



KOMONI

AMSTERDAM

CATALOGUE 2023



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ABOUT KOMONI



*KOMONI brand store in
the heart of Amsterdam,
Heiligeweg 53*

I started KOMONI Amsterdam in 2015 after a year of travelling. I got the inspiration for starting a sustainable brand in Mexico. After a few detours I found the right product in notebooks which are sustainable as well as having a nice look to them!

The introduction of the notebooks was a step-by-step proces: I first tested the designs in my shop-in-shop in Magna Plaza, Amsterdam. In 2019 I started the the B2B sale, with success: in the first year I found about 80 resellers, varying from stationery stores to gift shops.

Now - aside from growth in the Netherlands - I have expanded the business to other countries and I'm developing a lot of new designs and product.

Justin van Veen
FOUNDER KOMONI AMSTERDAM



JOURNAL DIARY NOTEBOOK SKETCHBOOK

**REFILLABLE
RECYCLED PAPER**

LINED OR PLAIN PAPER

SUSTAINABILITY

As a sustainable brand we emphasize 3 elements in our products:

- Our notebooks are made of 100% recycled certified paper;
- The wooden covers are made with wood from sustainable forrests;
- Our books are refillable.



PRODUCT PROPERTIES

- We use high quality 75 grams recycled paper;
- No press through with most pens and markers;
- No 'bleeding' on the pages: high consistency; Geen "bleeding" op de pagina's: hoge consistentie;
- Lined or plain paper.
- Each book contains 90 pages;
- Available in 3 sizes: A4, A5 and A6;
- The wooden covers are made of 3mm thick MDF;
- Designs on the covers covers are laser cut;
- Manufactured in Mexico;

