

# Glass Style – Walid Onsy





# **Glass Style Background**

Walid Onsy

Glass Style & the Artist Walid Onsy



# Who is Glass Style – Walid Onsy

- Glass Style Company was founded in 1992 as a glass studio specialized in **fused** glass technique.
- In 2002 Glass Style Company expanded and reorganized the studio to focus on more diverse applications in glass. We wanted to offer more functionality so we started introducing new shapes, sizes and various uses of our items.
- Moreover we added a wide variety of architectural application such as (doors, panels, wall art, lighting units, sinks and shower doors).





# **The Artist**

- Glass Style company is owned by Walid Onsy the Egyptian glass artist, Assistant Professor at Faculty of Applied art, Helwan University, who has more than 45 artistic and commercial exhibitions in Egypt and worldwide.
- Walid Onsy is one of the fewest artists in the Middle East specialized in fused glass technique.
- Walid Onsy felt so much affinity to work on glass and has been successful enough to offer products that offer both function and celebrate beauty.





# **The Production**

- Glass style products are handmade fused glass products, designed and made with so much passion for art.
- We celebrate art in all our designs, creating matchless artistic items that you can find no where else.
- The production process is a very meticulous one that each piece has to go through; starting from the design phase till the very final touches.
- The coming slides highlight the major milestones of the production process.





# **Glass Style Production process**





# The Production process cont'd



# **Glass Style Collections**





# **Glass Style Collections**

One of the strongest values of our brand is the endless number of options that we can use presenting our items. We create matchless table collections and can continuously alternate settings which gives a fresh feel to the store.









# **Glass Style display ideas**





# **Glass Style display ideas**





# **Glass Style Packaging**

Given the nature of our products we were very keen to choose a packaging that looks elegant enough as well as protect our products to reach our clients houses safely. We also chose a package design that reflects our brand identity.



**Glass Style boxes** 



# **Glass Style collaborations**



# Collaboration with CELEBRATIONS



chocolates

The beauty of this collaboration is it shows how our everyday items can be used creatively for food options like chocolates, oriental treats and Arabic sweets as well. Here we used our own patterns and size options available to our regular customers.



# Collaboration with CELEBRATIONS chocolates

These were examples to show how to use our mini glass bowls for several kinds of events like marriage, baby showers and feasts' giveaways to add more value to the giveaway and have a unique functional item that you can keep for ever.





# Collaboration with JAM

This collaboration we feature the power of customization, where we offer our products in patterns and color tones that goes with Jam Space signature patterns.

We design plates and glassware items that matches their own fabrics..





# Collaboration with JAM



- Customization is the core benefit of our technique and portfolio.
- Customization of textures and designs is our specialty. We can customize to match a logo, piece of fabric, wallpaper, artwork, or even a rough sketch in our glass.
- This offers architects and designers an endless selection of possibilities.

## Collaboration with **NATURE** CULTURE



One of our favorite collaborations was with Urban Nature culture, a wholesale buyer in Netherlands who go around the world hunting for beauty and treasures in every corner of the planet.

They select talented producers and designers from all over the world and create capsule collections with them to display at Urban Nature Culture. The main aim of their collaborations is to celebrate craftsmanship and exceptional talents through matchless products that can come to life.



# **Glass Style product lines**





# **Glass Style Product lines**

- Tableware
- Home accessories
- Master Pieces
- Architecture
  - ✤ Lighting
  - ✤ Wall art and mirrors
  - Counter tops
  - Sky light and partitions



## **Tableware**









## Home accessories









## Masterpieces



#### Architecture

# Lighting

Our lighting pieces are one of a kind given the unique designs and the power of customziation where we can apply any pattern the customer needs matching other archtiecture applications at home.

They are artistisc pieces that celebrate beauty and art in an exceptional way.





#### Architecture

## Wall art & mirrors







#### Architecture

## **Counter Tops**

We customize counter tops making very artistic end products. This is one of our recent counter tops applications.





## Sky light & partitions







# Glass Style Seasonal collections

Walid Onsy



# **Ramadan collection**

In order to help our customers find relevant gift ideas for different occcasions, we have designed our seasonal collections like the Ramdan collection, the Christmas collection and much more.

This helps us as well, have a more festive vibe in the stores' display around those occasions.









# **Christmas collection**







# **Glass Style** fairs' participation





## **INDEX - Dubai**





# **Ambient 2020 - Germany**

We have been participating in Ambiente – Germany since 2016 on a yearly basis.

We are expected to join them in 2022 as well given our meticulous work and very positive cleint feedback so far across the past 5 years.





# **Glass Style** Export market





# **Glass Style – Export destinations**

We have been very active in exporting our products aiming to showcase how durable and beautiful can a handmade Egyptian product be.

We export to Germany, Netherlands, England, Japan, China, USA, Middle East.





# **Contigo Fair Trade shops - Germany**

We don't only export to Europe but we were chosen to display in Fair Trade shops in Germany. They have allocated a space for us to display Glass Style for the past 3 years.

Fair trade shops only display for brands that respect the fair trade principles worldwide.







# Producer of the month – Oct 2019

Glass Style was proudly chosen as the Producer of the month by Fair Trade Shops in Germany in October 2019.



Der Glasbingeber bland Drag ist auf weinem Barabetmilium your Material Gas fastinet) and impletert. For its int die Cheihurst, als eine eine ältenbes ägsplächen Hatdwerkskitzele, ong mit dat Labersantes und dar Geschichte seines Landes verbanden.

1992 geliadata at masammen ratt exister Driss Suma Datas dar Meine Glaschulin zur Handfortigung körztfartischer Produkts. Mit einer Umstrukturiserung und Vergrößerung des Studios spezialisierts sich Wallit de 2000 auf Raibfianale Deseasons

#### DEE PRODUCTION HER GLADMAREN

Ade Produktioneerhritte werden in der eigenen Werliebitt. supplicht. Die einzeinen Produktionendurbte-

1. Die blee. Walid lieut sich von aktorffen Trends, Designs and Tarbes inspessors, seize Frau Busan achtet auf che Euskisensülül des Produkts, Nach dem gezeichneten Estmarf wird ein Model (Nepsthehrm) ungeberfigt.

2 Das Middel, Der Formklieper ist aus besechoters Material Ellein, controlet Rold and must have Temperatures. auchaiten. Dies form kann meinthen 150 his 300 Mal-



# **Glass Style showrooms**





# **Glass Style branches**

### Cairo Festival City Mall

# Mall Of Arabia



## We also deliver online...

