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ABOUT US



Established in the year 2009 we, "Handicraft Villa", are a renowned firm involved in manufacturing, supplying and exporting Leather Bags, Leather Diaries.. All our products are designed and crafted using optimum quality raw material, which is procured from reliable vendors of the market. Clients can avail the facility of customization of our products in terms of colors, designs and stylish patterns. The products offered by us are applauded in the market for their attributes such as intricate patterns, artistic designs and flawless finish. We organize work shops on leather craft and hand made paper at our work place as well as abroad. We are manufacturing, supplying & exporting all the handcrafted products like Handmade Diaries, we are majorly exporting all the Leather Products like Bags, Satchels, Leather Diaries etc.

Being a customer-focused enterprise, all our efforts are directed towards achieving the maximum satisfaction of the valuable clients. The entire collection is designed and developed by a creative team of designers and craftsmen in accordance with the industry quality standards. Moreover, our professionals ensure that only defect-free range is delivered at the customers end within the promised time making use of wide distribution networks. Our team of creative professionals works in close coordination and properly understands the exact needs of patrons and then provides them products accordingly. Owing to our client-oriented approaches, ethical business policies and pool of diligent professionals, we have been able to spread our wings across the market.

Under the leadership of our owner, 'Mr. Dharmendra Kumawat', we have been able to achieve tremendous success in this domain. His in-depth business knowledge, brilliant managerial skills and zeal towards achieving the organizational targets on time have helped us in standing ahead of our industry counterparts.

Target & Missions

Generally we are focused on export our leather goods, thus we need to spread our market globally. So we are involved in some online marketing strategies, such as:

- 1. Use the three big international listing services.*
- 2. Embrace socialmedia.*
- 3. Start ablog.*
- 4. Put up multimedia on Pinterest .*
- 5. SEO for our company website.*
- 6. Press releases.*
- 7. Join a relevant online community and contribute.*

Apart from these we are also participate some of B2B International Trade fairs in held in India and abroad. Trade shows and events have long been a key weapon in the B2B marketer's arsenal. From lead generation to maintaining existing relationships to sealing deals to hunting new partners; trade shows perform a whole host of functions in the life of the average business.

Digital marketing has seen an astounding rise in adoption over the period of the last ten to fifteen years. It has eclipsed all other offline marketing channels and it is safe to say that offline marketing is losing importance day by day. However, trade shows are still of great importance to B2B businesses and take up a major part of their budgets.

While it's great to allocate budgets towards a platform that is tried and tested, it's even better if you utilize your budget allocations to the fullest extent possible.

Process of products



Hand Sketch:

The design process starts when there is a need for a handbag creation. Should it be a wallet, tassel keychain, or handbag, First, you have to hand-sketch all the designs. This gives a idea that how the Bag will look like.

Raw Material and Color Selection:

Handbags are lovingly made using the finest leather, silk threads, satin, and suede. The bulk of raw materials are locally sourced. At this process, the right colors for the collection are also finalized with the help of the color cards. Material are checked for scars and dye penetration. The part of the Material makes the front face of the handbag is Carefully inspected twice.



Pattern making:

At this step, the production team lay a pattern on the leather and draw an outline. No two leathers are identical, nor no two designs are the same, hence, this procedure has to be done with utmost care imagining the finished shape.



Cutting:

Once the pattern is drawn on leather, it is then cut into shape slightly larger than the outlines. Finally, the leather is machine cut into exact shape. After cutting, the thickness of different parts is adjusted by hand to achieve a uniform thickness of the leather.

Lining & Sewing:

Using the right material for lining is very important. Once, the lining material is finalized, all the parts are sown together by determining the thickness of the thread and gauge of the stitches.

After completion of this step, the first sample is delivered to the client for the approval.



Testing:

After the bags are being produced they are tested through for details and patterns and even the small things like zipper and label are checked twice.



PRODUCTS











Achievements & Certification





Business Social & Ethical Compliance Verified Facility



This is to Certify that M/s

HANDICRAFT VILLA

No. 82/726, Haldi Ghati Marg, Pratap Nagar
Sanganer Tonk Road, Jaipur
Rajasthan-302022, India



*has successfully met the following requirements for becoming a
Business Social & Ethical Compliance Verified Facility*

- CHILD LABOUR ARE NOT USED
- WORKING CONDITIONS ARE SAFE AND HYGIENIC
- EMPLOYMENT IS FREELY CHOSEN & REGULAR EMPLOYMENT IS PROVIDED
- LEGAL MINIMUM WAGES ARE PAID
- WORKING HOURS ARE NOT EXCESSIVE
- NO DISCRIMINATION, HARSH OR INHUMAN TREATMENT IS PRACTICED
- FREEDOM OF ASSOCIATION AND THE RIGHT TO COLLECTIVE BARGAINING ARE RESPECTED
- ENVIRONMENT IS PROTECTED

