



Zer group

Our principle in trade is “added value”

Zer Group has succeeded in distinguishing itself from its competitors by taking responsibility in many breakthroughs, especially in the Non-Food Fast Consumer Products Sector, in which it has been in during its trade journey of nearly 40 years, from 1984 to the present, and has become the pioneer of firsts.

In the field of wholesale trade with its main companies Zeras; In industry and production, with Zerpak, which produces garbage bags, and Zerplast, which produces plastic cleaning products; In the service area with Zeray company, which is a restaurant group in the USA; With its more than 250 experienced personnel in total, it provides service with 5 different campuses in a closed area of 22.000 m2.

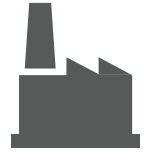
Zer Group continues on its way with firm steps and growing with the principle of creating added value in Turkey at the point where the union turns into profit.



 **Zersan**



 **Zerpak**



 **Zerplast**



250+





It is located in Istanbul Wholesalers Bazaar, known as İSTOÇ, and has a closed area of 8500 m2. In the Non-Food Fast Moving Consumer Goods Sector, ZERSAN provides on-site service with its 25 sales representatives to nearly 2200 dealers, mainly in the Hardware, Toys, Stationery, Electronics and Luxury Hardware categories, with nearly 250 Manufacturer & Importer suppliers in the field of wholesale trade. With the cold sales organizations organized within and outside the borders of Turkey, it has brought a new breath to the trade and brought together the holiday and the trade.

Bringing quality and economy together in imported product groups with its brands, Zersan exports to nearly 10 countries and is the first venture and locomotive company of Zer Group.



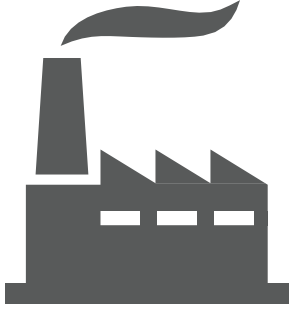
CARELLY®



MAĞAZA



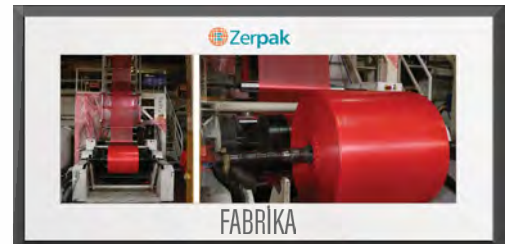
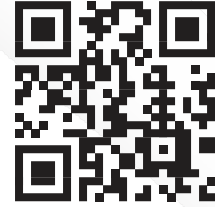
MAĞAZA



Zerpak Ambalaj was established in Hadımköy, Istanbul in 2011 to meet the need for industrial waste garbage bags. With the brand and machinery investments it has made over the years, it mainly operates in the production of garbage bags, mops and duct tape today.

It produces more than 450 tons per month in a 7500 square meter closed area in Istanbul Hadımköy with its nearly 100 personnel and ensures that its products meet with domestic and foreign consumers.

While exporting 35% of its production to the countries in the region and the USA, Zerpak Ambalaj also provides production, sales and logistics services for Star Plus and Vioraplast brands, and takes visionary steps towards valuable branding.



BAGS WITH PRINT

We can apply any print you want on all bags. This print can be your company logo, it can be a warning, an information, or even an announcement or advertisement. Prints can be applied in more than one color.



DRAWSTRING BAGS

Produced with a durable string handle on the top, the drawstring garbage bags help consumers easily lift, tie and carry the full garbage bag and prevent leakage and spillage. Drawstring Garbage Bag is produced from HDPE, LDPE and recycling materials. Production is also available in various colors and fragrances.



HOME

We have garbage bags of all sizes and colors suitable for use in the kitchen, bathroom and toilets of your home. We even produce garbage bags that contain lemon, lavender, strawberry, vanilla and similar odors in order to suppress the bad odors. Our bags have a double stitched bottom and are protected against leaks and tears.



