



MAYBACH

ICONS OF LUXURY

CRAFTED TO PERFECTION

PREMIUM HIGH-END PRODUCTS
FOR TRUE CONNOISSEURS

DEDICATED TO PERFECTION

HANDMADE IN GERMANY

“To create the very best from the very best” - this maxim, which was once declared by Wilhelm Maybach to be the basis for his work, is the underlying principle which we apply every day in our atelier. Here, where beautiful things are created from exquisite materials, our handcrafting experts daily prove their passion for perfection. MAYBACH products radiate an illustrious elegance. They are timeless and often deliberately unostentatious, with the strength of truly great design.

Our premium luxury goods are created from carefully selected, exclusive materials. Using the best of both worlds, handcrafting skills that have been perfected over many years are combined with innovative, state-of-the-art techniques to create unique and individual masterpieces. Placing great emphasis on sustainability, we are also careful to use materials which have a proven and sound ecological source.

Made in Germany is a principle which applies to the majority of our products, and one which we as a family company find especially important. Only certain pieces for which handcrafting know-how is more deeply rooted in another country form an exception to this rule.



WILHELM MAYBACH. *The king among engineering and designers.*

FACTS & FIGURES

THE HISTORY OF MAYBACH

The roots of the MAYBACH brand go back well over a hundred years, when Wilhelm Maybach laid the cornerstone for a high-end automobile brand which quickly became a legend. For decades, MAYBACH has symbolized the most exacting demands on quality and luxury. Characteristic are intricately worked, exquisite materials and outstanding design.

Today, Mercedes-Maybach is a sub-brand that creates Mercedes-Benz automobiles in their most luxurious form, adding an extra dimension to an already exclusive range.

MAYBACH – Icons of Luxury is a family-owned company which has extended the reach of the brand by creating prestigious MAYBACH handcrafted products in many other sectors.

MAYBACH

FACTS & FIGURES

MAYBACH – ICONS OF LUXURY

Our passion for the finest materials, the most skilled handcrafting and a pronounced individuality is the force behind MAYBACH – Icons of Luxury, and every MAYBACH masterpiece radiates the power of a long, inspiring tradition and the energy of a promising future. The unparalleled MAYBACH Eyewear collection exploded onto the optical scene in 2010 with high-end handmade luxury spectacles and sunglasses and has since gone from strength to strength. Must-have leather bags and a wide range of handmade leather accessories were the next successful challenge for our design team, quickly followed by bespoke saddlery and equestrian equipment, as well as gorgeous home accessories and bar utensils.

At our company we believe that it is a luxury to be able to take the time to create beautiful pieces by hand in today's fast-moving world. We also place great importance on sustainability and are careful to use only selected materials which have a proven and sound ecological source.

MASTERLY CREATIONS BY SPECIALISTS

GERMAN CRAFTSMANSHIP

Skilled hands complete countless time-consuming handcrafting processes to create very unique and incomparable pieces in the classically elegant **MAYBACH** design.

Only exclusive materials from the best and sustainable sources are considered, carefully selected and painstakingly worked. Our expert craftspeople compose their works of art from the best leathers, finest woods, genuine natural horn, and even pure gold and dazzling diamonds. Their sophisticated skills are complemented by their passion for perfection and love of creating irresistible pieces.

We use the experience, knowledge and skills gained over the course of many years to make products whose perfection lies in innumerable details. Each masterpiece speaks of handcrafting art and luxury of the purest.

Sustainable Luxury: At MAYBACH – Icons of Luxury we place great emphasis on sustainability and are careful to use materials which have a proven and sound ecological source. In addition, we believe that it is also a luxury to be able to take the time to create beautiful pieces by hand in today's fast-moving world.













DESIGNED TO DISTINGUISH
MAYBACH EYEWEAR

The ultimate luxury eyewear collection, handmade of rare and precious materials, that reflects the legendary image of the brand, symbol of success and achievement. It has established itself at the peak of the luxury eyewear world since 2010.