Amud
Manager Audit & Certifications

24th May, 2018
Inspection Date

The Applicant must agree to supply all necessary information to AGCS for the purpose of conducting verification visits to verify the client's social compliance management system. AGCS agrees to inform AGCS of any changes to their company circumstances having considerable impact on the social compliance management system. AGCS or any of its representatives, towards the accuracy of the audit, review or information supplied. AGCS or any of its representatives or agents shall not be liable for any loss, expense or damage whatsoever sustained by any company, client or person due to any act or omission taken by AGCS or its servants or agents in the event that any alleged violation of facility would be contrary to the following or substantial improvement of a company's Social Accountability management system to the relevant standard or code of conduct, the certificate of registration may be suspended or withdrawn as follows to any certificate holder and any conditions. Upon the completion of the facility business assessment, the Company shall forthwith acknowledge the use of the AGCS certification marks and all advertising materials that contain the AGCS marks or any reference thereto. It is a condition to make about a verified check, to the AGCS receive notification of any changes AGCS reserves the right to undertake a short notice audit to investigate whether the company is still meeting the requirements of the Code of conduct they are required to.

**Accredium
Global
Compliance
Services LLP**

ACCREDIUM GLOBAL COMPLIANCE SERVICES LLP

Regd. Off. : Plot No.9-10, 4th Floor, Akshara Andiro Bldg, Main Nagarjuna Road, Opp.
Metro Pillar No.769, Near Dwarika Mata Metro Station, New Delhi-110059

www.accrediuminspection.com

This certificate is valid for one year from issuance unless earlier revoked or cancelled.

EUROGLOBAL CERTIFICATIONS (UK) LTD.

Certificate of Compliance

This is to Certify that the Quality Management System of

HANDICRAFT VILLA

82/726, HALDIGHATI MARG, PRATAP NAGAR, JAIPUR-302022,
RAJASTHAN (INDIA)

has been assessed and registered by Euroglobal and found to be in compliance with
the requirements applicable as per Quality Management System conforming:

ISO 9001:2015

For the scope of

MANUFACTURING & EXPORT OF LEATHER BAGS & LEATHER GOODS.

Certificate No. **EU3945**

Date of Initial Registration 27th Jan. 2017 Issue Date 27th Jan. 2017

1st Surveillance on or before 27th Jan. 2018 Expiry Date 26th Jan. 2020

2nd Surveillance on or before 27th Jan. 2019

This Certificate is Valid for 3 years & will require correct follow-up to the company maintaining its status to the required standards. This will be monitored regularly by Euroglobal Certifications (UK) Limited. The certificate holder is responsible for maintaining the quality of products produced to a quality system. This certificate is issued based on the third sampling visit to get relevant ISO standard & Euroglobal is not responsible for client's failure to maintain documented audit system.

James

Authorized Signatory



The Certificate is the property of EUROGLOBAL CERTIFICATIONS (UK) LIMITED and shall be returned immediately on request.
Registered Office : 1st Floor, 2 Woodberry Grove, Finchley, London, N12 0DR, UNITED KINGDOM
Website : www.euroglobal.co.uk

The Registration is not a Product Quality Certificate

Subject to successful completion of surveillance audits

For full conditions see rules appended on separately



Letter of Compliance

This is to confirm that

HANDICRAFT VILLA

G-1/29, SITAPURA INDUSTRIAL AREA, TONK ROAD,
JAIPUR - 302022, RAJASTHAN, INDIA

Was audited against

C-TPAT

Minimum Security Criteria For Logistics
Verified on 27th December, 2019

The audit was conducted using the AGCS C-TPAT Audit Program that contains requirements of CBP for C-TPAT minimum security criteria and the letter reflects compliance on the day of the audit

The audit process included a full review of all documentation relevant & policies procedures, practices and security controls, on site observation of the facility listed above and interview of both management and workers following established social audit methodology. It should be noted, however that any audit is a sampling exercise. Therefore there may be issues which have not been discovered or identified during the course of the audit. It is the responsibility of the auditee to identify those issues through its own monitoring processes.

