



Company Profile

WE ARE 24BOTTLES



“We think that good aesthetics can be a lever to convince people adopting healthy behaviours and lifestyles.”

*Giovanni Randazzo and Matteo Melotti
founders of 24Bottles*



Our Mission

24Bottles® is the Italian design brand born in 2013 with the aim of reducing the impact of disposable plastic bottles on the planet and our lives.

The idea of our company comes from the search for the most convenient and functional solution to meet the need to hydrate in a way healthy, elegant and ecological day by day. The concept is to create useful and functional objects that make the world a more pleasant and less polluted place.

At **24Bottles®** we believe that good design can change things for the better and can help people improve their health and quality of life as well as their look, in an environmentally friendly way.

Our focus is to combine form and function in order to offer uniquely lightweight collections of bottles, coordinated accessories and smart solutions, so as to foster a more sustainable and comfortable lifestyle, while keeping personal style in check.



Lorem Ipsum

We are a **certified B Corporation**, we envision a global economy that uses business as a force for good, and we strive everyday to reduce our impact on the environment.





Reducing Carbon Footprint

The reduction of waste and pollution is the main goal behind our research for the most comfortable, reliable and sustainable designs.

Sustainability is about the relationship between humans and the environment.

Every human activity unfortunately produces CO₂, so it is up to us to improve our daily habits, in order to limit our damage and preserve the planet.

You and us, together.

What's even more extraordinary, is that our bottles are CO₂ emission zero. Besides, you save 80 grams of CO₂ eq. every time you refill your Urban or Clima Bottle, reducing your own carbon footprint on the planet.



We measure our **impact** and make it **zero**.

We support natural climate solutions, health and livelihood and sustainable infrastructures projects. We also plant new trees in our forests.

Carbon Assessment



RAW MATERIAL AND PRODUCTION

+0,625 Kg CO₂



PACKAGING

+1,089 Kg CO₂



TRANSPORT

+0,045 Kg CO₂

+1,76 Kg CO₂



RAW MATERIAL AND PRODUCTION

+1,525 Kg CO₂



PACKAGING

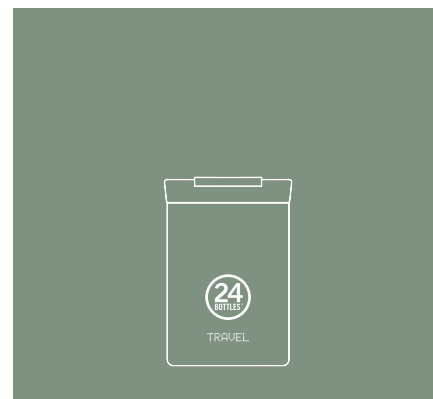
+2,082 Kg CO₂



TRANSPORT

+0,092 Kg CO₂

+3,70 Kg CO₂



RAW MATERIAL AND PRODUCTION

+1,162 Kg CO₂



PACKAGING

+2,183 Kg CO₂



TRANSPORT

+0,079 Kg CO₂

+3,42 Kg CO₂

METHODOLOGICAL NOTES:

This assessment has been performed and certified by TÜV Rheinland for 24Bottles SB Srl.

24Bottles' products have been tested and verified in meeting the international standards ISO 14067:2018 for greenhouse gases and carbon footprint from cradle to gate.



What makes 24Bottles unique?

Original Italian design

CarbonNeutral®

Space-saving

less weight, high portability

Our Products

Clima Bottle



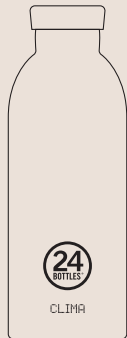
24h Cold and 12h Hot



Sweat-Free



Space-Saving



Drink all your favourite beverages at the right temperature, at the right time.

Urban Bottle



Extra Lightweight



Easy to Carry



Space-Saving



The most lightweight stainless steel water bottle you will ever handle.

Travel Tumbler



6h Hot and 24h Cold



For Drinks and Food



Leakproof



Our leakproof Travel Tumbler is your commuter-proof ally during the rush hour.

