



ALAM  
CIPTA  
KARYA

The image shows two wooden cutting boards on a white surface. The board in the foreground is round and has a rich, warm brown color with a prominent wood grain. The board in the background is rectangular with rounded corners and a lighter, natural wood color. The text 'bring back nature to your home.' is overlaid on the right side of the image in a dark red, sans-serif font.

bring back  
nature to  
your home.



# alam cipta karya, our vision & mission.

Alam Cipta Karya believes everyone is a naturalist. Human is striving to find the beauty of nature in a solid form in our daily environment. Thus, Alam Cipta Karya envisioned bringing back nature to our daily life, so that we can respect mother nature and all of its beauty and glory.

Our mission is to keep on innovating and infusing creativity to our products to present the majestic beauty of nature inside everyone's home. We refuse the status quo – by melting beauty and functionality into one concrete piece of homeware.





nature as the  
greatest form of art,

processed with  
sustainability in mind,

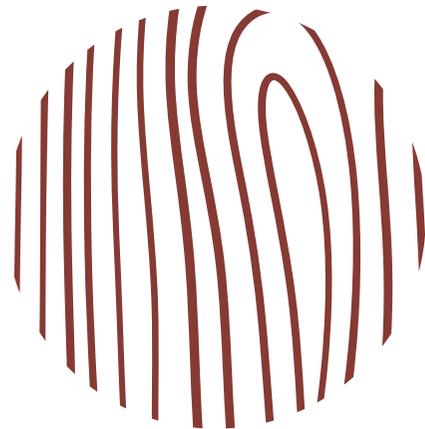
through exquisite  
craftmanship.

# brand story



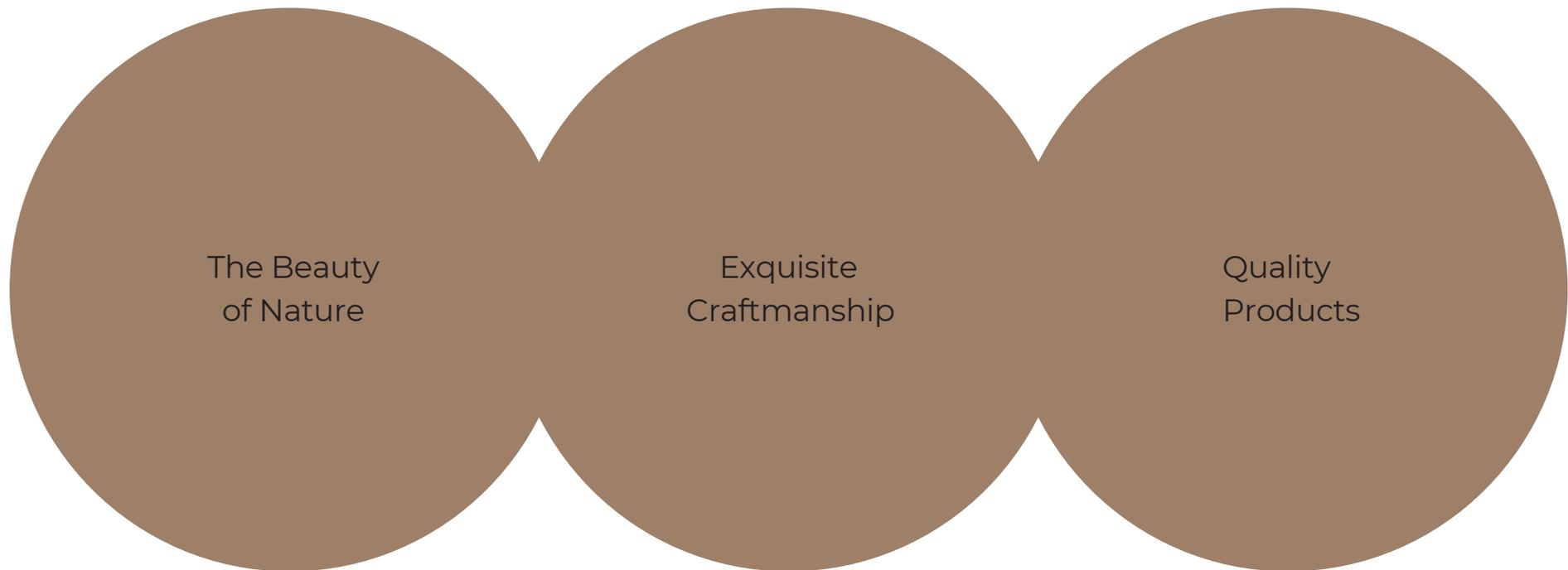
Showing exquisite craftsmanship and uniqueness wood pattern and characteristics in a glance, through Alam Cipta Karya's visual identity.