HEAVY DUTY INDUSTRIAL

We produce suitable and protected garbage bags for use in industrial areas. Medical Waste Bags, Chemical Waste Bags, Household Waste Bags, Packaging Waste Bags, Heavy Duty Bags, Contractor Bags and Carry Bags are our products in this category. Products are printed according to their usage areas. Rolls are available with easy tear perforation or with interliv. They can be produced from the recycling raw material or optionally from HPDE and LDPE.



These types of garbage bags can be used in all areas such as food, construction, production, hazardous waste and so on. Due to the way of packaging, it is both user-friendly and economical. Because it is boxed, it is easy to transport and is protected against external factors such as dust. It can be produced in desired colors from both original and recycle material.

FLAT FOLDED GARBAGE BAGS

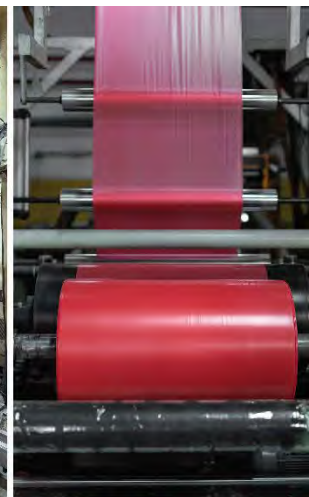
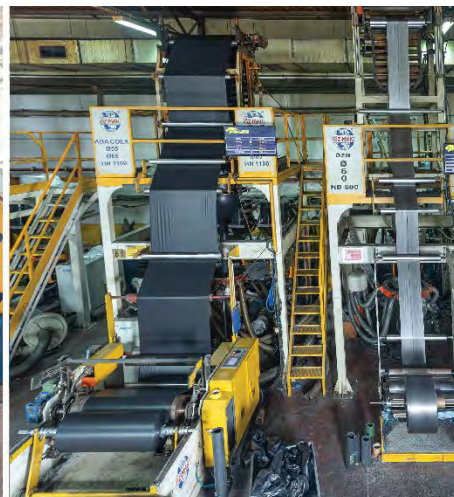


PACKAGING

Generally, our rolls are paper labeled and we apply private label paper labels upon request. We can also pack the rolls in special printed opp packaging. In this way, garbage bags are more protected against external factors. It displays a more professional look on the market shelves and attract consumers. It also preserves the effect of the smell of scented garbage bags for a long time and maintains its freshness until the package is opened.



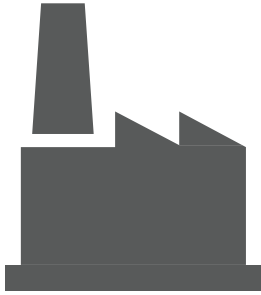
We have an experienced professional team for private label production. We are able produce garbage bags with your own specifications under your own brand.



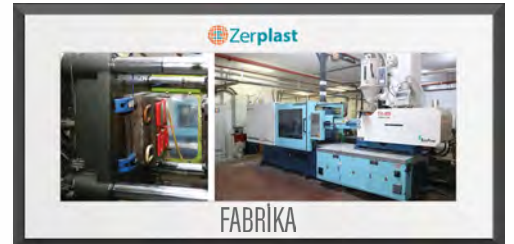
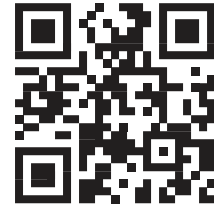


“your
need”





Zerplast Plastik manufactures plastic bathroom, household appliances and cleaning products in a closed area of 4000 m² with its advanced technology machinery and nearly 50 experienced personnel. To ensure widespread availability in domestic and international markets; to ensure continuity in quality and service in production; continues to work with the principles of creating added value for its customers, business partners and employees. While taking an active role in our Zerplast and Vioraplast brand with its manufacturer identity, it also provides production, sales and logistics services for our Star Plus brand.