Kids Bottle



Extra Lightweight



Easy Drinking



Space-Saving



Made for little hands and small-sized adventures!



High Quality Material

Unlike cheap aluminium, the **high-quality 18/8 foodgrade stainless steel** we use to manufacture our bottles is naturally safe uncoated.

It's **100% BPA-free** as it contains no plastic layers and allows your bottle to contain any kind of beverage.



Perfect Size, Low Weight

Perfect-sized and easy to carry, Urban and Clima Bottles provide a convenient drinking experience while on the go.

Featuring a **wide mouth** on top, they allow ice-filling and **easy cleaning**. A simple twist of the **leak-proof** lid is just enough to reach your beverage and handily quench your thirst in any occasion.

Retailers around the world

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Wuud, Faenza



Mama Kitchen, Roma



Eslite, Taiwan



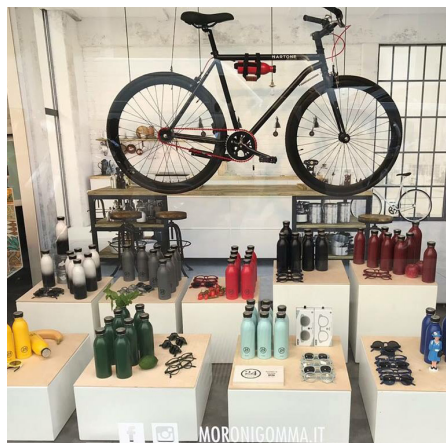
La Rinascente, **Milano**



Fondation Louis Vuitton, **Paris**



Vivienne Westwood, **Milano**



Moroni Gomma, **Milano**



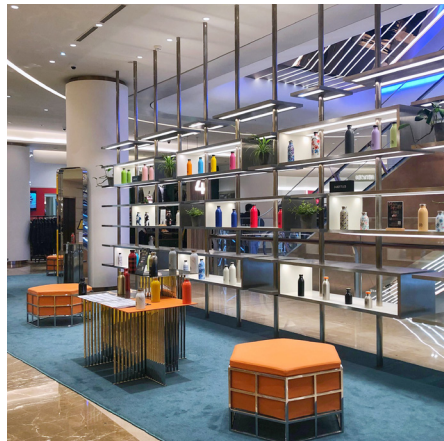
END, **London**



Scout, **Milano**



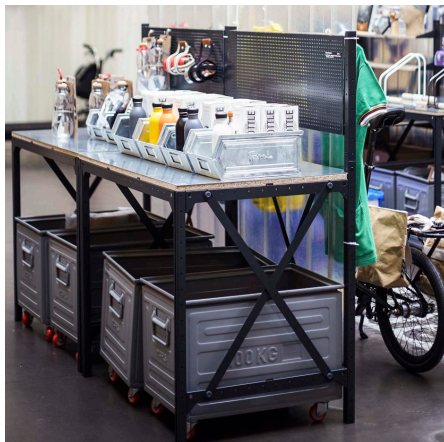
Hut Spot, **Amsterdam**



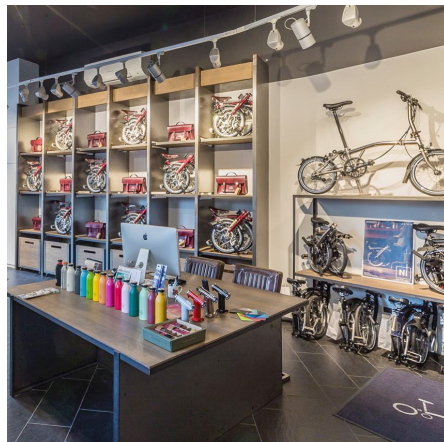
Lafayette, **Shanghai**



Busilis, **Porto**



Merci, Paris



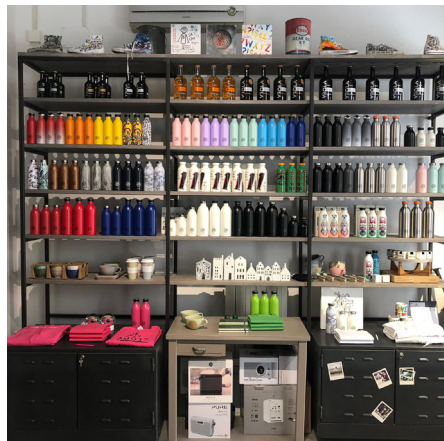
Brompton, Milano



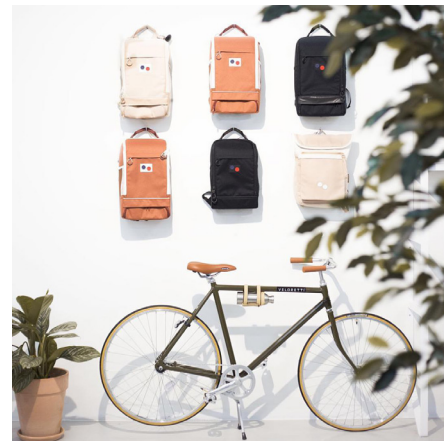
Vood, Mantova



Drei, Paris



Bensone, Modena



Hutspot, Eindhoven



Jack and Jack, **Livigno**



Naive, **Empoli**



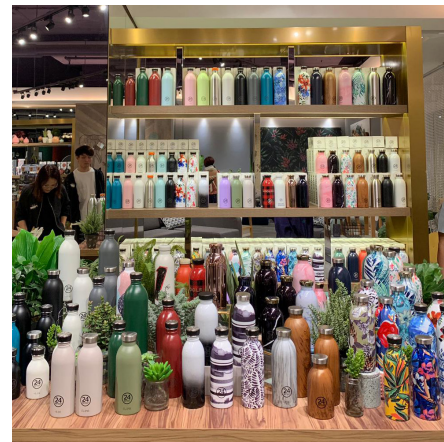
RS, **Barcelona**



Gud Shop, **Lubiana**



Welcome Bio Bazar, **Paris**



At Home, **Hong Kong**