ANIMALS

1



BUTTERFLIES

2



WISE OWL

3



WOLF

4



PANDA

5



PEACOCK

6



CAT

7



HUSKY

ANIMALS

8



HUMMINGBIRD

9



LION

10



HUMMINGBIRD
+ FLOWERS

11



ELEPHANT

12



HORSE

13



BLACK CAT

14



WOLF MOON

15



MS. OWL

TRAVEL & COOKING

16



INGREDIENTS

17



TRAVEL THE
WORLD

18



COOKING IS AN
ART

19



WORLD

MUSIC & ART

20



FEATHER
& INK

21



MUSIC

22



DREAMCATCHER

23



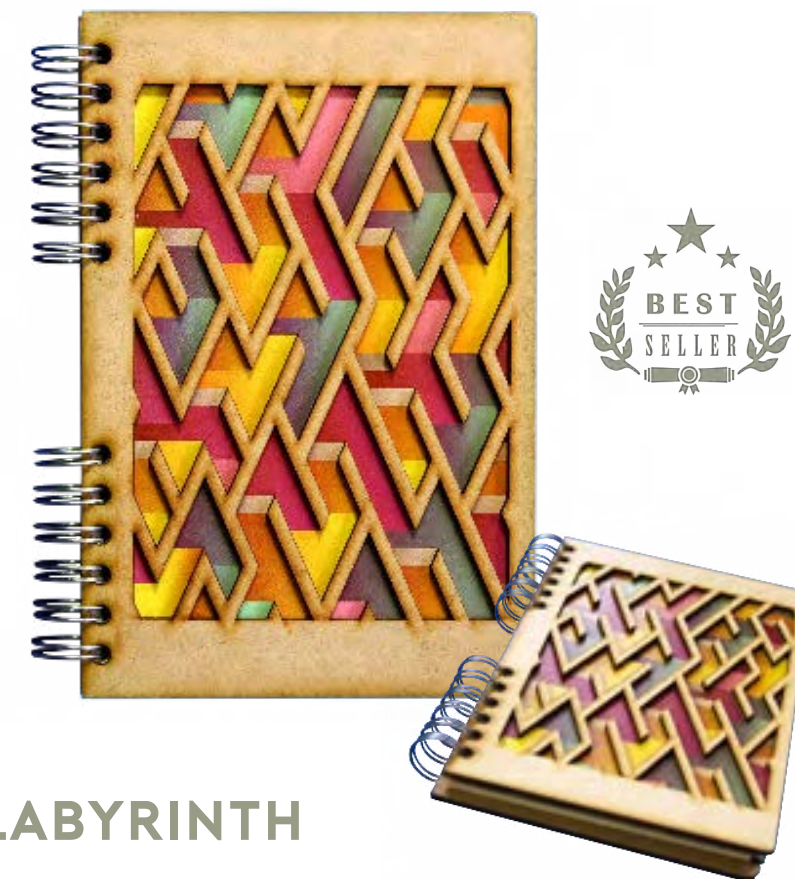
GUITAR 2

24



MOSAIC

25



LABYRINTH

26



GANESHA

27



FEATHERS

ART & MORE

28



MAKE SHIT
HAPPEN

29



VINTAGE
BICYCLES

30



PAUSE, REFLECT

31



DREAM BIG

WEDDING, LOVE & KIDS

32



HEART

33



HOMOSEXUAL
WEDDING

34



HETEROSEXUAL
WEDDING

35



LESBIAN
WEDDING

36



RED HEART

37



UNICORN

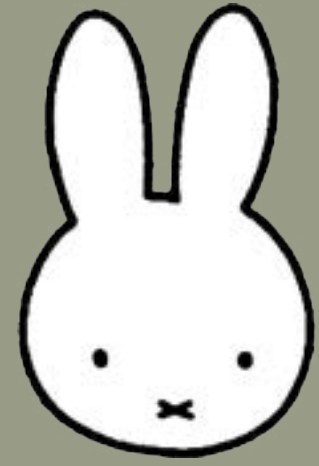
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MOON

