

FUJITA KINZOKU

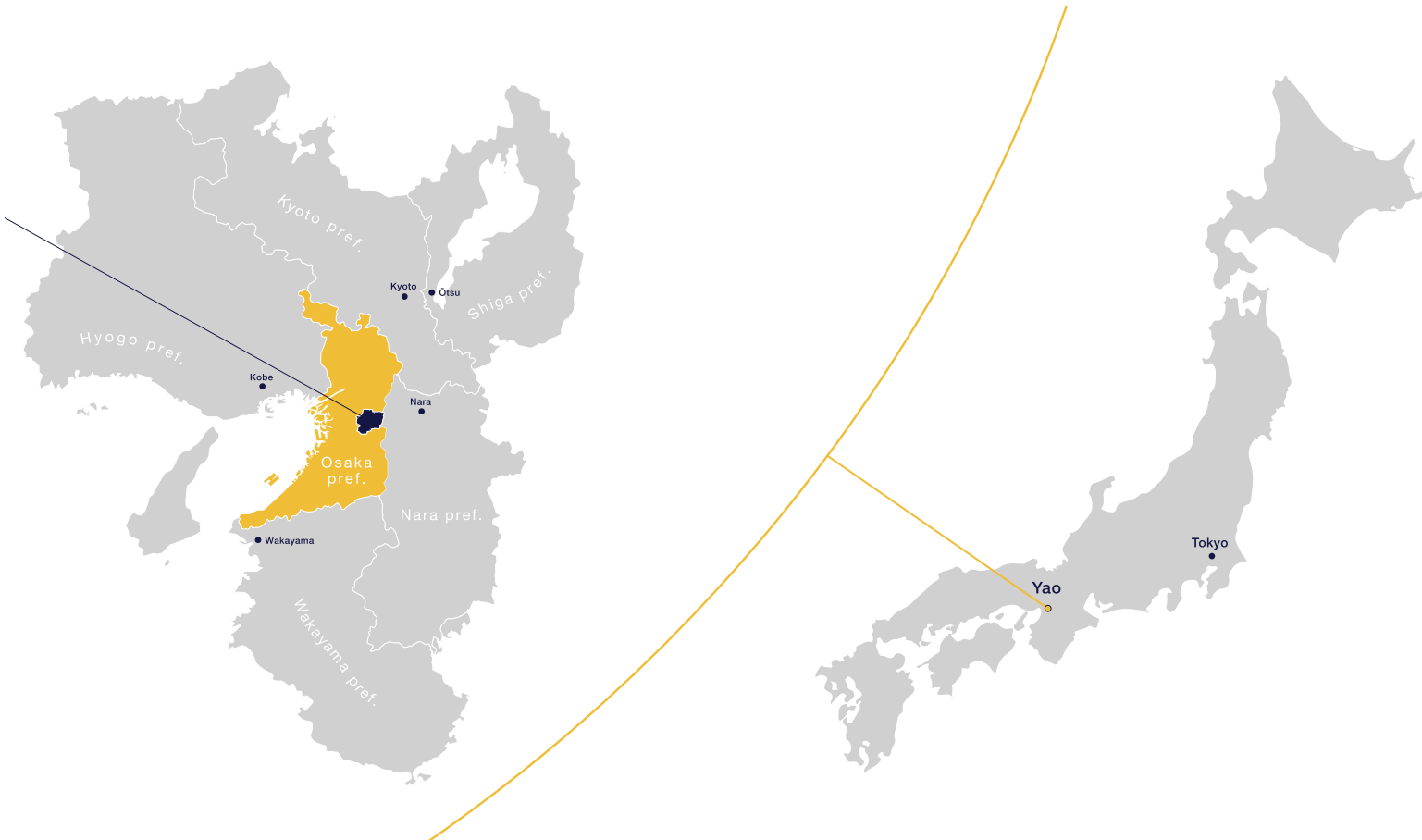
since 1951

YAO CITY

Famous as the area highly dense by “machikoba”.

They are manufacturing many kinds of products in many industrial fields.

FUJITA KINZOKU



“machikoba”

“town factory” in Japanese. It has a nuance of small-sized but a full of Japanese craftsmanship.

