

www.aleana.ua



PRESENTATION OF THE COMPANY

2024



The leading Ukrainian manufacturing company of household plastic products, produced by injection. The range of products is: plastic furniture, household and kitchen goods, products for garden. The company was founded in 2002. The company employs 350 people of personnel. Production capacity of the company consists of 36 modern injection molding machines with clamping force from 50 to 1600 tons. Raw materials used in the production process: polypropylene, polystyrene, polyethylene. The company has an extensive distribution network and operates in Ukraine, CIS countries and Europe.



Raw materials used in the production process: polypropylene, polystyrene, polyethylene. The company has an extensive distribution network and operates in Ukraine, CIS countries and Europe. Operating on the market since 2002, the company "Aleana" has a spotless reputation in customer relationships. Warehouses are equipped with technologies for quick loading of the goods. Logistic department forms a route for convenient and quick delivery product to the customer. For today, company's product range consist of five product groups: household and kitchen products, products for garden, goods for children, plastic furniture. The product range of constantly expanding, our designers develop a new models and designs. Basic principles of our work - high quality, reasonable prices, fast delivery. The company is worried about preserving the environment, in the production we use only energy-saving technology, economical use of natural resources and raw materials, successfully works system of waste recycling. The company operates in accordance with the international quality management standards ISO 9001:2008 and has the corresponding certificate number NQSP-0061/09-13. Of particular relevance is paid to quality control of the products. Quality control is carried out, at every stage of production:

- Quality inspection of raw materials using own laboratory
- Control of the production stage of products, as well as on assembly and packaging stages, constantly carried out by quality control service.
- Control of shipping and warehousing by means of video surveillance.

Due to the above mentioned steps, the customer is always receives products that meet the highest quality standards.