LICENSES

MIFFY



nijntje•miffy

Dick Bruna

ANDY
WESTFACE



FRIDA
KAHLO



AQUETZALLI



Aquetzalli

AGUA DIVINA • AGUA SAGRADA

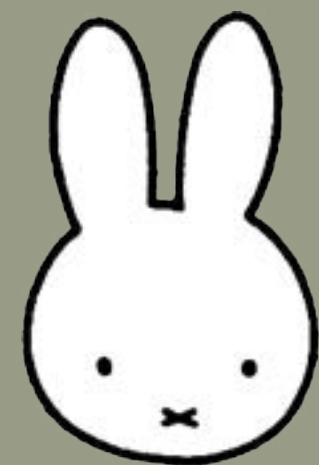


ELLES



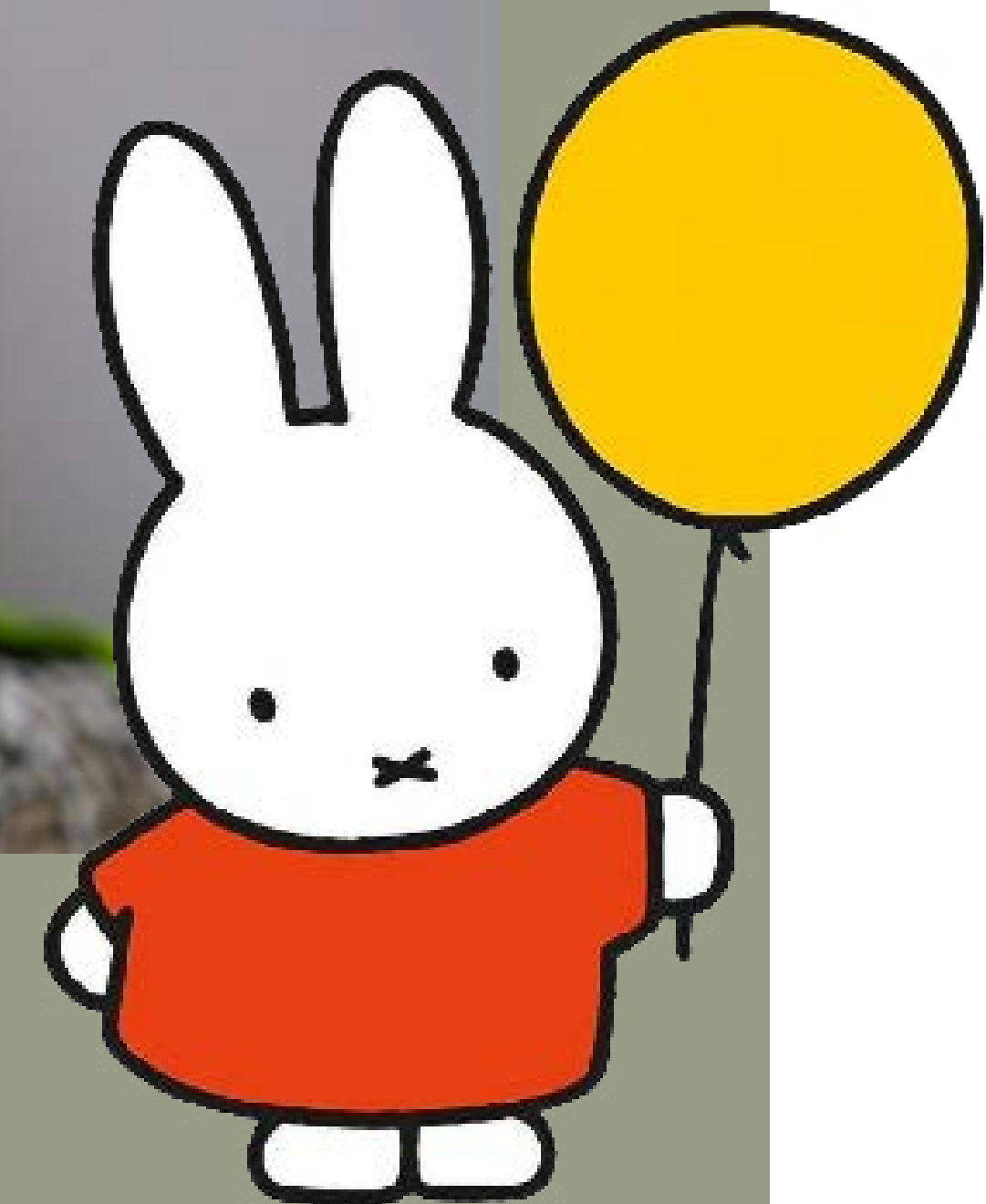
LICENSE MIFFY

- We are very proud to have a license agreement with Mercis BV, the publisher of Dick Bruna.
- Various illustrations have been added to existing products and we are currently working on adding more products.
- Photo albums have been added already: a great sustainable and unique maternity gift or baby shower surprise.
- The license is only valid for use in Europe