our logo

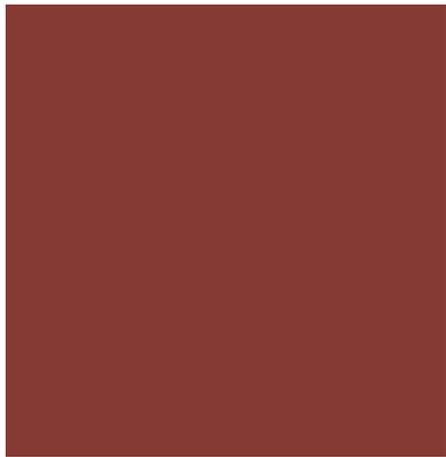


ALAM  
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# brand values



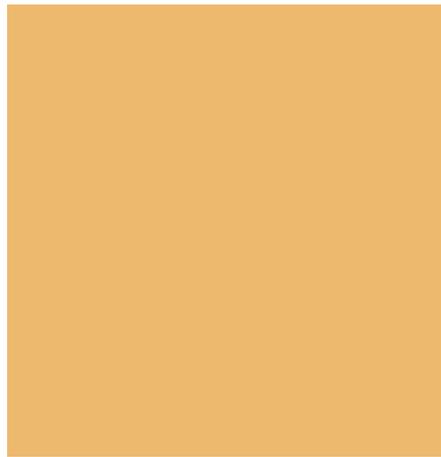
# brand color



Burnt Amber

PANTONE 7609C

#863A34



Komorebi

Yellow

PANTONE

1354C

#EDB96E

## color philosophy;

The color Burnt Amber is chosen to represent Alam Cipta Karya's passion to continuously create high quality wood products, based on our love of nature. While Komorebi Yellow is a Japanese terms that are used to explain sunlight filtering through the leaves, which represents our hope, that our clients could feel the beauty of nature through the filter of functionality.

# elegance & reliability, wrapped in the beauty of nature.



Established in 2015, Alam Cipta Karya commits to produce high quality hand-made products that represent the goodness of nature in your very own home. We wanted you to let the elegance of nature be part of your daily life.

With curated and carefully selected wood material, Alam Cipta Karya merged the beauty of nature with functionality resulting a beautiful harmony between them. Altogether, providing you a beautiful escape from your busy and noisy daily life and brings you to the tranquility of nature. Sit back in your home and relax, and let nature do their work in giving you delight through the small details, and let our proud product be a significant part of your life.





our products



Guided by the principles of sustainability, timelessness and quality craftsmanship, Alam Cipta Karya takes pride in each and every of our creation.

At Alam Cipta Karya, we believe nothing beats the warmth, rich, and unique beauty of natural wood. All of our collection product is mainly created with Teak Wood, which is very well-known material in the industry.

The beauty of our selected material lies in its wood pattern that comes in irregular pattern and grains that enhances the natural beauty of each product and thanks to it, not one product will ever be exactly the same.

# every wood tells a different story — teak wood.

Known for its durability, Teak Wood is greatly loved by many people across nations. The nature of teak wood itself is very dense and water and fire-resistant, which makes teak wood products more cost-effective and sustainable in the long run.

When you purchase Alam Cipta Karya's products, every wood knot tells a story. Every piece convinces its clean simplicity and everlasting strength, which speaks refined elegance and timelessness.

In every product, Alam Cipta Karya makes sure we do not eliminate the uniqueness of our material characteristics. With different trees, they will also have different wood knots, wood patterns, and colors – and that's what makes a wood valuable.





# product — catalogue





HK TRADE FAIR



S1W 2022



IFEX 2022



IFEX 2022

every product is created  
with much love and care,  
resulting in unique pieces  
that will never be exactly  
the same with each other.





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CIPTA  
KARYA**

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