



Who is Tech Eco?

- foundation: 2014
- location: Wolfpassing, Lower Austria, Austria
- 20 employees
- volume of sales per year: about 13 million €
- warehouse capacity: 10m high high-racks over 1200m²
- Product range: around 2500 different products
- current stock worth € 700.000,-







business sectors



- Our customers' own brands
- compatible / remanufactured products
- laser toner / copy toner / drums / inks / ribbons / labels



- Recycling of technical devices
- printer, notebooks, phones
- no electric-garbage
- Classification of the devices



- wholesale for OEM classified printer-consumable supplies
- hardware / spare parts / original toner, inks & drums
- Brands like HP, Canon, Kyocera, Brother etc.



What does [TECH] ECO stand for?

We see ourselves as a strategic partner for retail and distribution. We also make brands successful, but OUR CUSTOMERS' BRANDS – not our own!

- laser toner / copy toner / drums / inks / ribbons / labels
- compatible / remanufactured products
- Own-brands from our customers
- Drop-shipments to the customers from our clients
- ecofriendly packaging supplies



disadvantages of our competitors:

- dealers
 - No big assortment-choices
 - Huge variety of suppliers
- distributors
 - Sell only their brands
- factories
 - limited assortment
 - High purchase quantities & prices

USP- why are we YOUR perfect partner?



Our Goal:

- OWN BRAND our customers
 - Your own packaging design
- Full-range offering
 - lasertoner, copytoner, drums, inks & ribbons
- Availability
 - Time of delivery, best prices, greatest procurement criteria

Your daily challenges

Decision on ONE product segment	Financing of an	product
 laser toner, drums, copy toner, inks, ribbons OEM, compatible, remanufactured 	enormous assortment	management (design, packaging)
Finding new products = many different dealers	Use of large storage capacity	Organization of incoming and outgoing deliveries





Our solution – we want to make your brand successful!

- huge product assortment
 - best-selected European manufacturers
 - high-class quality
 - permanent updates on new products
- steady availability
- first-class logistics
 - no storage costs
 - high storage capacities
 - prompt deliveries
- Qualitative product management



With a huge selection of toner, ink, ribbons and drums that are always available in stock, our customers can draw on our full sortiment every day without having to store the goods themselves. Because that is our job. We deliver your orders across the entire range to you on time and above all, in YOUR OWN BRAND.

Onboarding

- Assortment decision
 - compatible? remanufactured? both?
- packaging and design
 - key-facts to your brand
 - Grafic design visions
- remission forecast
 - Minimum purchase
 - inks / toner / drums / ribbons

Our daily business

- steady contact to our clients
- processing orders
 - announcing delivery dates
- Adapting product range
 - Applying new brands
 - Adding new products
 - Announcing current prices
- Marketing operations
 - Editing packaging designs
 - Completing Packaging inserts







The success of our dealers & distributors with their OWN brand is our understanding of customer orientation.

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