nijntje•miffy

Dick Bruna



MIFFY

39



MIFFY WITH
BALLOON

40



MIFFY ON A
BICYCLE

41



MIFFY ON THE
MOON

42



MIFFY WITH
BEAR

43



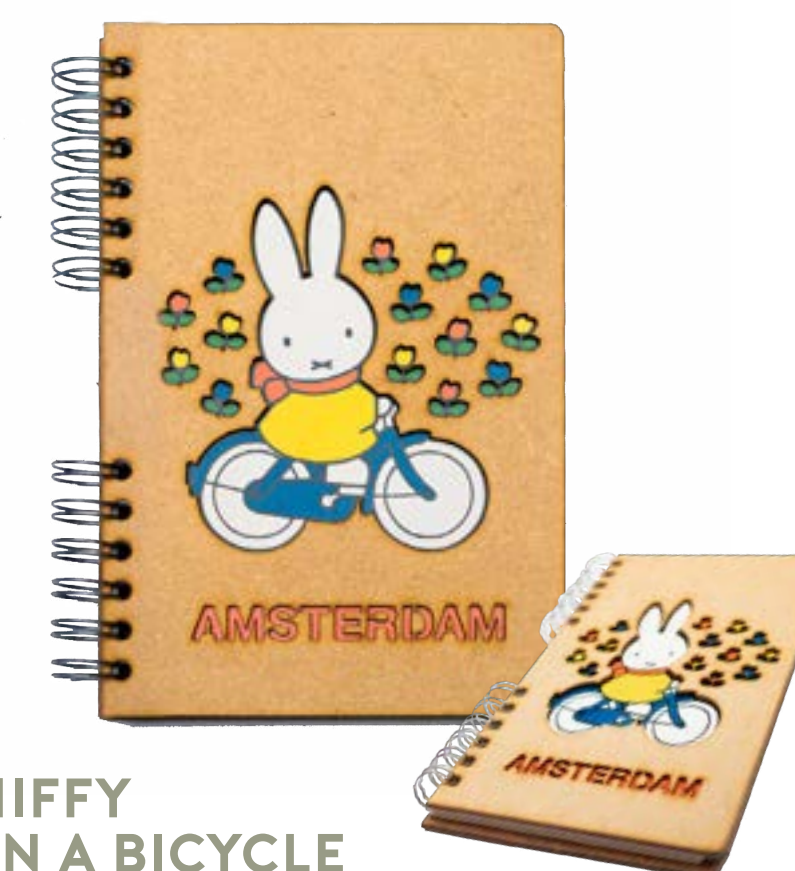
MIFFY ON
WOODEN SHOES
WITH DUTCH FLAG

44



MIFFY FROM
HOLLAND

45



MIFFY
ON A BICYCLE
IN AMSTERDAM

46



MIFFY
& NINA

LICENSE ANDY WESTFACE

- We are very proud to have a license agreement with Andy Westface, illustrator from Hong Kong
- Various illustrations have been added to the existing notebook selection
- The license is only valid for use in Europe



ANDY WESTFACE



47



STAR NIGHT

48



WOO YOUR DREAM

49



LIGHT UP

50



PROUD TO BE ME



51



FLY HIGH AND DREAM BIG

52



PANDA LOVE

53



LITTLE FIRE



54



RAINBOW TOCAN

LICENSE ELLES

- We are thrilled to share that we have entered into a license agreement with Elles, an esteemed artist from Amsterdam.
- Our notebooks now proudly feature her stunning illustrations, making them perfect for anyone who wants to carry a piece of Amsterdam's charm with them.
- Our partnership with Elles commenced in July 2023. Since then, we have been diligently incorporating her art into our notebook collection. These uniquely adorned notebooks not only serve as practical tools but also cherished keepsakes, ensuring that Amsterdam's essence is beautifully captured within their pages.
