

jomafe®
since 1976





ABOUT US

Founded in 1976, a Jomafe is a cookware and cutlery company. We are a strong market player having registered a continuous growth since our early years. We develop functional and differentiated high quality that meet our customers' needs and market requirement in an ever competitive business market.

DNA



MISSION

At Jomafe our customer centric stance makes us pay attention to their needs and actions. Our mission is to have a complete range of products that meet their everyday needs and cooking activities, turning them into unforgettable moments.



VISION

To be acknowledged as a reference at a national and international level in the cookware business sector with a strong product and solutions development that generate value not only to the customer but also to all involved stakeholders, assuming a top tier positioning within its business sector.



VALUES

- Creativity
- Innovation;
- Team Spirit;
- Excellence;
- Professionalism;
- Product detail and quality;
- Service level;
- Respect for the difference.

OUR PLEDGE TOWARDS QUALITY



- **We believe that the value featured in the products we offer to our customers of high levels of Quality and Detail, distinguishes Jomafe from the competition (using a QMS – Quality Management System);**
- We believe in the strength of creativity and believe on Innovation as the appliance of our organization;
- We believe that together we can prosper and, therefore, we trust on collaboration and teamwork. We comply with our commitments and add value to exceed expectations;
- We apply the knowledge, the most appropriate techniques, and the required effort to complete each task. We seek to update and develop our knowledge and competences, to improve our professional skills;
- We achieve excellence through innovation, learning and adaptability;
- We believe in keeping a good relationship with our providers that apply quality principles to their products and/or services, having in mind ETI (Ethical Trade Initiative) baselines.
- We defend the principle of social responsibility as the guiding line of our organization's philosophy;
- **No difference is made based on race, gender, sexual orientation, creed, marital status, physical disability, political or belief orientation, ethnic or social background or naturalness.**

PRODUCT LINES
COOKWARE AND CUTLERY
SOLUTIONS





CUTLERY



CERAMIC S



POTS AND PANS



KITCHEN UTENSILS





Cooking is life

"In the chemistry of flavours lies the pleasure of the one who tastes them."

WHAT MAKES US DIFFERENT

45 YEARS
OF
EXPERIENCE

Forty five years of experience with solid growth in a business area with fierce competition.



INNOVATION
ON
SPIRIT

A team oriented to the value creation following the highest standards of quality and innovation.



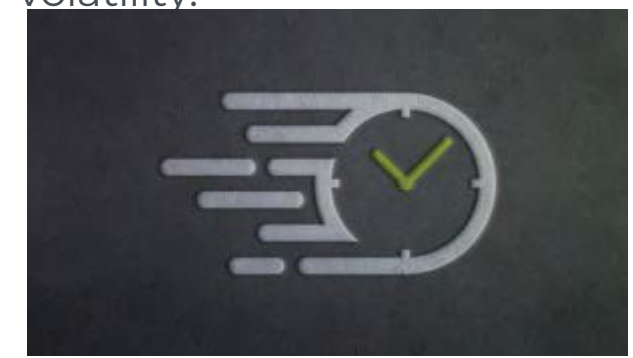
**WIDE
RANGE
OF
PRODUCTS**

A cardex with more than 3000 references ready to fit any needs.



**LEAD
TIME**

Maximum efficiency and flexibility to meet customers' standards and market volatility.



OUR PROCESS



R&D

Ongoing search for different products and processes following marketing trends.



DESIGN

Ergonomic and functional design based on a customer centric stand point.