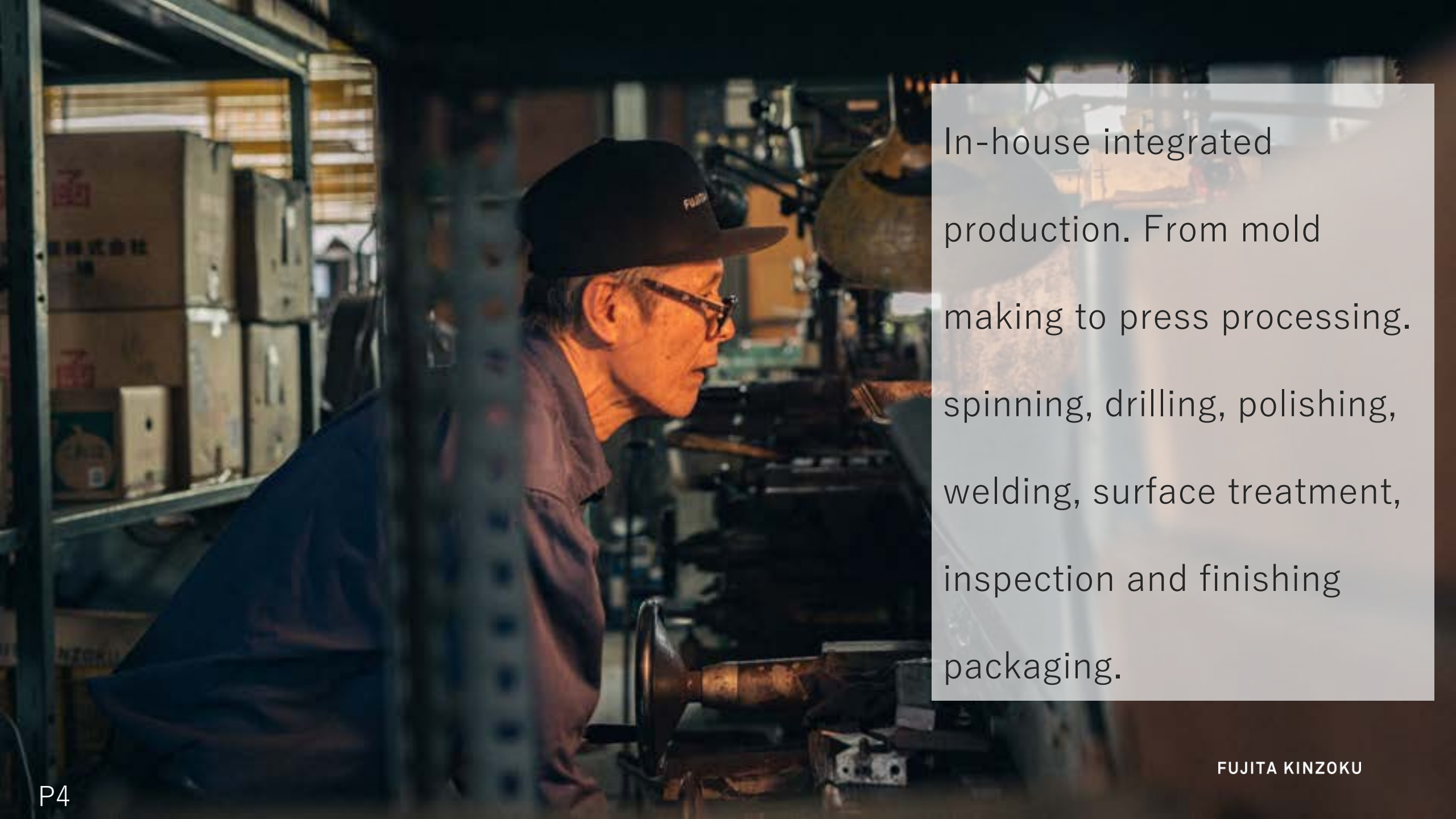
FUJITA KINZOKU

Slogan

『Metal enriching people's life』

We always think about “light”, “gentle”, “handy” metal and deliver better and more comfortable kitchen products.



A craftsman wearing a dark cap and glasses is working on a lathe in a workshop. The background shows shelves with boxes and various tools. A semi-transparent text box is overlaid on the right side of the image.