- Please note that the license exclusively covers usage within Europe



ELLES



55



AMAZING AMSTERDAM

56



BIKE

57



RIJKSMUSEUM

58



BEAUTIFUL AMSTERDAM

59



ZAANSE SCHAN

LICENSE AQUETZALLI

- Introducing Aquetzalli, an extraordinary artist we've collaborated with since November 2022.
- Her watercolor paintings now grace our notebooks, creating something truly unique and special. Each notebook faithfully captures the intricacy and beauty of her artwork.
- Carry a piece of Aquetzalli's talent and the essence of her paintings with you—a truly exceptional memento of art and creativity from Mexico.



AQUETZALLI



60



STAR

61



SUNSHINE

62



HORIZON



63



TREE OF LIFE

64



PINK FLOWERS

65



LOVE

66



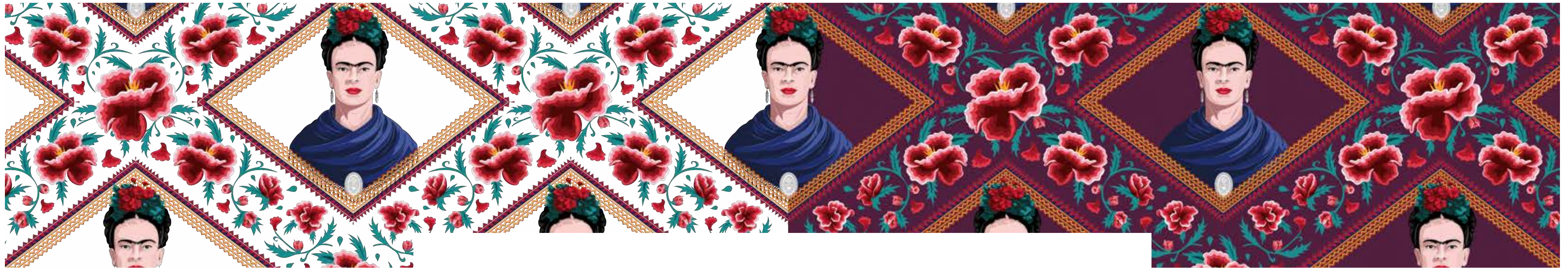
BLUE FLOWERS

LICENSE FRIDA KAHLO

- We are thrilled to announce our upcoming collaboration with the iconic artist Frida Kahlo, set to begin in September 2023.
- Her remarkable artwork will soon grace our products, and we can't wait to share this extraordinary collection. Stay tuned for an inspiring fusion of creativity and history as we bring Frida Kahlo's art to life on our merchandise.