MAYBACH Eyewear represents the peak of optical luxury – tempting the senses of eyewear connoisseurs all over the world. Every single frame is painstakingly handmade of rare and precious materials such as natural Buffalo Horn, fine Woods, Carbon Fibre, Leather, Titanium, 18 karat Gold and Diamonds, using the best of German handcrafting techniques.



Photo: Erik Degen







DEDICATED TO PERFECTION
**LIMITED GOLD
EDITIONS**

Join us in the uppermost echelons of luxury eyewear
with our Limited Gold Editions.

We enhanced our most sophisticated designs with the finest precious materials to create matchless optical masterpieces. Though the design is timeless, it is modern in its variations. Handcrafted from solid 18K gold, these limited edition glasses are made on order, featuring an engraved serial number, with a strict maximum of 50 pieces per variation worldwide.

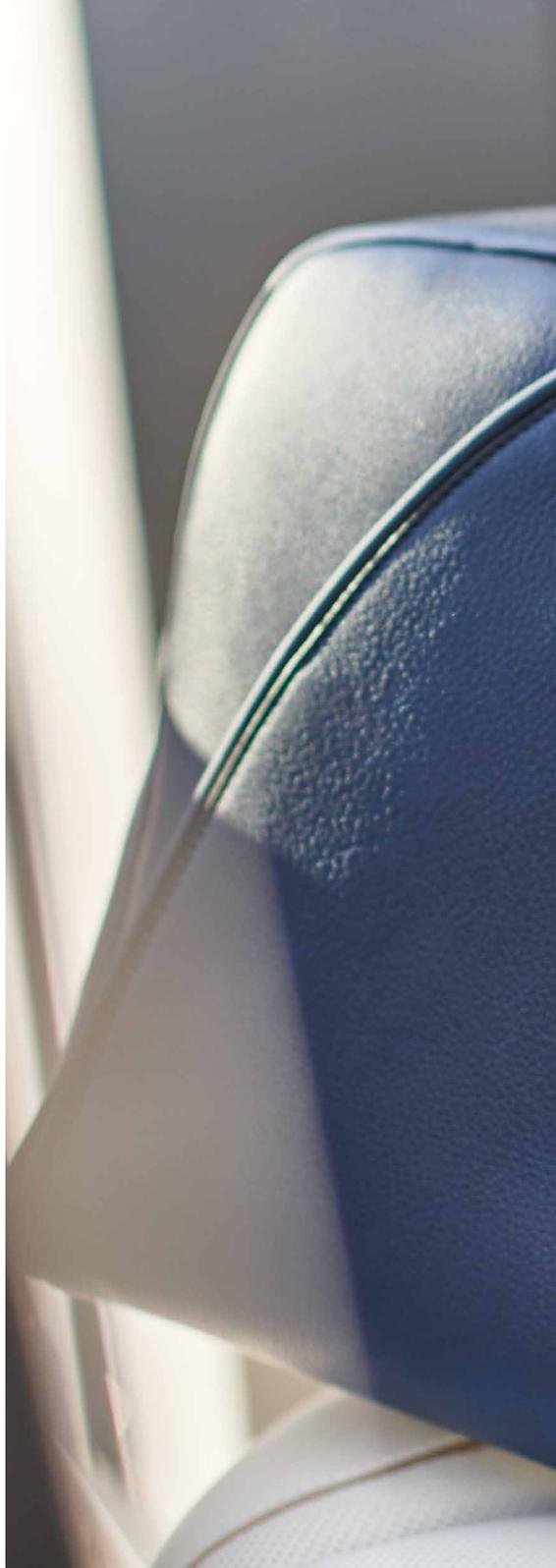
In combination with solid 18K gold, white gold and rose gold, exquisite luxury materials such as exotic woods and genuine horn are used to handcraft this out-standing limited gold eyewear. Jewelled options with a stunning setting of highest quality diamonds complete this unparalleled selection, up close to the pinnacle of luxury.

PRACTICAL AND PANACHE
**BAGS AND
SMALL LEATHER
GOODS**

“Simple elegance is the best way to fulfil the highest demands.”

