

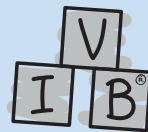


VIB® ♥ Gifts

Have you ever wanted to partner with the best in baby gifts? Welcome to VIB® – the most complete baby gift concept in the world. For over 15 years, VIB® has been surprising customers with its high-quality, affordable gifts for all the important moments related to birth.



VIB® ♥ Moments



At VIB®, we understand that every moment in a baby's life is special. That's why we offer a broad gift concept with over 800 gifts and many different product groups for all the important moments, from pregnancy announcement and gender reveal to baby shower, birth, and maternity. What started with a small collection of textile items has grown into a comprehensive gift concept that can be seen and combined as a whole. Our focus is on making high-quality items surprisingly affordable, so everyone can enjoy and cherish these special moments.



VIB® ♥ Retail

Our products are the perfect "take-away" and "impulse buy" gifts, with retail prices mostly between €5 and €15. That's why the VIB® gift concept has been so successful for over 15 years in various retail channels, including gift/flower stores in hospitals, airport/duty-free stores, leisure shops, gift shops, drugstores, bookstores, convenience stores, concept stores, and baby stores. Our position as a market leader in the Netherlands and Belgium, with more than 3,000 happy retailers worldwide, is a testament to the success of our gift concept.

VIB® ♥ Business

At VIB®, our mission is to put a smile on people's faces, not just through our gifts, but also in the way we do business. We take pride in our personal touch, always ready to help and offer excellent margins (around 50%) to our dealers, despite our high-quality standards and low retail prices. Our team of more than 30 enthusiastic colleagues works hard every day at our office, showroom, and warehouse near Rotterdam, as well as on the road in various countries, to provide the best service and sales.



VIB® ♥ Growing together



Are you ready to think outside the box and run a pilot in one of your shops? Then it's time to discover your possibilities with VIB®. Our concept and team are ready for success, and we believe that growing together is the best way to achieve it. Partner with VIB® and join our family of retailers!

Let's be friends

VIB® ♥ You



VIB® ♥ Quality

Quality is at the heart of VIB®. Our original and high-end products are loved by buyers for their certified quality and attractive pricing. VIB®-dealers appreciate our personal and hassle-free approach to business, and our excellent margins are made possible by our high-volume production in our own certified facilities across Europe.



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WITH

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MADERA



VIB® ♥ Personal

We take pride in our personal touch, which is why our representatives visit VIB® dealers regularly, and we offer support in several languages from our office. Each VIB® dealer has access to our easy online ordering system in a personal retail environment. As we supply 90% of our baby gifts straight from stock, you can always count on speedy delivery.



VIB® | Very Important Baby®
Coenecoop 680
2741 PV Waddinxveen
The Netherlands
www.vib.gifts
+31 182 785 071
info@vib.gifts



@vib_official



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