FRIDA KAHLO



COMING SOON



Please note that the ones displayed here are mockups (not final) of what could potentially be the notebooks you'll soon find on the shelves.



AGENDA CALENDAR PLANNER

A5 SIZE
AVAILABLE IN ALL DESIGNS

YEARLY AGENDA (JAN 01 – DEC 31)

OR

ACADEMIC AGENDA (JUL 01 – JULY 31 NEXT YEAR)

PRODUCT PROPERTIES

- Recycled paper;
- Horizontal lining;
- 2 pages per week;
- Refillable. Refills sold separately;
- Available in all our designs



PHOTO ALBUM SCRAPBOOK

25X25CM
AVAILABLE IN ANY DESIGN

PRODUCT PROPERTIES

- 300 grams thick white paper;
- protection sheets between every page;
- 20 sheets = 40 pages;
- Big rings, so the album can get thicker after photos are glued;
- Size: 25x25cm

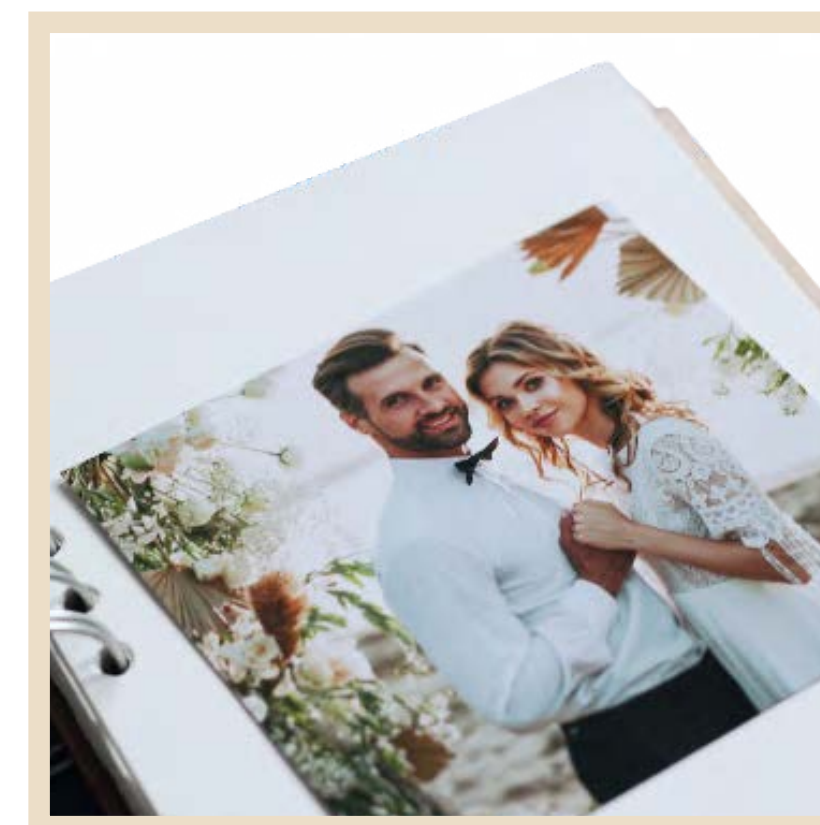
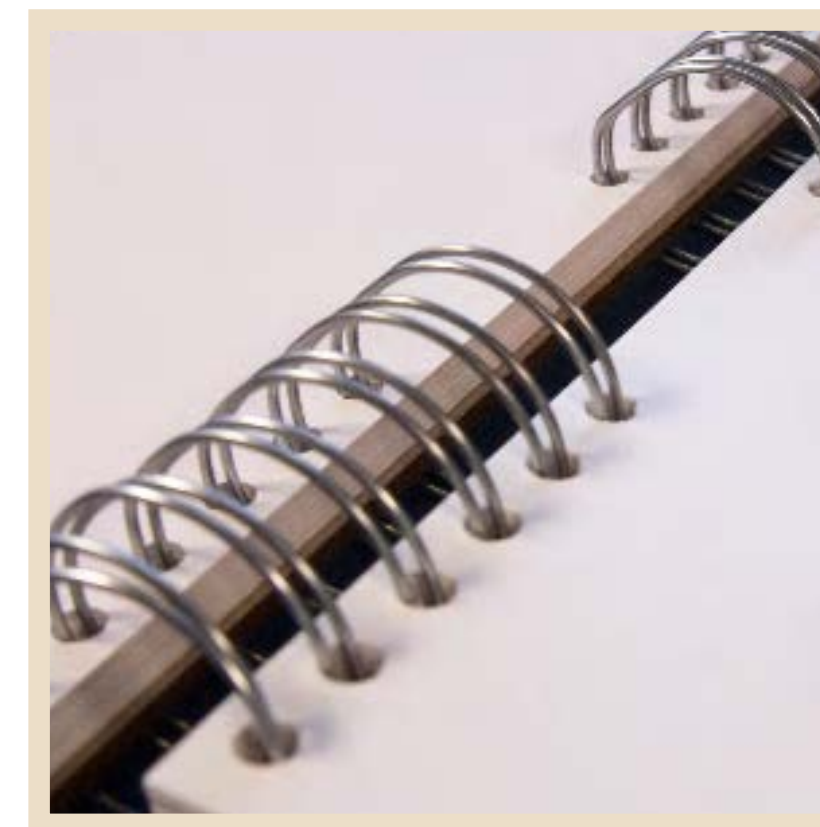