MAYBACH - ICONS OF LUXURY has followed this maxim with their concept for exclusive handmade leather bags and cases “Made in Germany”. Our leather bags and accessories define casual luxury at its best. From sleek handbags to functional wallets and organizers, these elevated essentials are crafted in responsibly-sourced European leathers to last a lifetime.

Wherever your travels take you - the exclusive design, charming colour schemes, sophisticated details and unparalleled quality are the hallmarks of this stunning collection.













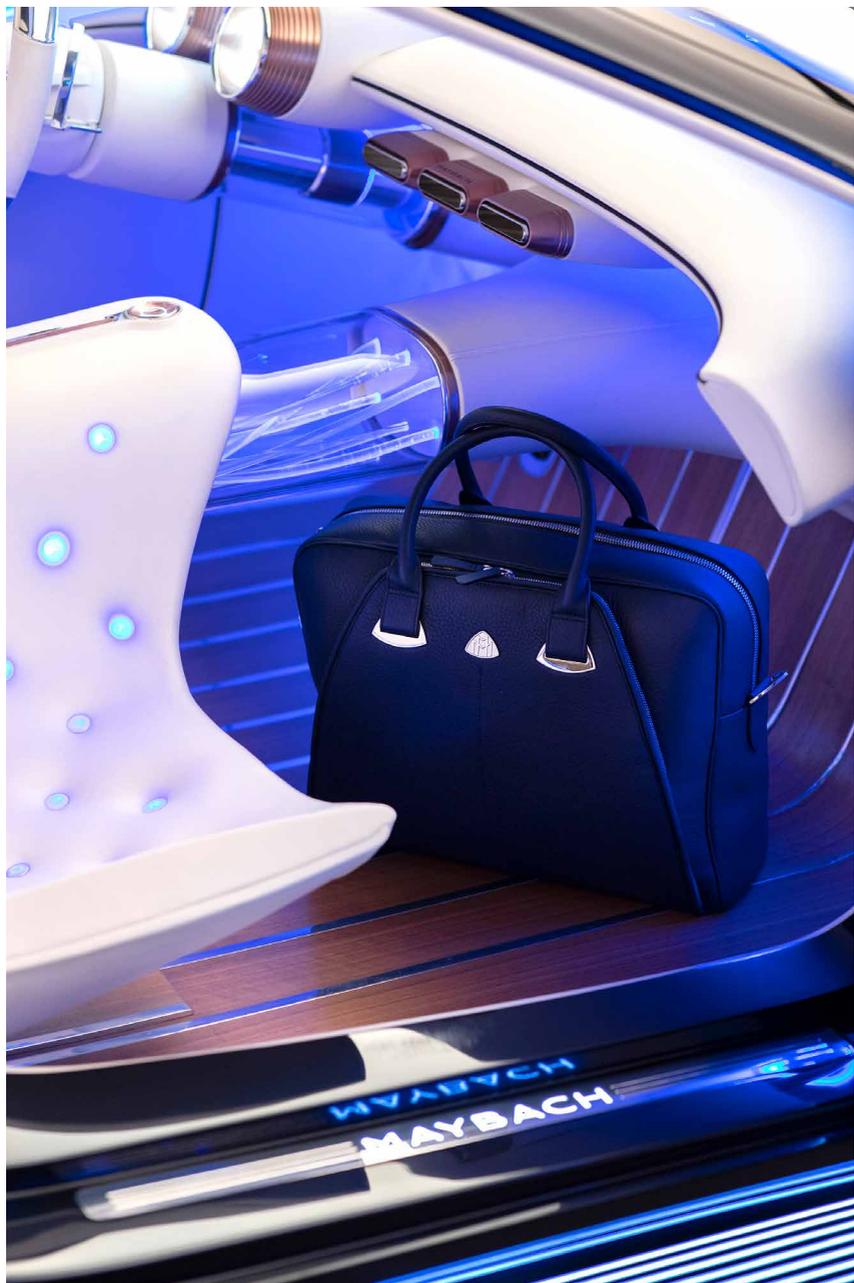
ARRIVE IN STYLE

COLOUR MATCHING

Reflecting the unmistakable design of the famous Mercedes-Maybach cars, the bags and leather goods tone with the hues of the gorgeous interior options for the automobiles.