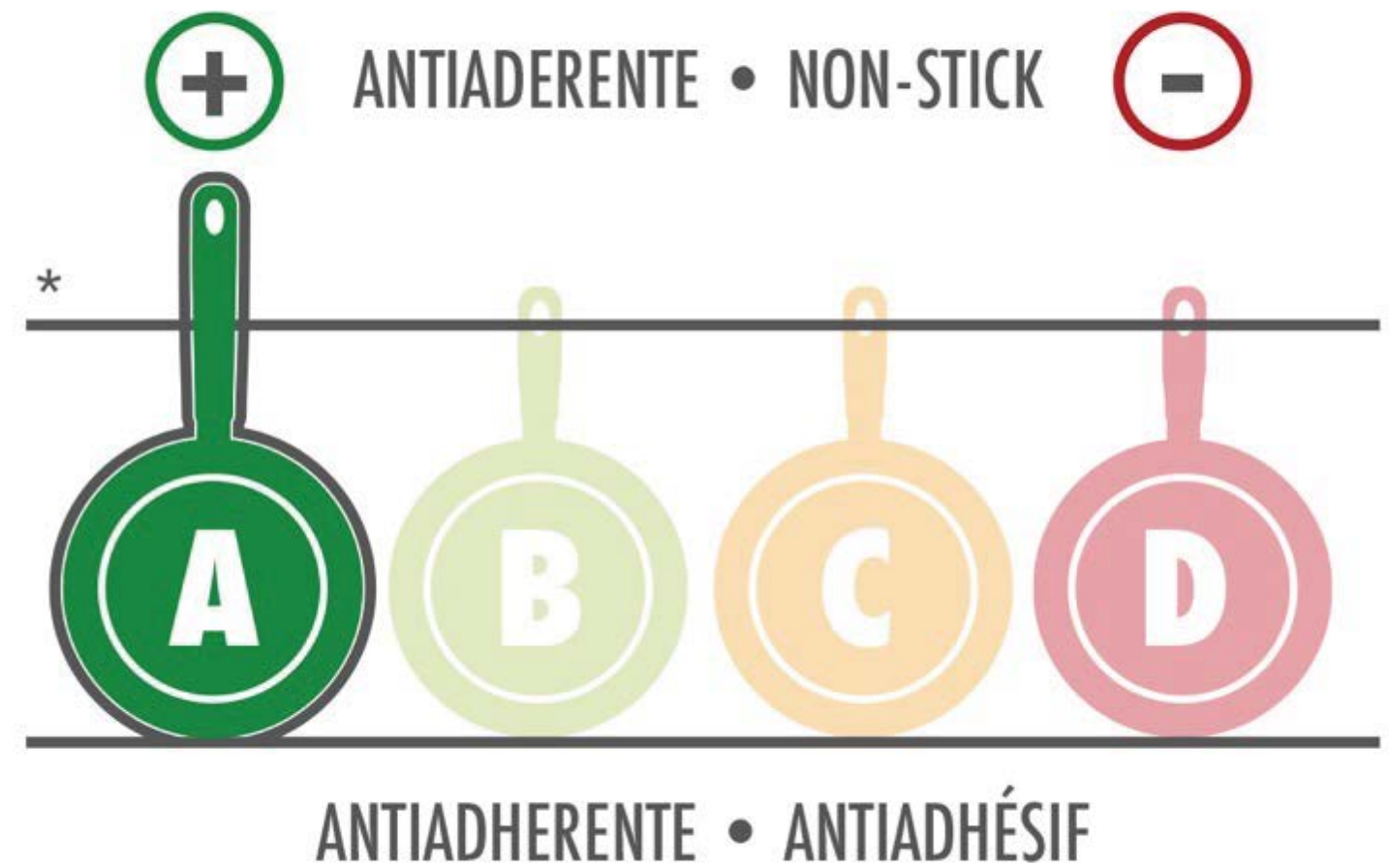


PRODUCTION

Products developed with the best raw materials and taking into account sustainable principles.



NON-STICK CERTIFICATION WHEN APPLICABLE



*com base em critérios internos | * based on internal criteria | * con base en criterios internos | * basé sur des critères internes



3D MODELLING
OF ALL COOKWARE LINES AND
UTENSILS

SOME CLIENTS

PORTUGAL

CONTINENTE

 Auchan

 pingo doce
sabe bem pagar tão pouco

espaço
casa.
ideias para a sua casa

Inter**mar**chê

Dia 

makro

 **RECIFEIO**
CASH & CARRY

E.Leclerc 

homa STORE
Happy Home Living

 **ALDI**

Desde 1974 **pollux**
casa e decoração

jomafe
PORTUGAL

SOME CLIENTS

SPAIN

makro

VINGON

FROIZ
Sempre ao seu serviço

UK

TJX

TJ·maxx

BLUE DIAMOND

LAKELAND

BOUNDARY
MILL STORES

BRAZIL

Sam's
CLUB

BLUMENAU

USA

TJ·maxx

UP

etna

HOMESENSE

MEXICO

Liverpool

El Palacio de Hierro

CANADA

HOMESENSE

FINLAND

TAMMER
BRANDS | EST 1954

WHERE WE ARE

- GERMANY
SPAIN
FINLAND
FRANCE
IRELAND
ITALY
POLAND
PORTUGAL
UK
- ARGENTINA
BRAZIL
CANADA
CHILE
USA
MEXICO
URUGUA
Y
- SOUTH AFRICA
ANGOLA
CAPE VERDE
MOROCCO
MOZAMBIQUE
SENEGAL
TUNISIA
- AUSTRALIA
SOUTH KOREA
UNITED ARAB EMIRATES







> 1500
ACTIVE CLIENTS



> 6000
YEARLY SHIPPED ORDERS



SATISFACTION LEVEL
> 95%





FEIRAS

AMBIENTE Frankfurt

The key venue for all the latest products, with unique events and the most important trends: Ambiente in Frankfurt is the leading international trade fair for the consumer goods industry.

SPRING FAIR Birmingham

The sourcing destination for home and gift retail. Spring Fair brings the European and International retail market to the UK.

INTERNATIONAL HOUSEWARES SHOW Chicago

Where technology informs style. Housewares is the place to be, where exhibitors can display innovation, buyers can discover trends and the industry connect to do business.



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jomafe®

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