In-house integrated
production. From mold
making to press processing,
spinning, drilling, polishing,
welding, surface treatment,
inspection and finishing
packaging.

FRYING PAN STORY

A personalized and one-of-a-kind frying pan with 1040 possible variations



Made-to-order frying pan that suits you.

material / size / inner surface processing /

exterior color painting / handle type.

Handle with putting your name on it.

Your Frying Pan Story

Your own original frying pan from 1 pcs.

FUJITA KINZOKU

10
FRYING PAN JIU



Combine
COOKING & EATING
Into one

Manufactured by the small factory in JAPAN.

JIU10.com



reddot winner 2021



FUJITA KINZOKU

HANDLE SET / BEECH



S size / BEECH

Product Size (dia. x depth): 160mm x 40mm / 160mm x 40mm
Product Size (dia. x depth): 170mm x 40mm / 170mm x 40mm
Package Weight: 100g / 1.00kg / 100g / 1.00kg

M size / BEECH

Product Size (dia. x depth): 200mm x 40mm / 200mm x 40mm
Product Size (dia. x depth): 200mm x 40mm / 200mm x 40mm
Package Weight: 100g / 1.00kg / 100g / 1.00kg

L size / BEECH

Product Size (dia. x depth): 240mm x 40mm / 240mm x 40mm
Product Size (dia. x depth): 240mm x 40mm / 240mm x 40mm
Package Weight: 100g / 1.00kg / 100g / 1.00kg

M POT / BEECH

Product Size (dia. x depth): 200mm x 40mm / 200mm x 40mm
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FRYING PAN



S size

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HANDLE

COASTER



- “Ju”, an iron frying pan by machikoba that combines “cook” and “eat”.
- Handlebar can be smoothly attached and detached from any point in 360°
- Sliding handle makes it easy both to store and cook. Furthermore, with a unique rim shape the pan can serve as meal plate of sophisticated design and high-quality texture.

You can put it on the table as it is. Can be hot just after cooking.

- Less washing. Eco.
- Iron-made. The more you use it, the more the oils fit in a pan, and it becomes easier to use and can be used for a long.
- Good reputation and media exposure. Featured in many media and magazines.





ICHI (table lamp)

Create a place for a moment.

Iron lighting "ICHI".

HACHI (plant pot)

Placing plants closer to life.
Metal plant pot "HACHI" .

Both produced proudly by
"machikoba".

"machikoba"

"town factory" in Japanese. It has a nuance of small-sized but a full of Japanese craftsmanship.



Exhibitions overseas

Maison et Objet 2020
in Paris

Ambiente 2020
in Frankfurt

FUJITA KINZOKU

Open Factory

We want customers & users
to be more interested in
utensils and use them
carefully by touching
craftmanship manufacturing.
SHOP overlooking the factory.

FUJITA KINZOKU

NEXT STEP

▼Objective in the future

Short-term Proposing our products to the world.

Mid-term Exhibiting in Kansai Int'l Expo 2025.

Long-term Achieving 100 yrs company.
(I'll retire at 70 yrs old...CEO)



FUJITA KINZOKU

Who are we (Fujita Kinzoku) ?

FUJITA KINZOKU





Founded in 1951, we started with the manufacture and sale of aluminum hardware in the factory district of Osaka Prefecture. And this year we achieved the 70th anniversary of founding. With the slogan of “metals that enrich our lives”, we have been searching for better and more comfortable kitchen utensils by considering "light", "gentle" and "handy" metals. We used to make aluminum tea pots and tumblers, and for iron cooking utensils such as tempura pots and frying pan lids.

We started manufacturing frying pans (iron cookware) 10 years ago. When we exhibited at the exhibition, we received the opinion from visitors and customers that "I want a frying pan made in Japan, but there are few in shops”, which was the starting point.