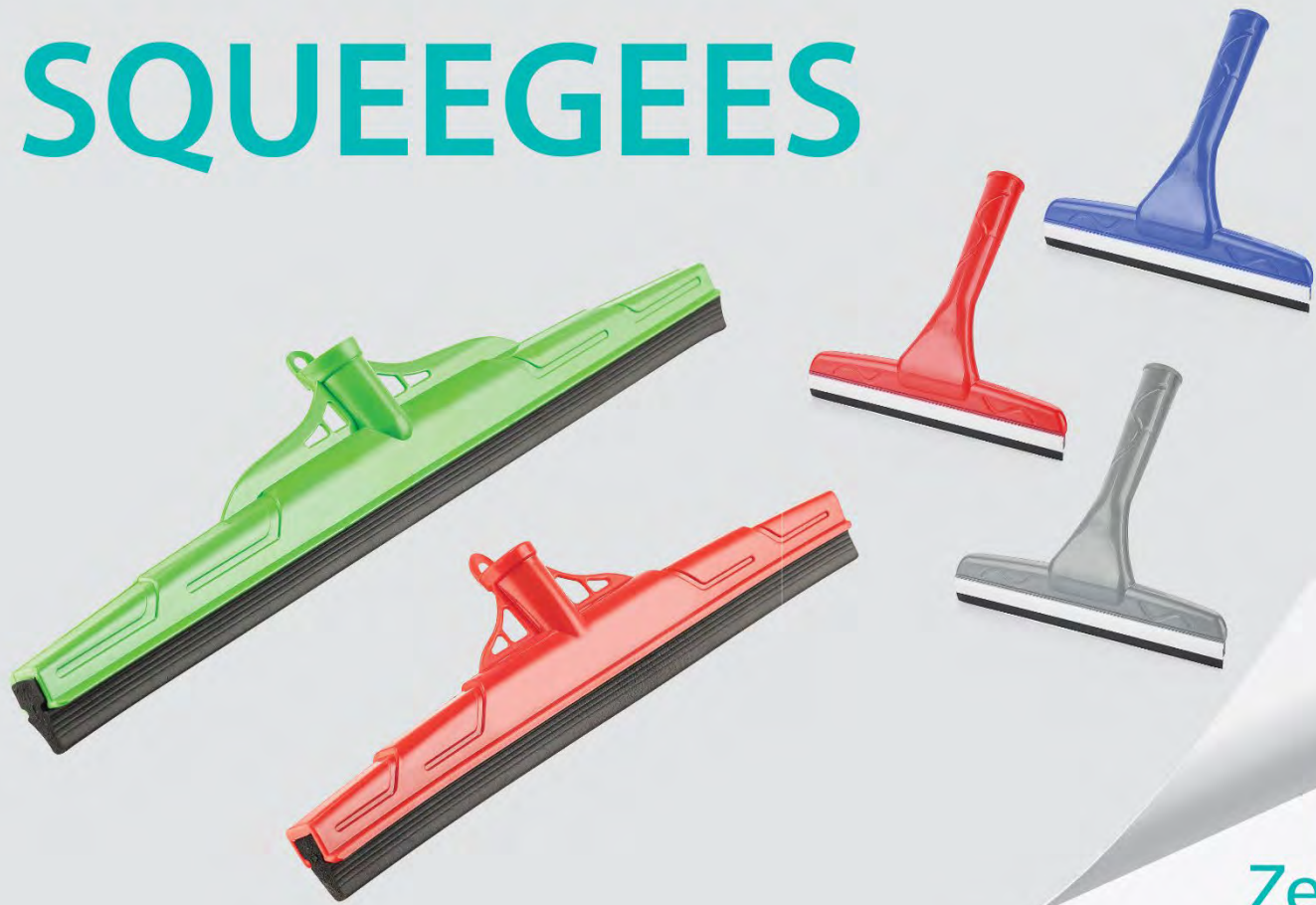
CLEAN BRUSH



BRUSHES



SQUEEGEES




Zerplast

DUSTPAN




Zerplast

CLEANING BUCKET




Zerplast

MOPS




Zerplast

CARPET SWEEPER




Zerplast

MISC




Zerplast



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