24Bottles® is currently sold in over 60 Countries worldwide including Europe, US, Canada, Australia, New Zealand, South America, the Middle East, China, Japan, and many others.


de Bijenkorf

10 CORSO COMO

MANOR*

BROWN THOMAS

 eslite 誠品

 breuninger

merci

Galerie Lafayette

MUSEO
THYSSEN-
BORNEMISZA

 اللوفر أبوظبي
LOUVRE ABU DHABI

22


HUTSPOT

LU
ILM

FONDATION
LOUIS VUITTON

K11

JIGSAW

END.

Centre
Pompidou

THE
CONRAN
SHOP

GUGGENHEIM BILBAO

Neiman Marcus

RINASCENTE

Vivienne
Westwood

SELFRIDGES & CO


LUISAVIAROMA.COM

ARNOTTS



Collaborations

High-quality materials, original Italian design, eco-friendly standards, brand values, as well as communication and marketing projects, made 24Bottles the natural collaboration partner to raise awareness on **sustainable fashion**.

Whether it is to match a unique collection's aesthetic, showing an original design inspired by iconic emblems or capturing historic and unmistakable patterns, 24Bottles is capable of attracting valuable collaborations with brands and designers.

An exclusive edition Clima Bottle hit the runway of Dior's Pre-Fall 2020 fashion show, sporting Shawn Stussy's iconic lettering.

Several fashion brands chose 24Bottles as a sustainable and stylish accessory, such as Vivienne Westwood, Emilio Pucci, and Diesel, among others.

Design Cafes

Their original silhouette makes **24Bottles®** stand out in any occasion. With every detail brought to perfection, the elegant, minimal and refined design of Clima and Urban Bottles gives an instant contemporary feel to any space.

Using **24Bottles®** in restaurants and cafes is the best strategy to cut any unnecessary waste across the business.