PHOTO ALBUMS

1



HEART

2



TRAVEL THE WORLD

3



EARTH

4



RED HEART

5



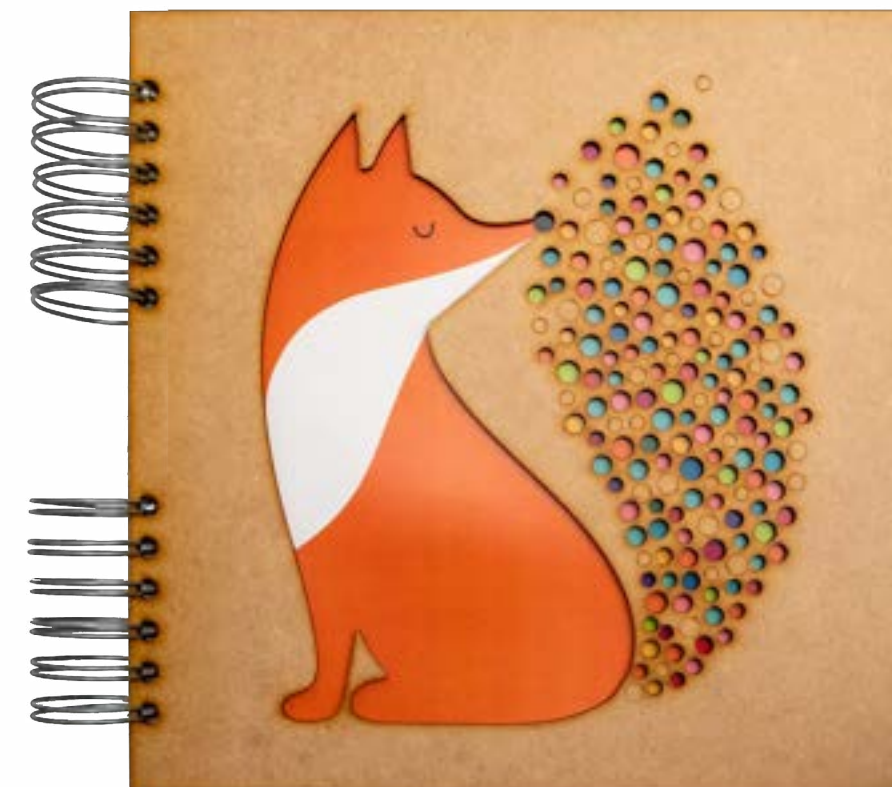
HUMMINGBIRD

6



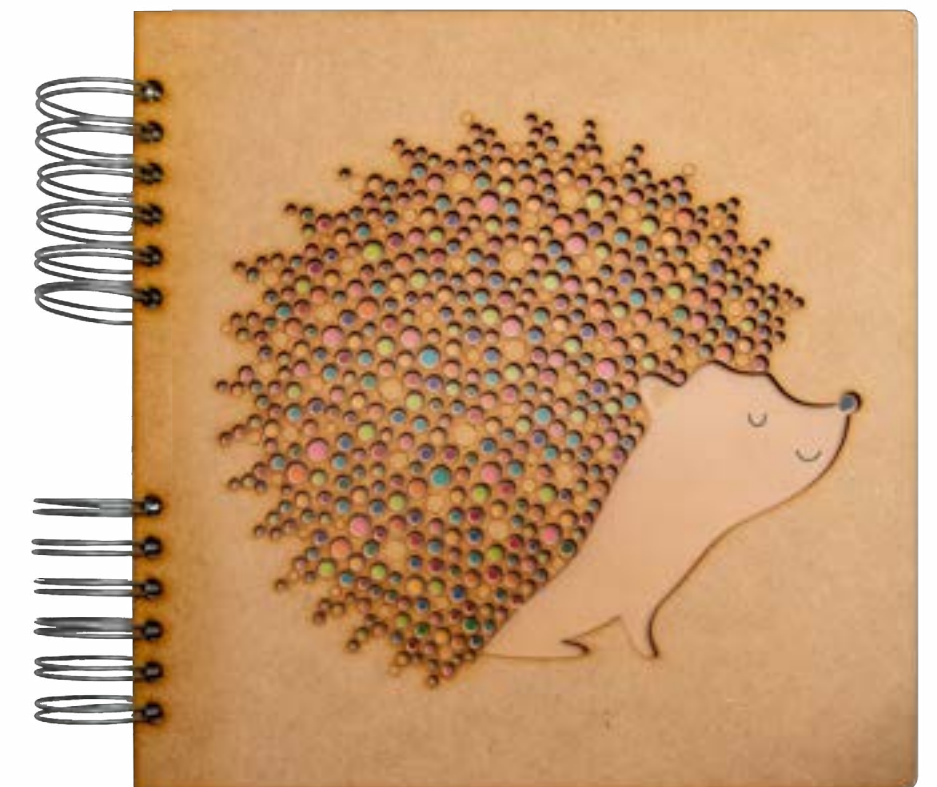
FLY HIGH AND DREAM BIG

7



LITTLE FIRE

8



PROUD TO BE ME

PHOTO ALBUMS

9



HETEROSEXUAL MARRIAGE

10



HOMOSEXUAL MARRIAGE

11



LESBIAN MARRIAGE

12



MIFFY ON THE MOON

13



MIFFY WITH BEAR

POSTCARDS

GREETINGS CARDS

“Not just a card, but a piece of art”

Our cards are more than just cards:

They include a breakaway holder with which the card can be displayed as a picture or tiny painting.

It's both a card and a gift!



CARDS

- Sold per 5 units;
- Includes a craft paper envelope with accompanied instructions;
- There are displays to show the cards in stores.