Auditor (Certifications)



ACCREDIUM GLOBAL COMPLIANCE SERVICES LLP

Regd. Off. : Plot No.9-18, 4th Floor, Above Andhra Bank, Main Nagajohn Road, Opp.
Metro Pillar No-769, Near Dwarka More Metro Station, New Delhi-110059

www.accrdiuminspection.com



Business Social & Ethical Compliance Verified Facility

This is to Certify that M/s

HANDICRAFT VILLA

G-1/29, SITAPURA INDUSTRIAL AREA, TONK ROAD,
JAIPUR - 302022, RAJASTHAN, INDIA

Verified on 28th December, 2019

*has successfully met the following requirements for becoming a
Business Social & Ethical Compliance Verified Facility*

- CHILD LABOUR ARE NOT USED
- WORKING CONDITIONS ARE SAFE AND HYGIENIC
- EMPLOYMENT IS FREELY CHOSEN & REGULAR EMPLOYMENT IS PROVIDED
- LEGAL MINIMUM WAGES ARE PAID
- WORKING HOURS ARE NOT EXCESSIVE
- NO DISCRIMINATION, HARSH OR INHUMANE TREATMENT IS PRACTICED
- FREEDOM OF ASSOCIATION AND THE RIGHT TO COLLECTIVE BARGAINING ARE RESPECTED
- ENVIRONMENT IS PROTECTED

Manager Audit & Certifications

The recipient shall agree to supply all necessary information to AGCS for the purpose of conducting verification visits to verify the facility's social accountability management system, records and by interviewing internal members of staff regarding their working practices. AGCS shall agree to inform AGCS of any changes to their management system having considerable impact on the social accountability management system. Further AGCS or any of its representatives, maintains the integrity of any audit, unless or otherwise AGCS or any of its representatives or agents shall not be liable for any loss, expense or damage incurred by any company, client or person due to any and all circumstances related to AGCS or its services or agents used in the audit but any attempted reduction of liability shall be void in the event of an unsuccessful assessment of a company's Social Accountability management system to be as a result of non-compliance found at an assessment within the relevant timeframe or any other breach of AGCS's Certification Terms and Conditions. Upon the conclusion of the Certificate (Owner/Management) the Company shall forthwith disseminate the use of the AGCS certification marks and all supporting literature that contains the AGCS marks or any reference thereto. If a company is unable to do so, it shall, or on the receipt of notification of any change AGCS reserves the right to withdraw a short notice with to investigate whether the company is still meeting the requirements of the Code of Conduct they are assessed on.

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Metro Pillar No-769, Near Dwarka More Metro Station, New Delhi-110059

www.accrdiuminspection.com



Letter of Conformity

Awarded to
HANDICRAFT VILLA

Sedex Member

Company Ref. No. ZC 261654160
No. 82/726, Haldi Ghati Marg, Partap Nagar, Sanganer Tonk Road
Jaipur, Rajasthan - 302022
INDIA

This letter is to attest that on

24th May, 2018, SMETA 2 Pillars Audit of

HANDICRAFT VILLA

has been audited by Rakesh Dwivedi, Independent Auditor
at that date the site has no pending major non compliances and
therefore fulfils in satisfactory way the

BSCI & ETI Codes Based Audit Program
(SMETA 2 Pillar Requirements)

Issue Date	Auditor's Name and Signature
25 th May, 2018	Rakesh Dwivedi Independent Auditor SAI Cert. No. 6203
Audit Site Ref. No. ZS 292975871	Auditor reference :ZU251620
Valid Until 1 year after issue date	
24 th May, 2019	
Email of the Customer who requested the audit	
info@handicraftvilla.com	


Auditor's Signature



Sedex Member

Quality Check & Resource and development (R&D)

The quality & uniqueness of our work has captured the attention of an impressive range. We believe in providing magnificent satisfaction with our creativity & innovations. We're passionate & enthusiastic about our craftsmanship. Each products are designed in accordance with latest trends & fashion which will add suave look to your personality. The company is supported by more than 100 dedicated workers at the factory.

Every department has experts to supervise each stage of production. We work in diverse varieties of leather such as cow, buff, goat, sheep, & printed ones. We source our leather from top tanneries in Kolkata, Chennai.

We create an extensive collections of superior leather. Each of our product is checked by our in-house quality management team as well as tested at different renowned laboratories before proceeding to final production. Hence, our products are eco-friendly & embellish enough to meet the requirement of European & International market. We also cater to customized packing as per specification of clients.

CONTACT US :



**G-1/29, Sitapura Industrial Area
Tonk Road, Jaipur/ Rajasthan (INDIA)302022**



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+919351563368**



Handicraft Villa



www.handicraftvilla.com



[printerest.com/handicraftvilla](https://www.pinterest.com/handicraftvilla)



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