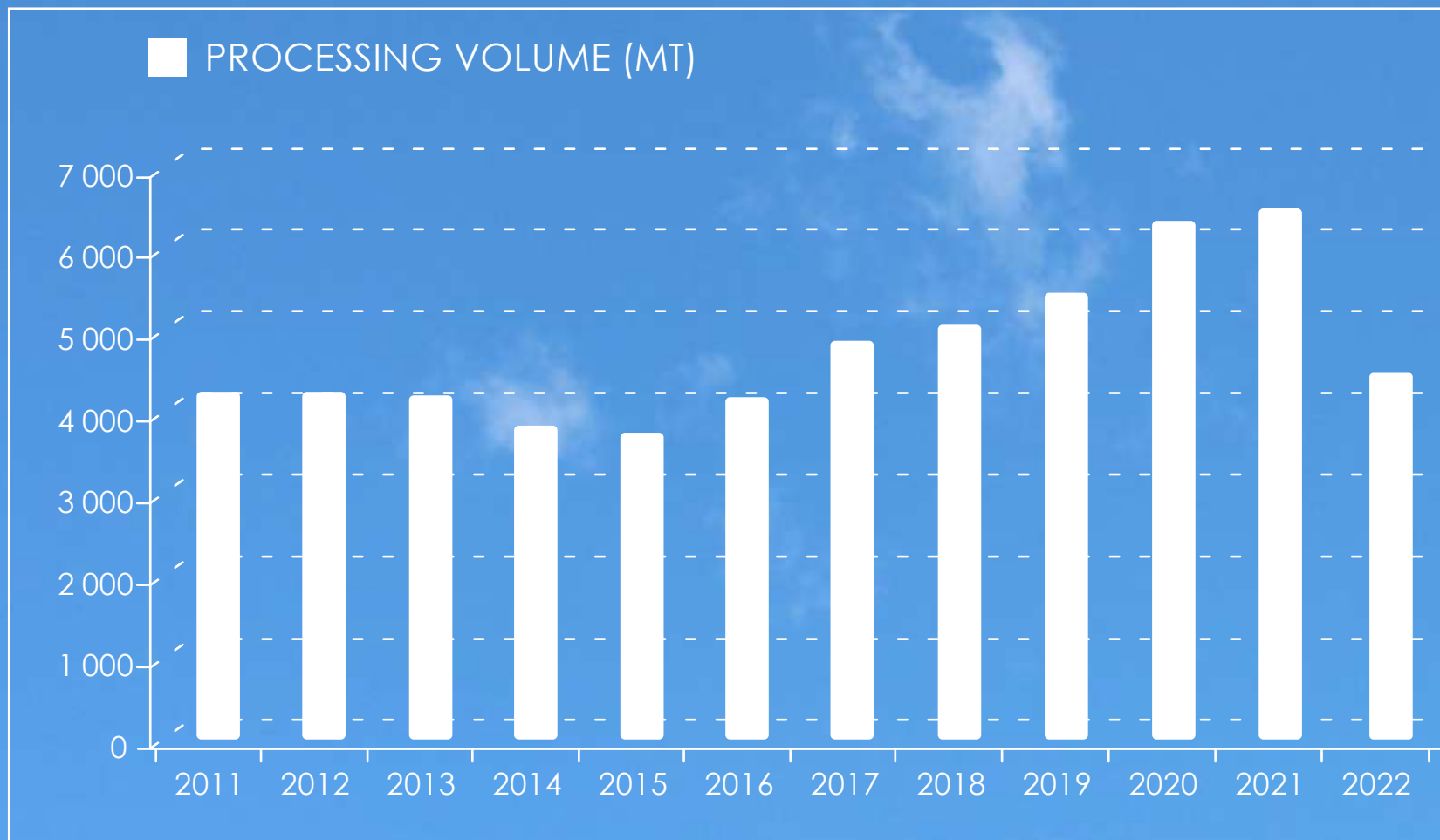
PERIOD



PROCESSING
VOLUME (MT)

2011	4 143
2012	4 148
2013	4 081
2014	3 702
2015	3 612
2016	4 053
2017	4 732
2018	4 936
2019	5 329
2020	6 114
2021	6 145
2022	4 230

PROCESSING VOLUME (MT)