There used to be many Japanese-made frying pans before, but most of the frying pans currently on sale are imported ones (made in China and South Korea), and the number of frying pans made in Japan is decreasing. The deflation might have also made an impact on consumers' buying tendency toward lower prices. Currently, there will be less than 10 manufacturers of frying pans in Japan. We have skilled craftsmen and equipment (automatic spinning machines etc.), and we have been working on manufacturing, continuously sticking to “Japanese” products. It seems that we are the only company now in Japan that produces both iron and aluminum frying pans. We carry out integrated production in-house (except painting process), and we are pouring the metal processing technology that we have cultivated since our founding into frying pans. Initially (2010), the number of frying pans we produced was 4,733pcs, but it exceeded 160,000 pcs. in 2020. In 2021, we started manufacturing and selling interior goods and gardening supplies.

For real overseas expansion from 2020, we exhibited at Maison et Objet (Paris, France) in January and Ambiente (Frankfurt, Germany) in February, We are also planning to exhibit at the exhibition in USA (New York / Las Vegas) and China (Shanghai).



			
フライパン	ライト	鉢	天ぷら鍋・タンブラー・急須ティーポット

Company Profile

Name : FUJITA KINZOKU CO., LTD

Address : Nishi Yuge 3-8, Yao-shi, Osaka, 581-0035 Japan
TEL: +81-(0)72-949-3221 FAX: +81-(0)72-948-3635

Founded : April, 1951 (Incorporated in June, 1970)

President/CEO : Seiichiro Fujita

Employees : 17

Trademark registered : スイトブランド ・ フライパン物語 ・ FRYINGPAN JIU

Business descriptions : manufacturing and sale of Aluminum / steel household utensils and hardware

Products : Kitchen utensils (frying pans, pots, teapots, etc.), Outdoor equipment, Gardening utensils, Interior goods.



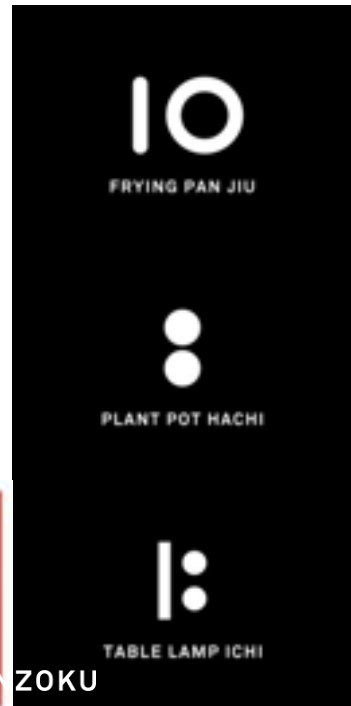
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HISTORY

- 1951 April The current chairman, Kenji Fujita, founded Fujita Kinzoku Co., Ltd. in Nishinari, Osaka. Started manufacturing and selling household hardware.
- 1969 July Started manufacturing and selling steel household products to become a comprehensive household product manufacturer.
- 1970 June Incorporated Fujita Metal Co., Ltd. by changing the organization to a joint-stock corporation. Kenji Fujita became president.
- Aug. Construction of the warehouse in Yao City, Osaka Prefecture (current location), With completion of the the new Yao factory in the following year, moved the company completely to the new place.
- 2004 May Developed the environment-friendly silver ion products.
- 2006 Nov. Received the award from the Yao Chamber of Commerce and Industry as an excellent company for new product development.
- 2011 Dec. Shunsuke Fujita became the third president.
- 2014 Dec. Received Osaka Manufacturing Excellent Company Award.
- 2016 Jan. Started manufacturing and selling "Frying Pan Story" series that can be custom-ordered.
- 2017 Jan. Awarded OMOTENASHI SELECTION 2017.
- 2017 Feb. Brand certification "made in Osaka". (Frying Pan Story)
- 2019 Feb. Brand certification "made in Osaka". (10 FRYING PAN JIU)
- 2020 Jan. Exhibited at "Maison et Objet" held in France (Paris)
- Feb. Exhibited at "Ambiente" held in Germany (Frankfurt)
- Nov. Received "300 flapping SMEs and small-scale enterprises" award from the Ministry of Economy, Trade and Industry
- Dec. Seiichiro Fujita became the 4th president.
- 2021 Jan. Started manufacturing and selling interior goods (LED lights) and gardening supplies (pots).
- Feb. Open factory. SHOP (store) opened.
- Mar. Received the Red Dot Design Award 2021.
- Apr. Received the iF Design Award 2021.



reddot winner 2021



FUJITA KINZOKU

『Metal enriching people's life』