24



Zoo, **Bologna**



Ruggine, **Bologna**



Luisa via Roma, **Firenze**

Press



 MONOCLE







GLAMOUR



HYPEBEAST

Rolling Stone

fashion MAGAZINE



International Trade Shows & Events

Maison & Objet, Paris
Pitti Uomo, Florence
New York Now, New York
Homi, Milan
Ambiente, Frankfurt
Top Drawer Olympia, London
Panorama, Berlin
Design Box, Tel Aviv
ISPO, Munich
Demodefabriek, Amsterdam
Toronto Gift Show, Toronto
Tokyo Gift Show, Tokyo
Intergift, Madrid
Show Up, Amsterdam
Reed Gift Fairs, Sydney
Seek, Berlin
Paperworld, Frankfurt



24Bottles x Vivienne Westwood Launch Party
@ Vivienne Westwood, Milan

Lounge music, fancy people and all-thingsgold were the main ingredients of the exclusive cocktail party we set up to celebrate our first collaboration with Vivienne Westwood.



24Bottles x Gaia Clima Bottle Launch Event
@ Vivienne Westwood, London

Gaia Clima Bottle London launch event took place ahead of World Water Day, in the exclusive Mayfair, with cutting-edge and interactive art installations, zero waste cocktails, freehand engravings, and a Q&A session to raise awareness of the effects of climate change and the future of our planet.



Elena Salmistraro + 24Bottles Launch Party
@ Replay the Stage Store, Milan

24Bottles' founders, Giovanni Randazzo and Matteo Melotti, along with the young Italian designer Elena Salmistraro, launched their collaboration with "Holy Green", an exciting event and art installation in the heart of Milan Design Week.



Emilio Pucci x 24Bottles Launch Exhibition

Emilio Pucci x 24Bottles Limited Edition was revealed to the world during a glamorous and epic exhibition created in the luxurious rooms of Palazzo Pucci, in the fascinating historic center of Florence, Italy.



24Bottles, Bologna Design Week
@ Antica Aguzzeria del Cavallo

The exclusive party we set up during Bologna Design Week was the perfect evening to celebrate sustainability in style.

24Bottles, a master engraver and lovely guests: a zero-waste event in a magical, Italian night, with a taste for design.



24Bottles, Bologna Design Week
@ Antica Aguzzeria del Cavallo



Brand Activations

24Bottles with Fremantle and SKY Italia at XFactor 2019

24Bottles chose to support the X Factor 2019's plastic reduction project. All the people working at the production and creation of the TV show were actively involved in the plastic-free project to launch a concrete signal to take action for sustainability. We wanted to demonstrate how easy it is to lead a more sustainable and environmentally conscious lifestyle, even on a TV show.



24Bottles with Live Nation at Firenze Rocks

We partnered with the entertainment company and venue operator at Firenze Rocks Festival to help reducing the consumption of single-use plastic in the backstage area.

Live Nation's staff and artists could reuse their personalized bottles, and an awareness campaign has been activated to spread the sustainability message to the Festival's audience.

Notable Partners

At 24Bottles we welcome environmentally conscious corporations who are willing to drive a positive change reducing their carbon footprint day after day.



TED^xBologna

LVMH



McKinsey
& Company

OVS

K E R I N G


SELFRIDGES&CO

sergio rossi

VAIO

 **VIVINO**

 **davines**

Deloitte.

Julius Bär
CARES



L'OCCITANE
EN PROVENCE

C.P.
COMPANY

IMA 

URBY

AIRBUS

JUVENTUS


sky

GORILLAZ

OTB



Institutional Sustainability Projects

24Bottles is the strategic partner for institutional sustainability projects. We support leading colleges, universities, corporate campuses and public institutions in promoting best practices. Our bottles are the **best solution to reduce the use of plastic bottles**, facilitate the **adoption of water fountains** and **achieve environmentally friendly targets**.



POLITECNICO
MILANO 1863



universität
wien



POLITECNICO
DI TORINO



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