

# 0

# Your reliable partner in sustainable cookware

Globally, supply and demand are growing towards a greener, more sustainable economy. This need for sustainability is also increasing in the cookware industry. More and more, consumers are looking for sustainable and environmentally friendly companies and products.

As global cookware manufacturing specialist with more than 70 years of experience, Allinox is also responding to this ongoing trend.

## What you see is what you get

We can, of course, proclaim that we offer environmentally friendly solutions. But in order to market sustainable products credibly, you have to fulfil a few conditions.

One of those conditions is to make sure you use green and qualitative raw materials. For the production of our recycled cookware, we use processed post-consumer aluminium and stainless steel. This cradle-to-cradle approach not only reduces waste, but gives us the possibility to invest in the production of durable cookware.



But we also need to make sure we create durable quality products in compliance with regulations. Therefore we have the necessary certificates that show that our products have been inspected and assessed. We carry an official approval from inspection, product testing and certification company Intertek.



Allinox BV

T +32 56 67 46 80 info@allinox.be

Stationsstraat 127 8780 Oostrozebeke – Belgium

allinox.be



# Allinox's green collections

In the past year alone, we have created several sustainable collections, using recycled materials. We can offer an extensive range of environmentally friendly cookware with durable handles, bodies, packaging, ... Let's review some examples:

#### Brabantia R-cycle

For our licencing partner Brabantia we created R-cycle: sustainable, practical and responsible cookware with an eye for a better environment. This collection consists of frying pans, a wok and skillet made out of 100% recycled aluminium with a stay-cool handle that contains recycled wood particles.

And what better way to show customers this is a recycled collection, than to use a 100% recycled packaging with a clear green message.

#### **Kitchen Fun Mambo**

For our cookware brand Kitchen Fun, we launched an ecofriendly version of the Mambo collection, which is made from recycled stainless steel. It's not a coincidence that the tagline for this series is "Help bring fun to the next generations" ...

# We go the extra mile

#### **Eden Reforestation Project**

Being a durable partner does not limit itself to producing eco-friendly products. At Allinox, we also contribute to a better planet. That's why we support the Eden Reforestation Project: a non-profit organization that works in developing countries to reduce extreme poverty and restore healthy forests.

Our cookware has an impact on the environment by tackling the urgent issues of global deforestation, climate mitigation, and species extinction – sequestering massive amounts of  $CO_2$ . With the "employ to plant" approach, we pursue positive human impact as well: local communities find jobs, training and resources by participating in this project, lifting them out of extreme poverty.

### Together we invest in a better future

For every sustainable, practical and responsible cookware you buy, we plant a tree. Together, we make a difference.









Allinox BV

T +32 56 67 46 80 info@allinox.be

Stationsstraat 127 8780 Oostrozebeke – Belgium

A T ir

allinox.be