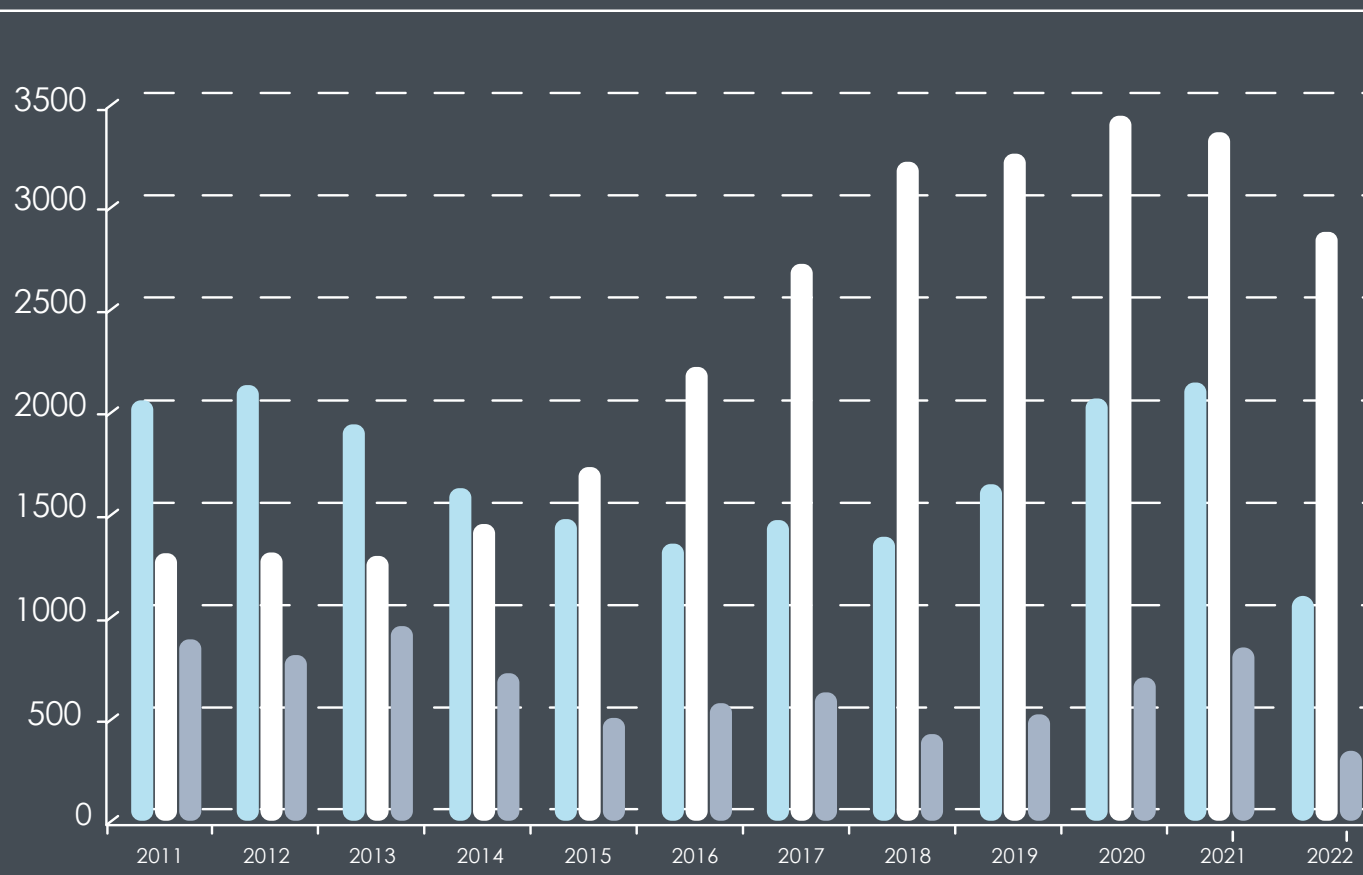


PERIOD



PERIOD	Goods for the garden	Household goods	Furniture
2011	2 022	1 271	850
2012	2 098	1 279	771
2013	1 904	1 258	919
2014	1 595	1 420	687
2015	1 443	1 698	471
2016	1 323	2 184	546
2017	1 440	2 693	600
2018	1 356	3 185	395
2019	1 612	3 226	491
2020	2 033	3 410	671
2021	2 109	3303	734
2022	1 009	2844	377

■ Goods for the garden
■ Household goods
■ Furniture





MARKET :

SYSTEMATIZATION of CONSUMERS by TYPE of MARKET

product groups market type industrial market	plastic furniture brand companies: «the Coca-Cola Company», «PepsiCo, Inc.», «Sun InBev» etc.	for the garden greenhouses flower shops horticultural centers	household	for the kitchen
market reseller	wholesalers dealers stores and supermarkets	wholesalers dealers stores and supermarkets	wholesalers dealers stores and supermarkets	wholesalers dealers stores and supermarkets
consumer market	catering the owners of country houses and estates	end user	end user	end user

GARDEN

FLOWERPOTS
and PLANTERS



FLOWERPOTS
FLORA



FLOWERPOTS
TERRA



FLOWERPOTS
LEON



FLOWERPOTS
DAMA



FLOWERPOTS
MATILDA



FLOWERPOTS
GLORIA



FLOWERPOTS
for cactus



GARDEN

FLOWERPOTS
and PLANTERS



FLOWERPOTS
IBIS with insert



FLOWERPOTS
with wattering
«GLORIA»



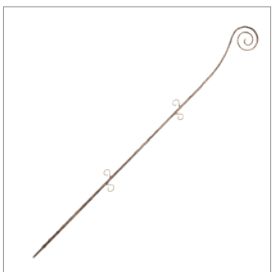
FLOWERPOTS
NIKA



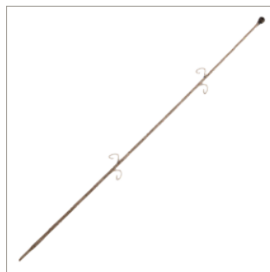
FLOWERPOTS
ORHID



FLOWERPOTS
ORHID oval



SUPPORT for
orchids SPIRAL



SUPPORT for
orchids SFERA



FLOWERPOTS
and PLANTERS



FLOWERPOTS
BUTTERCUP



FLOWERPOTS
RICHELIEU



FLOWERPOTS
«Rattan» with tray



FLOWERPOTS
DEKO



FLOWERPOTS
DEKO with dekor



FLOWERPOTS
«Fusion»



FLOWERPOTS
«Fusion»
with insert low



FLOWERPOTS
«Quadro»