Only genuine vehicle leathers are used, processed with sophisticated handcrafting methods to create these coveted items. Appealing leather goods in these collections are lined with exquisite woven material bearing the exclusive Maybach pattern. Elegant logo emblems and embossings proudly yet subtly embellish the exteriors.







PRACTICAL AND PANACHE

SMALL LEATHER GOODS

As charming as they are practical, our small leather goods are exclusively created from the finest materials and present a profusion of colours, styles and sizes. The premium selections of leather items for men and women reflect the excellence of design and handcrafting for which MAYBACH is famous. The unique blend of finesse and flexibility offers the owner true enjoyment and pure luxury.







RELAXED ELEGANCE

MAYBACH APPAREL

MAYBACH presents a classic selection of outstanding apparel for brand enthusiasts and all those who enjoy wearing truly exceptional looks.

Phenomenal leather jackets that feel just as good as they look, premium t-shirts which will take you back to the vintage roots of the brand, stylish polo shirts, hi-tech jackets... not to forget the elegant handcrafted accessories which will put the perfect finishing touch to a distinctive outfit.

The very finest materials, excellent design and distinguished MAYBACH branding details combine to create a superior clothing range for women and men that makes every day extraordinary.









POWERFUL AND PRACTICAL
ACCESSORIES

*“Perfection is created by achieving great things
in the smallest of details”*

A sublime mix of form and function, our accessories are elevated by authentic craftsmanship and the finest materials. Explore luxurious objects for work, leisure, special occasions and travel.

Glowing jewellery for your dinner table: handwrought MAYBACH Silverware is created in solid 925 sterling silver and premium silver plated versions. This silverware is made by the silversmiths from Robbe & Berking, a German company renowned for its handcrafted silver.

Combining skillful artistry with the finest materials, our accessories prove that luxury and function go hand in hand.