POSTCARDS

1



EARTH

2



CAMPER

3



TRAVEL THE
WORLD

4



MOON

5



TREE OF LIFE

6



HORIZON

7



SUNSHINE

8



LOVE

POSTCARDS

9



FEATHER

10



DREAMCATCHER

11



YOU ROCK

12



MUSIC

13



FEATHER AND
INK

14



BABY FEET

15



HEART

16



SORRY

POSTCARDS

17



PINK FLOWERS

18



BLUE FLOWERS

19



NEW HOME

20



CAT

21



HUMMINGBIRD
+ FLOWERS

22



HUMMINGBIRD

23



BUTTERFLIES

24



ELEPHANT

POSTCARDS

25



FLY HIGH AND
DREAM BIG

26



WOO YOUR
DREAM

27



NEVER STOP
DREAMING

28



HORSE

29



DREAM WALKER

30



PANDA LOVE

31



LITTLE FIRE

32



PROUD TO
BE ME

POSTCARDS

33



WISE OWL

34



THANK YOU

35



THANK YOU 2

36



SORRY

37



GOOD LUCK

38



HAPPY BIRTHDAY 1

39



HAPPY BIRTHDAY 2

40



HAPPY BIRTHDAY 3

POSTCARDS

41



PAUSE, REFLECT

42



C'EST LA VIE

43



MAKE SHIT
HAPPEN

44



DREAM BIG

45



MERRY
CHRISTMAS

46



MERRY XMAS

47



MISS YOU

48



GET WEL SOON

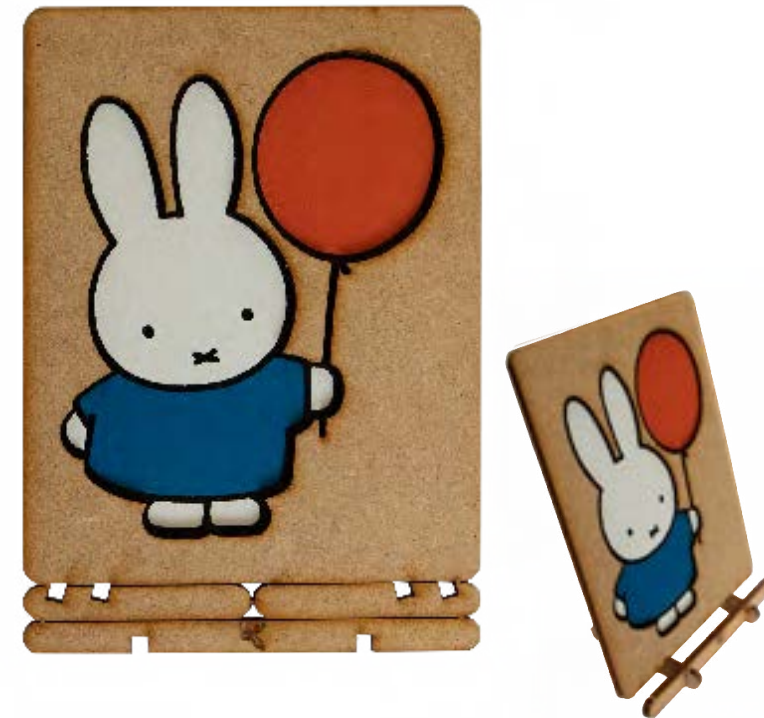
POSTCARDS

49



MIFFY
ON THE MOON

50



MIFFY
WITH BALLOON

51



MIFFY
BIRTHDAY

52



MIFFY
WITH STARS

53



VINTAGE BIKES

54



AMSTERDAM CANALS

55



AMSTERDAM
UMBRELLA

56



AMSTERDAM
BIKE

CUSTOM DESIGN



Even though we create many new designs throughout the year, we are always open to suggestions! We see opportunities for tourists in other cities/countries, but also for other specific target groups and demographics.

Ideas are therefore always welcome, although we recommend that you test sales with our existing designs first.

The minimum order for new designs is 50 pieces, in which case the designs are not exclusive. Exclusivity is negotiable.

B2B PROMOTIONAL GIFTS LOGO

Our notebooks are well suited to use as sustainable promotional gifts for any company that wants to propagate a message of sustainability to it's clients and business relations.



DISPLAYS

COUNTER/TABLE DISPLAY NOTEBOOKS

PRODUCT PROPERTIES

- Wide: 74cm
- High: 62cm;
- Deep: 40cm;
- Fits 5x4 = 20x A6 size notebooks AND 8x4 = 32x A5 size notebooks.



FLOOR DISPLAY NOTEBOOK



PRODUCT PROPERTIES

- Wide: 60cm;
- High: 190cm;
- Deep: 32cm;
- Very compact display with many options:
 - Fits 12x4 = 48x A6 size notebooks
 - AND 15x4 = 60x A5 size notebooks;

FLOOR CARD SPINNER

PRODUCT PROPERTIES

- High: 180cm
- Diameter: 40cm
- Fits 48x5 = 240 A6 size cards.



TABLE CARD SPINNER

PRODUCT PROPERTIES

- High: 70cm
- Diameter: 30cm
- Fits 30x5 = 150 A6 size cards.

We are developing more options for card displays;



CONTACT



For questions you can mail or call me anytime!

Justin van Veen
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🌐 www.komoni.amsterdam