FLOWERPOTS
«Quadro»
low



FLOWERPOTS
«Canoe» with insert



FLOWERPOTS
«Oreo»



FLOWERPOTS
«Fence»
balcony with insert



FLOWERPOTS
«Gamma»



FLOWERPOTS
«Gamma»
with decor



FLOWERPOTS
«Alpha»



FLOWERPOTS
«Rattan» square

HOUSEHOLD GOODS



Basket



Universal basket
«Uno»



Basket «Practic»



Basket «Practic»
with decor



Basket «Jute» S



Laundry bin



Laundry bin
corner



Laundry bin
«Rattan»

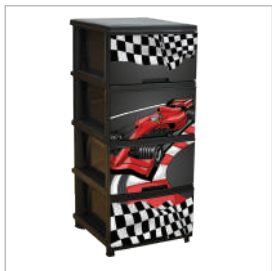


Basket «Jute» M





Chest «Rattan»
on 4 drawers



Chest with decor
on 4 drawers



Modular cover
«Mosaic»



Shoes tray



Big hanger
(5pcs.)



Small hanger
(5pcs.)



Outwear hanger
(5pcs.)



Children's hanger
(5 pcs.)



Hanger big
(5 pcs.)



Universal Rack
(5 pcs.)



HOUSEHOLD
COODS



Rectangular
basin



Round basin



Round basin «Euro»



Rectangular basin



Square basin «Euro»



Round pail



HOUSEHOLD GOODS



Corner
bathroom shelf



Rectangular
bathroom shelf



Travel tooth
brush case



Soap dish set



Traveling
soap dish



Toothbrush
holder

HOUSEHOLD GOODS





Waste paper bin



Waste paper bin
«Euro»

HOUSEHOLD
GOODS



Garbage bin with
pedal with decor



Pail for cleaning



Pail for cleaning
with wringer



Rectangular pail



Garbage bin Euro



Set of broom and
scoop «Euro»



Dustpan «Euro»



Dustpan



Stool «Malyatko»



Stool «Kryhitka»



Stool «Pif»



Universal container
«Fiesta»
rectangular



Universal container
«Vintage»
rectangular



Universal storage
container M



Universal storage
container S



Storage box
with lid



Sandwich box

CONTAINERS



Container
«Smart Box» round



Container
«Smart Box»



Universal organizer
«First aid kit»



Storage box
with lid



Storage box
«Euro»



Organizer for
container



Food storage
container round



Food storage
container square



Food storage
container rectangular



Food storage
container
«Omega» square



Universal tray



Food storage
container
«Omega» round



Food storage
container
«Omega» rectangular





Food storage
container
with clips deep



Food storage
container
with clips square



Food storage
container with clip
rectangular



Container
for bulk products

KITCHEN PRODUCTS



Plate with decor



Bowl with lid with decor



Glass with decor



Bowl with lid



Bowl



Kitchen bowl with lid



Salad bowl



Plate deep



Plate



Bowl with lid with decor



Forms for the ice cream with stand



Pitcher with lid



Set of dishes «Gift»



Container for cakes rectangular



Container for cakes round



Glass



Cup with lid



Colander for jar



Scoop for bulk products



Spoon-fork



Fork and spoon for salad

KITCHEN PRODUCTS





Measuring cup



Measuring cup



Rectangular tray



Round tray



Oval tray



Oval tray with decor



Round basin



Microwave cover



Butter dish



Rectangular tray



Rectangular tray with decor



Cutlery tray with insert



Cutlery tray



Basket «Rattan»



Dish drainer «2 in 1»



Dish drainer with tray «Mini plus»



Bowl for mixer



Colander



Bread basket



Organizer for the sink

KITCHEN PRODUCTS



Chair «Emma»



Chair «Hector»



Chair «Luch»



Chair «Rex»



Table square «Alf»



Round table



Square table



Table lounge



Lounge «Breeze»

FURNITURE





Children's chamber pot «Bambino»



Children's WC reducer



Children's chair



Children's bath



Children's chamber pot-chair



Children's chamber pot «Malyatko»



Table square «Alf» small



Children's table



Children's table «Alphabet»



Sledge «Cosmo»



Sledge «Lodyanky»

GOODS for
CHILDREN