HORSE AND RIDER

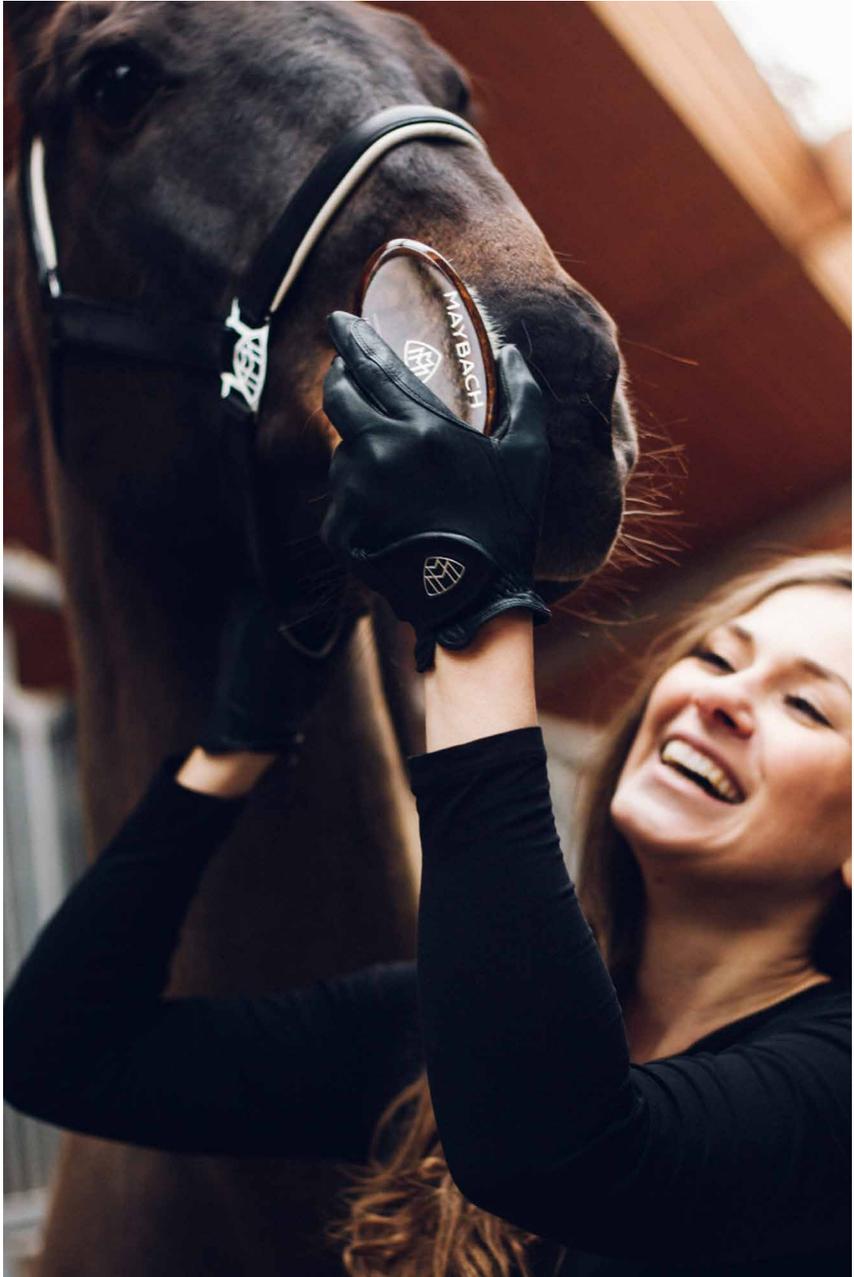
SADDLERY AND ACCESSORIES

MAYBACH Saddlery takes the reins and offers you a made-to-measure service. Developed in collaboration with our master saddler, a veterinarian, engineers and our partner riders, each of our saddles combines maximum comfort and technical perfection. Our secret? We concentrate on excellence in the essentials, allowing horse, saddle and rider to merge.

Each saddle is made to measure and is therefore optimally suited to the different demands and anatomy of the individual horse and rider

Our experienced saddlers draw on their wide know-how in making equestrian equipment. The bridles, reins, stirrup leathers and girths in the current collection benefit from this expertise. These technically high-quality products are of crucial importance for the safety and comfort of horse and rider when engaging in their sport. The combination of soft, robust leather and skilled hand-stitching ensures that all MAYBACH saddlery products will give years of excellent service.

**First-class utensils make grooming a pleasure –
for you, and for your horse.**





PEAK WRITING PERFORMANCE

MAYBACH FINE WRITING

MAYBACH writing implements represent the pinnacle of luxury in the field of fine writing and will delight connoisseurs of exquisite penmanship all over the world.

Every pen is painstakingly handcrafted from the finest materials by skilled artisans in Germany.

Traditional handcrafting expertise, continually developed through decades of experience, is combined with innovative techniques to create unparalleled writing implements that speak a unique design language.

The pens distinguished cupola with Double-M Logo proudly declares the owner of a MAYBACH writing implement to be a true devotee of handwriting excellence. Design aficionados will appreciate the clear lines and distinctive contours inspired by luxurious Mercedes-Maybach automotive interiors. The exclusive weight and feel is ensured by the **complete metal or solid sterling silver cores** at the heart of the pen. The choice of these premium materials ensures the solidity and well-balanced weight to be expected from MAYBACH's luxury writing implements.













FIND A STORE

MAYBACH BOUTIQUES

Only official MAYBACH retailers are authorized to sell and maintain MAYBACH products. With the necessary skills, technical know-how and special equipment, they guarantee the authenticity of each and every component of your accessories and help you to select your perfect companion.

Where to find our MAYBACH Boutiques:

BERLIN
MÜNCHEN
NÜRBURGRING
PORTO
ABU DHABI
DUBAI

more information can be found at:

www.MAYBACH-LUXURY.com



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