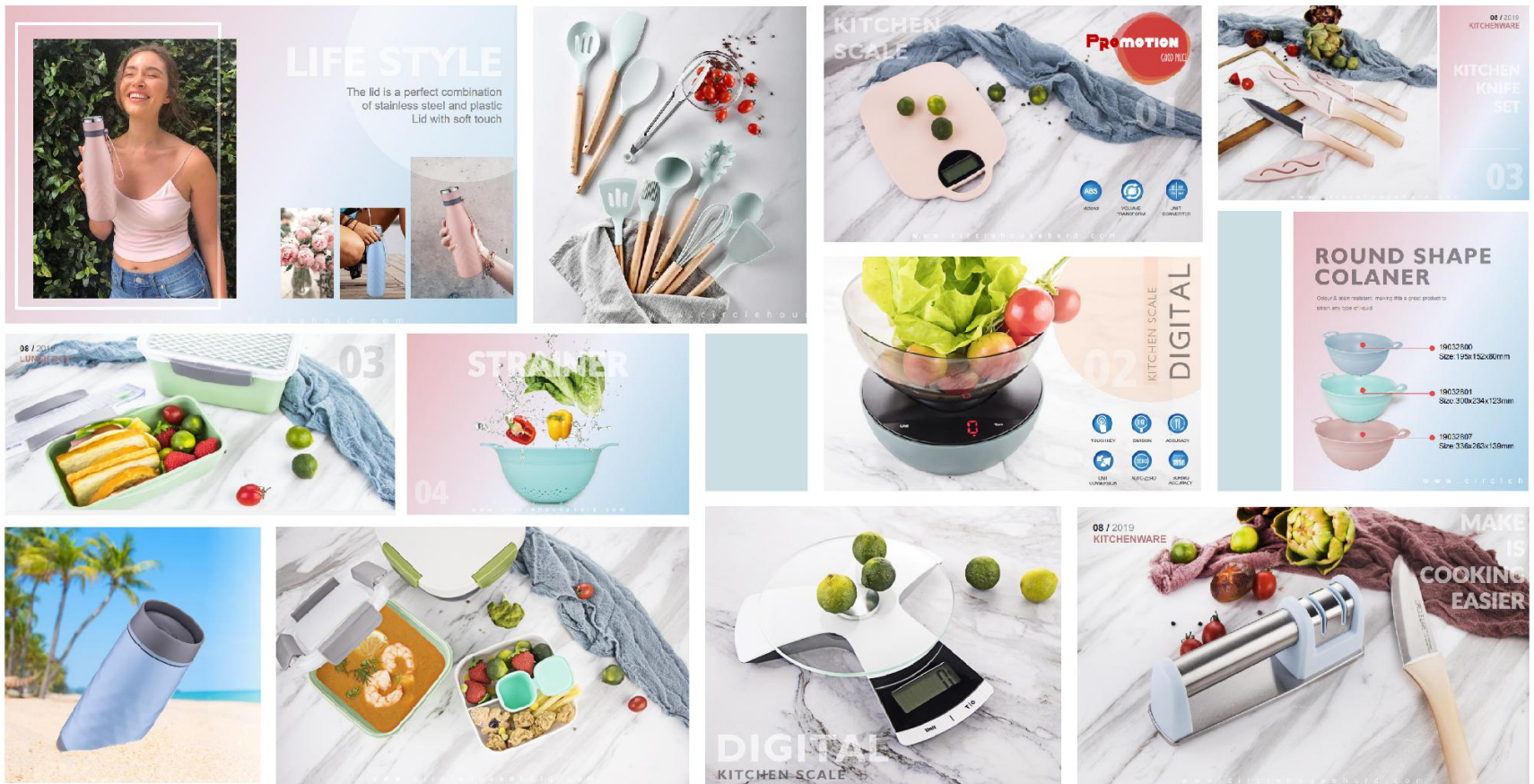
We help you to combine goods together to ship.  
including kitchen knife/utensils/vacuum jug/flask/kitchen scale/  
bathroom scale and ther sourcing items.

**SAVE COST! SAVE TIME!**

# RECOMMENDATION

## CIRCLE MONTHLY

An idea of product which Circle recommend to our customer per month.  
Help you understand more of Circle products and Circle services.







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